

Global Sparking Plug Market Research Report 2016

https://marketpublishers.com/r/G412ECD0BCDEN.html Date: October 2016 Pages: 105 Price: US\$ 2,900.00 (Single User License) ID: G412ECD0BCDEN

Abstracts

Notes:

Production, means the output of Sparking Plug

Revenue, means the sales value of Sparking Plug

This report studies Sparking Plug in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

NGK Spark Plugs
Bosch
HELLA
Brisk
Torch Sparkplug
Zhongguan

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Sparking Plug in these regions, from 2011 to 2021 (forecast), like



North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Nickel Alloy Electrode

Silver Alloy Electrode

Platinum Alloy Electrode

Others

Split by application, this report focuses on consumption, market share and growth rate of Sparking Plug in each application, can be divided into

Automobile

Power Equipment

Others



Contents

Global Sparking Plug Market Research Report 2016

1 SPARKING PLUG MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sparking Plug
- 1.2 Sparking Plug Segment by Type
- 1.2.1 Global Production Market Share of Sparking Plug by Type in 2015
- 1.2.2 Nickel Alloy Electrode
- 1.2.3 Silver Alloy Electrode
- 1.2.4 Platinum Alloy Electrode
- 1.2.5 Others
- 1.3 Sparking Plug Segment by Application
- 1.3.1 Sparking Plug Consumption Market Share by Application in 2015
- 1.3.2 Automobile
- 1.3.3 Power Equipment
- 1.3.4 Others
- 1.4 Sparking Plug Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Sparking Plug (2011-2021)

2 GLOBAL SPARKING PLUG MARKET COMPETITION BY MANUFACTURERS

2.1 Global Sparking Plug Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 Global Sparking Plug Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Sparking Plug Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Sparking Plug Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Sparking Plug Market Competitive Situation and Trends
 - 2.5.1 Sparking Plug Market Concentration Rate
 - 2.5.2 Sparking Plug Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL SPARKING PLUG CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Sparking Plug Capacity and Market Share by Region (2011-2016)

3.2 Global Sparking Plug Production and Market Share by Region (2011-2016)

3.3 Global Sparking Plug Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SPARKING PLUG SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Sparking Plug Consumption by Regions (2011-2016)

4.2 North America Sparking Plug Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Sparking Plug Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Sparking Plug Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Sparking Plug Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Sparking Plug Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Sparking Plug Production, Consumption, Export, Import by Regions (2011-2016)



5 GLOBAL SPARKING PLUG PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Sparking Plug Production and Market Share by Type (2011-2016)
- 5.2 Global Sparking Plug Revenue and Market Share by Type (2011-2016)
- 5.3 Global Sparking Plug Price by Type (2011-2016)
- 5.4 Global Sparking Plug Production Growth by Type (2011-2016)

6 GLOBAL SPARKING PLUG MARKET ANALYSIS BY APPLICATION

- 6.1 Global Sparking Plug Consumption and Market Share by Application (2011-2016)
- 6.2 Global Sparking Plug Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL SPARKING PLUG MANUFACTURERS PROFILES/ANALYSIS

- 7.1 NGK Spark Plugs
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Sparking Plug Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II

7.1.3 NGK Spark Plugs Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.1.4 Main Business/Business Overview
- 7.2 Bosch
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Sparking Plug Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II

7.2.3 Bosch Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 HELLA

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Sparking Plug Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II



7.3.3 HELLA Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Brisk

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Sparking Plug Product Type, Application and Specification

- 7.4.2.1 Type I
- 7.4.2.2 Type II

7.4.3 Brisk Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Torch Sparkplug

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Sparking Plug Product Type, Application and Specification

- 7.5.2.1 Type I
- 7.5.2.2 Type II

7.5.3 Torch Sparkplug Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Zhongguan

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Sparking Plug Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Zhongguan Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

8 SPARKING PLUG MANUFACTURING COST ANALYSIS

- 8.1 Sparking Plug Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses



8.3 Manufacturing Process Analysis of Sparking Plug

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sparking Plug Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Sparking Plug Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SPARKING PLUG MARKET FORECAST (2016-2021)

- 12.1 Global Sparking Plug Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Sparking Plug Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Sparking Plug Production Forecast by Type (2016-2021)
- 12.4 Global Sparking Plug Consumption Forecast by Application (2016-2021)
- 12.5 Sparking Plug Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION



14 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sparking Plug Figure Global Production Market Share of Sparking Plug by Type in 2015 Figure Product Picture of Nickel Alloy Electrode Table Major Manufacturers of Nickel Alloy Electrode Figure Product Picture of Silver Alloy Electrode Table Major Manufacturers of Silver Alloy Electrode Figure Product Picture of Platinum Alloy Electrode Table Major Manufacturers of Platinum Alloy Electrode **Figure Product Picture of Others** Table Major Manufacturers of Others Table Sparking Plug Consumption Market Share by Application in 2015 Figure Automobile Examples Figure Power Equipment Examples Figure Others Examples Figure North America Sparking Plug Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Sparking Plug Revenue (Million USD) and Growth Rate (2011-2021) Figure China Sparking Plug Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Sparking Plug Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Sparking Plug Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Sparking Plug Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Sparking Plug Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Sparking Plug Capacity of Key Manufacturers (2015 and 2016) Table Global Sparking Plug Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Sparking Plug Capacity of Key Manufacturers in 2015 Figure Global Sparking Plug Capacity of Key Manufacturers in 2016 Table Global Sparking Plug Production of Key Manufacturers (2015 and 2016) Table Global Sparking Plug Production Share by Manufacturers (2015 and 2016) Figure 2015 Sparking Plug Production Share by Manufacturers Figure 2016 Sparking Plug Production Share by Manufacturers Table Global Sparking Plug Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Sparking Plug Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Sparking Plug Revenue Share by Manufacturers Table 2016 Global Sparking Plug Revenue Share by Manufacturers



Table Global Market Sparking Plug Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Sparking Plug Average Price of Key Manufacturers in 2015 Table Manufacturers Sparking Plug Manufacturing Base Distribution and Sales Area Table Manufacturers Sparking Plug Product Type Figure Sparking Plug Market Share of Top 3 Manufacturers Figure Sparking Plug Market Share of Top 5 Manufacturers Table Global Sparking Plug Capacity by Regions (2011-2016) Figure Global Sparking Plug Capacity Market Share by Regions (2011-2016) Figure Global Sparking Plug Capacity Market Share by Regions (2011-2016) Figure 2015 Global Sparking Plug Capacity Market Share by Regions Table Global Sparking Plug Production by Regions (2011-2016) Figure Global Sparking Plug Production and Market Share by Regions (2011-2016) Figure Global Sparking Plug Production Market Share by Regions (2011-2016) Figure 2015 Global Sparking Plug Production Market Share by Regions Table Global Sparking Plug Revenue by Regions (2011-2016) Table Global Sparking Plug Revenue Market Share by Regions (2011-2016) Table 2015 Global Sparking Plug Revenue Market Share by Regions Table Global Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Table North America Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

 Table Global Sparking Plug Consumption Market by Regions (2011-2016)

 Table Global Sparking Plug Consumption Market Share by Regions (2011-2016)

Figure Global Sparking Plug Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Sparking Plug Consumption Market Share by Regions

Table North America Sparking Plug Production, Consumption, Import & Export (2011-2016)

Table Europe Sparking Plug Production, Consumption, Import & Export (2011-2016)



Table China Sparking Plug Production, Consumption, Import & Export (2011-2016) Table Japan Sparking Plug Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Sparking Plug Production, Consumption, Import & Export (2011-2016)

 Table India Sparking Plug Production, Consumption, Import & Export (2011-2016)

 Table India Sparking Plug Production, Consumption, Import & Export (2011-2016)

 Table Global Sparking Plug Production by Type (2011-2016)

 Table Global Sparking Plug Production Share by Type (2011-2016)

Figure Production Market Share of Sparking Plug by Type (2011-2016)

Figure 2015 Production Market Share of Sparking Plug by Type

Table Global Sparking Plug Revenue by Type (2011-2016)

 Table Global Sparking Plug Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Sparking Plug by Type (2011-2016)

Figure 2015 Revenue Market Share of Sparking Plug by Type

Table Global Sparking Plug Price by Type (2011-2016)

Figure Global Sparking Plug Production Growth by Type (2011-2016)

 Table Global Sparking Plug Consumption by Application (2011-2016)

Table Global Sparking Plug Consumption Market Share by Application (2011-2016)

Figure Global Sparking Plug Consumption Market Share by Application in 2015

Table Global Sparking Plug Consumption Growth Rate by Application (2011-2016)

Figure Global Sparking Plug Consumption Growth Rate by Application (2011-2016)

Table NGK Spark Plugs Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NGK Spark Plugs Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NGK Spark Plugs Sparking Plug Market Share (2011-2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bosch Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Sparking Plug Market Share (2011-2016)

Table HELLA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HELLA Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HELLA Sparking Plug Market Share (2011-2016)

Table Brisk Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Brisk Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Brisk Sparking Plug Market Share (2011-2016)

Table Torch Sparkplug Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Torch Sparkplug Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Torch Sparkplug Sparking Plug Market Share (2011-2016)

Table Zhongguan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhongguan Sparking Plug Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zhongguan Sparking Plug Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sparking Plug

Figure Manufacturing Process Analysis of Sparking Plug

Figure Sparking Plug Industrial Chain Analysis

Table Raw Materials Sources of Sparking Plug Major Manufacturers in 2015

Table Major Buyers of Sparking Plug

Table Distributors/Traders List

Figure Global Sparking Plug Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Sparking Plug Revenue and Growth Rate Forecast (2016-2021)

Table Global Sparking Plug Production Forecast by Regions (2016-2021)

Table Global Sparking Plug Consumption Forecast by Regions (2016-2021)

Table Global Sparking Plug Production Forecast by Type (2016-2021)

Table Global Sparking Plug Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Sparking Plug Market Research Report 2016 Product link: https://marketpublishers.com/r/G412ECD0BCDEN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@morketpublishers.com

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G412ECD0BCDEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970