

Global Soju Market Research Report 2018

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Abstracts

This report studies the global Soju market status and forecast, categorizes the global Soju market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

The global Soju market is valued at million US\$ in 2017 and will reach million US\$ by the end of 2025, growing at a CAGR of during 2018-2025.

The major manufacturers covered in this report

HiteJinro

Lotte Liquor

Muhak

Kumbokju

C1 Soju

bohae

Chungbuk

Hallasan

Mackiss

Andong

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

North America

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Distilled Soju

Diluted Soju

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Below 20 years old

Between 20 and 40 years old

Age from 40 to 60

Above 60 years old

The study objectives of this report are:

To analyze and study the global Soju sales, value, status (2013-2017) and forecast (2018-2025).

Focuses on the key Soju manufacturers, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Soju are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Soju Manufacturers

Soju Distributors/Traders/Wholesalers

Soju Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Soju market, by end-use.
Detailed analysis and profiles of additional market players.

Contents

Global Soju Market Research Report 2018

1 SOJU MARKET OVERVIEW

- 1.1 Product Overview and Scope of Soju
- 1.2 Soju Segment by Type (Product Category)
 - 1.2.1 Global Soju Production and CAGR (%) Comparison by Type (Product Category)(2013-2025)
 - 1.2.2 Global Soju Production Market Share by Type (Product Category) in 2017
 - 1.2.3 Distilled Soju
 - 1.2.4 Diluted Soju
- 1.3 Global Soju Segment by Application
 - 1.3.1 Soju Consumption (Sales) Comparison by Application (2013-2025)
 - 1.3.2 Below 20 years old
 - 1.3.3 Between 20 and 40 years old
 - 1.3.4 Age from 40 to
 - 1.3.5 Above 60 years old
- 1.4 Global Soju Market by Region (2013-2025)
 - 1.4.1 Global Soju Market Size (Value) and CAGR (%) Comparison by Region (2013-2025)
 - 1.4.2 North America Status and Prospect (2013-2025)
 - 1.4.3 Europe Status and Prospect (2013-2025)
 - 1.4.4 China Status and Prospect (2013-2025)
 - 1.4.5 Japan Status and Prospect (2013-2025)
 - 1.4.6 Southeast Asia Status and Prospect (2013-2025)
 - 1.4.7 India Status and Prospect (2013-2025)
- 1.5 Global Market Size (Value) of Soju (2013-2025)
 - 1.5.1 Global Soju Revenue Status and Outlook (2013-2025)
 - 1.5.2 Global Soju Capacity, Production Status and Outlook (2013-2025)

2 GLOBAL SOJU MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Soju Capacity, Production and Share by Manufacturers (2013-2018)
 - 2.1.1 Global Soju Capacity and Share by Manufacturers (2013-2018)
 - 2.1.2 Global Soju Production and Share by Manufacturers (2013-2018)
- 2.2 Global Soju Revenue and Share by Manufacturers (2013-2018)
- 2.3 Global Soju Average Price by Manufacturers (2013-2018)

- 2.4 Manufacturers Soju Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Soju Market Competitive Situation and Trends
 - 2.5.1 Soju Market Concentration Rate
 - 2.5.2 Soju Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SOJU CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 Global Soju Capacity and Market Share by Region (2013-2018)
- 3.2 Global Soju Production and Market Share by Region (2013-2018)
- 3.3 Global Soju Revenue (Value) and Market Share by Region (2013-2018)
- 3.4 Global Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 3.5 North America Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 3.6 Europe Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 3.7 China Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 3.8 Japan Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 3.9 Southeast Asia Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 3.10 India Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

4 GLOBAL SOJU SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGION (2013-2018)

- 4.1 Global Soju Consumption by Region (2013-2018)
- 4.2 North America Soju Production, Consumption, Export, Import (2013-2018)
- 4.3 Europe Soju Production, Consumption, Export, Import (2013-2018)
- 4.4 China Soju Production, Consumption, Export, Import (2013-2018)
- 4.5 Japan Soju Production, Consumption, Export, Import (2013-2018)
- 4.6 Southeast Asia Soju Production, Consumption, Export, Import (2013-2018)
- 4.7 India Soju Production, Consumption, Export, Import (2013-2018)

5 GLOBAL SOJU PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Soju Production and Market Share by Type (2013-2018)
- 5.2 Global Soju Revenue and Market Share by Type (2013-2018)
- 5.3 Global Soju Price by Type (2013-2018)
- 5.4 Global Soju Production Growth by Type (2013-2018)

6 GLOBAL SOJU MARKET ANALYSIS BY APPLICATION

6.1 Global Soju Consumption and Market Share by Application (2013-2018)

6.2 Global Soju Consumption Growth Rate by Application (2013-2018)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL SOJU MANUFACTURERS PROFILES/ANALYSIS

7.1 HiteJinro

7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.1.2 Soju Product Category, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 HiteJinro Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.1.4 Main Business/Business Overview

7.2 Lotte Liquor

7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.2.2 Soju Product Category, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 Lotte Liquor Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.2.4 Main Business/Business Overview

7.3 Muhak

7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.3.2 Soju Product Category, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Muhak Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.3.4 Main Business/Business Overview

7.4 Kumbokju

- 7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 7.4.2 Soju Product Category, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 Kumbokju Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 7.4.4 Main Business/Business Overview
- 7.5 C1 Soju
 - 7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.5.2 Soju Product Category, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B
 - 7.5.3 C1 Soju Soju Capacity, Production, Revenue, Price and Gross Margin (2015-2018)
 - 7.5.4 Main Business/Business Overview
- 7.6 bohae
 - 7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.6.2 Soju Product Category, Application and Specification
 - 7.6.2.1 Product A
 - 7.6.2.2 Product B
 - 7.6.3 bohae Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.6.4 Main Business/Business Overview
- 7.7 Chungbuk
 - 7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.7.2 Soju Product Category, Application and Specification
 - 7.7.2.1 Product A
 - 7.7.2.2 Product B
 - 7.7.3 Chungbuk Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.7.4 Main Business/Business Overview
- 7.8 Hallasan
 - 7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.8.2 Soju Product Category, Application and Specification
 - 7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 Hallasan Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.8.4 Main Business/Business Overview

7.9 Mackiss

7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.9.2 Soju Product Category, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Mackiss Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Main Business/Business Overview

7.10 Andong

7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.10.2 Soju Product Category, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 Andong Soju Capacity, Production, Revenue, Price and Gross Margin (2013-2020)

7.10.4 Main Business/Business Overview

8 SOJU MANUFACTURING COST ANALYSIS

8.1 Soju Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Soju

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Soju Industrial Chain Analysis

- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Soju Major Manufacturers in 2017
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SOJU MARKET FORECAST (2018-2025)

- 12.1 Global Soju Capacity, Production, Revenue Forecast (2018-2025)
 - 12.1.1 Global Soju Capacity, Production and Growth Rate Forecast (2018-2025)
 - 12.1.2 Global Soju Revenue and Growth Rate Forecast (2018-2025)
 - 12.1.3 Global Soju Price and Trend Forecast (2018-2025)
- 12.2 Global Soju Production, Consumption, Import and Export Forecast by Region (2018-2025)
 - 12.2.1 North America Soju Production, Revenue, Consumption, Export and Import Forecast (2018-2025)
 - 12.2.2 Europe Soju Production, Revenue, Consumption, Export and Import Forecast (2018-2025)
 - 12.2.3 China Soju Production, Revenue, Consumption, Export and Import Forecast (2018-2025)
 - 12.2.4 Japan Soju Production, Revenue, Consumption, Export and Import Forecast

(2018-2025)

12.2.5 Southeast Asia Soju Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.6 India Soju Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.3 Global Soju Production, Revenue and Price Forecast by Type (2018-2025)

12.4 Global Soju Consumption Forecast by Application (2018-2025)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology/Research Approach

14.1.1 Research Programs/Design

14.1.2 Market Size Estimation

14.1.3 Market Breakdown and Data Triangulation

14.2 Data Source

14.2.1 Secondary Sources

14.2.2 Primary Sources

14.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Soju

Figure Global Soju Production () and CAGR (%) Comparison by Types (Product Category) (2013-2025)

Figure Global Soju Production Market Share by Types (Product Category) in 2017

Figure Product Picture of Distilled Soju

Table Major Manufacturers of Distilled Soju

Figure Product Picture of Diluted Soju

Table Major Manufacturers of Diluted Soju

Figure Global Soju Consumption (M Bottles) by Applications (2013-2025)

Figure Global Soju Consumption Market Share by Applications in 2017

Figure Below 20 years old Examples

Table Key Downstream Customer in Below 20 years old

Figure Between 20 and 40 years old Examples

Table Key Downstream Customer in Between 20 and 40 years old

Figure Age from 40 to 60 Examples

Table Key Downstream Customer in Age from 40 to 60

Figure Above 60 years old Examples

Table Key Downstream Customer in Above 60 years old

Figure Global Soju Market Size (Million USD), Comparison (M Bottles) and CAGR (%) by Regions (2013-2025)

Figure North America Soju Revenue (Million USD) and Growth Rate (2013-2025)

Figure Europe Soju Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Soju Revenue (Million USD) and Growth Rate (2013-2025)

Figure Japan Soju Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southeast Asia Soju Revenue (Million USD) and Growth Rate (2013-2025)

Figure India Soju Revenue (Million USD) and Growth Rate (2013-2025)

Figure Global Soju Revenue (Million USD) Status and Outlook (2013-2025)

Figure Global Soju Capacity, Production (M Bottles) Status and Outlook (2013-2025)

Figure Global Soju Major Players Product Capacity (M Bottles) (2013-2018)

Table Global Soju Capacity (M Bottles) of Key Manufacturers (2013-2018)

Table Global Soju Capacity Market Share of Key Manufacturers (2013-2018)

Figure Global Soju Capacity (M Bottles) of Key Manufacturers in 2017

Figure Global Soju Capacity (M Bottles) of Key Manufacturers in 2018

Figure Global Soju Major Players Product Production (M Bottles) (2013-2018)

Table Global Soju Production (M Bottles) of Key Manufacturers (2013-2018)

Table Global Soju Production Share by Manufacturers (2013-2018)

Figure 2017 Soju Production Share by Manufacturers
Figure 2017 Soju Production Share by Manufacturers
Figure Global Soju Major Players Product Revenue (Million USD) (2013-2018)
Table Global Soju Revenue (Million USD) by Manufacturers (2013-2018)
Table Global Soju Revenue Share by Manufacturers (2013-2018)
Table 2017 Global Soju Revenue Share by Manufacturers
Table 2018 Global Soju Revenue Share by Manufacturers
Table Global Market Soju Average Price (USD/Bottle) of Key Manufacturers (2013-2018)
Figure Global Market Soju Average Price (USD/Bottle) of Key Manufacturers in 2017
Table Manufacturers Soju Manufacturing Base Distribution and Sales Area
Table Manufacturers Soju Product Category
Figure Soju Market Share of Top 3 Manufacturers
Figure Soju Market Share of Top 5 Manufacturers
Table Global Soju Capacity (M Bottles) by Region (2013-2018)
Figure Global Soju Capacity Market Share by Region (2013-2018)
Figure Global Soju Capacity Market Share by Region (2013-2018)
Figure 2017 Global Soju Capacity Market Share by Region
Table Global Soju Production by Region (2013-2018)
Figure Global Soju Production (M Bottles) by Region (2013-2018)
Figure Global Soju Production Market Share by Region (2013-2018)
Figure 2017 Global Soju Production Market Share by Region
Table Global Soju Revenue (Million USD) by Region (2013-2018)
Table Global Soju Revenue Market Share by Region (2013-2018)
Figure Global Soju Revenue Market Share by Region (2013-2018)
Table 2017 Global Soju Revenue Market Share by Region
Figure Global Soju Capacity, Production (M Bottles) and Growth Rate (2013-2018)
Table Global Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Table North America Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Table Europe Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Table China Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Table Japan Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Table China Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)

Table Japan Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)

Table Global Soju Consumption (M Bottles) Market by Region (2013-2018)

Table Global Soju Consumption Market Share by Region (2013-2018)

Figure Global Soju Consumption Market Share by Region (2013-2018)

Figure 2017 Global Soju Consumption (M Bottles) Market Share by Region

Table North America Soju Production, Consumption, Import & Export (M Bottles) (2013-2018)

Table Europe Soju Production, Consumption, Import & Export (M Bottles) (2013-2018)

Table China Soju Production, Consumption, Import & Export (M Bottles) (2013-2018)

Table Japan Soju Production, Consumption, Import & Export (M Bottles) (2013-2018)

Table Southeast Asia Soju Production, Consumption, Import & Export (M Bottles) (2013-2018)

Table India Soju Production, Consumption, Import & Export (M Bottles) (2013-2018)

Table Global Soju Production (M Bottles) by Type (2013-2018)

Table Global Soju Production Share by Type (2013-2018)

Figure Production Market Share of Soju by Type (2013-2018)

Figure 2017 Production Market Share of Soju by Type

Table Global Soju Revenue (Million USD) by Type (2013-2018)

Table Global Soju Revenue Share by Type (2013-2018)

Figure Production Revenue Share of Soju by Type (2013-2018)

Figure 2017 Revenue Market Share of Soju by Type

Table Global Soju Price (USD/Bottle) by Type (2013-2018)

Figure Global Soju Production Growth by Type (2013-2018)

Table Global Soju Consumption (M Bottles) by Application (2013-2018)

Table Global Soju Consumption Market Share by Application (2013-2018)

Figure Global Soju Consumption Market Share by Applications (2013-2018)

Figure Global Soju Consumption Market Share by Application in 2017

Table Global Soju Consumption Growth Rate by Application (2013-2018)

Figure Global Soju Consumption Growth Rate by Application (2013-2018)

Table HiteJinro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HiteJinro Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (HiteJinro) and Gross Margin (2013-2018)

Figure HiteJinro Soju Production Growth Rate (2013-2018)

Figure HiteJinro Soju Production Market Share (2013-2018)

Figure HiteJinro Soju Revenue Market Share (2013-2018)

Table Lotte Liquor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lotte Liquor Soju Capacity, Production (M Bottles), Revenue (Million USD), Price

(USD/Bottle) and Gross Margin (2013-2018)
Figure Lotte Liquor Soju Production Growth Rate (2013-2018)
Figure Lotte Liquor Soju Production Market Share (2013-2018)
Figure Lotte Liquor Soju Revenue Market Share (2013-2018)
Table Muhak Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Muhak Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Figure Muhak Soju Production Growth Rate (2013-2018)
Figure Muhak Soju Production Market Share (2013-2018)
Figure Muhak Soju Revenue Market Share (2013-2018)
Table Kumbokju Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Kumbokju Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Figure Kumbokju Soju Production Growth Rate (2013-2018)
Figure Kumbokju Soju Production Market Share (2013-2018)
Figure Kumbokju Soju Revenue Market Share (2013-2018)
Table C1 Soju Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table C1 Soju Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Figure C1 Soju Soju Production Growth Rate (2013-2018)
Figure C1 Soju Soju Production Market Share (2013-2018)
Figure C1 Soju Soju Revenue Market Share (2013-2018)
Table bohae Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table bohae Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Figure bohae Soju Production Growth Rate (2013-2018)
Figure bohae Soju Production Market Share (2013-2018)
Figure bohae Soju Revenue Market Share (2013-2018)
Table Chungbuk Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Chungbuk Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Figure Chungbuk Soju Production Growth Rate (2013-2018)
Figure Chungbuk Soju Production Market Share (2013-2018)
Figure Chungbuk Soju Revenue Market Share (2013-2018)
Table Hallasan Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Hallasan Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)

Figure Hallasan Soju Production Growth Rate (2013-2018)
Figure Hallasan Soju Production Market Share (2013-2018)
Figure Hallasan Soju Revenue Market Share (2013-2018)
Table Mackiss Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Mackiss Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Figure Mackiss Soju Production Growth Rate (2013-2018)
Figure Mackiss Soju Production Market Share (2013-2018)
Figure Mackiss Soju Revenue Market Share (2013-2018)
Table Andong Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Andong Soju Capacity, Production (M Bottles), Revenue (Million USD), Price (USD/Bottle) and Gross Margin (2013-2018)
Figure Andong Soju Production Growth Rate (2013-2018)
Figure Andong Soju Production Market Share (2013-2018)
Figure Andong Soju Revenue Market Share (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Soju
Figure Manufacturing Process Analysis of Soju
Figure Soju Industrial Chain Analysis
Table Raw Materials Sources of Soju Major Manufacturers in 2017
Table Major Buyers of Soju
Table Distributors/Traders List
Figure Global Soju Capacity, Production (M Bottles) and Growth Rate Forecast (2018-2025)
Figure Global Soju Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure Global Soju Price (Million USD) and Trend Forecast (2018-2025)
Table Global Soju Production (M Bottles) Forecast by Region (2018-2025)
Figure Global Soju Production Market Share Forecast by Region (2018-2025)
Table Global Soju Consumption (M Bottles) Forecast by Region (2018-2025)
Figure Global Soju Consumption Market Share Forecast by Region (2018-2025)
Figure North America Soju Production (M Bottles) and Growth Rate Forecast (2018-2025)
Figure North America Soju Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Table North America Soju Production, Consumption, Export and Import (M Bottles) Forecast (2018-2025)
Figure Europe Soju Production (M Bottles) and Growth Rate Forecast (2018-2025)

Figure Europe Soju Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Table Europe Soju Production, Consumption, Export and Import (M Bottles) Forecast (2018-2025)

Figure China Soju Production (M Bottles) and Growth Rate Forecast (2018-2025)

Figure China Soju Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table China Soju Production, Consumption, Export and Import (M Bottles) Forecast (2018-2025)

Figure Japan Soju Production (M Bottles) and Growth Rate Forecast (2018-2025)

Figure Japan Soju Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Japan Soju Production, Consumption, Export and Import (M Bottles) Forecast (2018-2025)

Figure Southeast Asia Soju Production (M Bottles) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Soju Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Southeast Asia Soju Production, Consumption, Export and Import (M Bottles) Forecast (2018-2025)

Figure India Soju Production (M Bottles) and Growth Rate Forecast (2018-2025)

Figure India Soju Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table India Soju Production, Consumption, Export and Import (M Bottles) Forecast (2018-2025)

Table Global Soju Production (M Bottles) Forecast by Type (2018-2025)

Figure Global Soju Production (M Bottles) Forecast by Type (2018-2025)

Table Global Soju Revenue (Million USD) Forecast by Type (2018-2025)

Figure Global Soju Revenue Market Share Forecast by Type (2018-2025)

Table Global Soju Price Forecast by Type (2018-2025)

Table Global Soju Consumption (M Bottles) Forecast by Application (2018-2025)

Figure Global Soju Consumption (M Bottles) Forecast by Application (2018-2025)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Source

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