

Global Sound Bar Sales Market Report 2017

https://marketpublishers.com/r/GEC66B842D3EN.html Date: February 2017 Pages: 122 Price: US\$ 4,000.00 (Single User License) ID: GEC66B842D3EN

Abstracts

Notes:

Sales, means the sales volume of Sound Bar

Revenue, means the sales value of Sound Bar

This report studies sales (consumption) of Sound Bar in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Samsung
Vizio
Yamaha
Sony
LG
Philips
Panasonic
Sharp
Bose





Polk Audio Harman JVC Sonos Canton Xiaomi Edifier

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Sound Bar in these regions, from 2011 to 2021 (forecast), like

United States China Europe Japan Korea Taiwan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II



Split by applications, this report focuses on sales, market share and growth rate of Sound Bar in each application, can be divided into

Application 1

Application 2



Contents

Global Sound Bar Sales Market Report 2017

1 SOUND BAR OVERVIEW

- 1.1 Product Overview and Scope of Sound Bar
- 1.2 Classification of Sound Bar
- 1.2.1 Type I
- 1.2.2 Type II
- 1.3 Application of Sound Bar
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 Sound Bar Market by Regions
- 1.4.1 United States Status and Prospect (2012-2022)
- 1.4.2 China Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Korea Status and Prospect (2012-2022)
- 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Sound Bar (2012-2022)
- 1.5.1 Global Sound Bar Sales and Growth Rate (2012-2022)
- 1.5.2 Global Sound Bar Revenue and Growth Rate (2012-2022)

2 GLOBAL SOUND BAR COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Sound Bar Market Competition by Manufacturers
- 2.1.1 Global Sound Bar Sales and Market Share of Key Manufacturers (2012-2017)
- 2.1.2 Global Sound Bar Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global Sound Bar (Volume and Value) by Type
- 2.2.1 Global Sound Bar Sales and Market Share by Type (2012-2017)
- 2.2.2 Global Sound Bar Revenue and Market Share by Type (2012-2017)
- 2.3 Global Sound Bar (Volume and Value) by Regions
 - 2.3.1 Global Sound Bar Sales and Market Share by Regions (2012-2017)
- 2.3.2 Global Sound Bar Revenue and Market Share by Regions (2012-2017)
- 2.4 Global Sound Bar (Volume) by Application

3 UNITED STATES SOUND BAR (VOLUME, VALUE AND SALES PRICE)



- 3.1 United States Sound Bar Sales and Value (2012-2017)
- 3.1.1 United States Sound Bar Sales and Growth Rate (2012-2017)
- 3.1.2 United States Sound Bar Revenue and Growth Rate (2012-2017)
- 3.1.3 United States Sound Bar Sales Price Trend (2012-2017)
- 3.2 United States Sound Bar Sales and Market Share by Manufacturers
- 3.3 United States Sound Bar Sales and Market Share by Type
- 3.4 United States Sound Bar Sales and Market Share by Application

4 CHINA SOUND BAR (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Sound Bar Sales and Value (2012-2017)
- 4.1.1 China Sound Bar Sales and Growth Rate (2012-2017)
- 4.1.2 China Sound Bar Revenue and Growth Rate (2012-2017)
- 4.1.3 China Sound Bar Sales Price Trend (2012-2017)
- 4.2 China Sound Bar Sales and Market Share by Manufacturers
- 4.3 China Sound Bar Sales and Market Share by Type
- 4.4 China Sound Bar Sales and Market Share by Application

5 EUROPE SOUND BAR (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Sound Bar Sales and Value (2012-2017)
5.1.1 Europe Sound Bar Sales and Growth Rate (2012-2017)
5.1.2 Europe Sound Bar Revenue and Growth Rate (2012-2017)
5.1.3 Europe Sound Bar Sales Price Trend (2012-2017)
5.2 Europe Sound Bar Sales and Market Share by Manufacturers
5.3 Europe Sound Bar Sales and Market Share by Type
5.4 Europe Sound Bar Sales and Market Share by Application

6 JAPAN SOUND BAR (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Sound Bar Sales and Value (2012-2017)
- 6.1.1 Japan Sound Bar Sales and Growth Rate (2012-2017)
- 6.1.2 Japan Sound Bar Revenue and Growth Rate (2012-2017)
- 6.1.3 Japan Sound Bar Sales Price Trend (2012-2017)
- 6.2 Japan Sound Bar Sales and Market Share by Manufacturers
- 6.3 Japan Sound Bar Sales and Market Share by Type
- 6.4 Japan Sound Bar Sales and Market Share by Application



7 KOREA SOUND BAR (VOLUME, VALUE AND SALES PRICE)

- 7.1 Korea Sound Bar Sales and Value (2012-2017)
- 7.1.1 Korea Sound Bar Sales and Growth Rate (2012-2017)
- 7.1.2 Korea Sound Bar Revenue and Growth Rate (2012-2017)
- 7.1.3 Korea Sound Bar Sales Price Trend (2012-2017)
- 7.2 Korea Sound Bar Sales and Market Share by Manufacturers
- 7.3 Korea Sound Bar Sales and Market Share by Type
- 7.4 Korea Sound Bar Sales and Market Share by Application

8 TAIWAN SOUND BAR (VOLUME, VALUE AND SALES PRICE)

- 8.1 Taiwan Sound Bar Sales and Value (2012-2017)
- 8.1.1 Taiwan Sound Bar Sales and Growth Rate (2012-2017)
- 8.1.2 Taiwan Sound Bar Revenue and Growth Rate (2012-2017)
- 8.1.3 Taiwan Sound Bar Sales Price Trend (2012-2017)
- 8.2 Taiwan Sound Bar Sales and Market Share by Manufacturers
- 8.3 Taiwan Sound Bar Sales and Market Share by Type
- 8.4 Taiwan Sound Bar Sales and Market Share by Application

9 GLOBAL SOUND BAR MANUFACTURERS ANALYSIS

- 9.1 Samsung
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 Sound Bar Product Type, Application and Specification
 - 9.1.2.1 Product A
 - 9.1.2.2 Product B
 - 9.1.3 Samsung Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.1.4 Main Business/Business Overview
- 9.2 Vizio
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 Sound Bar Product Type, Application and Specification
 - 9.2.2.1 Product A
 - 9.2.2.2 Product B
 - 9.2.3 Vizio Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.2.4 Main Business/Business Overview
- 9.3 Yamaha
 - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.3.2 Sound Bar Product Type, Application and Specification



- 9.3.2.1 Product A
- 9.3.2.2 Product B
- 9.3.3 Yamaha Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.3.4 Main Business/Business Overview

9.4 Sony

- 9.4.1 Company Basic Information, Manufacturing Base and Competitors
- 9.4.2 Sound Bar Product Type, Application and Specification
- 9.4.2.1 Product A
- 9.4.2.2 Product B
- 9.4.3 Sony Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.4.4 Main Business/Business Overview
- 9.5 LG
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Sound Bar Product Type, Application and Specification
 - 9.5.2.1 Product A
 - 9.5.2.2 Product B
 - 9.5.3 LG Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.5.4 Main Business/Business Overview
- 9.6 Philips
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Sound Bar Product Type, Application and Specification
 - 9.6.2.1 Product A
 - 9.6.2.2 Product B
 - 9.6.3 Philips Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.6.4 Main Business/Business Overview
- 9.7 Panasonic
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Sound Bar Product Type, Application and Specification
 - 9.7.2.1 Product A
 - 9.7.2.2 Product B
 - 9.7.3 Panasonic Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.7.4 Main Business/Business Overview
- 9.8 Sharp
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 Sound Bar Product Type, Application and Specification
 - 9.8.2.1 Product A
 - 9.8.2.2 Product B
 - 9.8.3 Sharp Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.8.4 Main Business/Business Overview



9.9 Bose

- 9.9.1 Company Basic Information, Manufacturing Base and Competitors
- 9.9.2 Sound Bar Product Type, Application and Specification
 - 9.9.2.1 Product A
 - 9.9.2.2 Product B
- 9.9.3 Bose Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.9.4 Main Business/Business Overview
- 9.10 Polk Audio
- 9.10.1 Company Basic Information, Manufacturing Base and Competitors
- 9.10.2 Sound Bar Product Type, Application and Specification
- 9.10.2.1 Product A
- 9.10.2.2 Product B
- 9.10.3 Polk Audio Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.10.4 Main Business/Business Overview
- 9.11 Harman
- 9.12 JVC
- 9.13 Sonos
- 9.14 Canton
- 9.15 Xiaomi
- 9.16 Edifier

10 SOUND BAR MAUFACTURING COST ANALYSIS

- 10.1 Sound Bar Key Raw Materials Analysis
 - 10.1.1 Key Raw Materials
- 10.1.2 Price Trend of Key Raw Materials
- 10.1.3 Key Suppliers of Raw Materials
- 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
 - 10.2.1 Raw Materials
 - 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Sound Bar
- 10.3 Manufacturing Process Analysis of Sound Bar

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Sound Bar Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Sound Bar Major Manufacturers in 2015



11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
 - 12.1.1 Direct Marketing
 - 12.1.2 Indirect Marketing
 - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
 - 12.2.1 Pricing Strategy
- 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
- 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL SOUND BAR MARKET FORECAST (2017-2022)

- 14.1 Global Sound Bar Sales, Revenue and Price Forecast (2017-2022)
- 14.1.1 Global Sound Bar Sales and Growth Rate Forecast (2017-2022)
- 14.1.2 Global Sound Bar Revenue and Growth Rate Forecast (2017-2022)
- 14.1.3 Global Sound Bar Price and Trend Forecast (2017-2022)

14.2 Global Sound Bar Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)

14.2.1 United States Sound Bar Sales, Revenue and Growth Rate Forecast (2017-2022)

14.2.2 China Sound Bar Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.3 Europe Sound Bar Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.4 Japan Sound Bar Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.5 Korea Sound Bar Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.6 Taiwan Sound Bar Sales, Revenue and Growth Rate Forecast (2017-2022)
14.3 Global Sound Bar Sales, Revenue and Price Forecast by Type (2017-2022)
14.4 Global Sound Bar Sales Forecast by Application (2017-2022)



15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sound Bar Table Classification of Sound Bar Figure Global Sales Market Share of Sound Bar by Type in 2015 Figure Type I Picture Figure Type II Picture Table Applications of Sound Bar Figure Global Sales Market Share of Sound Bar by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure United States Sound Bar Revenue and Growth Rate (2012-2022) Figure China Sound Bar Revenue and Growth Rate (2012-2022) Figure Europe Sound Bar Revenue and Growth Rate (2012-2022) Figure Japan Sound Bar Revenue and Growth Rate (2012-2022) Figure Korea Sound Bar Revenue and Growth Rate (2012-2022) Figure Taiwan Sound Bar Revenue and Growth Rate (2012-2022) Figure Global Sound Bar Sales and Growth Rate (2012-2022) Figure Global Sound Bar Revenue and Growth Rate (2012-2022) Table Global Sound Bar Sales of Key Manufacturers (2012-2017) Table Global Sound Bar Sales Share by Manufacturers (2012-2017) Figure 2015 Sound Bar Sales Share by Manufacturers Figure 2016 Sound Bar Sales Share by Manufacturers Table Global Sound Bar Revenue by Manufacturers (2012-2017) Table Global Sound Bar Revenue Share by Manufacturers (2012-2017) Table 2015 Global Sound Bar Revenue Share by Manufacturers Table 2016 Global Sound Bar Revenue Share by Manufacturers Table Global Sound Bar Sales and Market Share by Type (2012-2017) Table Global Sound Bar Sales Share by Type (2012-2017) Figure Sales Market Share of Sound Bar by Type (2012-2017) Figure Global Sound Bar Sales Growth Rate by Type (2012-2017) Table Global Sound Bar Revenue and Market Share by Type (2012-2017) Table Global Sound Bar Revenue Share by Type (2012-2017) Figure Revenue Market Share of Sound Bar by Type (2012-2017) Figure Global Sound Bar Revenue Growth Rate by Type (2012-2017) Table Global Sound Bar Sales and Market Share by Regions (2012-2017) Table Global Sound Bar Sales Share by Regions (2012-2017)



Figure Sales Market Share of Sound Bar by Regions (2012-2017) Figure Global Sound Bar Sales Growth Rate by Regions (2012-2017) Table Global Sound Bar Revenue and Market Share by Regions (2012-2017) Table Global Sound Bar Revenue Share by Regions (2012-2017) Figure Revenue Market Share of Sound Bar by Regions (2012-2017) Figure Global Sound Bar Revenue Growth Rate by Regions (2012-2017) Table Global Sound Bar Sales and Market Share by Application (2012-2017) Table Global Sound Bar Sales Share by Application (2012-2017) Figure Sales Market Share of Sound Bar by Application (2012-2017) Figure Global Sound Bar Sales Growth Rate by Application (2012-2017) Figure United States Sound Bar Sales and Growth Rate (2012-2017) Figure United States Sound Bar Revenue and Growth Rate (2012-2017) Figure United States Sound Bar Sales Price Trend (2012-2017) Table United States Sound Bar Sales by Manufacturers (2012-2017) Table United States Sound Bar Market Share by Manufacturers (2012-2017) Table United States Sound Bar Sales by Type (2012-2017) Table United States Sound Bar Market Share by Type (2012-2017) Table United States Sound Bar Sales by Application (2012-2017) Table United States Sound Bar Market Share by Application (2012-2017) Figure China Sound Bar Sales and Growth Rate (2012-2017) Figure China Sound Bar Revenue and Growth Rate (2012-2017) Figure China Sound Bar Sales Price Trend (2012-2017) Table China Sound Bar Sales by Manufacturers (2012-2017) Table China Sound Bar Market Share by Manufacturers (2012-2017) Table China Sound Bar Sales by Type (2012-2017) Table China Sound Bar Market Share by Type (2012-2017) Table China Sound Bar Sales by Application (2012-2017) Table China Sound Bar Market Share by Application (2012-2017) Figure Europe Sound Bar Sales and Growth Rate (2012-2017) Figure Europe Sound Bar Revenue and Growth Rate (2012-2017) Figure Europe Sound Bar Sales Price Trend (2012-2017) Table Europe Sound Bar Sales by Manufacturers (2012-2017) Table Europe Sound Bar Market Share by Manufacturers (2012-2017) Table Europe Sound Bar Sales by Type (2012-2017) Table Europe Sound Bar Market Share by Type (2012-2017) Table Europe Sound Bar Sales by Application (2012-2017) Table Europe Sound Bar Market Share by Application (2012-2017) Figure Japan Sound Bar Sales and Growth Rate (2012-2017) Figure Japan Sound Bar Revenue and Growth Rate (2012-2017)



Figure Japan Sound Bar Sales Price Trend (2012-2017) Table Japan Sound Bar Sales by Manufacturers (2012-2017) Table Japan Sound Bar Market Share by Manufacturers (2012-2017) Table Japan Sound Bar Sales by Type (2012-2017) Table Japan Sound Bar Market Share by Type (2012-2017) Table Japan Sound Bar Sales by Application (2012-2017) Table Japan Sound Bar Market Share by Application (2012-2017) Figure Korea Sound Bar Sales and Growth Rate (2012-2017) Figure Korea Sound Bar Revenue and Growth Rate (2012-2017) Figure Korea Sound Bar Sales Price Trend (2012-2017) Table Korea Sound Bar Sales by Manufacturers (2012-2017) Table Korea Sound Bar Market Share by Manufacturers (2012-2017) Table Korea Sound Bar Sales by Type (2012-2017) Table Korea Sound Bar Market Share by Type (2012-2017) Table Korea Sound Bar Sales by Application (2012-2017) Table Korea Sound Bar Market Share by Application (2012-2017) Figure Taiwan Sound Bar Sales and Growth Rate (2012-2017) Figure Taiwan Sound Bar Revenue and Growth Rate (2012-2017) Figure Taiwan Sound Bar Sales Price Trend (2012-2017) Table Taiwan Sound Bar Sales by Manufacturers (2012-2017) Table Taiwan Sound Bar Market Share by Manufacturers (2012-2017) Table Taiwan Sound Bar Sales by Type (2012-2017) Table Taiwan Sound Bar Market Share by Type (2012-2017) Table Taiwan Sound Bar Sales by Application (2012-2017) Table Taiwan Sound Bar Market Share by Application (2012-2017) Table Samsung Basic Information List Table Samsung Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Samsung Sound Bar Global Market Share (2012-2017) Table Vizio Basic Information List Table Vizio Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Vizio Sound Bar Global Market Share (2012-2017) Table Yamaha Basic Information List Table Yamaha Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Yamaha Sound Bar Global Market Share (2012-2017) Table Sony Basic Information List Table Sony Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sony Sound Bar Global Market Share (2012-2017) Table LG Basic Information List Table LG Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017)



Figure LG Sound Bar Global Market Share (2012-2017) Table Philips Basic Information List Table Philips Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Philips Sound Bar Global Market Share (2012-2017) **Table Panasonic Basic Information List** Table Panasonic Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Panasonic Sound Bar Global Market Share (2012-2017) Table Sharp Basic Information List Table Sharp Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sharp Sound Bar Global Market Share (2012-2017) Table Bose Basic Information List Table Bose Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Bose Sound Bar Global Market Share (2012-2017) Table Polk Audio Basic Information List Table Polk Audio Sound Bar Sales, Revenue, Price and Gross Margin (2012-2017) Figure Polk Audio Sound Bar Global Market Share (2012-2017) Table Harman Basic Information List Table JVC Basic Information List **Table Sonos Basic Information List Table Canton Basic Information List** Table Xiaomi Basic Information List **Table Edifier Basic Information List** Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Sound Bar Figure Manufacturing Process Analysis of Sound Bar Figure Sound Bar Industrial Chain Analysis Table Raw Materials Sources of Sound Bar Major Manufacturers in 2015 Table Major Buyers of Sound Bar Table Distributors/Traders List Figure Global Sound Bar Sales and Growth Rate Forecast (2017-2022) Figure Global Sound Bar Revenue and Growth Rate Forecast (2017-2022) Table Global Sound Bar Sales Forecast by Regions (2017-2022) Table Global Sound Bar Sales Forecast by Type (2017-2022) Table Global Sound Bar Sales Forecast by Application (2017-2022)



I would like to order

Product name: Global Sound Bar Sales Market Report 2017

Product link: https://marketpublishers.com/r/GEC66B842D3EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GEC66B842D3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970