

Global Social Television Market Professional Survey Report 2018

https://marketpublishers.com/r/G0681C3DFB4QEN.html

Date: March 2018

Pages: 105

Price: US\$ 3,500.00 (Single User License)

ID: G0681C3DFB4QEN

Abstracts

This report studies Social Television in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2013 to 2018, and forecast to 2025.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Yidio
Youtoo Social Tv
Rovi
Grace Note
Bluefin Labs
Airtime
Tweet-TV
Buddy TV
Lexalytics



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

,	Sharing Technology		
,	Social Epg/Content Discovery		
	Content Detection/Matching		
	Others		
By Application, the market can be split into			
	TV Specific Social Network		
;	Social Gaming/Interaction		
;	Social Check-In		
	Social Rewards		
	Remote Control		
By Regions, this report covers (we can add the regions/countries as you want)			
	North America		
1	China		
	Europe		
,	Southeast Asia		
,	Japan		
	India		



If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

Global Social Television Market Professional Survey Report 2018

1 INDUSTRY OVERVIEW OF SOCIAL TELEVISION

- 1.1 Definition and Specifications of Social Television
 - 1.1.1 Definition of Social Television
 - 1.1.2 Specifications of Social Television
- 1.2 Classification of Social Television
 - 1.2.1 Sharing Technology
 - 1.2.2 Social Epg/Content Discovery
 - 1.2.3 Content Detection/Matching
 - 1.2.4 Others
- 1.3 Applications of Social Television
 - 1.3.1 TV Specific Social Network
 - 1.3.2 Social Gaming/Interaction
 - 1.3.3 Social Check-In
 - 1.3.4 Social Rewards
 - 1.3.5 Remote Control
- 1.4 Market Segment by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF SOCIAL TELEVISION

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Social Television
- 2.3 Manufacturing Process Analysis of Social Television
- 2.4 Industry Chain Structure of Social Television

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SOCIAL TELEVISION

3.1 Capacity and Commercial Production Date of Global Social Television Major



Manufacturers in 2017

- 3.2 Manufacturing Plants Distribution of Global Social Television Major Manufacturers in 2017
- 3.3 R&D Status and Technology Source of Global Social Television Major Manufacturers in 2017
- 3.4 Raw Materials Sources Analysis of Global Social Television Major Manufacturers in 2017

4 GLOBAL SOCIAL TELEVISION OVERALL MARKET OVERVIEW

- 4.1 2013-2018E Overall Market Analysis
- 4.2 Capacity Analysis
 - 4.2.1 2013-2018E Global Social Television Capacity and Growth Rate Analysis
 - 4.2.2 2017 Social Television Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
 - 4.3.1 2013-2018E Global Social Television Sales and Growth Rate Analysis
 - 4.3.2 2017 Social Television Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
 - 4.4.1 2013-2018E Global Social Television Sales Price
 - 4.4.2 2017 Social Television Sales Price Analysis (Company Segment)

5 SOCIAL TELEVISION REGIONAL MARKET ANALYSIS

- 5.1 North America Social Television Market Analysis
 - 5.1.1 North America Social Television Market Overview
- 5.1.2 North America 2013-2018E Social Television Local Supply, Import, Export, Local Consumption Analysis
 - 5.1.3 North America 2013-2018E Social Television Sales Price Analysis
 - 5.1.4 North America 2017 Social Television Market Share Analysis
- 5.2 China Social Television Market Analysis
 - 5.2.1 China Social Television Market Overview
- 5.2.2 China 2013-2018E Social Television Local Supply, Import, Export, Local Consumption Analysis
- 5.2.3 China 2013-2018E Social Television Sales Price Analysis
- 5.2.4 China 2017 Social Television Market Share Analysis
- 5.3 Europe Social Television Market Analysis
 - 5.3.1 Europe Social Television Market Overview
- 5.3.2 Europe 2013-2018E Social Television Local Supply, Import, Export, Local Consumption Analysis



- 5.3.3 Europe 2013-2018E Social Television Sales Price Analysis
- 5.3.4 Europe 2017 Social Television Market Share Analysis
- 5.4 Southeast Asia Social Television Market Analysis
 - 5.4.1 Southeast Asia Social Television Market Overview
- 5.4.2 Southeast Asia 2013-2018E Social Television Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Southeast Asia 2013-2018E Social Television Sales Price Analysis
- 5.4.4 Southeast Asia 2017 Social Television Market Share Analysis
- 5.5 Japan Social Television Market Analysis
 - 5.5.1 Japan Social Television Market Overview
- 5.5.2 Japan 2013-2018E Social Television Local Supply, Import, Export, Local Consumption Analysis
- 5.5.3 Japan 2013-2018E Social Television Sales Price Analysis
- 5.5.4 Japan 2017 Social Television Market Share Analysis
- 5.6 India Social Television Market Analysis
 - 5.6.1 India Social Television Market Overview
- 5.6.2 India 2013-2018E Social Television Local Supply, Import, Export, Local Consumption Analysis
 - 5.6.3 India 2013-2018E Social Television Sales Price Analysis
 - 5.6.4 India 2017 Social Television Market Share Analysis

6 GLOBAL 2013-2018E SOCIAL TELEVISION SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2013-2018E Social Television Sales by Type
- 6.2 Different Types of Social Television Product Interview Price Analysis
- 6.3 Different Types of Social Television Product Driving Factors Analysis
- 6.3.1 Sharing Technology of Social Television Growth Driving Factor Analysis
- 6.3.2 Social Epg/Content Discovery of Social Television Growth Driving Factor Analysis
- 6.3.3 Content Detection/Matching of Social Television Growth Driving Factor Analysis
- 6.3.4 Others of Social Television Growth Driving Factor Analysis

7 GLOBAL 2013-2018E SOCIAL TELEVISION SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2013-2018E Social Television Consumption by Application
- 7.2 Different Application of Social Television Product Interview Price Analysis
- 7.3 Different Application of Social Television Product Driving Factors Analysis



- 7.3.1 TV Specific Social Network of Social Television Growth Driving Factor Analysis
- 7.3.2 Social Gaming/Interaction of Social Television Growth Driving Factor Analysis
- 7.3.3 Social Check-In of Social Television Growth Driving Factor Analysis
- 7.3.4 Social Rewards of Social Television Growth Driving Factor Analysis
- 7.3.5 Remote Control of Social Television Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF SOCIAL TELEVISION

- 8.1 Yidio
 - 8.1.1 Company Profile
 - 8.1.2 Product Picture and Specifications
 - 8.1.2.1 Product A
 - 8.1.2.2 Product B
- 8.1.3 Yidio 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.1.4 Yidio 2017 Social Television Business Region Distribution Analysis
- 8.2 Youtoo Social Tv
 - 8.2.1 Company Profile
 - 8.2.2 Product Picture and Specifications
 - 8.2.2.1 Product A
 - 8.2.2.2 Product B
- 8.2.3 Youtoo Social Tv 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.2.4 Youtoo Social Tv 2017 Social Television Business Region Distribution Analysis 8.3 Rovi
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
 - 8.3.2.1 Product A
 - 8.3.2.2 Product B
- 8.3.3 Rovi 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.3.4 Rovi 2017 Social Television Business Region Distribution Analysis
- 8.4 Grace Note
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
 - 8.4.2.1 Product A
 - 8.4.2.2 Product B
- 8.4.3 Grace Note 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.4.4 Grace Note 2017 Social Television Business Region Distribution Analysis
- 8.5 Bluefin Labs
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
 - 8.5.2.1 Product A
 - 8.5.2.2 Product B
- 8.5.3 Bluefin Labs 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Bluefin Labs 2017 Social Television Business Region Distribution Analysis
- 8.6 Airtime
 - 8.6.1 Company Profile
 - 8.6.2 Product Picture and Specifications
 - 8.6.2.1 Product A
 - 8.6.2.2 Product B
- 8.6.3 Airtime 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.6.4 Airtime 2017 Social Television Business Region Distribution Analysis
- 8.7 Tweet-TV
 - 8.7.1 Company Profile
 - 8.7.2 Product Picture and Specifications
 - 8.7.2.1 Product A
 - 8.7.2.2 Product B
- 8.7.3 Tweet-TV 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.7.4 Tweet-TV 2017 Social Television Business Region Distribution Analysis
- 8.8 Buddy TV
 - 8.8.1 Company Profile
 - 8.8.2 Product Picture and Specifications
 - 8.8.2.1 Product A
 - 8.8.2.2 Product B
- 8.8.3 Buddy TV 2017 Social Television Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.8.4 Buddy TV 2017 Social Television Business Region Distribution Analysis 8.9 Lexalytics
 - 8.9.1 Company Profile
 - 8.9.2 Product Picture and Specifications
 - 8.9.2.1 Product A
 - 8.9.2.2 Product B
- 8.9.3 Lexalytics 2017 Social Television Sales, Ex-factory Price, Revenue, Gross



Margin Analysis

8.9.4 Lexalytics 2017 Social Television Business Region Distribution Analysis

9 DEVELOPMENT TREND OF ANALYSIS OF SOCIAL TELEVISION MARKET

- 9.1 Global Social Television Market Trend Analysis
- 9.1.1 Global 2018-2025 Social Television Market Size (Volume and Value) Forecast
- 9.1.2 Global 2018-2025 Social Television Sales Price Forecast
- 9.2 Social Television Regional Market Trend
 - 9.2.1 North America 2018-2025 Social Television Consumption Forecast
 - 9.2.2 China 2018-2025 Social Television Consumption Forecast
- 9.2.3 Europe 2018-2025 Social Television Consumption Forecast
- 9.2.4 Southeast Asia 2018-2025 Social Television Consumption Forecast
- 9.2.5 Japan 2018-2025 Social Television Consumption Forecast
- 9.2.6 India 2018-2025 Social Television Consumption Forecast
- 9.3 Social Television Market Trend (Product Type)
- 9.4 Social Television Market Trend (Application)

10 SOCIAL TELEVISION MARKETING TYPE ANALYSIS

- 10.1 Social Television Regional Marketing Type Analysis
- 10.2 Social Television International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Social Television by Region
- 10.4 Social Television Supply Chain Analysis

11 CONSUMERS ANALYSIS OF SOCIAL TELEVISION

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL SOCIAL TELEVISION MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology Analyst Introduction Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Social Television

Table Product Specifications of Social Television

Table Classification of Social Television

Figure Global Production Market Share of Social Television by Type in 2017

Figure Sharing Technology Picture

Table Major Manufacturers of Sharing Technology

Figure Social Epg/Content Discovery Picture

Table Major Manufacturers of Social Epg/Content Discovery

Figure Content Detection/Matching Picture

Table Major Manufacturers of Content Detection/Matching

Figure Others Picture

Table Major Manufacturers of Others

Table Applications of Social Television

Figure Global Consumption Volume Market Share of Social Television by Application in 2017

Figure TV Specific Social Network Examples

Table Major Consumers in TV Specific Social Network

Figure Social Gaming/Interaction Examples

Table Major Consumers in Social Gaming/Interaction

Figure Social Check-In Examples

Table Major Consumers in Social Check-In

Figure Social Rewards Examples

Table Major Consumers in Social Rewards

Figure Remote Control Examples

Table Major Consumers in Remote Control

Figure Market Share of Social Television by Regions

Figure North America Social Television Market Size (Million USD) (2013-2025)

Figure China Social Television Market Size (Million USD) (2013-2025)

Figure Europe Social Television Market Size (Million USD) (2013-2025)

Figure Southeast Asia Social Television Market Size (Million USD) (2013-2025)

Figure Japan Social Television Market Size (Million USD) (2013-2025)

Figure India Social Television Market Size (Million USD) (2013-2025)

Table Social Television Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Social Television in 2017

Figure Manufacturing Process Analysis of Social Television



Figure Industry Chain Structure of Social Television

Table Capacity and Commercial Production Date of Global Social Television Major Manufacturers in 2017

Table Manufacturing Plants Distribution of Global Social Television Major Manufacturers in 2017

Table R&D Status and Technology Source of Global Social Television Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global Social Television Major Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Social Television 2013-2018E

Figure Global 2013-2018E Social Television Market Size (Volume) and Growth Rate

Figure Global 2013-2018E Social Television Market Size (Value) and Growth Rate

Table 2013-2018E Global Social Television Capacity and Growth Rate

Table 2017 Global Social Television Capacity (K Units) List (Company Segment)

Table 2013-2018E Global Social Television Sales (K Units) and Growth Rate

Table 2017 Global Social Television Sales (K Units) List (Company Segment)

Table 2013-2018E Global Social Television Sales Price (USD/Unit)

Table 2017 Global Social Television Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Social Television 2013-2018E

Figure North America 2013-2018E Social Television Sales Price (USD/Unit)

Figure North America 2017 Social Television Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Social Television 2013-2018E

Figure China 2013-2018E Social Television Sales Price (USD/Unit)

Figure China 2017 Social Television Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Social Television 2013-2018E

Figure Europe 2013-2018E Social Television Sales Price (USD/Unit)

Figure Europe 2017 Social Television Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Social Television 2013-2018E

Figure Southeast Asia 2013-2018E Social Television Sales Price (USD/Unit)

Figure Southeast Asia 2017 Social Television Sales Market Share



Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Social Television 2013-2018E

Figure Japan 2013-2018E Social Television Sales Price (USD/Unit)

Figure Japan 2017 Social Television Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Social Television 2013-2018E

Figure India 2013-2018E Social Television Sales Price (USD/Unit)

Figure India 2017 Social Television Sales Market Share

Table Global 2013-2018E Social Television Sales (K Units) by Type

Table Different Types Social Television Product Interview Price

Table Global 2013-2018E Social Television Sales (K Units) by Application

Table Different Application Social Television Product Interview Price

Table Yidio Information List

Table Product A Overview

Table Product B Overview

Table 2017 Yidio Social Television Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Yidio Social Television Business Region Distribution

Table Youtoo Social Tv Information List

Table Product A Overview

Table Product B Overview

Table 2017 Youtoo Social Tv Social Television Revenue (Million USD), Sales (K Units),

Ex-factory Price (USD/Unit)

Figure 2017 Youtoo Social Tv Social Television Business Region Distribution

Table Rovi Information List

Table Product A Overview

Table Product B Overview

Table 2015 Rovi Social Television Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Rovi Social Television Business Region Distribution

Table Grace Note Information List

Table Product A Overview

Table Product B Overview

Table 2017 Grace Note Social Television Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2017 Grace Note Social Television Business Region Distribution

Table Bluefin Labs Information List



Table Product A Overview

Table Product B Overview

Table 2017 Bluefin Labs Social Television Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2017 Bluefin Labs Social Television Business Region Distribution

Table Airtime Information List

Table Product A Overview

Table Product B Overview

Table 2017 Airtime Social Television Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Airtime Social Television Business Region Distribution

Table Tweet-TV Information List

Table Product A Overview

Table Product B Overview

Table 2017 Tweet-TV Social Television Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2017 Tweet-TV Social Television Business Region Distribution

Table Buddy TV Information List

Table Product A Overview

Table Product B Overview

Table 2017 Buddy TV Social Television Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2017 Buddy TV Social Television Business Region Distribution

Table Lexalytics Information List

Table Product A Overview

Table Product B Overview

Table 2017 Lexalytics Social Television Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2017 Lexalytics Social Television Business Region Distribution

Figure Global 2018-2025 Social Television Market Size (K Units) and Growth Rate Forecast

Figure Global 2018-2025 Social Television Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 Social Television Sales Price (USD/Unit) Forecast

Figure North America 2018-2025 Social Television Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2018-2025 Social Television Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2018-2025 Social Television Consumption Volume (K Units) and Growth



Rate Forecast

Figure Southeast Asia 2018-2025 Social Television Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2018-2025 Social Television Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2018-2025 Social Television Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Social Television by Type 2018-2025 Table Global Consumption Volume (K Units) of Social Television by Application 2018-2025

Table Traders or Distributors with Contact Information of Social Television by Region



I would like to order

Product name: Global Social Television Market Professional Survey Report 2018

Product link: https://marketpublishers.com/r/G0681C3DFB4QEN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G0681C3DFB4QEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970