

Global Soft Cooler Bag Market Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Soft Cooler Bag, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Soft Cooler Bag.

The Soft Cooler Bag market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Soft Cooler Bag market comprehensively. Regional market sizes, concerning products by type, by application and by players, are also provided.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Soft Cooler Bag manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by type, by application and by regions.

By Company

Alpicool

OtterBox

Arctic Zone

Snow Peak

Mountainsmith

Cotopaxi

Hydro Flask

Igloo Coolers

REI Co-op

RovR

Fishpond

Segment by Type

Hard Base

Soft Base

Segment by Application

Dining Car

Camping

Others

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Southeast Asia

Latin America

Mexico

Brazil

Argentina

Colombia

Middle East & Africa

Turkey

Saudi Arabia

UAE

Core Chapters

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Detailed analysis of Soft Cooler Bag manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 3: Sales, revenue of Soft Cooler Bag in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key players, introducing the basic situation of the key companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 8: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 9: The main points and conclusions of the report.

Contents

1 SOFT COOLER BAG MARKET OVERVIEW

- 1.1 Product Overview and Scope of Soft Cooler Bag
- 1.2 Soft Cooler Bag Segment by Type
 - 1.2.1 Global Soft Cooler Bag Market Value Comparison by Type (2023-2029)
 - 1.2.2 Hard Base
 - 1.2.3 Soft Base
- 1.3 Soft Cooler Bag Segment by Application
 - 1.3.1 Global Soft Cooler Bag Market Value by Application: (2023-2029)
 - 1.3.2 Dining Car
 - 1.3.3 Camping
 - 1.3.4 Others
- 1.4 Global Soft Cooler Bag Market Size Estimates and Forecasts
 - 1.4.1 Global Soft Cooler Bag Revenue 2018-2029
 - 1.4.2 Global Soft Cooler Bag Sales 2018-2029
 - 1.4.3 Global Soft Cooler Bag Market Average Price (2018-2029)
- 1.5 Assumptions and Limitations

2 SOFT COOLER BAG MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Soft Cooler Bag Sales Market Share by Manufacturers (2018-2023)
- 2.2 Global Soft Cooler Bag Revenue Market Share by Manufacturers (2018-2023)
- 2.3 Global Soft Cooler Bag Average Price by Manufacturers (2018-2023)
- 2.4 Global Soft Cooler Bag Industry Ranking 2021 VS 2022 VS 2023
- 2.5 Global Key Manufacturers of Soft Cooler Bag, Manufacturing Sites & Headquarters
- 2.6 Global Key Manufacturers of Soft Cooler Bag, Product Type & Application
- 2.7 Soft Cooler Bag Market Competitive Situation and Trends
 - 2.7.1 Soft Cooler Bag Market Concentration Rate
 - 2.7.2 The Global Top 5 and Top 10 Largest Soft Cooler Bag Players Market Share by Revenue
 - 2.7.3 Global Soft Cooler Bag Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.8 Manufacturers Mergers & Acquisitions, Expansion Plans

3 SOFT COOLER BAG RETROSPECTIVE MARKET SCENARIO BY REGION

- 3.1 Global Soft Cooler Bag Market Size by Region: 2018 Versus 2022 Versus 2029

3.2 Global Soft Cooler Bag Global Soft Cooler Bag Sales by Region: 2018-2029

3.2.1 Global Soft Cooler Bag Sales by Region: 2018-2023

3.2.2 Global Soft Cooler Bag Sales by Region: 2024-2029

3.3 Global Soft Cooler Bag Global Soft Cooler Bag Revenue by Region: 2018-2029

3.3.1 Global Soft Cooler Bag Revenue by Region: 2018-2023

3.3.2 Global Soft Cooler Bag Revenue by Region: 2024-2029

3.4 North America Soft Cooler Bag Market Facts & Figures by Country

3.4.1 North America Soft Cooler Bag Market Size by Country: 2018 VS 2022 VS 2029

3.4.2 North America Soft Cooler Bag Sales by Country (2018-2029)

3.4.3 North America Soft Cooler Bag Revenue by Country (2018-2029)

3.4.4 United States

3.4.5 Canada

3.5 Europe Soft Cooler Bag Market Facts & Figures by Country

3.5.1 Europe Soft Cooler Bag Market Size by Country: 2018 VS 2022 VS 2029

3.5.2 Europe Soft Cooler Bag Sales by Country (2018-2029)

3.5.3 Europe Soft Cooler Bag Revenue by Country (2018-2029)

3.5.4 Germany

3.5.5 France

3.5.6 U.K.

3.5.7 Italy

3.5.8 Russia

3.6 Asia Pacific Soft Cooler Bag Market Facts & Figures by Country

3.6.1 Asia Pacific Soft Cooler Bag Market Size by Country: 2018 VS 2022 VS 2029

3.6.2 Asia Pacific Soft Cooler Bag Sales by Country (2018-2029)

3.6.3 Asia Pacific Soft Cooler Bag Revenue by Country (2018-2029)

3.6.4 China

3.6.5 Japan

3.6.6 South Korea

3.6.7 India

3.6.8 Australia

3.6.9 China Taiwan

3.6.10 Southeast Asia

3.7 Latin America Soft Cooler Bag Market Facts & Figures by Country

3.7.1 Latin America Soft Cooler Bag Market Size by Country: 2018 VS 2022 VS 2029

3.7.2 Latin America Soft Cooler Bag Sales by Country (2018-2029)

3.7.3 Latin America Soft Cooler Bag Revenue by Country (2018-2029)

3.7.4 Mexico

3.7.5 Brazil

3.7.6 Argentina

3.7.7 Colombia

3.8 Middle East and Africa Soft Cooler Bag Market Facts & Figures by Country

3.8.1 Middle East and Africa Soft Cooler Bag Market Size by Country: 2018 VS 2022 VS 2029

3.8.2 Middle East and Africa Soft Cooler Bag Sales by Country (2018-2029)

3.8.3 Middle East and Africa Soft Cooler Bag Revenue by Country (2018-2029)

3.8.4 Turkey

3.8.5 Saudi Arabia

3.8.6 UAE

4 SEGMENT BY TYPE

4.1 Global Soft Cooler Bag Sales by Type (2018-2029)

4.1.1 Global Soft Cooler Bag Sales by Type (2018-2023)

4.1.2 Global Soft Cooler Bag Sales by Type (2024-2029)

4.1.3 Global Soft Cooler Bag Sales Market Share by Type (2018-2029)

4.2 Global Soft Cooler Bag Revenue by Type (2018-2029)

4.2.1 Global Soft Cooler Bag Revenue by Type (2018-2023)

4.2.2 Global Soft Cooler Bag Revenue by Type (2024-2029)

4.2.3 Global Soft Cooler Bag Revenue Market Share by Type (2018-2029)

4.3 Global Soft Cooler Bag Price by Type (2018-2029)

5 SEGMENT BY APPLICATION

5.1 Global Soft Cooler Bag Sales by Application (2018-2029)

5.1.1 Global Soft Cooler Bag Sales by Application (2018-2023)

5.1.2 Global Soft Cooler Bag Sales by Application (2024-2029)

5.1.3 Global Soft Cooler Bag Sales Market Share by Application (2018-2029)

5.2 Global Soft Cooler Bag Revenue by Application (2018-2029)

5.2.1 Global Soft Cooler Bag Revenue by Application (2018-2023)

5.2.2 Global Soft Cooler Bag Revenue by Application (2024-2029)

5.2.3 Global Soft Cooler Bag Revenue Market Share by Application (2018-2029)

5.3 Global Soft Cooler Bag Price by Application (2018-2029)

6 KEY COMPANIES PROFILED

6.1 Alpicool

6.1.1 Alpicool Corporation Information

6.1.2 Alpicool Description and Business Overview

- 6.1.3 Alpicool Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)
- 6.1.4 Alpicool Soft Cooler Bag Product Portfolio
- 6.1.5 Alpicool Recent Developments/Updates
- 6.2 OtterBox
 - 6.2.1 OtterBox Corporation Information
 - 6.2.2 OtterBox Description and Business Overview
 - 6.2.3 OtterBox Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)
 - 6.2.4 OtterBox Soft Cooler Bag Product Portfolio
 - 6.2.5 OtterBox Recent Developments/Updates
- 6.3 Arctic Zone
 - 6.3.1 Arctic Zone Corporation Information
 - 6.3.2 Arctic Zone Description and Business Overview
 - 6.3.3 Arctic Zone Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)
 - 6.3.4 Arctic Zone Soft Cooler Bag Product Portfolio
 - 6.3.5 Arctic Zone Recent Developments/Updates
- 6.4 Snow Peak
 - 6.4.1 Snow Peak Corporation Information
 - 6.4.2 Snow Peak Description and Business Overview
 - 6.4.3 Snow Peak Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)
 - 6.4.4 Snow Peak Soft Cooler Bag Product Portfolio
 - 6.4.5 Snow Peak Recent Developments/Updates
- 6.5 Mountainsmith
 - 6.5.1 Mountainsmith Corporation Information
 - 6.5.2 Mountainsmith Description and Business Overview
 - 6.5.3 Mountainsmith Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)
 - 6.5.4 Mountainsmith Soft Cooler Bag Product Portfolio
 - 6.5.5 Mountainsmith Recent Developments/Updates
- 6.6 Cotopaxi
 - 6.6.1 Cotopaxi Corporation Information
 - 6.6.2 Cotopaxi Description and Business Overview
 - 6.6.3 Cotopaxi Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)
 - 6.6.4 Cotopaxi Soft Cooler Bag Product Portfolio
 - 6.6.5 Cotopaxi Recent Developments/Updates
- 6.7 Hydro Flask
 - 6.6.1 Hydro Flask Corporation Information
 - 6.6.2 Hydro Flask Description and Business Overview
 - 6.6.3 Hydro Flask Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)
 - 6.4.4 Hydro Flask Soft Cooler Bag Product Portfolio
 - 6.7.5 Hydro Flask Recent Developments/Updates

6.8 Igloo Coolers

6.8.1 Igloo Coolers Corporation Information

6.8.2 Igloo Coolers Description and Business Overview

6.8.3 Igloo Coolers Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)

6.8.4 Igloo Coolers Soft Cooler Bag Product Portfolio

6.8.5 Igloo Coolers Recent Developments/Updates

6.9 REI Co-op

6.9.1 REI Co-op Corporation Information

6.9.2 REI Co-op Description and Business Overview

6.9.3 REI Co-op Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)

6.9.4 REI Co-op Soft Cooler Bag Product Portfolio

6.9.5 REI Co-op Recent Developments/Updates

6.10 RovR

6.10.1 RovR Corporation Information

6.10.2 RovR Description and Business Overview

6.10.3 RovR Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)

6.10.4 RovR Soft Cooler Bag Product Portfolio

6.10.5 RovR Recent Developments/Updates

6.11 Fishpond

6.11.1 Fishpond Corporation Information

6.11.2 Fishpond Soft Cooler Bag Description and Business Overview

6.11.3 Fishpond Soft Cooler Bag Sales, Revenue and Gross Margin (2018-2023)

6.11.4 Fishpond Soft Cooler Bag Product Portfolio

6.11.5 Fishpond Recent Developments/Updates

7 INDUSTRY CHAIN AND SALES CHANNELS ANALYSIS

7.1 Soft Cooler Bag Industry Chain Analysis

7.2 Soft Cooler Bag Key Raw Materials

7.2.1 Key Raw Materials

7.2.2 Raw Materials Key Suppliers

7.3 Soft Cooler Bag Production Mode & Process

7.4 Soft Cooler Bag Sales and Marketing

7.4.1 Soft Cooler Bag Sales Channels

7.4.2 Soft Cooler Bag Distributors

7.5 Soft Cooler Bag Customers

8 SOFT COOLER BAG MARKET DYNAMICS

- 8.1 Soft Cooler Bag Industry Trends
- 8.2 Soft Cooler Bag Market Drivers
- 8.3 Soft Cooler Bag Market Challenges
- 8.4 Soft Cooler Bag Market Restraints

9 RESEARCH FINDING AND CONCLUSION

10 METHODOLOGY AND DATA SOURCE

- 10.1 Methodology/Research Approach
 - 10.1.1 Research Programs/Design
 - 10.1.2 Market Size Estimation
 - 10.1.3 Market Breakdown and Data Triangulation
- 10.2 Data Source
 - 10.2.1 Secondary Sources
 - 10.2.2 Primary Sources
- 10.3 Author List
- 10.4 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Soft Cooler Bag Market Value Comparison by Type (2023-2029) & (US\$ Million)

Table 2. Global Soft Cooler Bag Market Value Comparison by Application (2023-2029) & (US\$ Million)

Table 3. Global Soft Cooler Bag Market Competitive Situation by Manufacturers in 2022

Table 4. Global Soft Cooler Bag Sales (K Units) of Key Manufacturers (2018-2023)

Table 5. Global Soft Cooler Bag Sales Market Share by Manufacturers (2018-2023)

Table 6. Global Soft Cooler Bag Revenue (US\$ Million) by Manufacturers (2018-2023)

Table 7. Global Soft Cooler Bag Revenue Share by Manufacturers (2018-2023)

Table 8. Global Market Soft Cooler Bag Average Price (US\$/Unit) of Key Manufacturers (2018-2023)

Table 9. Global Key Players of Soft Cooler Bag, Industry Ranking, 2021 VS 2022 VS 2023

Table 10. Global Key Manufacturers of Soft Cooler Bag, Manufacturing Sites & Headquarters

Table 11. Global Key Manufacturers of Soft Cooler Bag, Product Type & Application

Table 12. Global Key Manufacturers of Soft Cooler Bag, Date of Enter into This Industry

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Soft Cooler Bag by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Soft Cooler Bag as of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 16. Global Soft Cooler Bag Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 17. Global Soft Cooler Bag Sales by Region (2018-2023) & (K Units)

Table 18. Global Soft Cooler Bag Sales Market Share by Region (2018-2023)

Table 19. Global Soft Cooler Bag Sales by Region (2024-2029) & (K Units)

Table 20. Global Soft Cooler Bag Sales Market Share by Region (2024-2029)

Table 21. Global Soft Cooler Bag Revenue by Region (2018-2023) & (US\$ Million)

Table 22. Global Soft Cooler Bag Revenue Market Share by Region (2018-2023)

Table 23. Global Soft Cooler Bag Revenue by Region (2024-2029) & (US\$ Million)

Table 24. Global Soft Cooler Bag Revenue Market Share by Region (2024-2029)

Table 25. North America Soft Cooler Bag Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 26. North America Soft Cooler Bag Sales by Country (2018-2023) & (K Units)

Table 27. North America Soft Cooler Bag Sales by Country (2024-2029) & (K Units)

Table 28. North America Soft Cooler Bag Revenue by Country (2018-2023) & (US\$ Million)

Table 29. North America Soft Cooler Bag Revenue by Country (2024-2029) & (US\$ Million)

Table 30. Europe Soft Cooler Bag Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. Europe Soft Cooler Bag Sales by Country (2018-2023) & (K Units)

Table 32. Europe Soft Cooler Bag Sales by Country (2024-2029) & (K Units)

Table 33. Europe Soft Cooler Bag Revenue by Country (2018-2023) & (US\$ Million)

Table 34. Europe Soft Cooler Bag Revenue by Country (2024-2029) & (US\$ Million)

Table 35. Asia Pacific Soft Cooler Bag Revenue by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Table 36. Asia Pacific Soft Cooler Bag Sales by Region (2018-2023) & (K Units)

Table 37. Asia Pacific Soft Cooler Bag Sales by Region (2024-2029) & (K Units)

Table 38. Asia Pacific Soft Cooler Bag Revenue by Region (2018-2023) & (US\$ Million)

Table 39. Asia Pacific Soft Cooler Bag Revenue by Region (2024-2029) & (US\$ Million)

Table 40. Latin America Soft Cooler Bag Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 41. Latin America Soft Cooler Bag Sales by Country (2018-2023) & (K Units)

Table 42. Latin America Soft Cooler Bag Sales by Country (2024-2029) & (K Units)

Table 43. Latin America Soft Cooler Bag Revenue by Country (2018-2023) & (US\$ Million)

Table 44. Latin America Soft Cooler Bag Revenue by Country (2024-2029) & (US\$ Million)

Table 45. Middle East & Africa Soft Cooler Bag Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 46. Middle East & Africa Soft Cooler Bag Sales by Country (2018-2023) & (K Units)

Table 47. Middle East & Africa Soft Cooler Bag Sales by Country (2024-2029) & (K Units)

Table 48. Middle East & Africa Soft Cooler Bag Revenue by Country (2018-2023) & (US\$ Million)

Table 49. Middle East & Africa Soft Cooler Bag Revenue by Country (2024-2029) & (US\$ Million)

Table 50. Global Soft Cooler Bag Sales (K Units) by Type (2018-2023)

Table 51. Global Soft Cooler Bag Sales (K Units) by Type (2024-2029)

Table 52. Global Soft Cooler Bag Sales Market Share by Type (2018-2023)

Table 53. Global Soft Cooler Bag Sales Market Share by Type (2024-2029)

Table 54. Global Soft Cooler Bag Revenue (US\$ Million) by Type (2018-2023)

- Table 55. Global Soft Cooler Bag Revenue (US\$ Million) by Type (2024-2029)
- Table 56. Global Soft Cooler Bag Revenue Market Share by Type (2018-2023)
- Table 57. Global Soft Cooler Bag Revenue Market Share by Type (2024-2029)
- Table 58. Global Soft Cooler Bag Price (US\$/Unit) by Type (2018-2023)
- Table 59. Global Soft Cooler Bag Price (US\$/Unit) by Type (2024-2029)
- Table 60. Global Soft Cooler Bag Sales (K Units) by Application (2018-2023)
- Table 61. Global Soft Cooler Bag Sales (K Units) by Application (2024-2029)
- Table 62. Global Soft Cooler Bag Sales Market Share by Application (2018-2023)
- Table 63. Global Soft Cooler Bag Sales Market Share by Application (2024-2029)
- Table 64. Global Soft Cooler Bag Revenue (US\$ Million) by Application (2018-2023)
- Table 65. Global Soft Cooler Bag Revenue (US\$ Million) by Application (2024-2029)
- Table 66. Global Soft Cooler Bag Revenue Market Share by Application (2018-2023)
- Table 67. Global Soft Cooler Bag Revenue Market Share by Application (2024-2029)
- Table 68. Global Soft Cooler Bag Price (US\$/Unit) by Application (2018-2023)
- Table 69. Global Soft Cooler Bag Price (US\$/Unit) by Application (2024-2029)
- Table 70. Alpicool Corporation Information
- Table 71. Alpicool Description and Business Overview
- Table 72. Alpicool Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 73. Alpicool Soft Cooler Bag Product
- Table 74. Alpicool Recent Developments/Updates
- Table 75. OtterBox Corporation Information
- Table 76. OtterBox Description and Business Overview
- Table 77. OtterBox Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 78. OtterBox Soft Cooler Bag Product
- Table 79. OtterBox Recent Developments/Updates
- Table 80. Arctic Zone Corporation Information
- Table 81. Arctic Zone Description and Business Overview
- Table 82. Arctic Zone Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 83. Arctic Zone Soft Cooler Bag Product
- Table 84. Arctic Zone Recent Developments/Updates
- Table 85. Snow Peak Corporation Information
- Table 86. Snow Peak Description and Business Overview
- Table 87. Snow Peak Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 88. Snow Peak Soft Cooler Bag Product
- Table 89. Snow Peak Recent Developments/Updates

Table 90. Mountainsmith Corporation Information

Table 91. Mountainsmith Description and Business Overview

Table 92. Mountainsmith Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 93. Mountainsmith Soft Cooler Bag Product

Table 94. Mountainsmith Recent Developments/Updates

Table 95. Cotopaxi Corporation Information

Table 96. Cotopaxi Description and Business Overview

Table 97. Cotopaxi Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 98. Cotopaxi Soft Cooler Bag Product

Table 99. Cotopaxi Recent Developments/Updates

Table 100. Hydro Flask Corporation Information

Table 101. Hydro Flask Description and Business Overview

Table 102. Hydro Flask Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 103. Hydro Flask Soft Cooler Bag Product

Table 104. Hydro Flask Recent Developments/Updates

Table 105. Igloo Coolers Corporation Information

Table 106. Igloo Coolers Description and Business Overview

Table 107. Igloo Coolers Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 108. Igloo Coolers Soft Cooler Bag Product

Table 109. Igloo Coolers Recent Developments/Updates

Table 110. REI Co-op Corporation Information

Table 111. REI Co-op Description and Business Overview

Table 112. REI Co-op Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 113. REI Co-op Soft Cooler Bag Product

Table 114. REI Co-op Recent Developments/Updates

Table 115. RovR Corporation Information

Table 116. RovR Description and Business Overview

Table 117. RovR Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 118. RovR Soft Cooler Bag Product

Table 119. RovR Recent Developments/Updates

Table 120. Fishpond Corporation Information

Table 121. Fishpond Description and Business Overview

Table 122. Fishpond Soft Cooler Bag Sales (K Units), Revenue (US\$ Million), Price

(US\$/Unit) and Gross Margin (2018-2023)

Table 123. Fishpond Soft Cooler Bag Product

Table 124. Fishpond Recent Developments/Updates

Table 125. Key Raw Materials Lists

Table 126. Raw Materials Key Suppliers Lists

Table 127. Soft Cooler Bag Distributors List

Table 128. Soft Cooler Bag Customers List

Table 129. Soft Cooler Bag Market Trends

Table 130. Soft Cooler Bag Market Drivers

Table 131. Soft Cooler Bag Market Challenges

Table 132. Soft Cooler Bag Market Restraints

Table 133. Research Programs/Design for This Report

Table 134. Key Data Information from Secondary Sources

Table 135. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Soft Cooler Bag

Figure 2. Global Soft Cooler Bag Market Value Comparison by Type (2023-2029) & (US\$ Million)

Figure 3. Global Soft Cooler Bag Market Share by Type in 2022 & 2029

Figure 4. Hard Base Product Picture

Figure 5. Soft Base Product Picture

Figure 6. Global Soft Cooler Bag Market Value Comparison by Application (2023-2029) & (US\$ Million)

Figure 7. Global Soft Cooler Bag Market Share by Application in 2022 & 2029

Figure 8. Dining Car

Figure 9. Camping

Figure 10. Others

Figure 11. Global Soft Cooler Bag Revenue, (US\$ Million), 2018 VS 2022 VS 2029

Figure 12. Global Soft Cooler Bag Market Size (2018-2029) & (US\$ Million)

Figure 13. Global Soft Cooler Bag Sales (2018-2029) & (K Units)

Figure 14. Global Soft Cooler Bag Average Price (US\$/Unit) & (2018-2029)

Figure 15. Soft Cooler Bag Report Years Considered

Figure 16. Soft Cooler Bag Sales Share by Manufacturers in 2022

Figure 17. Global Soft Cooler Bag Revenue Share by Manufacturers in 2022

Figure 18. The Global 5 and 10 Largest Soft Cooler Bag Players: Market Share by Revenue in 2022

Figure 19. Soft Cooler Bag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 VS 2022

Figure 20. Global Soft Cooler Bag Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Figure 21. North America Soft Cooler Bag Sales Market Share by Country (2018-2029)

Figure 22. North America Soft Cooler Bag Revenue Market Share by Country (2018-2029)

Figure 23. United States Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 24. Canada Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 25. Europe Soft Cooler Bag Sales Market Share by Country (2018-2029)

Figure 26. Europe Soft Cooler Bag Revenue Market Share by Country (2018-2029)

Figure 27. Germany Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)

- Figure 28. France Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 29. U.K. Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 30. Italy Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 31. Russia Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 32. Asia Pacific Soft Cooler Bag Sales Market Share by Region (2018-2029)
- Figure 33. Asia Pacific Soft Cooler Bag Revenue Market Share by Region (2018-2029)
- Figure 34. China Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 35. Japan Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 36. South Korea Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 37. India Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 38. Australia Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 39. China Taiwan Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 40. Southeast Asia Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 41. Latin America Soft Cooler Bag Sales Market Share by Country (2018-2029)
- Figure 42. Latin America Soft Cooler Bag Revenue Market Share by Country (2018-2029)
- Figure 43. Mexico Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 44. Brazil Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 45. Argentina Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 46. Colombia Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 47. Middle East & Africa Soft Cooler Bag Sales Market Share by Country (2018-2029)
- Figure 48. Middle East & Africa Soft Cooler Bag Revenue Market Share by Country (2018-2029)
- Figure 49. Turkey Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 50. Saudi Arabia Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 51. UAE Soft Cooler Bag Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 52. Global Sales Market Share of Soft Cooler Bag by Type (2018-2029)
- Figure 53. Global Revenue Market Share of Soft Cooler Bag by Type (2018-2029)
- Figure 54. Global Soft Cooler Bag Price (US\$/Unit) by Type (2018-2029)
- Figure 55. Global Sales Market Share of Soft Cooler Bag by Application (2018-2029)
- Figure 56. Global Revenue Market Share of Soft Cooler Bag by Application (2018-2029)
- Figure 57. Global Soft Cooler Bag Price (US\$/Unit) by Application (2018-2029)

Figure 58. Soft Cooler Bag Value Chain

Figure 59. Soft Cooler Bag Production Process

Figure 60. Channels of Distribution (Direct Vs Distribution)

Figure 61. Distributors Profiles

Figure 62. Bottom-up and Top-down Approaches for This Report

Figure 63. Data Triangulation

Figure 64. Key Executives Interviewed

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