

# Global Specialty Fats Sales Market Report 2018

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## Abstracts

This report studies the global Specialty Fats market status and forecast, categorizes the global Specialty Fats market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Specialty Fats are tailor made to imitate the many positive traits of cocoa butter or other properties to make them more suitable for specific applications.

The global average price of specialty fats is in the decreasing trend, from 810 USD/MT in 2012 to 746 USD/MT in 2016. With the situation of global automotive industry, prices will be in fluctuation trend in the following five years.

The classification of specialty fats includes cocoa butter equivalents, cocoa butter substitutes and other types, and the proportion of cocoa butter equivalents in 2016 is about 38%.

Specialty fats are widely used in household, restaurant, industry and other field. The most proportion of Specialty Fats is industry field, and the market share in 2016 is about 39%.

North America is the largest consumption place, with a consumption market share nearly 28% in 2016. Following North America, Europe is the second largest consumption place with the consumption market share of 25%.

Market competition is intense. AAK AB, Wilmar, Cargill, IOI Group, etc. are the leaders of the industry, and they hold key technologies and market, with high-end customers; have been formed in the large market share in the industry.

The global Specialty Fats market is valued at 2920 million US\$ in 2017 and will reach 5900 million US\$ by the end of 2025, growing at a CAGR of 9.2% during 2018-2025.

The major players covered in this report

AAK AB

Wilmar

Cargill

IOI Group

Musim Mas

Fuji Oil

ISF

Bunge

Mewah Group

Premium Vegetable

Olenex

Oleo-Fats

IFFCO

Liberty Oil Mills

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Cocoa Butter Equivalents

Cocoa Butter Substitutes

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Restaurant

Industry

Others

The study objectives of this report are:

To analyze and study the global Specialty Fats sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Specialty Fats players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend

and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Specialty Fats are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Specialty Fats Manufacturers

Specialty Fats Distributors/Traders/Wholesalers

Specialty Fats Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Specialty Fats market, by end-use.

Detailed analysis and profiles of additional market players.

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