

Global Sportswear Market Professional Survey Report 2016

https://marketpublishers.com/r/G24FB0BD542EN.html Date: May 2016 Pages: 170 Price: US\$ 3,500.00 (Single User License) ID: G24FB0BD542EN **Abstracts** This report Mainly covers the following product types cotton wool fibre others The segment applications including Youth Middle-aged the old

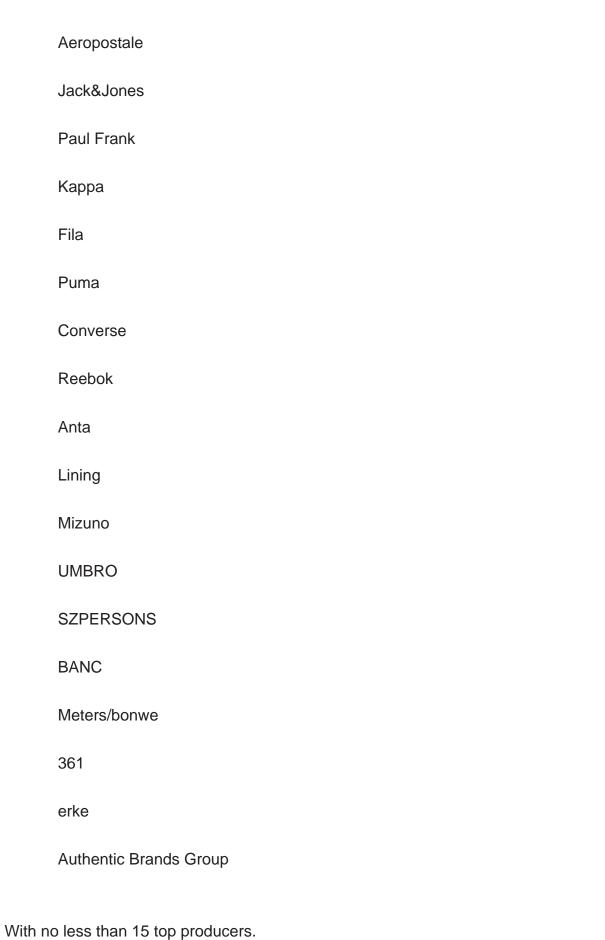
Segment regions including (the separated region report can also be offered)

others



	USA	
	China	
	Europe	
	South America	
	Japan	
	Africa	
The players list (Partly, Players you are interested in can also be added)		
	NIKE	
	ZARA	
	H&M	
	UNIQLO	
	GAP	
	NEXT	
	Ralph Lauren	
	adidas	
	Hugo Boss	
	Lululemon	
	TOMMY HILFIGER	
	Arcadia	







Data including (both global and regions): Market Size (both volume - K Unit and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!



Contents

1 INDUSTRY OVERVIEW OF SPORTSWEAR

- 1.1 Definition and Specifications of Sportswear
 - 1.1.1 Definition of Sportswear
 - 1.1.2 Specifications of Sportswear
 - 1.1.2.1 Material
 - 1.1.2.2 Fuction
 - 1.1.2.3 Size
- 1.2 Classification of Sportswear
 - 1.2.1 cotton
 - 1.2.2 wool
 - 1.2.3 fibre
 - 1.2.4 others
- 1.3 Applications of Sportswear
 - 1.3.1 Youth
 - 1.3.2 Middle-aged
 - 1.3.3 the old
 - 1.3.4 others
- 1.4 Industry Chain Structure of Sportswear
- 1.5 Industry Overview and Major Regions Status of Sportswear
 - 1.5.1 Industry Overview of Sportswear
 - 1.5.2 Global Major Regions Status of Sportswear
- 1.6 Industry Policy Analysis of Sportswear
- 1.7 Industry News Analysis of Sportswear

2 MANUFACTURING COST STRUCTURE ANALYSIS OF SPORTSWEAR

- 2.1 Raw Material Suppliers and Price Analysis of Sportswear
- 2.2 Equipment Suppliers and Price Analysis of Sportswear
- 2.3 Labor Cost Analysis of Sportswear
- 2.4 Other Costs Analysis of Sportswear
- 2.5 Manufacturing Cost Structure Analysis of Sportswear
- 2.6 Manufacturing Process Analysis of Sportswear

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SPORTSWEAR



- 3.1 Capacity and Commercial Production Date of Global Sportswear Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Sportswear Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Sportswear Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Sportswear Major Manufacturers in 2015

4 GLOBAL SPORTSWEAR OVERALL MARKET OVERVIEW

- 4.1 2011-2016E Overall Market Analysis
 - 4.2.1 2011-2015 Global Sportswear Capacity and Growth Rate Analysis
 - 4.2.2 2015 Sportswear Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
 - 4.3.1 2011-2015 Global Sportswear Sales and Growth Rate Analysis
- 4.3.2 2015 Sportswear Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
 - 4.4.1 2011-2015 Global Sportswear Sales Price
 - 4.4.2 2015 Sportswear Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
- 4.5.1 2011-2015 Global Sportswear Gross Margin
- 4.5.2 2015 Sportswear Gross Margin Analysis (Company Segment)

5 SPORTSWEAR REGIONAL MARKET ANALYSIS

- 5.1 USA Sportswear Market Analysis
 - 5.1.1 USA Sportswear Market Overview
- 5.1.2 USA 2011-2016E Sportswear Local Supply, Import, Export, Local Consumption Analysis
 - 5.1.3 USA 2011-2016E Sportswear Sales Price Analysis
 - 5.1.4 USA 2015 Sportswear Market Share Analysis
- 5.2 China Sportswear Market Analysis
 - 5.2.1 China Sportswear Market Overview
- 5.2.2 China 2011-2016E Sportswear Local Supply, Import, Export, Local Consumption Analysis
- 5.2.3 China 2011-2016E Sportswear Sales Price Analysis
- 5.2.4 China 2015 Sportswear Market Share Analysis
- 5.3 Europe Sportswear Market Analysis
 - 5.3.1 Europe Sportswear Market Overview
 - 5.3.2 Europe 2011-2016E Sportswear Local Supply, Import, Export, Local



Consumption Analysis

- 5.3.3 Europe 2011-2016E Sportswear Sales Price Analysis
- 5.3.4 Europe 2015 Sportswear Market Share Analysis
- 5.4 South America Sportswear Market Analysis
 - 5.4.1 South America Sportswear Market Overview
- 5.4.2 South America 2011-2016E Sportswear Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 South America 2011-2016E Sportswear Sales Price Analysis
- 5.4.4 South America 2015 Sportswear Market Share Analysis
- 5.5 Japan Sportswear Market Analysis
 - 5.5.1 Japan Sportswear Market Overview
- 5.5.2 Japan 2011-2016E Sportswear Local Supply, Import, Export, Local Consumption Analysis
 - 5.5.3 Japan 2011-2016E Sportswear Sales Price Analysis
 - 5.5.4 Japan 2015 Sportswear Market Share Analysis
- 5.6 Africa Sportswear Market Analysis
 - 5.6.1 Africa Sportswear Market Overview
- 5.6.2 Africa 2011-2016E Sportswear Local Supply, Import, Export, Local Consumption Analysis
- 5.6.3 Africa 2011-2016E Sportswear Sales Price Analysis
- 5.6.4 Africa 2015 Sportswear Market Share Analysis

6 GLOBAL 2011-2016E SPORTSWEAR SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2011-2016E Sportswear Sales by Type
- 6.2 Different Types Sportswear Product Interview Price Analysis
- 6.3 Different Types Sportswear Product Driving Factors Analysis
 - 6.3.1 cotton Sportswear Growth Driving Factor Analysis
 - 6.3.2 wool Sportswear Growth Driving Factor Analysis
 - 6.3.3 fibre Sportswear Growth Driving Factor Analysis
 - 6.3.4 others Sportswear Growth Driving Factor Analysis

7 GLOBAL 2011-2016E SPORTSWEAR SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis
- 7.3 Different Application Product Driving Factors Analysis
 - 7.3.1 Youth Sportswear Growth Driving Factor Analysis



- 7.3.2 Middle-aged Sportswear Growth Driving Factor Analysis
- 7.3.3 the old Sportswear Growth Driving Factor Analysis
- 7.3.4 others Sportswear Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF SPORTSWEAR

- **8.1 NIKE**
 - 8.1.1 Company Profile
 - 8.1.2 Product Picture and Specifications
 - 8.1.3 NIKE 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.1.4 NIKE 2015 Sportswear Business Region Distribution Analysis
- **8.2 ZARA**
 - 8.2.1 Company Profile
 - 8.2.2 Product Picture and Specifications
 - 8.2.3 ZARA 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

- 8.2.4 ZARA 2015 Sportswear Business Region Distribution Analysis
- 8.3 H&M
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
 - 8.3.3 H&M 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.3.4 H&M 2015 Sportswear Business Region Distribution Analysis
- 8.4 UNIQLO
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
- 8.4.3 UNIQLO 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 UNIQLO 2015 Sportswear Business Region Distribution Analysis
- 8.5 GAP
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
 - 8.5.3 GAP 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.5.4 GAP 2015 Sportswear Business Region Distribution Analysis
- **8.6 NEXT**
 - 8.6.1 Company Profile
 - 8.6.2 Product Picture and Specifications
- 8.6.3 NEXT 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.6.4 NEXT 2015 Sportswear Business Region Distribution Analysis



- 8.7 Ralph Lauren
 - 8.7.1 Company Profile
 - 8.7.2 Product Picture and Specifications
- 8.7.3 Ralph Lauren 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.7.4 Ralph Lauren 2015 Sportswear Business Region Distribution Analysis
- 8.8 adidas
 - 8.8.1 Company Profile
 - 8.8.2 Product Picture and Specifications
- 8.8.3 adidas 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.8.4 adidas 2015 Sportswear Business Region Distribution Analysis
- 8.9 Hugo Boss
 - 8.9.1 Company Profile
 - 8.9.2 Product Picture and Specifications
- 8.9.3 Hugo Boss 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.9.4 Hugo Boss 2015 Sportswear Business Region Distribution Analysis
- 8.10 Lululemon
 - 8.10.1 Company Profile
 - 8.10.2 Product Picture and Specifications
- 8.10.3 Lululemon 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.10.4 Lululemon 2015 Sportswear Business Region Distribution Analysis
- 8.11 TOMMY HILFIGER
 - 8.11.1 Company Profile
 - 8.11.2 Product Picture and Specifications
- 8.11.3 TOMMY HILFIGER 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.11.4 TOMMY HILFIGER 2015 Sportswear Business Region Distribution Analysis
- 8.12 Arcadia
 - 8.12.1 Company Profile
 - 8.12.2 Product Picture and Specifications
- 8.12.3 Arcadia 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.12.4 Arcadia 2015 Sportswear Business Region Distribution Analysis
- 8.13 Aeropostale
 - 8.13.1 Company Profile
 - 8.13.2 Product Picture and Specifications



- 8.13.3 Aeropostale 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.13.4 Aeropostale 2015 Sportswear Business Region Distribution Analysis
- 8.14 Jack&Jones
 - 8.14.1 Company Profile
 - 8.14.2 Product Picture and Specifications
- 8.14.3 Jack&Jones 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.14.4 Jack&Jones 2015 Sportswear Business Region Distribution Analysis
- 8.15 Paul Frank
 - 8.15.1 Company Profile
 - 8.15.2 Product Picture and Specifications
- 8.15.3 Paul Frank 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.15.4 Paul Frank 2015 Sportswear Business Region Distribution Analysis
- 8.16 Kappa
 - 8.16.1 Company Profile
 - 8.16.2 Product Picture and Specifications
- 8.16.3 Kappa 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.16.4 Kappa 2015 Sportswear Business Region Distribution Analysis
- 8.17 Fila
 - 8.17.1 Company Profile
 - 8.17.2 Product Picture and Specifications
 - 8.17.3 Fila 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.17.4 Fila 2015 Sportswear Business Region Distribution Analysis
- 8.18 Puma
 - 8.18.1 Company Profile
 - 8.18.2 Product Picture and Specifications
- 8.18.3 Puma 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.18.4 Puma 2015 Sportswear Business Region Distribution Analysis
- 8.19 Converse
 - 8.19.1 Company Profile
 - 8.19.2 Product Picture and Specifications
- 8.19.3 Converse 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.19.4 Converse 2015 Sportswear Business Region Distribution Analysis
- 8.20 Reebok



- 8.20.1 Company Profile
- 8.20.2 Product Picture and Specifications
- 8.20.3 Reebok 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.20.4 Reebok 2015 Sportswear Business Region Distribution Analysis
- 8.21 Anta
 - 8.21.1 Company Profile
 - 8.21.2 Product Picture and Specifications
- 8.21.3 Anta 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.21.4 Anta 2015 Sportswear Business Region Distribution Analysis
- 8.22 Lining
 - 8.22.1 Company Profile
 - 8.22.2 Product Picture and Specifications
- 8.22.3 Lining 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.22.4 Lining 2015 Sportswear Business Region Distribution Analysis
- 8.23 Mizuno
 - 8.23.1 Company Profile
 - 8.23.2 Product Picture and Specifications
- 8.23.3 Mizuno 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.23.4 Mizuno 2015 Sportswear Business Region Distribution Analysis
- **8.24 UMBRO**
 - 8.24.1 Company Profile
 - 8.24.2 Product Picture and Specifications
- 8.24.3 UMBRO 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.24.4 UMBRO 2015 Sportswear Business Region Distribution Analysis
- 8.25 SZPERSONS
 - 8.25.1 Company Profile
 - 8.25.2 Product Picture and Specifications
- 8.25.3 SZPERSONS 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.25.4 SZPERSONS 2015 Sportswear Business Region Distribution Analysis 8.26 BANC
 - 8.26.1 Company Profile
 - 8.26.2 Product Picture and Specifications
 - 8.26.3 BANC 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin



Analysis

- 8.26.4 BANC 2015 Sportswear Business Region Distribution Analysis
- 8.27 Meters/bonwe
 - 8.27.1 Company Profile
 - 8.27.2 Product Picture and Specifications
- 8.27.3 Meters/bonwe 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.27.4 Meters/bonwe 2015 Sportswear Business Region Distribution Analysis 8.28
 - 8.28.1 Company Profile
 - 8.28.2 Product Picture and Specifications
 - 8.28.3 361 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.28.4 361 2015 Sportswear Business Region Distribution Analysis
- 8.29 erke
 - 8.29.1 Company Profile
 - 8.29.2 Product Picture and Specifications
 - 8.29.3 erke 2015 Sportswear Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.29.4 erke 2015 Sportswear Business Region Distribution Analysis
- 8.30 Authentic Brands Group
 - 8.30.1 Company Profile
 - 8.30.2 Product Picture and Specifications
 - 8.30.3 Authentic Brands Group 2015 Sportswear Sales, Ex-factory Price, Revenue,

Gross Margin Analysis

8.30.4 Authentic Brands Group 2015 Sportswear Business Region Distribution Analysis

9 DEVELOPMENT TREND OF ANALYSIS OF MARKET

- 9.1 Global Market Trend Analysis
 - 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
 - 9.1.2 Global 2016-2021 Sales Price Forecast
 - 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
 - 9.2.1 USA 2016-2021 Sportswear Consumption Forecast
 - 9.2.2 China 2016-2021 Sportswear Consumption Forecast
 - 9.2.3 Europe 2016-2021 Sportswear Consumption Forecast
 - 9.2.4 South America 2016-2021 Sportswear Consumption Forecast
 - 9.2.5 Japan 2016-2021 Sportswear Consumption Forecast
 - 9.2.6 Africa 2016-2021 Sportswear Consumption Forecast



- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

10 SPORTSWEAR MARKETING MODEL ANALYSIS

- 10.1 Sportswear Regional Marketing Model Analysis
- 10.2 Sportswear International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Sportswear by Regions
- 10.4 Sportswear Supply Chain Analysis

11 CONSUMERS ANALYSIS OF SPORTSWEAR

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SPORTSWEAR

- 12.1 New Project SWOT Analysis of Sportswear
- 12.2 New Project Investment Feasibility Analysis of Sportswear

13 CONCLUSION OF THE GLOBAL SPORTSWEAR MARKET PROFESSIONAL SURVEY REPORT 2016



I would like to order

Product name: Global Sportswear Market Professional Survey Report 2016

Product link: https://marketpublishers.com/r/G24FB0BD542EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G24FB0BD542EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970