

# Global Stand Up Paddle Board Market Professional Survey Report 2018

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## Abstracts

This report studies the global Stand Up Paddle Board market status and forecast, categorizes the global Stand Up Paddle Board market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Stand Up Paddle Board and stand up paddle boarding (SUP) are offshoots of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water. Stand Up Paddle Boarding is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel oneself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

The sales revenue of Stand Up Paddle Board is about 105088 K USD in 2016.

Stand Up Paddle Board used For Surf, For Allround, For Flatwater or Touring and For Racing. Report data showed that 22.39% of the Stand Up Paddle Board market demand For Surf, 37.46% For Allround, and 20.35% For Flatwater or Touring, 13.13% for Racing in 2016.

There are two kinds' of the Stand Up Paddle Board, which are Solid SUP Boards and Inflatable SUP Boards. Solid SUP Boards is important in the Stand Up Paddle Board, with a production market share nearly 71.30% in 2016.

The global Stand Up Paddle Board market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

SUP ATX

Naish Surfing

BIC Sport

Boardworks

C4 Waterman

Tower Paddle Boards

Sun Dolphin

Rave Sports Inc

RED Paddle

EXOCET- ORIGINAL

Coreban

NRS

F-one SUP

Clear Blue Hawaii

SlingShot

Hobie.

Laird StandUp

Sea Eagle

Airhead

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

## Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Solid SUP Boards

Inflatable SUP Boards

By Application, the market can be split into

For Surf

For Allround

For Flatwater or Touring

For Racing

Others

The study objectives of this report are:

To analyze and study the global Stand Up Paddle Board capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Stand Up Paddle Board manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Stand Up Paddle Board are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Stand Up Paddle Board Manufacturers

Stand Up Paddle Board Distributors/Traders/Wholesalers

Stand Up Paddle Board Subcomponent Manufacturers

Industry Association

Downstream Vendors

## Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Stand Up Paddle Board market, by end-use.

Detailed analysis and profiles of additional market players.

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