

# Global Spectacles Market Research Report 2016

<https://marketpublishers.com/r/GE0B3E2D87EEN.html>

Date: November 2016

Pages: 120

Price: US\$ 2,900.00 (Single User License)

ID: GE0B3E2D87EEN

## Abstracts

### Notes:

Production, means the output of Spectacles

Revenue, means the sales value of Spectacles

This report studies Spectacles in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Natkiel

Ray-Ban

OAKLEY

Roxy Eyewear

CHEAP MONDAY

KOMONO

Quiksilver Eyewear

DUSTY

Mujiushi

Bausch & Lomb

Marchon Eyewear

Signature Eyewear

De Rigo

Luxottica

Marcolin Eyewear

Safilo

Essilor International

Fielmann

Rodenstock

Seiko Corp.

Charmant Group

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Spectacles in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Corrective glasses ?Myopia glasses, Hyperopia glasses, Astigmatism glasses, Colour changing glasses, etc.

Decorative glasses

Type III

Split by application, this report focuses on consumption, market share and growth rate of Spectacles in each application, can be divided into

Corrected visual acuity

Decoration

Application 3

## Contents

### Global Spectacles Market Research Report 2016

#### **1 SPECTACLES MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of Spectacles

##### 1.2 Spectacles Segment by Type

###### 1.2.1 Global Production Market Share of Spectacles by Type in 2015

1.2.2 Corrective glasses ?Myopia glasses, Hyperopia glasses, Astigmatism glasses, Colour changing glasses, etc.

###### 1.2.3 Decorative glasses

###### 1.2.4 Type III

##### 1.3 Spectacles Segment by Application

###### 1.3.1 Spectacles Consumption Market Share by Application in 2015

###### 1.3.2 Corrected visual acuity

###### 1.3.3 Decoration

###### 1.3.4 Application

##### 1.4 Spectacles Market by Region

###### 1.4.1 North America Status and Prospect (2011-2021)

###### 1.4.2 Europe Status and Prospect (2011-2021)

###### 1.4.3 China Status and Prospect (2011-2021)

###### 1.4.4 Japan Status and Prospect (2011-2021)

###### 1.4.5 Southeast Asia Status and Prospect (2011-2021)

###### 1.4.6 India Status and Prospect (2011-2021)

##### 1.5 Global Market Size (Value) of Spectacles (2011-2021)

#### **2 GLOBAL SPECTACLES MARKET COMPETITION BY MANUFACTURERS**

##### 2.1 Global Spectacles Production and Share by Manufacturers (2015 and 2016)

##### 2.2 Global Spectacles Revenue and Share by Manufacturers (2015 and 2016)

##### 2.3 Global Spectacles Average Price by Manufacturers (2015 and 2016)

##### 2.4 Manufacturers Spectacles Manufacturing Base Distribution, Sales Area and Product Type

##### 2.5 Spectacles Market Competitive Situation and Trends

###### 2.5.1 Spectacles Market Concentration Rate

###### 2.5.2 Spectacles Market Share of Top 3 and Top 5 Manufacturers

###### 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL SPECTACLES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Spectacles Production and Market Share by Region (2011-2016)
- 3.2 Global Spectacles Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Spectacles Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Spectacles Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Spectacles Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Spectacles Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Spectacles Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Spectacles Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Spectacles Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL SPECTACLES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Spectacles Consumption by Regions (2011-2016)
- 4.2 North America Spectacles Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Spectacles Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Spectacles Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Spectacles Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Spectacles Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Spectacles Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL SPECTACLES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Spectacles Production and Market Share by Type (2011-2016)
- 5.2 Global Spectacles Revenue and Market Share by Type (2011-2016)
- 5.3 Global Spectacles Price by Type (2011-2016)
- 5.4 Global Spectacles Production Growth by Type (2011-2016)

### **6 GLOBAL SPECTACLES MARKET ANALYSIS BY APPLICATION**

6.1 Global Spectacles Consumption and Market Share by Application (2011-2016)

6.2 Global Spectacles Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL SPECTACLES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Natkiel

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Spectacles Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Natkiel Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Ray-Ban

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Spectacles Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Ray-Ban Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 OAKLEY

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Spectacles Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 OAKLEY Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Roxy Eyewear

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Spectacles Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Roxy Eyewear Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.4.4 Main Business/Business Overview

### 7.5 CHEAP MONDAY

#### 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.5.2 Spectacles Product Type, Application and Specification

##### 7.5.2.1 Type I

##### 7.5.2.2 Type II

#### 7.5.3 CHEAP MONDAY Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.5.4 Main Business/Business Overview

### 7.6 KOMONO

#### 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.6.2 Spectacles Product Type, Application and Specification

##### 7.6.2.1 Type I

##### 7.6.2.2 Type II

#### 7.6.3 KOMONO Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.6.4 Main Business/Business Overview

### 7.7 Quiksilver Eyewear

#### 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.7.2 Spectacles Product Type, Application and Specification

##### 7.7.2.1 Type I

##### 7.7.2.2 Type II

#### 7.7.3 Quiksilver Eyewear Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.7.4 Main Business/Business Overview

### 7.8 DUSTY

#### 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.8.2 Spectacles Product Type, Application and Specification

##### 7.8.2.1 Type I

##### 7.8.2.2 Type II

#### 7.8.3 DUSTY Spectacles Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.8.4 Main Business/Business Overview

### 7.9 Mujiushi

#### 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

#### 7.9.2 Spectacles Product Type, Application and Specification

##### 7.9.2.1 Type I

##### 7.9.2.2 Type II

#### 7.9.3 Mujiushi Spectacles Production, Revenue, Price and Gross Margin (2015 and

2016)

7.9.4 Main Business/Business Overview

7.10 Bausch & Lomb

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Spectacles Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Bausch & Lomb Spectacles Production, Revenue, Price and Gross Margin

(2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Marchon Eyewear

7.12 Signature Eyewear

7.13 De Rigo

7.14 Luxottica

7.15 Marcolin Eyewear

7.16 Safilo

7.17 Essilor International

7.18 Fielmann

7.19 Rodenstock

7.20 Seiko Corp.

7.21 Charmant Group

## **8 SPECTACLES MANUFACTURING COST ANALYSIS**

8.1 Spectacles Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Spectacles

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Spectacles Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing



9.3 Raw Materials Sources of Spectacles Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL SPECTACLES MARKET FORECAST (2016-2021)**

12.1 Global Spectacles Production, Revenue Forecast (2016-2021)

12.2 Global Spectacles Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Spectacles Production Forecast by Type (2016-2021)

12.4 Global Spectacles Consumption Forecast by Application (2016-2021)

12.5 Spectacles Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Spectacles

Figure Global Production Market Share of Spectacles by Type in 2015

Figure Product Picture of Corrective glasses ?Myopia glasses, Hyperopia glasses, Astigmatism glasses, Colour changing glasses, etc.

Table Major Manufacturers of Corrective glasses ?Myopia glasses, Hyperopia glasses, Astigmatism glasses, Colour changing glasses, etc.

Figure Product Picture of Decorative glasses

Table Major Manufacturers of Decorative glasses

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Spectacles Consumption Market Share by Application in 2015

Figure Corrected visual acuity Examples

Figure Decoration Examples

Figure Application 3 Examples

Figure North America Spectacles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Spectacles Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Spectacles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Spectacles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Spectacles Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Spectacles Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Spectacles Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Spectacles Production of Key Manufacturers (2015 and 2016)

Table Global Spectacles Production Share by Manufacturers (2015 and 2016)

Figure 2015 Spectacles Production Share by Manufacturers

Figure 2016 Spectacles Production Share by Manufacturers

Table Global Spectacles Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Spectacles Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Spectacles Revenue Share by Manufacturers

Table 2016 Global Spectacles Revenue Share by Manufacturers

Table Global Market Spectacles Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Spectacles Average Price of Key Manufacturers in 2015

Table Manufacturers Spectacles Manufacturing Base Distribution and Sales Area

Table Manufacturers Spectacles Product Type

Figure Spectacles Market Share of Top 3 Manufacturers

Figure Spectacles Market Share of Top 5 Manufacturers  
Table Global Spectacles Production by Regions (2011-2016)  
Figure Global Spectacles Production and Market Share by Regions (2011-2016)  
Figure Global Spectacles Production Market Share by Regions (2011-2016)  
Figure 2015 Global Spectacles Production Market Share by Regions  
Table Global Spectacles Revenue by Regions (2011-2016)  
Table Global Spectacles Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Spectacles Revenue Market Share by Regions  
Table Global Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Spectacles Consumption Market by Regions (2011-2016)  
Table Global Spectacles Consumption Market Share by Regions (2011-2016)  
Figure Global Spectacles Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Spectacles Consumption Market Share by Regions  
Table North America Spectacles Production, Consumption, Import & Export (2011-2016)  
Table Europe Spectacles Production, Consumption, Import & Export (2011-2016)  
Table China Spectacles Production, Consumption, Import & Export (2011-2016)  
Table Japan Spectacles Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Spectacles Production, Consumption, Import & Export (2011-2016)  
Table India Spectacles Production, Consumption, Import & Export (2011-2016)  
Table Global Spectacles Production by Type (2011-2016)  
Table Global Spectacles Production Share by Type (2011-2016)  
Figure Production Market Share of Spectacles by Type (2011-2016)  
Figure 2015 Production Market Share of Spectacles by Type  
Table Global Spectacles Revenue by Type (2011-2016)  
Table Global Spectacles Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Spectacles by Type (2011-2016)  
Figure 2015 Revenue Market Share of Spectacles by Type  
Table Global Spectacles Price by Type (2011-2016)  
Figure Global Spectacles Production Growth by Type (2011-2016)

Table Global Spectacles Consumption by Application (2011-2016)  
Table Global Spectacles Consumption Market Share by Application (2011-2016)  
Figure Global Spectacles Consumption Market Share by Application in 2015  
Table Global Spectacles Consumption Growth Rate by Application (2011-2016)  
Figure Global Spectacles Consumption Growth Rate by Application (2011-2016)  
Table Natkiel Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Natkiel Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Natkiel Spectacles Market Share (2011-2016)  
Table Ray-Ban Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ray-Ban Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Ray-Ban Spectacles Market Share (2011-2016)  
Table OAKLEY Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table OAKLEY Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure OAKLEY Spectacles Market Share (2011-2016)  
Table Roxy Eyewear Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Roxy Eyewear Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Roxy Eyewear Spectacles Market Share (2011-2016)  
Table CHEAP MONDAY Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table CHEAP MONDAY Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure CHEAP MONDAY Spectacles Market Share (2011-2016)  
Table KOMONO Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table KOMONO Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure KOMONO Spectacles Market Share (2011-2016)  
Table Quiksilver Eyewear Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Quiksilver Eyewear Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Quiksilver Eyewear Spectacles Market Share (2011-2016)  
Table DUSTY Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DUSTY Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure DUSTY Spectacles Market Share (2011-2016)  
Table Mujiushi Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mujiushi Spectacles Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Mujiushi Spectacles Market Share (2011-2016)

Table Bausch & Lomb Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bausch & Lomb Spectacles Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bausch & Lomb Spectacles Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Spectacles

Figure Manufacturing Process Analysis of Spectacles

Figure Spectacles Industrial Chain Analysis

Table Raw Materials Sources of Spectacles Major Manufacturers in 2015

Table Major Buyers of Spectacles

Table Distributors/Traders List

Figure Global Spectacles Production and Growth Rate Forecast (2016-2021)

Figure Global Spectacles Revenue and Growth Rate Forecast (2016-2021)

Table Global Spectacles Production Forecast by Regions (2016-2021)

Table Global Spectacles Consumption Forecast by Regions (2016-2021)

Table Global Spectacles Production Forecast by Type (2016-2021)

Table Global Spectacles Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Spectacles Market Research Report 2016

Product link: <https://marketpublishers.com/r/GE0B3E2D87EEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE0B3E2D87EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970