

Global Sportswear Market Research Report 2016

https://marketpublishers.com/r/GB7CF305EF3EN.html

Date: November 2016

Pages: 102

Price: US\$ 2,900.00 (Single User License)

ID: GB7CF305EF3EN

Abstracts

Notes:

Production,	means	the	output	of	Sportswe	ear

Revenue, means the sales value of Sportswear

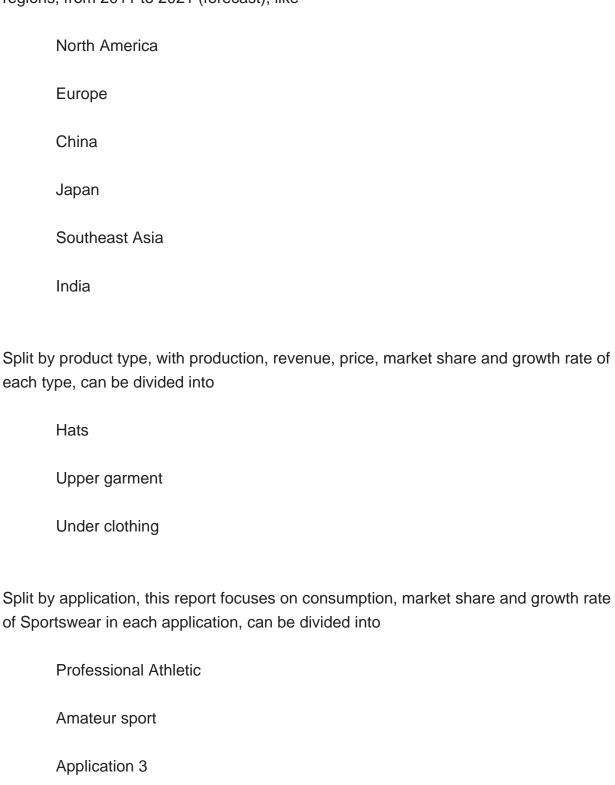
This report studies Sportswear in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

NIKE
Adidas
PUMA
V.F.Cooporation
Columbia
Amer Sports
Under Armour
LULULEMON ATHLETICA
The North Face



Mizuno

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Sportswear in these regions, from 2011 to 2021 (forecast), like





Contents

Global Sportswear Market Research Report 2016

1 SPORTSWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sportswear
- 1.2 Sportswear Segment by Type
- 1.2.1 Global Production Market Share of Sportswear by Type in 2015
- 1.2.2 Hats
- 1.2.3 Upper garment
- 1.2.4 Under clothing
- 1.3 Sportswear Segment by Application
- 1.3.1 Sportswear Consumption Market Share by Application in 2015
- 1.3.2 Professional Athletic
- 1.3.3 Amateur sport
- 1.3.4 Application
- 1.4 Sportswear Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Sportswear (2011-2021)

2 GLOBAL SPORTSWEAR MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Sportswear Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Sportswear Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Sportswear Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Sportswear Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Sportswear Market Competitive Situation and Trends
 - 2.5.1 Sportswear Market Concentration Rate
 - 2.5.2 Sportswear Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SPORTSWEAR PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Sportswear Production by Region (2011-2016)
- 3.2 Global Sportswear Production Market Share by Region (2011-2016)
- 3.3 Global Sportswear Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Sportswear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Sportswear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Sportswear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Sportswear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Sportswear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Sportswear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SPORTSWEAR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Sportswear Consumption by Regions (2011-2016)
- 4.2 North America Sportswear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Sportswear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Sportswear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Sportswear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Sportswear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Sportswear Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL SPORTSWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Sportswear Production and Market Share by Type (2011-2016)
- 5.2 Global Sportswear Revenue and Market Share by Type (2011-2016)
- 5.3 Global Sportswear Price by Type (2011-2016)
- 5.4 Global Sportswear Production Growth by Type (2011-2016)

6 GLOBAL SPORTSWEAR MARKET ANALYSIS BY APPLICATION



- 6.1 Global Sportswear Consumption and Market Share by Application (2011-2016)
- 6.2 Global Sportswear Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL SPORTSWEAR MANUFACTURERS PROFILES/ANALYSIS

7.1 NIKE

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Sportswear Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 NIKE Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Adidas
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Sportswear Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Adidas Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- **7.3 PUMA**
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Sportswear Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 PUMA Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 V.F.Cooporation
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Sportswear Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 V.F.Cooporation Sportswear Production, Revenue, Price and Gross Margin



(2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Columbia

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Sportswear Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Columbia Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Amer Sports
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Sportswear Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Amer Sports Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Under Armour
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Sportswear Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Under Armour Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview

7.8 LULULEMON ATHLETICA

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Sportswear Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 LULULEMON ATHLETICA Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 The North Face
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Sportswear Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II



- 7.9.3 The North Face Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Mizuno
- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Sportswear Product Type, Application and Specification
- 7.10.2.1 Type I
- 7.10.2.2 Type II
- 7.10.3 Mizuno Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 SPORTSWEAR MANUFACTURING COST ANALYSIS

- 8.1 Sportswear Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Sportswear

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sportswear Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Sportswear Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SPORTSWEAR MARKET FORECAST (2016-2021)

- 12.1 Global Sportswear Production, Revenue Forecast (2016-2021)
- 12.2 Global Sportswear Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Sportswear Production Forecast by Type (2016-2021)
- 12.4 Global Sportswear Consumption Forecast by Application (2016-2021)
- 12.5 Sportswear Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sportswear

Figure Global Production Market Share of Sportswear by Type in 2015

Figure Product Picture of Hats

Table Major Manufacturers of Hats

Figure Product Picture of Upper garment

Table Major Manufacturers of Upper garment

Figure Product Picture of Under clothing

Table Major Manufacturers of Under clothing

Table Sportswear Consumption Market Share by Application in 2015

Figure Professional Athletic Examples

Figure Amateur sport Examples

Figure Application 3 Examples

Figure North America Sportswear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Sportswear Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Sportswear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Sportswear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Sportswear Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Sportswear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Sportswear Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Sportswear Capacity of Key Manufacturers (2015 and 2016)

Table Global Sportswear Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Sportswear Capacity of Key Manufacturers in 2015

Figure Global Sportswear Capacity of Key Manufacturers in 2016

Table Global Sportswear Production of Key Manufacturers (2015 and 2016)

Table Global Sportswear Production Share by Manufacturers (2015 and 2016)

Figure 2015 Sportswear Production Share by Manufacturers

Figure 2016 Sportswear Production Share by Manufacturers

Table Global Sportswear Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Sportswear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Sportswear Revenue Share by Manufacturers

Table 2016 Global Sportswear Revenue Share by Manufacturers

Table Global Market Sportswear Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Sportswear Average Price of Key Manufacturers in 2015

Table Manufacturers Sportswear Manufacturing Base Distribution and Sales Area



Table Manufacturers Sportswear Product Type

Figure Sportswear Market Share of Top 3 Manufacturers

Figure Sportswear Market Share of Top 5 Manufacturers

Table Global Sportswear Capacity by Regions (2011-2016)

Figure Global Sportswear Capacity Market Share by Regions (2011-2016)

Figure Global Sportswear Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Sportswear Capacity Market Share by Regions

Table Global Sportswear Production by Regions (2011-2016)

Figure Global Sportswear Production and Market Share by Regions (2011-2016)

Figure Global Sportswear Production Market Share by Regions (2011-2016)

Figure 2015 Global Sportswear Production Market Share by Regions

Table Global Sportswear Revenue by Regions (2011-2016)

Table Global Sportswear Revenue Market Share by Regions (2011-2016)

Table 2015 Global Sportswear Revenue Market Share by Regions

Table Global Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Table China Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Table India Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Sportswear Consumption Market by Regions (2011-2016)

Table Global Sportswear Consumption Market Share by Regions (2011-2016)

Figure Global Sportswear Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Sportswear Consumption Market Share by Regions

Table North America Sportswear Production, Consumption, Import & Export (2011-2016)

Table Europe Sportswear Production, Consumption, Import & Export (2011-2016)

Table China Sportswear Production, Consumption, Import & Export (2011-2016)

Table Japan Sportswear Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Sportswear Production, Consumption, Import & Export (2011-2016)

Table India Sportswear Production, Consumption, Import & Export (2011-2016)

Table Global Sportswear Production by Type (2011-2016)

Table Global Sportswear Production Share by Type (2011-2016)

Figure Production Market Share of Sportswear by Type (2011-2016)

Figure 2015 Production Market Share of Sportswear by Type



Table Global Sportswear Revenue by Type (2011-2016)

Table Global Sportswear Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Sportswear by Type (2011-2016)

Figure 2015 Revenue Market Share of Sportswear by Type

Table Global Sportswear Price by Type (2011-2016)

Figure Global Sportswear Production Growth by Type (2011-2016)

Table Global Sportswear Consumption by Application (2011-2016)

Table Global Sportswear Consumption Market Share by Application (2011-2016)

Figure Global Sportswear Consumption Market Share by Application in 2015

Table Global Sportswear Consumption Growth Rate by Application (2011-2016)

Figure Global Sportswear Consumption Growth Rate by Application (2011-2016)

Table NIKE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NIKE Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Figure NIKE Sportswear Market Share (2011-2016)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Adidas Sportswear Production, Revenue, Price and Gross Margin (2011-2016) Figure Adidas Sportswear Market Share (2011-2016)

Table PUMA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PUMA Sportswear Production, Revenue, Price and Gross Margin (2011-2016) Figure PUMA Sportswear Market Share (2011-2016)

Table V.F.Cooporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table V.F.Cooporation Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Figure V.F.Cooporation Sportswear Market Share (2011-2016)

Table Columbia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Columbia Sportswear Production, Revenue, Price and Gross Margin (2011-2016) Figure Columbia Sportswear Market Share (2011-2016)

Table Amer Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amer Sports Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amer Sports Sportswear Market Share (2011-2016)

Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Under Armour Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Under Armour Sportswear Market Share (2011-2016)

Table LULULEMON ATHLETICA Basic Information, Manufacturing Base, Sales Area



and Its Competitors

Table LULULEMON ATHLETICA Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Figure LULULEMON ATHLETICA Sportswear Market Share (2011-2016)

Table The North Face Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The North Face Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Figure The North Face Sportswear Market Share (2011-2016)

Table Mizuno Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mizuno Sportswear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mizuno Sportswear Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sportswear

Figure Manufacturing Process Analysis of Sportswear

Figure Sportswear Industrial Chain Analysis

Table Raw Materials Sources of Sportswear Major Manufacturers in 2015

Table Major Buyers of Sportswear

Table Distributors/Traders List

Figure Global Sportswear Production and Growth Rate Forecast (2016-2021)

Figure Global Sportswear Revenue and Growth Rate Forecast (2016-2021)

Table Global Sportswear Production Forecast by Regions (2016-2021)

Table Global Sportswear Consumption Forecast by Regions (2016-2021)

Table Global Sportswear Production Forecast by Type (2016-2021)

Table Global Sportswear Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Sportswear Market Research Report 2016

Product link: https://marketpublishers.com/r/GB7CF305EF3EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GB7CF305EF3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970