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Global Social Television Market Research Report 2018

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Abstracts

In this report, the global Social Television market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report is segmented into several key Regions, with production, consumption, revenue (million USD), market share and growth rate of Social Television in these regions, from 2013 to 2025 (forecast), covering

United States

EU

China

Japan

South Korea

Taiwan

Global Social Television market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

Yidio

Youtoo Social Tv

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Rovi

Grace Note

Bluefin Labs

Airtime

Tweet-TV

Buddy TV

Lexalytics

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Sharing Technology

Social Epg/Content Discovery

Content Detection/Matching

Others

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

TV Specific Social Network

Social Gaming/Interaction

Social Check-In

Social Rewards

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Remote Control

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