

Global Spectacular Outdoor Advertising Sales Market Report 2016

<https://marketpublishers.com/r/GFA8284CA63EN.html>

Date: November 2016

Pages: 101

Price: US\$ 4,000.00 (Single User License)

ID: GFA8284CA63EN

Abstracts

Notes:

Sales, means the sales volume of Spectacular Outdoor Advertising

Revenue, means the sales value of Spectacular Outdoor Advertising

This report studies sales (consumption) of Spectacular Outdoor Advertising in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

JCDecaux Group

Clear Channel Outdoor

Lamar Advertising

CBS Corporation

Stroer Media AG

Adams Spectacular Outdoor Advertising

AdSpace Networks

AirMedia

APN Outdoor

Burkhart Advertising

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Spectacular Outdoor Advertising in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Street Furniture

Transport Advertising

Billboard

Split by applications, this report focuses on sales, market share and growth rate of Spectacular Outdoor Advertising in each application, can be divided into

Application 1

Application 2

Application 3

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