

Global Social Networking Advertising Market Size, Status and Forecast 2025

<https://marketpublishers.com/r/GDF9E15EE6EQEN.html>

Date: March 2018

Pages: 102

Price: US\$ 3,300.00 (Single User License)

ID: GDF9E15EE6EQEN

Abstracts

This report studies the global Social Networking Advertising market, analyzes and researches the Social Networking Advertising development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Facebook

LinkedIn

Google Edition

Twitter

Instagram

Snapchat

WeiBo

Tencent

LINE

Kakao Talk

MoMo

Microsoft

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Application, Social Networking Advertising can be split into

Photo ads

Video ads

Slideshow ads

Carousel ads

Collection ads

Canvas ads

Lead ads

Dynamic product ads

If you have any special requirements, please let us know and we will offer you the report

as you want.

Contents

Global Social Networking Advertising Market Size, Status and Forecast 2025

1 INDUSTRY OVERVIEW OF SOCIAL NETWORKING ADVERTISING

1.1 Social Networking Advertising Market Overview

- 1.1.1 Social Networking Advertising Product Scope
- 1.1.2 Market Status and Outlook

1.2 Global Social Networking Advertising Market Size and Analysis by Regions (2013-2018)

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

1.3 Social Networking Advertising Market by End Users/Application

- 1.3.1 Photo ads
- 1.3.2 Video ads
- 1.3.3 Slideshow ads
- 1.3.4 Carousel ads
- 1.3.5 Collection ads
- 1.3.6 Canvas ads
- 1.3.7 Lead ads
- 1.3.8 Dynamic product ads

2 GLOBAL SOCIAL NETWORKING ADVERTISING COMPETITION ANALYSIS BY PLAYERS

2.1 Social Networking Advertising Market Size (Value) by Players (2013-2018)

2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 Facebook

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

3.1.3 Products, Services and Solutions

3.1.4 Social Networking Advertising Revenue (Million USD) (2013-2018)

3.1.5 Recent Developments

3.2 LinkedIn

3.2.1 Company Profile

3.2.2 Main Business/Business Overview

3.2.3 Products, Services and Solutions

3.2.4 Social Networking Advertising Revenue (Million USD) (2013-2018)

3.2.5 Recent Developments

3.3 Google Edition

3.3.1 Company Profile

3.3.2 Main Business/Business Overview

3.3.3 Products, Services and Solutions

3.3.4 Social Networking Advertising Revenue (Million USD) (2013-2018)

3.3.5 Recent Developments

3.4 Twitter

3.4.1 Company Profile

3.4.2 Main Business/Business Overview

3.4.3 Products, Services and Solutions

3.4.4 Social Networking Advertising Revenue (Million USD) (2013-2018)

3.4.5 Recent Developments

3.5 Instagram

3.5.1 Company Profile

3.5.2 Main Business/Business Overview

3.5.3 Products, Services and Solutions

3.5.4 Social Networking Advertising Revenue (Million USD) (2013-2018)

3.5.5 Recent Developments

3.6 Snapchat

3.6.1 Company Profile

3.6.2 Main Business/Business Overview

3.6.3 Products, Services and Solutions

3.6.4 Social Networking Advertising Revenue (Million USD) (2013-2018)

3.6.5 Recent Developments

3.7 WeiBo

3.7.1 Company Profile

3.7.2 Main Business/Business Overview

- 3.7.3 Products, Services and Solutions
- 3.7.4 Social Networking Advertising Revenue (Million USD) (2013-2018)
- 3.7.5 Recent Developments
- 3.8 Tencent
 - 3.8.1 Company Profile
 - 3.8.2 Main Business/Business Overview
 - 3.8.3 Products, Services and Solutions
 - 3.8.4 Social Networking Advertising Revenue (Million USD) (2013-2018)
 - 3.8.5 Recent Developments
- 3.9 LINE
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 Social Networking Advertising Revenue (Million USD) (2013-2018)
 - 3.9.5 Recent Developments
- 3.10 Kakao Talk
 - 3.10.1 Company Profile
 - 3.10.2 Main Business/Business Overview
 - 3.10.3 Products, Services and Solutions
 - 3.10.4 Social Networking Advertising Revenue (Million USD) (2013-2018)
 - 3.10.5 Recent Developments
- 3.11 MoMo
- 3.12 Microsoft

4 GLOBAL SOCIAL NETWORKING ADVERTISING MARKET SIZE BY APPLICATION (2013-2018)

- 4.1 Global Social Networking Advertising Market Size by Application (2013-2018)
- 4.2 Potential Application of Social Networking Advertising in Future
- 4.3 Top Consumer/End Users of Social Networking Advertising

5 UNITED STATES SOCIAL NETWORKING ADVERTISING DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Social Networking Advertising Market Size (2013-2018)
- 5.2 United States Social Networking Advertising Market Size and Market Share by Players (2013-2018)
- 5.3 United States Social Networking Advertising Market Size by Application (2013-2018)

6 EU SOCIAL NETWORKING ADVERTISING DEVELOPMENT STATUS AND OUTLOOK

6.1 EU Social Networking Advertising Market Size (2013-2018)

6.2 EU Social Networking Advertising Market Size and Market Share by Players (2013-2018)

6.3 EU Social Networking Advertising Market Size by Application (2013-2018)

7 JAPAN SOCIAL NETWORKING ADVERTISING DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Social Networking Advertising Market Size (2013-2018)

7.2 Japan Social Networking Advertising Market Size and Market Share by Players (2013-2018)

7.3 Japan Social Networking Advertising Market Size by Application (2013-2018)

8 CHINA SOCIAL NETWORKING ADVERTISING DEVELOPMENT STATUS AND OUTLOOK

8.1 China Social Networking Advertising Market Size (2013-2018)

8.2 China Social Networking Advertising Market Size and Market Share by Players (2013-2018)

8.3 China Social Networking Advertising Market Size by Application (2013-2018)

9 INDIA SOCIAL NETWORKING ADVERTISING DEVELOPMENT STATUS AND OUTLOOK

9.1 India Social Networking Advertising Market Size (2013-2018)

9.2 India Social Networking Advertising Market Size and Market Share by Players (2013-2018)

9.3 India Social Networking Advertising Market Size by Application (2013-2018)

10 SOUTHEAST ASIA SOCIAL NETWORKING ADVERTISING DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Social Networking Advertising Market Size (2013-2018)

10.2 Southeast Asia Social Networking Advertising Market Size and Market Share by Players (2013-2018)

10.3 Southeast Asia Social Networking Advertising Market Size by Application

(2013-2018)

11 MARKET FORECAST BY REGIONS AND APPLICATION (2018-2025)

11.1 Global Social Networking Advertising Market Size (Value) by Regions (2018-2025)

11.1.1 United States Social Networking Advertising Revenue and Growth Rate (2018-2025)

11.1.2 EU Social Networking Advertising Revenue and Growth Rate (2018-2025)

11.1.3 Japan Social Networking Advertising Revenue and Growth Rate (2018-2025)

11.1.4 China Social Networking Advertising Revenue and Growth Rate (2018-2025)

11.1.5 India Social Networking Advertising Revenue and Growth Rate (2018-2025)

11.1.6 Southeast Asia Social Networking Advertising Revenue and Growth Rate (2018-2025)

11.2 Global Social Networking Advertising Market Size (Value) by Application (2018-2025)

11.3 The Market Drivers in Future

12 SOCIAL NETWORKING ADVERTISING MARKET DYNAMICS

12.1 Social Networking Advertising Market Opportunities

12.2 Social Networking Advertising Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Social Networking Advertising Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Social Networking Advertising Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global Social Networking Advertising Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Social Networking Advertising Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Social Networking Advertising Market Share by Regions (2013-2018)

Figure United States Social Networking Advertising Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure EU Social Networking Advertising Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Social Networking Advertising Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Social Networking Advertising Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Social Networking Advertising Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Social Networking Advertising Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Social Networking Advertising Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Social Networking Advertising Market Share by Application in 2017

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in Photo ads (2013-2018)

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in Video ads (2013-2018)

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in Slideshow ads (2013-2018)

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in Carousel ads (2013-2018)

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in Collection ads (2013-2018)

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in Canvas ads (2013-2018)

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in Lead ads (2013-2018)

Figure Social Networking Advertising Market Size (Million USD) and Growth Rate in

Dynamic product ads (2013-2018)

Table Social Networking Advertising Market Size (Million USD) by Players (2013-2018)

Figure Social Networking Advertising Market Size Share by Players in 2013

Figure Social Networking Advertising Market Size Share by Players in 2017

Table Facebook Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Facebook (2013-2018)

Figure Facebook Social Networking Advertising Business Revenue Market Share (2013-2018)

Table LinkedIn Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of LinkedIn (2013-2018)

Figure LinkedIn Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Google Edition Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Google Edition (2013-2018)

Figure Google Edition Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Twitter Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Twitter (2013-2018)

Figure Twitter Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Instagram Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Instagram (2013-2018)

Figure Instagram Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Snapchat Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Snapchat (2013-2018)

Figure Snapchat Social Networking Advertising Business Revenue Market Share (2013-2018)

Table WeiBo Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of WeiBo (2013-2018)

Figure WeiBo Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Tencent Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Tencent (2013-2018)

Figure Tencent Social Networking Advertising Business Revenue Market Share (2013-2018)

Table LINE Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of LINE (2013-2018)

Figure LINE Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Kakao Talk Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Kakao Talk (2013-2018)

Figure Kakao Talk Social Networking Advertising Business Revenue Market Share (2013-2018)

Table MoMo Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of MoMo (2013-2018)

Figure MoMo Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Microsoft Basic Information List

Table Social Networking Advertising Business Revenue (Million USD) of Microsoft (2013-2018)

Figure Microsoft Social Networking Advertising Business Revenue Market Share (2013-2018)

Table Global Social Networking Advertising Market Size by Application (2013-2018)

Figure Global Social Networking Advertising Revenue Market Share (%) by Application in 2017

Table Top Consumer/End Users of Social Networking Advertising

Figure United States Social Networking Advertising Market Size (Million USD) and Growth Rate (2013-2018)

Table United States Social Networking Advertising Market Size (Million USD) by Players (2013-2018)

Figure United States Social Networking Advertising Market Size Share by Players in 2013

Figure United States Social Networking Advertising Market Size Share by Players in 2017

Table United States Social Networking Advertising Market Size by Application (2013-2018)

Figure United States Social Networking Advertising Revenue Market Share (%) by Application (2013-2018)

Figure United States Social Networking Advertising Market Size Share by Application in 2017

Figure EU Social Networking Advertising Market Size (Million USD) and Growth Rate (2013-2018)

Table EU Social Networking Advertising Market Size (Million USD) by Players (2013-2018)

Figure EU Social Networking Advertising Market Size Share by Players in 2013

Figure EU Social Networking Advertising Market Size Share by Players in 2017

Table EU Social Networking Advertising Market Size by Application (2013-2018)

Figure EU Social Networking Advertising Revenue Market Share (%) by Application (2013-2018)

Figure EU Social Networking Advertising Market Size Share by Application in 2017

Figure Japan Social Networking Advertising Market Size (Million USD) and Growth Rate (2013-2018)

Table Japan Social Networking Advertising Market Size (Million USD) by Players (2013-2018)

Figure Japan Social Networking Advertising Market Size Share by Players in 2013

Figure Japan Social Networking Advertising Market Size Share by Players in 2017

Table Japan Social Networking Advertising Market Size by Application (2013-2018)

Figure Japan Social Networking Advertising Revenue Market Share (%) by Application (2013-2018)

Figure Japan Social Networking Advertising Market Size Share by Application in 2017

Figure China Social Networking Advertising Market Size (Million USD) and Growth Rate (2013-2018)

Table China Social Networking Advertising Market Size (Million USD) by Players (2013-2018)

Figure China Social Networking Advertising Market Size Share by Players in 2013

Figure China Social Networking Advertising Market Size Share by Players in 2017

Table China Social Networking Advertising Market Size by Application (2013-2018)

Figure China Social Networking Advertising Revenue Market Share (%) by Application (2013-2018)

Figure China Social Networking Advertising Market Size Share by Application in 2017

Figure India Social Networking Advertising Market Size (Million USD) and Growth Rate (2013-2018)

Table India Social Networking Advertising Market Size (Million USD) by Players (2013-2018)

Figure India Social Networking Advertising Market Size Share by Players in 2013

Figure India Social Networking Advertising Market Size Share by Players in 2017

Table India Social Networking Advertising Market Size by Application (2013-2018)

Figure India Social Networking Advertising Revenue Market Share (%) by Application (2013-2018)

Figure India Social Networking Advertising Market Size Share by Application in 2017

Figure Southeast Asia Social Networking Advertising Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Social Networking Advertising Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Social Networking Advertising Market Size Share by Players in 2013

Figure Southeast Asia Social Networking Advertising Market Size Share by Players in 2017

Table Southeast Asia Social Networking Advertising Market Size by Application (2013-2018)

Figure Southeast Asia Social Networking Advertising Revenue Market Share (%) by Application (2013-2018)

Figure Southeast Asia Social Networking Advertising Market Size Share by Application in 2017

Figure Global Social Networking Advertising Market Size and Growth Rate (2018-2025)

Table Global Social Networking Advertising Market Size (Million USD) by Regions (2018-2025)

Figure Global Social Networking Advertising Market Size Share (2018-2025)

Figure Global Social Networking Advertising Market Size Share by Regions in 2025

Figure United States Social Networking Advertising Revenue (Million USD) and Growth Rate (2018-2025)

Figure EU Social Networking Advertising Revenue (Million USD) and Growth Rate (2018-2025)

Figure Japan Social Networking Advertising Revenue (Million USD) and Growth Rate (2018-2025)

Figure China Social Networking Advertising Revenue (Million USD) and Growth Rate (2018-2025)

Figure India Social Networking Advertising Revenue (Million USD) and Growth Rate (2018-2025)

Figure Southeast Asia Social Networking Advertising Revenue (Million USD) and Growth Rate (2018-2025)

Table Global Social Networking Advertising Market Size (Million USD) by Application (2018-2025)

Figure Global Social Networking Advertising Market Size (Million USD) by Application in

2018

Figure Global Social Networking Advertising Market Size (Million USD) by Application in 2025

I would like to order

Product name: Global Social Networking Advertising Market Size, Status and Forecast 2025

Product link: <https://marketpublishers.com/r/GDF9E15EE6EQEN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDF9E15EE6EQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970