

# Global Sports Drinks Market Research Report 2016

<https://marketpublishers.com/r/GA6FAE91438EN.html>

Date: November 2016

Pages: 118

Price: US\$ 2,900.00 (Single User License)

ID: GA6FAE91438EN

## Abstracts

### Notes:

Production, means the output of Sports Drinks

Revenue, means the sales value of Sports Drinks

This report studies Sports Drinks in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

RedBull

Pepsi

Nestle

Robust

HUIYUAN

Coca-Cola

Schweppes

Nissin

NongFu Spring

ZAJECICKA HORKA

S.PELLECRINO

President

Lotte

Perrier

Evian

PEACO

Wastsons

VOSS

CHAOKOH

GUANSHENGYUAN

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Sports Drinks in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Sports Drinks in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Sports Drinks Market Research Report 2016

## **1 SPORTS DRINKS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Sports Drinks
- 1.2 Sports Drinks Segment by Type
  - 1.2.1 Global Production Market Share of Sports Drinks by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Sports Drinks Segment by Application
  - 1.3.1 Sports Drinks Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Sports Drinks Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Sports Drinks (2011-2021)

## **2 GLOBAL SPORTS DRINKS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Sports Drinks Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Sports Drinks Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Sports Drinks Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Sports Drinks Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Sports Drinks Market Competitive Situation and Trends
  - 2.5.1 Sports Drinks Market Concentration Rate
  - 2.5.2 Sports Drinks Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL SPORTS DRINKS CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Sports Drinks Capacity and Market Share by Region (2011-2016)
- 3.2 Global Sports Drinks Production and Market Share by Region (2011-2016)
- 3.3 Global Sports Drinks Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL SPORTS DRINKS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Sports Drinks Consumption by Regions (2011-2016)
- 4.2 North America Sports Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Sports Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Sports Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Sports Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Sports Drinks Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Sports Drinks Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL SPORTS DRINKS PRODUCTION, REVENUE (VALUE), PRICE TREND**

## **BY TYPE**

- 5.1 Global Sports Drinks Production and Market Share by Type (2011-2016)
- 5.2 Global Sports Drinks Revenue and Market Share by Type (2011-2016)
- 5.3 Global Sports Drinks Price by Type (2011-2016)
- 5.4 Global Sports Drinks Production Growth by Type (2011-2016)

## **6 GLOBAL SPORTS DRINKS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Sports Drinks Consumption and Market Share by Application (2011-2016)
- 6.2 Global Sports Drinks Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL SPORTS DRINKS MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 RedBull
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Sports Drinks Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 RedBull Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Pepsi
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Sports Drinks Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 Pepsi Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Nestle
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Sports Drinks Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 Nestle Sports Drinks Capacity, Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Robust

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Sports Drinks Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Robust Sports Drinks Capacity, Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 HUIYUAN

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Sports Drinks Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 HUIYUAN Sports Drinks Capacity, Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Coca-Cola

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Sports Drinks Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Coca-Cola Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Schweppes

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Sports Drinks Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Schweppes Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Nissin

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Sports Drinks Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Nissin Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 NongFu Spring

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Sports Drinks Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 NongFu Spring Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 ZAJECICKA HORKA

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Sports Drinks Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 ZAJECICKA HORKA Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 S.PELLECRINO

7.12 President

7.13 Lotte

7.14 Perrier

7.15 Evian

7.16 PEACO

7.17 Wastsons

7.18 VOSS

7.19 CHAOKOH

7.20 GUANSHENGYUAN

## **8 SPORTS DRINKS MANUFACTURING COST ANALYSIS**

8.1 Sports Drinks Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials



- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Sports Drinks

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Sports Drinks Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Sports Drinks Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL SPORTS DRINKS MARKET FORECAST (2016-2021)**

- 12.1 Global Sports Drinks Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Sports Drinks Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Sports Drinks Production Forecast by Type (2016-2021)
- 12.4 Global Sports Drinks Consumption Forecast by Application (2016-2021)
- 12.5 Sports Drinks Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Sports Drinks

Figure Global Production Market Share of Sports Drinks by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Sports Drinks Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Sports Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Sports Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Sports Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Sports Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Sports Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Sports Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Sports Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Sports Drinks Capacity of Key Manufacturers (2015 and 2016)

Table Global Sports Drinks Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Sports Drinks Capacity of Key Manufacturers in 2015

Figure Global Sports Drinks Capacity of Key Manufacturers in 2016

Table Global Sports Drinks Production of Key Manufacturers (2015 and 2016)

Table Global Sports Drinks Production Share by Manufacturers (2015 and 2016)

Figure 2015 Sports Drinks Production Share by Manufacturers

Figure 2016 Sports Drinks Production Share by Manufacturers

Table Global Sports Drinks Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Sports Drinks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Sports Drinks Revenue Share by Manufacturers

Table 2016 Global Sports Drinks Revenue Share by Manufacturers

Table Global Market Sports Drinks Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Sports Drinks Average Price of Key Manufacturers in 2015  
Table Manufacturers Sports Drinks Manufacturing Base Distribution and Sales Area  
Table Manufacturers Sports Drinks Product Type  
Figure Sports Drinks Market Share of Top 3 Manufacturers  
Figure Sports Drinks Market Share of Top 5 Manufacturers  
Table Global Sports Drinks Capacity by Regions (2011-2016)  
Figure Global Sports Drinks Capacity Market Share by Regions (2011-2016)  
Figure Global Sports Drinks Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Sports Drinks Capacity Market Share by Regions  
Table Global Sports Drinks Production by Regions (2011-2016)  
Figure Global Sports Drinks Production and Market Share by Regions (2011-2016)  
Figure Global Sports Drinks Production Market Share by Regions (2011-2016)  
Figure 2015 Global Sports Drinks Production Market Share by Regions  
Table Global Sports Drinks Revenue by Regions (2011-2016)  
Table Global Sports Drinks Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Sports Drinks Revenue Market Share by Regions  
Table Global Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Sports Drinks Consumption Market by Regions (2011-2016)  
Table Global Sports Drinks Consumption Market Share by Regions (2011-2016)  
Figure Global Sports Drinks Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Sports Drinks Consumption Market Share by Regions  
Table North America Sports Drinks Production, Consumption, Import & Export (2011-2016)  
Table Europe Sports Drinks Production, Consumption, Import & Export (2011-2016)  
Table China Sports Drinks Production, Consumption, Import & Export (2011-2016)  
Table Japan Sports Drinks Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Sports Drinks Production, Consumption, Import & Export (2011-2016)

Table India Sports Drinks Production, Consumption, Import & Export (2011-2016)

Table Global Sports Drinks Production by Type (2011-2016)

Table Global Sports Drinks Production Share by Type (2011-2016)

Figure Production Market Share of Sports Drinks by Type (2011-2016)

Figure 2015 Production Market Share of Sports Drinks by Type

Table Global Sports Drinks Revenue by Type (2011-2016)

Table Global Sports Drinks Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Sports Drinks by Type (2011-2016)

Figure 2015 Revenue Market Share of Sports Drinks by Type

Table Global Sports Drinks Price by Type (2011-2016)

Figure Global Sports Drinks Production Growth by Type (2011-2016)

Table Global Sports Drinks Consumption by Application (2011-2016)

Table Global Sports Drinks Consumption Market Share by Application (2011-2016)

Figure Global Sports Drinks Consumption Market Share by Application in 2015

Table Global Sports Drinks Consumption Growth Rate by Application (2011-2016)

Figure Global Sports Drinks Consumption Growth Rate by Application (2011-2016)

Table RedBull Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RedBull Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure RedBull Sports Drinks Market Share (2011-2016)

Table Pepsi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pepsi Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pepsi Sports Drinks Market Share (2011-2016)

Table Nestle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nestle Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nestle Sports Drinks Market Share (2011-2016)

Table Robust Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Robust Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Robust Sports Drinks Market Share (2011-2016)

Table HUIYUAN Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HUIYUAN Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HUIYUAN Sports Drinks Market Share (2011-2016)

Table Coca-Cola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coca-Cola Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Coca-Cola Sports Drinks Market Share (2011-2016)

Table Schweppes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schweppes Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Schweppes Sports Drinks Market Share (2011-2016)

Table Nissin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nissin Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nissin Sports Drinks Market Share (2011-2016)

Table NongFu Spring Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NongFu Spring Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NongFu Spring Sports Drinks Market Share (2011-2016)

Table ZAJECICKA HORKA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ZAJECICKA HORKA Sports Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ZAJECICKA HORKA Sports Drinks Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sports Drinks

Figure Manufacturing Process Analysis of Sports Drinks

Figure Sports Drinks Industrial Chain Analysis

Table Raw Materials Sources of Sports Drinks Major Manufacturers in 2015

Table Major Buyers of Sports Drinks

Table Distributors/Traders List

Figure Global Sports Drinks Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Sports Drinks Revenue and Growth Rate Forecast (2016-2021)

Table Global Sports Drinks Production Forecast by Regions (2016-2021)

Table Global Sports Drinks Consumption Forecast by Regions (2016-2021)

Table Global Sports Drinks Production Forecast by Type (2016-2021)

## Table Global Sports Drinks Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Sports Drinks Market Research Report 2016

Product link: <https://marketpublishers.com/r/GA6FAE91438EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA6FAE91438EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970