

Global Stand Up Paddle Board Market Research Report 2016

<https://marketpublishers.com/r/GB8FACE5AC8EN.html>

Date: December 2016

Pages: 101

Price: US\$ 2,900.00 (Single User License)

ID: GB8FACE5AC8EN

Abstracts

Notes:

Production, means the output of Stand Up Paddle Board

Revenue, means the sales value of Stand Up Paddle Board

This report studies Stand Up Paddle Board in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

BIC Sport

Naish

Red Paddle

Starboard

Tower

AIRHEAD SUP

Aqua Marina

Imagine Paddle Surf Co.

RAVE Sports

Solstice Sports

Surftech

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Stand Up Paddle Board in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Stand Up Paddle Board in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Stand Up Paddle Board Market Research Report 2016

1 STAND UP PADDLE BOARD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Stand Up Paddle Board
- 1.2 Stand Up Paddle Board Segment by Type
 - 1.2.1 Global Production Market Share of Stand Up Paddle Board by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Stand Up Paddle Board Segment by Application
 - 1.3.1 Stand Up Paddle Board Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Stand Up Paddle Board Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Stand Up Paddle Board (2011-2021)

2 GLOBAL STAND UP PADDLE BOARD MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Stand Up Paddle Board Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Stand Up Paddle Board Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Stand Up Paddle Board Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Stand Up Paddle Board Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Stand Up Paddle Board Market Competitive Situation and Trends
 - 2.5.1 Stand Up Paddle Board Market Concentration Rate
 - 2.5.2 Stand Up Paddle Board Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL STAND UP PADDLE BOARD PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Stand Up Paddle Board Production and Market Share by Region (2011-2016)

3.2 Global Stand Up Paddle Board Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL STAND UP PADDLE BOARD SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Stand Up Paddle Board Consumption by Regions (2011-2016)

4.2 North America Stand Up Paddle Board Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Stand Up Paddle Board Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Stand Up Paddle Board Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Stand Up Paddle Board Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Stand Up Paddle Board Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Stand Up Paddle Board Production, Consumption, Export, Import by Regions

(2011-2016)

5 GLOBAL STAND UP PADDLE BOARD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Stand Up Paddle Board Production and Market Share by Type (2011-2016)

5.2 Global Stand Up Paddle Board Revenue and Market Share by Type (2011-2016)

5.3 Global Stand Up Paddle Board Price by Type (2011-2016)

5.4 Global Stand Up Paddle Board Production Growth by Type (2011-2016)

6 GLOBAL STAND UP PADDLE BOARD MARKET ANALYSIS BY APPLICATION

6.1 Global Stand Up Paddle Board Consumption and Market Share by Application (2011-2016)

6.2 Global Stand Up Paddle Board Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL STAND UP PADDLE BOARD MANUFACTURERS PROFILES/ANALYSIS

7.1 BIC Sport

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Stand Up Paddle Board Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 BIC Sport Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Naish

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Stand Up Paddle Board Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Naish Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Red Paddle

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Stand Up Paddle Board Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Red Paddle Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Starboard
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Stand Up Paddle Board Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.3 Starboard Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Tower
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Stand Up Paddle Board Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.3 Tower Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 AIRHEAD SUP
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Stand Up Paddle Board Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 AIRHEAD SUP Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Aqua Marina
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Stand Up Paddle Board Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Aqua Marina Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview

7.8 Imagine Paddle Surf Co.

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Stand Up Paddle Board Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Imagine Paddle Surf Co. Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 RAVE Sports

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Stand Up Paddle Board Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 RAVE Sports Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Solstice Sports

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Stand Up Paddle Board Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Solstice Sports Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Surftech

8 STAND UP PADDLE BOARD MANUFACTURING COST ANALYSIS

8.1 Stand Up Paddle Board Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Stand Up Paddle Board

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Stand Up Paddle Board Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Stand Up Paddle Board Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL STAND UP PADDLE BOARD MARKET FORECAST (2016-2021)

- 12.1 Global Stand Up Paddle Board Production, Revenue Forecast (2016-2021)
- 12.2 Global Stand Up Paddle Board Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Stand Up Paddle Board Production Forecast by Type (2016-2021)
- 12.4 Global Stand Up Paddle Board Consumption Forecast by Application (2016-2021)
- 12.5 Stand Up Paddle Board Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Stand Up Paddle Board

Figure Global Production Market Share of Stand Up Paddle Board by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Stand Up Paddle Board Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Stand Up Paddle Board Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Stand Up Paddle Board Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Stand Up Paddle Board Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Stand Up Paddle Board Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Stand Up Paddle Board Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Stand Up Paddle Board Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Stand Up Paddle Board Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Stand Up Paddle Board Production of Key Manufacturers (2015 and 2016)

Table Global Stand Up Paddle Board Production Share by Manufacturers (2015 and 2016)

Figure 2015 Stand Up Paddle Board Production Share by Manufacturers

Figure 2016 Stand Up Paddle Board Production Share by Manufacturers

Table Global Stand Up Paddle Board Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Stand Up Paddle Board Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Stand Up Paddle Board Revenue Share by Manufacturers
Table 2016 Global Stand Up Paddle Board Revenue Share by Manufacturers
Table Global Market Stand Up Paddle Board Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Stand Up Paddle Board Average Price of Key Manufacturers in 2015
Table Manufacturers Stand Up Paddle Board Manufacturing Base Distribution and Sales Area
Table Manufacturers Stand Up Paddle Board Product Type
Figure Stand Up Paddle Board Market Share of Top 3 Manufacturers
Figure Stand Up Paddle Board Market Share of Top 5 Manufacturers
Table Global Stand Up Paddle Board Production by Regions (2011-2016)
Figure Global Stand Up Paddle Board Production and Market Share by Regions (2011-2016)
Figure Global Stand Up Paddle Board Production Market Share by Regions (2011-2016)
Figure 2015 Global Stand Up Paddle Board Production Market Share by Regions
Table Global Stand Up Paddle Board Revenue by Regions (2011-2016)
Table Global Stand Up Paddle Board Revenue Market Share by Regions (2011-2016)
Table 2015 Global Stand Up Paddle Board Revenue Market Share by Regions
Table Global Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Table China Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Table India Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Stand Up Paddle Board Consumption Market by Regions (2011-2016)
Table Global Stand Up Paddle Board Consumption Market Share by Regions (2011-2016)
Figure Global Stand Up Paddle Board Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Stand Up Paddle Board Consumption Market Share by Regions
Table North America Stand Up Paddle Board Production, Consumption, Import & Export (2011-2016)
Table Europe Stand Up Paddle Board Production, Consumption, Import & Export (2011-2016)
Table China Stand Up Paddle Board Production, Consumption, Import & Export (2011-2016)
Table Japan Stand Up Paddle Board Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia Stand Up Paddle Board Production, Consumption, Import & Export (2011-2016)
Table India Stand Up Paddle Board Production, Consumption, Import & Export (2011-2016)
Table Global Stand Up Paddle Board Production by Type (2011-2016)
Table Global Stand Up Paddle Board Production Share by Type (2011-2016)
Figure Production Market Share of Stand Up Paddle Board by Type (2011-2016)
Figure 2015 Production Market Share of Stand Up Paddle Board by Type
Table Global Stand Up Paddle Board Revenue by Type (2011-2016)
Table Global Stand Up Paddle Board Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Stand Up Paddle Board by Type (2011-2016)
Figure 2015 Revenue Market Share of Stand Up Paddle Board by Type
Table Global Stand Up Paddle Board Price by Type (2011-2016)
Figure Global Stand Up Paddle Board Production Growth by Type (2011-2016)
Table Global Stand Up Paddle Board Consumption by Application (2011-2016)
Table Global Stand Up Paddle Board Consumption Market Share by Application (2011-2016)
Figure Global Stand Up Paddle Board Consumption Market Share by Application in 2015
Table Global Stand Up Paddle Board Consumption Growth Rate by Application (2011-2016)
Figure Global Stand Up Paddle Board Consumption Growth Rate by Application (2011-2016)
Table BIC Sport Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table BIC Sport Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)
Figure BIC Sport Stand Up Paddle Board Market Share (2011-2016)
Table Naish Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Naish Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure Naish Stand Up Paddle Board Market Share (2011-2016)

Table Red Paddle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Red Paddle Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure Red Paddle Stand Up Paddle Board Market Share (2011-2016)

Table Starboard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Starboard Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure Starboard Stand Up Paddle Board Market Share (2011-2016)

Table Tower Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tower Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tower Stand Up Paddle Board Market Share (2011-2016)

Table AIRHEAD SUP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AIRHEAD SUP Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure AIRHEAD SUP Stand Up Paddle Board Market Share (2011-2016)

Table Aqua Marina Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aqua Marina Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aqua Marina Stand Up Paddle Board Market Share (2011-2016)

Table Imagine Paddle Surf Co. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Imagine Paddle Surf Co. Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure Imagine Paddle Surf Co. Stand Up Paddle Board Market Share (2011-2016)

Table RAVE Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RAVE Sports Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure RAVE Sports Stand Up Paddle Board Market Share (2011-2016)

Table Solstice Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Solstice Sports Stand Up Paddle Board Production, Revenue, Price and Gross Margin (2011-2016)

Figure Solstice Sports Stand Up Paddle Board Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Stand Up Paddle Board
Figure Manufacturing Process Analysis of Stand Up Paddle Board
Figure Stand Up Paddle Board Industrial Chain Analysis
Table Raw Materials Sources of Stand Up Paddle Board Major Manufacturers in 2015
Table Major Buyers of Stand Up Paddle Board
Table Distributors/Traders List
Figure Global Stand Up Paddle Board Production and Growth Rate Forecast (2016-2021)
Figure Global Stand Up Paddle Board Revenue and Growth Rate Forecast (2016-2021)
Table Global Stand Up Paddle Board Production Forecast by Regions (2016-2021)
Table Global Stand Up Paddle Board Consumption Forecast by Regions (2016-2021)
Table Global Stand Up Paddle Board Production Forecast by Type (2016-2021)
Table Global Stand Up Paddle Board Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Stand Up Paddle Board Market Research Report 2016

Product link: <https://marketpublishers.com/r/GB8FACE5AC8EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB8FACE5AC8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970