

# Global Spectacles Sales Market Report 2016

<https://marketpublishers.com/r/GED14967D7AEN.html>

Date: December 2016

Pages: 114

Price: US\$ 4,000.00 (Single User License)

ID: GED14967D7AEN

## Abstracts

### Notes:

Sales, means the sales volume of Aseptic Packaging for the Pharmaceutical

Revenue, means the sales value of Aseptic Packaging for the Pharmaceutical

This report studies sales (consumption) of Spectacles in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Natkiel

Ray-Ban

OAKLEY

Roxy Eyewear

CHEAP MONDAY

KOMONO

Quiksilver Eyewear

DUSTY

Mujiushi

Bausch & Lomb

Marchon Eyewear

Signature Eyewear

De Rigo

Luxottica

Marcolin Eyewear

Safilo

Essilor International

Fielmann

Rodenstock

Seiko Corp.

Charmant Group

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Spectacles in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and

growth rate of each type, can be divided into

Corrective glasses ?Myopia glasses, Hyperopia glasses, Astigmatism glasses,  
Colour changing glasses, etc.

Decorative glasses

Type III

Split by applications, this report focuses on sales, market share and growth rate of  
Spectacles in each application, can be divided into

Corrected visual acuity

Decoration

Application 3

## Contents

### Global Spectacles Sales Market Report 2016

#### **1 SPECTACLES OVERVIEW**

##### 1.1 Product Overview and Scope of Spectacles

##### 1.2 Classification of Spectacles

1.2.11 Corrective glasses ?Myopia glasses, Hyperopia glasses, Astigmatism glasses, Colour changing glasses, etc.

1.2.12 Decorative glasses

1.2.3 Type III

##### 1.3 Application of Spectacles

1.3.11 Corrected visual acuity

1.3.12 Decoration

1.3.3 Application

##### 1.4 Spectacles Market by Regions

1.4.1 United States Status and Prospect (2011-2021)

1.4.2 China Status and Prospect (2011-2021)

1.4.3 Europe Status and Prospect (2011-2021)

1.4.4 Japan Status and Prospect (2011-2021)

##### 1.5 Global Market Size (Value and Volume) of Spectacles (2011-2021)

1.5.1 Global Spectacles Sales and Growth Rate (2011-2021)

1.5.2 Global Spectacles Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL SPECTACLES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

##### 2.1 Global Spectacles Market Competition by Manufacturers

2.1.1 Global Spectacles Sales and Market Share of Key Manufacturers (2011-2016)

2.1.2 Global Spectacles Revenue and Share by Manufacturers (2011-2016)

##### 2.2 Global Spectacles (Volume and Value) by Type

2.2.1 Global Spectacles Sales and Market Share by Type (2011-2016)

2.2.2 Global Spectacles Revenue and Market Share by Type (2011-2016)

##### 2.3 Global Spectacles (Volume and Value) by Regions

2.3.1 Global Spectacles Sales and Market Share by Regions (2011-2016)

2.3.2 Global Spectacles Revenue and Market Share by Regions (2011-2016)

##### 2.4 Global Spectacles (Volume) by Application

### **3 UNITED STATES SPECTACLES (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Spectacles Sales and Value (2011-2016)
  - 3.1.1 United States Spectacles Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Spectacles Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Spectacles Sales Price Trend (2011-2016)
- 3.2 United States Spectacles Sales and Market Share by Manufacturers
- 3.3 United States Spectacles Sales and Market Share by Type
- 3.4 United States Spectacles Sales and Market Share by Application

### **4 CHINA SPECTACLES (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Spectacles Sales and Value (2011-2016)
  - 4.1.1 China Spectacles Sales and Growth Rate (2011-2016)
  - 4.1.2 China Spectacles Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Spectacles Sales Price Trend (2011-2016)
- 4.2 China Spectacles Sales and Market Share by Manufacturers
- 4.3 China Spectacles Sales and Market Share by Type
- 4.4 China Spectacles Sales and Market Share by Application

### **5 EUROPE SPECTACLES (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Spectacles Sales and Value (2011-2016)
  - 5.1.1 Europe Spectacles Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Spectacles Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Spectacles Sales Price Trend (2011-2016)
- 5.2 Europe Spectacles Sales and Market Share by Manufacturers
- 5.3 Europe Spectacles Sales and Market Share by Type
- 5.4 Europe Spectacles Sales and Market Share by Application

### **6 JAPAN SPECTACLES (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Spectacles Sales and Value (2011-2016)
  - 6.1.1 Japan Spectacles Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Spectacles Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Spectacles Sales Price Trend (2011-2016)
- 6.2 Japan Spectacles Sales and Market Share by Manufacturers
- 6.3 Japan Spectacles Sales and Market Share by Type
- 6.4 Japan Spectacles Sales and Market Share by Application

## **7 GLOBAL SPECTACLES MANUFACTURERS ANALYSIS**

### **7.1 Natkiel**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Spectacles Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Natkiel Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 Ray-Ban**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 114 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Ray-Ban Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 OAKLEY**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 118 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 OAKLEY Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 Roxy Eyewear**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Dec Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Roxy Eyewear Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 CHEAP MONDAY**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 CHEAP MONDAY Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

## 7.6 KOMONO

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Million USD Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 KOMONO Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.6.4 Main Business/Business Overview

## 7.7 Quiksilver Eyewear

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Consumer Goods Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Quiksilver Eyewear Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.7.4 Main Business/Business Overview

## 7.8 DUSTY

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 DUSTY Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.8.4 Main Business/Business Overview

## 7.9 Mujiushi

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Mujiushi Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.9.4 Main Business/Business Overview

## 7.10 Bausch & Lomb

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Bausch & Lomb Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)

7.10.4 Main Business/Business Overview

## 7.11 Marchon Eyewear

## 7.12 Signature Eyewear

- 7.13 De Rigo
- 7.14 Luxottica
- 7.15 Marcolin Eyewear
- 7.16 Safilo
- 7.17 Essilor International
- 7.18 Fielmann
- 7.19 Rodenstock
- 7.20 Seiko Corp.
- 7.21 Charmant Group

## **8 SPECTACLES MAUFACTURING COST ANALYSIS**

- 8.1 Spectacles Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Spectacles

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Spectacles Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Spectacles Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL SPECTACLES MARKET FORECAST (2016-2021)**

12.1 Global Spectacles Sales, Revenue Forecast (2016-2021)

12.2 Global Spectacles Sales Forecast by Regions (2016-2021)

12.3 Global Spectacles Sales Forecast by Type (2016-2021)

12.4 Global Spectacles Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Spectacles

Table Classification of Spectacles

Figure Global Sales Market Share of Spectacles by Type in 2015

Figure Corrective glasses ?Myopia glasses, Hyperopia glasses, Astigmatism glasses, Colour changing glasses, etc. Picture

Figure Decorative glasses Picture

Table Applications of Spectacles

Figure Global Sales Market Share of Spectacles by Application in 2015

Figure Corrected visual acuity Examples

Figure Decoration Examples

Figure United States Spectacles Revenue and Growth Rate (2011-2021)

Figure China Spectacles Revenue and Growth Rate (2011-2021)

Figure Europe Spectacles Revenue and Growth Rate (2011-2021)

Figure Japan Spectacles Revenue and Growth Rate (2011-2021)

Figure Global Spectacles Sales and Growth Rate (2011-2021)

Figure Global Spectacles Revenue and Growth Rate (2011-2021)

Table Global Spectacles Sales of Key Manufacturers (2011-2016)

Table Global Spectacles Sales Share by Manufacturers (2011-2016)

Figure 2015 Spectacles Sales Share by Manufacturers

Figure 2016 Spectacles Sales Share by Manufacturers

Table Global Spectacles Revenue by Manufacturers (2011-2016)

Table Global Spectacles Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Spectacles Revenue Share by Manufacturers

Table 2016 Global Spectacles Revenue Share by Manufacturers

Table Global Spectacles Sales and Market Share by Type (2011-2016)

Table Global Spectacles Sales Share by Type (2011-2016)

Figure Sales Market Share of Spectacles by Type (2011-2016)

Figure Global Spectacles Sales Growth Rate by Type (2011-2016)

Table Global Spectacles Revenue and Market Share by Type (2011-2016)

Table Global Spectacles Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Spectacles by Type (2011-2016)

Figure Global Spectacles Revenue Growth Rate by Type (2011-2016)

Table Global Spectacles Sales and Market Share by Regions (2011-2016)

Table Global Spectacles Sales Share by Regions (2011-2016)

Figure Sales Market Share of Spectacles by Regions (2011-2016)

Figure Global Spectacles Sales Growth Rate by Regions (2011-2016)  
Table Global Spectacles Revenue and Market Share by Regions (2011-2016)  
Table Global Spectacles Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Spectacles by Regions (2011-2016)  
Figure Global Spectacles Revenue Growth Rate by Regions (2011-2016)  
Table Global Spectacles Sales and Market Share by Application (2011-2016)  
Table Global Spectacles Sales Share by Application (2011-2016)  
Figure Sales Market Share of Spectacles by Application (2011-2016)  
Figure Global Spectacles Sales Growth Rate by Application (2011-2016)  
Figure United States Spectacles Sales and Growth Rate (2011-2016)  
Figure United States Spectacles Revenue and Growth Rate (2011-2016)  
Figure United States Spectacles Sales Price Trend (2011-2016)  
Table United States Spectacles Sales by Manufacturers (2011-2016)  
Table United States Spectacles Market Share by Manufacturers (2011-2016)  
Table United States Spectacles Sales by Type (2011-2016)  
Table United States Spectacles Market Share by Type (2011-2016)  
Table United States Spectacles Sales by Application (2011-2016)  
Table United States Spectacles Market Share by Application (2011-2016)  
Figure China Spectacles Sales and Growth Rate (2011-2016)  
Figure China Spectacles Revenue and Growth Rate (2011-2016)  
Figure China Spectacles Sales Price Trend (2011-2016)  
Table China Spectacles Sales by Manufacturers (2011-2016)  
Table China Spectacles Market Share by Manufacturers (2011-2016)  
Table China Spectacles Sales by Type (2011-2016)  
Table China Spectacles Market Share by Type (2011-2016)  
Table China Spectacles Sales by Application (2011-2016)  
Table China Spectacles Market Share by Application (2011-2016)  
Figure Europe Spectacles Sales and Growth Rate (2011-2016)  
Figure Europe Spectacles Revenue and Growth Rate (2011-2016)  
Figure Europe Spectacles Sales Price Trend (2011-2016)  
Table Europe Spectacles Sales by Manufacturers (2011-2016)  
Table Europe Spectacles Market Share by Manufacturers (2011-2016)  
Table Europe Spectacles Sales by Type (2011-2016)  
Table Europe Spectacles Market Share by Type (2011-2016)  
Table Europe Spectacles Sales by Application (2011-2016)  
Table Europe Spectacles Market Share by Application (2011-2016)  
Figure Japan Spectacles Sales and Growth Rate (2011-2016)  
Figure Japan Spectacles Revenue and Growth Rate (2011-2016)  
Figure Japan Spectacles Sales Price Trend (2011-2016)

Table Japan Spectacles Sales by Manufacturers (2011-2016)  
Table Japan Spectacles Market Share by Manufacturers (2011-2016)  
Table Japan Spectacles Sales by Type (2011-2016)  
Table Japan Spectacles Market Share by Type (2011-2016)  
Table Japan Spectacles Sales by Application (2011-2016)  
Table Japan Spectacles Market Share by Application (2011-2016)  
Table Natkiel Basic Information List  
Table Natkiel Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Natkiel Spectacles Global Market Share (2011-2016)  
Table Ray-Ban Basic Information List  
Table Ray-Ban Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Ray-Ban Spectacles Global Market Share (2011-2016)  
Table OAKLEY Basic Information List  
Table OAKLEY Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure OAKLEY Spectacles Global Market Share (2011-2016)  
Table Roxy Eyewear Basic Information List  
Table Roxy Eyewear Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Roxy Eyewear Spectacles Global Market Share (2011-2016)  
Table CHEAP MONDAY Basic Information List  
Table CHEAP MONDAY Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure CHEAP MONDAY Spectacles Global Market Share (2011-2016)  
Table KOMONO Basic Information List  
Table KOMONO Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure KOMONO Spectacles Global Market Share (2011-2016)  
Table Quiksilver Eyewear Basic Information List  
Table Quiksilver Eyewear Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Quiksilver Eyewear Spectacles Global Market Share (2011-2016)  
Table DUSTY Basic Information List  
Table DUSTY Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure DUSTY Spectacles Global Market Share (2011-2016)  
Table Mujiushi Basic Information List  
Table Mujiushi Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Mujiushi Spectacles Global Market Share (2011-2016)  
Table Bausch & Lomb Basic Information List  
Table Bausch & Lomb Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Bausch & Lomb Spectacles Global Market Share (2011-2016)

Table Marchon Eyewear Basic Information List  
Table Marchon Eyewear Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Marchon Eyewear Spectacles Global Market Share (2011-2016)  
Table Signature Eyewear Basic Information List  
Table Signature Eyewear Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Signature Eyewear Spectacles Global Market Share (2011-2016)  
Table De Rigo Basic Information List  
Table De Rigo Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure De Rigo Spectacles Global Market Share (2011-2016)  
Table Luxottica Basic Information List  
Table Luxottica Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Luxottica Spectacles Global Market Share (2011-2016)  
Table Marcolin Eyewear Basic Information List  
Table Marcolin Eyewear Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Marcolin Eyewear Spectacles Global Market Share (2011-2016)  
Table Safilo Basic Information List  
Table Safilo Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Safilo Spectacles Global Market Share (2011-2016)  
Table Essilor International Basic Information List  
Table Essilor International Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Essilor International Spectacles Global Market Share (2011-2016)  
Table Fielmann Basic Information List  
Table Fielmann Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Fielmann Spectacles Global Market Share (2011-2016)  
Table Rodenstock Basic Information List  
Table Rodenstock Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Rodenstock Spectacles Global Market Share (2011-2016)  
Table Seiko Corp. Basic Information List  
Table Seiko Corp. Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Seiko Corp. Spectacles Global Market Share (2011-2016)  
Table Charmant Group Basic Information List  
Table Charmant Group Spectacles Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Charmant Group Spectacles Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Spectacles

Figure Manufacturing Process Analysis of Spectacles

Figure Spectacles Industrial Chain Analysis

Table Raw Materials Sources of Spectacles Major Manufacturers in 2015

Table Major Buyers of Spectacles

Table Distributors/Traders List

Figure Global Spectacles Sales and Growth Rate Forecast (2016-2021)

Figure Global Spectacles Revenue and Growth Rate Forecast (2016-2021)

Table Global Spectacles Sales Forecast by Regions (2016-2021)

Table Global Spectacles Sales Forecast by Type (2016-2021)

Table Global Spectacles Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Spectacles Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GED14967D7AEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GED14967D7AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970