

Global Stick PC Market Research Report 2017

https://marketpublishers.com/r/GF18988B137EN.html

Date: January 2017

Pages: 127

Price: US\$ 2,900.00 (Single User License)

ID: GF18988B137EN

Abstracts

Notes:

Production, means the output of Stick PC

Revenue, means the sales value of Stick PC

This report studies Stick PC in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

ARCHOS

ASUSTeK Computer

Azulle

Chenzi

Hannspree

Intel

iBall

Lenovo

MagicStick



Meegopad

MODECOM
Panache
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Stick PC in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Split by application, this report focuses on consumption, market share and growth rate of Stick PC in each application, can be divided into
Application 1
Application 2
Global Stick PC Market Research Report 2017







Contents

Global Stick PC Market Research Report 2017

1 STICK PC MARKET OVERVIEW

- 1.1 Product Overview and Scope of Stick PC
- 1.2 Stick PC Segment by Type
 - 1.2.1 Global Production Market Share of Stick PC by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
- 1.3 Stick PC Segment by Application
 - 1.3.1 Stick PC Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Stick PC Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Stick PC (2012-2022)

2 GLOBAL STICK PC MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Stick PC Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Stick PC Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Stick PC Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Stick PC Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Stick PC Market Competitive Situation and Trends
 - 2.5.1 Stick PC Market Concentration Rate
 - 2.5.2 Stick PC Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL STICK PC PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

3.1 Global Stick PC Production and Market Share by Region (2012-2017)



- 3.2 Global Stick PC Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Stick PC Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Stick PC Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Stick PC Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Stick PC Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Stick PC Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Stick PC Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL STICK PC SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Stick PC Consumption by Regions (2012-2017)
- 4.2 North America Stick PC Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Stick PC Production, Consumption, Export, Import (2012-2017)
- 4.4 China Stick PC Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Stick PC Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Stick PC Production, Consumption, Export, Import (2012-2017)
- 4.7 India Stick PC Production, Consumption, Export, Import (2012-2017)

5 GLOBAL STICK PC PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Stick PC Production and Market Share by Type (2012-2017)
- 5.2 Global Stick PC Revenue and Market Share by Type (2012-2017)
- 5.3 Global Stick PC Price by Type (2012-2017)
- 5.4 Global Stick PC Production Growth by Type (2012-2017)

6 GLOBAL STICK PC MARKET ANALYSIS BY APPLICATION

- 6.1 Global Stick PC Consumption and Market Share by Application (2012-2017)
- 6.2 Global Stick PC Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL STICK PC MANUFACTURERS PROFILES/ANALYSIS

7.1 ARCHOS

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.1.2 Stick PC Product Type, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
- 7.1.3 ARCHOS Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 ASUSTeK Computer
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Stick PC Product Type, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
- 7.2.3 ASUSTeK Computer Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Azulle
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Stick PC Product Type, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B
 - 7.3.3 Azulle Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Chenzi
- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Stick PC Product Type, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 Chenzi Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Hannspree
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Stick PC Product Type, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B
- 7.5.3 Hannspree Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 iBall
- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Stick PC Product Type, Application and Specification



- 7.6.2.1 Product A
- 7.6.2.2 Product B
- 7.6.3 iBall Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.6.4 Main Business/Business Overview
- 7.7 Intel
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Stick PC Product Type, Application and Specification
 - 7.7.2.1 Product A
 - 7.7.2.2 Product B
 - 7.7.3 Intel Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Lenovo
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Stick PC Product Type, Application and Specification
 - 7.8.2.1 Product A
 - 7.8.2.2 Product B
 - 7.8.3 Lenovo Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 MagicStick
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Stick PC Product Type, Application and Specification
 - 7.9.2.1 Product A
 - 7.9.2.2 Product B
- 7.9.3 MagicStick Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Meegopad
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Stick PC Product Type, Application and Specification
 - 7.10.2.1 Product A
 - 7.10.2.2 Product B
- 7.10.3 Meegopad Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 MODECOM
- 7.12 Panache

8 STICK PC MANUFACTURING COST ANALYSIS



- 8.1 Stick PC Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Stick PC

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Stick PC Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Stick PC Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL STICK PC MARKET FORECAST (2017-2022)



- 12.1 Global Stick PC Production, Revenue and Price Forecast (2017-2022)
 - 12.1.1 Global Stick PC Production and Growth Rate Forecast (2017-2022)
 - 12.1.2 Global Stick PC Revenue and Growth Rate Forecast (2017-2022)
 - 12.1.3 Global Stick PC Price and Trend Forecast (2017-2022)
- 12.2 Global Stick PC Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Stick PC Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Stick PC Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Stick PC Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Stick PC Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Southeast Asia Stick PC Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 India Stick PC Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Stick PC Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Stick PC Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Stick PC

Figure Global Production Market Share of Stick PC by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Stick PC Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Stick PC Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Stick PC Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Stick PC Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Stick PC Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Stick PC Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Stick PC Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Stick PC Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Stick PC Production of Key Manufacturers (2015 and 2016)

Table Global Stick PC Production Share by Manufacturers (2015 and 2016)

Figure 2015 Stick PC Production Share by Manufacturers

Figure 2016 Stick PC Production Share by Manufacturers

Table Global Stick PC Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Stick PC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Stick PC Revenue Share by Manufacturers

Table 2016 Global Stick PC Revenue Share by Manufacturers

Table Global Market Stick PC Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Stick PC Average Price of Key Manufacturers in 2015

Table Manufacturers Stick PC Manufacturing Base Distribution and Sales Area

Table Manufacturers Stick PC Product Type

Figure Stick PC Market Share of Top 3 Manufacturers

Figure Stick PC Market Share of Top 5 Manufacturers

Table Global Stick PC Production by Regions (2012-2017)

Figure Global Stick PC Production and Market Share by Regions (2012-2017)

Figure Global Stick PC Production Market Share by Regions (2012-2017)

Figure 2015 Global Stick PC Production Market Share by Regions

Table Global Stick PC Revenue by Regions (2012-2017)



Table Global Stick PC Revenue Market Share by Regions (2012-2017)

Table 2015 Global Stick PC Revenue Market Share by Regions

Table Global Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

Table China Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

Table India Stick PC Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Stick PC Consumption Market by Regions (2012-2017)

Table Global Stick PC Consumption Market Share by Regions (2012-2017)

Figure Global Stick PC Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Stick PC Consumption Market Share by Regions

Table North America Stick PC Production, Consumption, Import & Export (2012-2017)

Table Europe Stick PC Production, Consumption, Import & Export (2012-2017)

Table China Stick PC Production, Consumption, Import & Export (2012-2017)

Table Japan Stick PC Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Stick PC Production, Consumption, Import & Export (2012-2017)

Table India Stick PC Production, Consumption, Import & Export (2012-2017)

Table Global Stick PC Production by Type (2012-2017)

Table Global Stick PC Production Share by Type (2012-2017)

Figure Production Market Share of Stick PC by Type (2012-2017)

Figure 2015 Production Market Share of Stick PC by Type

Table Global Stick PC Revenue by Type (2012-2017)

Table Global Stick PC Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Stick PC by Type (2012-2017)

Figure 2015 Revenue Market Share of Stick PC by Type

Table Global Stick PC Price by Type (2012-2017)

Figure Global Stick PC Production Growth by Type (2012-2017)

Table Global Stick PC Consumption by Application (2012-2017)

Table Global Stick PC Consumption Market Share by Application (2012-2017)

Figure Global Stick PC Consumption Market Share by Application in 2015

Table Global Stick PC Consumption Growth Rate by Application (2012-2017)

Figure Global Stick PC Consumption Growth Rate by Application (2012-2017)

Table ARCHOS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ARCHOS Stick PC Production, Revenue, Price and Gross Margin (2015 and

2016)



Figure ARCHOS Stick PC Market Share (2015 and 2016)

Table ASUSTeK Computer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ASUSTeK Computer Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure ASUSTeK Computer Stick PC Market Share (2015 and 2016)

Table Azulle Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Azulle Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Azulle Stick PC Market Share (2015 and 2016)

Table Chenzi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chenzi Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Chenzi Stick PC Market Share (2015 and 2016)

Table Hannspree Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hannspree Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hannspree Stick PC Market Share (2015 and 2016)

Table iBall Basic Information, Manufacturing Base, Sales Area and Its Competitors Table iBall Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016) Figure iBall Stick PC Market Share (2015 and 2016)

Table Intel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Intel Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Intel Stick PC Market Share (2015 and 2016)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lenovo Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Lenovo Stick PC Market Share (2015 and 2016)

Table MagicStick Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MagicStick Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure MagicStick Stick PC Market Share (2015 and 2016)

Table Meegopad Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Meegopad Stick PC Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Meegopad Stick PC Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Stick PC

Figure Manufacturing Process Analysis of Stick PC

Figure Stick PC Industrial Chain Analysis

Table Raw Materials Sources of Stick PC Major Manufacturers in 2015

Table Major Buyers of Stick PC

Table Distributors/Traders List

Figure Global Stick PC Production and Growth Rate Forecast (2017-2022)

Figure Global Stick PC Revenue and Growth Rate Forecast (2017-2022)

Figure Global Stick PC Price and Trend Forecast (2017-2022)

Table Global Stick PC Production Forecast by Regions (2017-2022)

Table Global Stick PC Consumption Forecast by Regions (2017-2022)

Figure North America Stick PC Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Stick PC Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Stick PC Production, Revenue and Growth Rate Forecast (2017-2022) Table Europe Stick PC Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Stick PC Production, Revenue and Growth Rate Forecast (2017-2022) Table China Stick PC Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Stick PC Production, Revenue and Growth Rate Forecast (2017-2022) Table Japan Stick PC Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Stick PC Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Stick PC Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Stick PC Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Stick PC Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Stick PC Production Forecast by Type (2017-2022)

Table Global Stick PC Revenue Forecast by Type (2017-2022)

Table Global Stick PC Price Forecast by Type (2017-2022)

Table Global Stick PC Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Stick PC Market Research Report 2017

Product link: https://marketpublishers.com/r/GF18988B137EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GF18988B137EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970