

Global Steam Iron Market Research Report 2016

https://marketpublishers.com/r/G7E77C1F397EN.html Date: December 2016 Pages: 100 Price: US\$ 2,900.00 (Single User License) ID: G7E77C1F397EN **Abstracts** Notes: Production, means the output of Steam Iron Revenue, means the sales value of Steam Iron This report studies Steam Iron in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering **Philips** Panasonic Salav **EUPA** Electrolux Haier Flyco

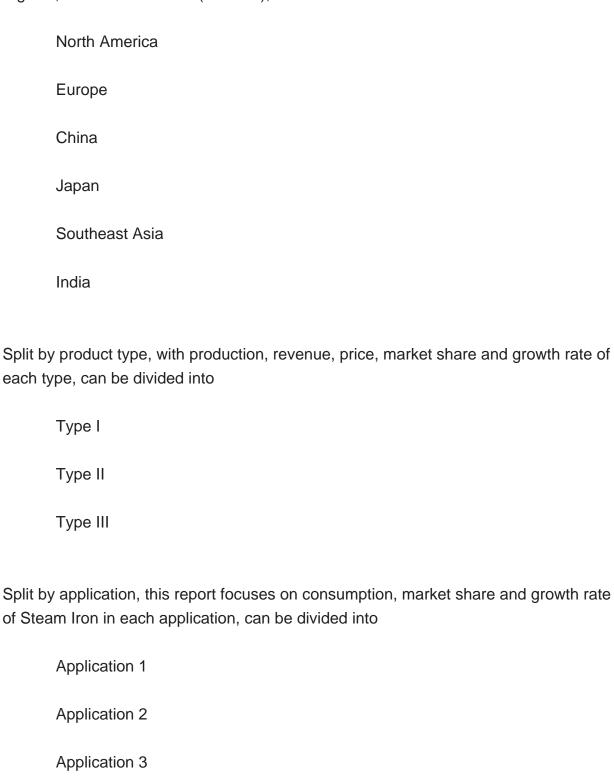
Hongxin

Longde



Actima

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Steam Iron in these regions, from 2011 to 2021 (forecast), like





Contents

Global Steam Iron Market Research Report 2016

1 STEAM IRON MARKET OVERVIEW

- 1.1 Product Overview and Scope of Steam Iron
- 1.2 Steam Iron Segment by Type
 - 1.2.1 Global Production Market Share of Steam Iron by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Steam Iron Segment by Application
 - 1.3.1 Steam Iron Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Steam Iron Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Steam Iron (2011-2021)

2 GLOBAL STEAM IRON MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Steam Iron Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Steam Iron Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Steam Iron Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Steam Iron Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Steam Iron Market Competitive Situation and Trends
 - 2.5.1 Steam Iron Market Concentration Rate
 - 2.5.2 Steam Iron Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL STEAM IRON PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Steam Iron Production and Market Share by Region (2011-2016)
- 3.2 Global Steam Iron Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL STEAM IRON SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Steam Iron Consumption by Regions (2011-2016)
- 4.2 North America Steam Iron Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Steam Iron Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Steam Iron Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Steam Iron Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Steam Iron Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Steam Iron Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL STEAM IRON PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Steam Iron Production and Market Share by Type (2011-2016)
- 5.2 Global Steam Iron Revenue and Market Share by Type (2011-2016)
- 5.3 Global Steam Iron Price by Type (2011-2016)
- 5.4 Global Steam Iron Production Growth by Type (2011-2016)

6 GLOBAL STEAM IRON MARKET ANALYSIS BY APPLICATION

6.1 Global Steam Iron Consumption and Market Share by Application (2011-2016)



- 6.2 Global Steam Iron Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL STEAM IRON MANUFACTURERS PROFILES/ANALYSIS

7.1 Philips

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Steam Iron Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Philips Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Panasonic
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Steam Iron Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Panasonic Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Salav
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Steam Iron Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Salav Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview

7.4 EUPA

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Steam Iron Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 EUPA Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview



7.5 Electrolux

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Steam Iron Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Electrolux Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Haier
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Steam Iron Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 Haier Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Flyco
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Steam Iron Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Flyco Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Hongxin
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Steam Iron Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Hongxin Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Longde
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Steam Iron Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Longde Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Actima



- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Steam Iron Product Type, Application and Specification
 - 7.10.2.1 Type I
- 7.10.2.2 Type II
- 7.10.3 Actima Steam Iron Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 STEAM IRON MANUFACTURING COST ANALYSIS

- 8.1 Steam Iron Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Steam Iron

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Steam Iron Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Steam Iron Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List



11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL STEAM IRON MARKET FORECAST (2016-2021)

- 12.1 Global Steam Iron Production, Revenue Forecast (2016-2021)
- 12.2 Global Steam Iron Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Steam Iron Production Forecast by Type (2016-2021)
- 12.4 Global Steam Iron Consumption Forecast by Application (2016-2021)
- 12.5 Steam Iron Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Steam Iron

Figure Global Production Market Share of Steam Iron by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Steam Iron Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Steam Iron Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Steam Iron Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Steam Iron Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Steam Iron Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Steam Iron Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Steam Iron Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Steam Iron Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Steam Iron Production of Key Manufacturers (2015 and 2016)

Table Global Steam Iron Production Share by Manufacturers (2015 and 2016)

Figure 2015 Steam Iron Production Share by Manufacturers

Figure 2016 Steam Iron Production Share by Manufacturers

Table Global Steam Iron Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Steam Iron Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Steam Iron Revenue Share by Manufacturers

Table 2016 Global Steam Iron Revenue Share by Manufacturers

Table Global Market Steam Iron Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Steam Iron Average Price of Key Manufacturers in 2015

Table Manufacturers Steam Iron Manufacturing Base Distribution and Sales Area

Table Manufacturers Steam Iron Product Type

Figure Steam Iron Market Share of Top 3 Manufacturers

Figure Steam Iron Market Share of Top 5 Manufacturers

Table Global Steam Iron Production by Regions (2011-2016)



Figure Global Steam Iron Production and Market Share by Regions (2011-2016)

Figure Global Steam Iron Production Market Share by Regions (2011-2016)

Figure 2015 Global Steam Iron Production Market Share by Regions

Table Global Steam Iron Revenue by Regions (2011-2016)

Table Global Steam Iron Revenue Market Share by Regions (2011-2016)

Table 2015 Global Steam Iron Revenue Market Share by Regions

Table Global Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Table China Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Table India Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Steam Iron Consumption Market by Regions (2011-2016)

Table Global Steam Iron Consumption Market Share by Regions (2011-2016)

Figure Global Steam Iron Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Steam Iron Consumption Market Share by Regions

Table North America Steam Iron Production, Consumption, Import & Export (2011-2016)

Table Europe Steam Iron Production, Consumption, Import & Export (2011-2016)

Table China Steam Iron Production, Consumption, Import & Export (2011-2016)

Table Japan Steam Iron Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Steam Iron Production, Consumption, Import & Export (2011-2016)

Table India Steam Iron Production, Consumption, Import & Export (2011-2016)

Table Global Steam Iron Production by Type (2011-2016)

Table Global Steam Iron Production Share by Type (2011-2016)

Figure Production Market Share of Steam Iron by Type (2011-2016)

Figure 2015 Production Market Share of Steam Iron by Type

Table Global Steam Iron Revenue by Type (2011-2016)

Table Global Steam Iron Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Steam Iron by Type (2011-2016)

Figure 2015 Revenue Market Share of Steam Iron by Type

Table Global Steam Iron Price by Type (2011-2016)

Figure Global Steam Iron Production Growth by Type (2011-2016)

Table Global Steam Iron Consumption by Application (2011-2016)

Table Global Steam Iron Consumption Market Share by Application (2011-2016)



Figure Global Steam Iron Consumption Market Share by Application in 2015

Table Global Steam Iron Consumption Growth Rate by Application (2011-2016)

Figure Global Steam Iron Consumption Growth Rate by Application (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Steam Iron Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Steam Iron Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Steam Iron Market Share (2011-2016)

Table Salav Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Salav Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure Salav Steam Iron Market Share (2011-2016)

Table EUPA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table EUPA Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure EUPA Steam Iron Market Share (2011-2016)

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure Electrolux Steam Iron Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Haier Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure Haier Steam Iron Market Share (2011-2016)

Table Flyco Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Flyco Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure Flyco Steam Iron Market Share (2011-2016)

Table Hongxin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hongxin Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure Hongxin Steam Iron Market Share (2011-2016)

Table Longde Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Longde Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure Longde Steam Iron Market Share (2011-2016)

Table Actima Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Actima Steam Iron Production, Revenue, Price and Gross Margin (2011-2016) Figure Actima Steam Iron Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Steam Iron

Figure Manufacturing Process Analysis of Steam Iron

Figure Steam Iron Industrial Chain Analysis

Table Raw Materials Sources of Steam Iron Major Manufacturers in 2015

Table Major Buyers of Steam Iron

Table Distributors/Traders List

Figure Global Steam Iron Production and Growth Rate Forecast (2016-2021)

Figure Global Steam Iron Revenue and Growth Rate Forecast (2016-2021)

Table Global Steam Iron Production Forecast by Regions (2016-2021)

Table Global Steam Iron Consumption Forecast by Regions (2016-2021)

Table Global Steam Iron Production Forecast by Type (2016-2021)

Table Global Steam Iron Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Steam Iron Market Research Report 2016

Product link: https://marketpublishers.com/r/G7E77C1F397EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G7E77C1F397EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970