

Global Sports Artificial Turf Market Research Report 2023

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Abstracts

According to QYResearch's new survey, global Sports Artificial Turf market is projected to reach US\$ 2707.2 million in 2029, increasing from US\$ 2093.6 million in 2022, with the CAGR of 3.8% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Sports Artificial Turf market research.

The Sports Artificial Turf market, which involves the production and installation of synthetic turf surfaces for sports and recreational purposes, is influenced by several drivers and restrictions. Here are some key factors that drive and limit the Sports Artificial Turf market:

Market Drivers:

Durability: Synthetic turf is known for its durability and ability to withstand heavy use, making it suitable for high-traffic sports fields and recreational areas.

All-Weather Use: Sports artificial turf can be used in various weather conditions, providing consistent playing surfaces even in rain or extreme heat, which is advantageous for year-round sports activities.

Water Conservation: The need for water conservation in arid regions has led to increased demand for synthetic turf as an alternative to natural grass, which requires substantial watering.

Low Maintenance: Synthetic turf requires less maintenance than natural grass fields,

including mowing, watering, and fertilizing, reducing overall operational costs.

Customization: Sports artificial turf can be customized with different colors, logos, and line markings to suit specific sports and team branding, making it a popular choice for professional and recreational facilities.

Player Safety: Properly designed and installed synthetic turf systems can provide consistent shock absorption and reduce the risk of injuries, driving their use in sports fields.

Environmental Concerns: Synthetic turf eliminates the need for pesticides and fertilizers, reducing environmental impacts and health risks associated with their use on natural grass.

Growing Sports Industry: The expansion of sports leagues, events, and recreational activities worldwide contributes to the demand for sports artificial turf.

Market Restrictions:

Initial Cost: The upfront cost of installing synthetic turf can be higher than establishing natural grass fields, which can deter potential buyers, particularly in budget-constrained projects.

Heat Retention: Some synthetic turf surfaces can become significantly hotter than natural grass under direct sunlight, which can affect player comfort and safety.

Environmental Concerns: Environmentalists and some communities have expressed concerns about the environmental impact of synthetic turf, particularly related to the disposal of old turf materials and the use of non-recyclable materials.

Infill Materials: The type of infill materials used in synthetic turf systems, such as rubber or sand, can raise health and environmental concerns, particularly if they contain potentially harmful chemicals.

Surface Hardness: Inadequately designed or maintained synthetic turf surfaces can be too hard, increasing the risk of injuries, especially in contact sports.

Limited Lifespan: Synthetic turf has a finite lifespan and may require replacement after a certain number of years, incurring additional costs.

Temperature Restrictions: Extreme cold temperatures can affect the performance and durability of synthetic turf, limiting its suitability in certain climates.

Regulations: Some sports organizations and governing bodies have specific regulations and standards for synthetic turf, and non-compliance can restrict its use in sanctioned events.

In summary, the Sports Artificial Turf market benefits from its durability, all-weather use, water conservation properties, low maintenance, customization options, and safety features. However, it faces restrictions related to initial cost, heat retention, environmental concerns, infill materials, surface hardness, limited lifespan, temperature limitations, and regulatory compliance. Manufacturers, installers, and users of sports artificial turf need to address these challenges while considering the benefits it offers for sports and recreational applications.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Sports Artificial Turf market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision / Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Segment by Type

10-25 mm

Below 10 mm

Above 25 mm

Segment by Application

School

Playground

Others

Consumption by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Indonesia

Thailand

Malaysia

Philippines

Vietnam

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Sports Artificial Turf report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

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