

Global Spirits Market Professional Survey Report 2018

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Abstracts

This report studies the global Spirits market status and forecast, categorizes the global Spirits market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Spirits are alcoholic beverages produced by distillation of a mixture produced from alcoholic fermentation. This process purifies it and removes diluting components like water, for the purpose of increasing its proportion of alcohol content.

Spirits has many types, which include brandy, tequila, baijiu, rum, vodka, whisky and others. As spirits is popular beverage, the downstream application industries will need more spirits products. So, spirits has a huge market potential in the future.

Manufacturers engaged in the industry are trying to produce fashionable and good taste spirits through improving technology.

The major raw materials for spirits are grain and packaging materials. Fluctuations in the price of the upstream product will impact on the production cost of spirits. The production cost of spirits is also an important factor which could impact the price of spirits. The spirits manufacturers are trying to reduce production cost by developing production method.

The global Spirits market is valued at 231200 million US\$ in 2017 and will reach 236400 million US\$ by the end of 2025, growing at a CAGR of 0.3% during 2018-2025.

The major manufacturers covered in this report

Diageo

Pernod Ricard

Brown Forman

Bacardi Limited

LVMH

Beam Suntory

William Grant & Sons

Remy Cointreau

The Edrington Group

Kweichow Moutai Group

Wuliangye

Yanghe Brewery

Daohuaxiang

Luzhou Laojiao

Jose Cuervo

Patrón

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Brandy

Tequila

Baijiu

Rum

Vodka

Whisky

Others

By Application, the market can be split into

Household Application

Commercial Application

The study objectives of this report are:

To analyze and study the global Spirits capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Spirits manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Spirits are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Spirits Manufacturers

Spirits Distributors/Traders/Wholesalers

Spirits Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Spirits market, by end-use.

Detailed analysis and profiles of additional market players.

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