

Global Social Media Monitoring Software Market Size, Status and Forecast 2022

<https://marketpublishers.com/r/GFE30A68294EN.html>

Date: November 2017

Pages: 107

Price: US\$ 3,300.00 (Single User License)

ID: GFE30A68294EN

Abstracts

This report studies the global Social Media Monitoring Software market, analyzes and researches the Social Media Monitoring Software development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

HootSuite Media

Sprout Social

Nuvi

Vocus

Sendible

Social Board

Metigy

Sysomos

Awario

Buffer

Critical Mention

Digimind

LexisNexis

DBA Media

MetaEyes

SocialClout

Trackur

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

On-premises

Cloud-Based

Market segment by Application, Social Media Monitoring Software can be split into

Small and Medium Enterprises (SMEs)

Large Enterprises

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

Global Social Media Monitoring Software Market Size, Status and Forecast 2022

1 INDUSTRY OVERVIEW OF SOCIAL MEDIA MONITORING SOFTWARE

- 1.1 Social Media Monitoring Software Market Overview
 - 1.1.1 Social Media Monitoring Software Product Scope
 - 1.1.2 Market Status and Outlook
- 1.2 Global Social Media Monitoring Software Market Size and Analysis by Regions
 - 1.2.1 United States
 - 1.2.2 EU
 - 1.2.3 Japan
 - 1.2.4 China
 - 1.2.5 India
 - 1.2.6 Southeast Asia
- 1.3 Social Media Monitoring Software Market by Type
 - 1.3.1 On-premises
 - 1.3.2 Cloud-Based
- 1.4 Social Media Monitoring Software Market by End Users/Application
 - 1.4.1 Small and Medium Enterprises (SMEs)
 - 1.4.2 Large Enterprises

2 GLOBAL SOCIAL MEDIA MONITORING SOFTWARE COMPETITION ANALYSIS BY PLAYERS

- 2.1 Social Media Monitoring Software Market Size (Value) by Players (2016 and 2017)
- 2.2 Competitive Status and Trend
 - 2.2.1 Market Concentration Rate
 - 2.2.2 Product/Service Differences
 - 2.2.3 New Entrants
 - 2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

- 3.1 HootSuite Media
 - 3.1.1 Company Profile
 - 3.1.2 Main Business/Business Overview
 - 3.1.3 Products, Services and Solutions

- 3.1.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 Sprout Social
 - 3.2.1 Company Profile
 - 3.2.2 Main Business/Business Overview
 - 3.2.3 Products, Services and Solutions
 - 3.2.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.2.5 Recent Developments
- 3.3 Nuvi
 - 3.3.1 Company Profile
 - 3.3.2 Main Business/Business Overview
 - 3.3.3 Products, Services and Solutions
 - 3.3.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.3.5 Recent Developments
- 3.4 Vocus
 - 3.4.1 Company Profile
 - 3.4.2 Main Business/Business Overview
 - 3.4.3 Products, Services and Solutions
 - 3.4.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.4.5 Recent Developments
- 3.5 Sendible
 - 3.5.1 Company Profile
 - 3.5.2 Main Business/Business Overview
 - 3.5.3 Products, Services and Solutions
 - 3.5.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.5.5 Recent Developments
- 3.6 Social Board
 - 3.6.1 Company Profile
 - 3.6.2 Main Business/Business Overview
 - 3.6.3 Products, Services and Solutions
 - 3.6.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.6.5 Recent Developments
- 3.7 Metigy
 - 3.7.1 Company Profile
 - 3.7.2 Main Business/Business Overview
 - 3.7.3 Products, Services and Solutions
 - 3.7.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.7.5 Recent Developments
- 3.8 Sysomos

- 3.8.1 Company Profile
- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
- 3.8.5 Recent Developments
- 3.9 Awario
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.9.5 Recent Developments
- 3.10 Buffer
 - 3.10.1 Company Profile
 - 3.10.2 Main Business/Business Overview
 - 3.10.3 Products, Services and Solutions
 - 3.10.4 Social Media Monitoring Software Revenue (Value) (2012-2017)
 - 3.10.5 Recent Developments
- 3.11 Critical Mention
- 3.12 Digimind
- 3.13 LexisNexis
- 3.14 DBA Media
- 3.15 MetaEyes
- 3.16 SocialClout
- 3.17 Trackur

4 GLOBAL SOCIAL MEDIA MONITORING SOFTWARE MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

- 4.1 Global Social Media Monitoring Software Market Size by Type (2012-2017)
- 4.2 Global Social Media Monitoring Software Market Size by Application (2012-2017)
- 4.3 Potential Application of Social Media Monitoring Software in Future
- 4.4 Top Consumer/End Users of Social Media Monitoring Software

5 UNITED STATES SOCIAL MEDIA MONITORING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Social Media Monitoring Software Market Size (2012-2017)
- 5.2 United States Social Media Monitoring Software Market Size and Market Share by Players (2016 and 2017)

6 EU SOCIAL MEDIA MONITORING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

6.1 EU Social Media Monitoring Software Market Size (2012-2017)

6.2 EU Social Media Monitoring Software Market Size and Market Share by Players (2016 and 2017)

7 JAPAN SOCIAL MEDIA MONITORING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Social Media Monitoring Software Market Size (2012-2017)

7.2 Japan Social Media Monitoring Software Market Size and Market Share by Players (2016 and 2017)

8 CHINA SOCIAL MEDIA MONITORING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

8.1 China Social Media Monitoring Software Market Size (2012-2017)

8.2 China Social Media Monitoring Software Market Size and Market Share by Players (2016 and 2017)

9 INDIA SOCIAL MEDIA MONITORING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

9.1 India Social Media Monitoring Software Market Size (2012-2017)

9.2 India Social Media Monitoring Software Market Size and Market Share by Players (2016 and 2017)

10 SOUTHEAST ASIA SOCIAL MEDIA MONITORING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Social Media Monitoring Software Market Size (2012-2017)

10.2 Southeast Asia Social Media Monitoring Software Market Size and Market Share by Players (2016 and 2017)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

11.1 Global Social Media Monitoring Software Market Size (Value) by Regions

(2017-2022)

11.1.1 United States Social Media Monitoring Software Revenue and Growth Rate

(2017-2022)

11.1.2 EU Social Media Monitoring Software Revenue and Growth Rate (2017-2022)

11.1.3 Japan Social Media Monitoring Software Revenue and Growth Rate

(2017-2022)

11.1.4 China Social Media Monitoring Software Revenue and Growth Rate

(2017-2022)

11.1.5 India Social Media Monitoring Software Revenue and Growth Rate (2017-2022)

11.1.6 Southeast Asia Social Media Monitoring Software Revenue and Growth Rate

(2017-2022)

11.2 Global Social Media Monitoring Software Market Size (Value) by Type (2017-2022)

11.3 Global Social Media Monitoring Software Market Size by Application (2017-2022)

12 SOCIAL MEDIA MONITORING SOFTWARE MARKET DYNAMICS

12.1 Social Media Monitoring Software Market Opportunities

12.2 Social Media Monitoring Software Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Social Media Monitoring Software Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Social Media Monitoring Software Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Social Media Monitoring Software Product Scope

Figure Global Social Media Monitoring Software Market Size (Million USD) (2012-2017)

Table Global Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Social Media Monitoring Software Market Share by Regions in 2016

Figure United States Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Social Media Monitoring Software Market Share by Type in 2016

Figure On-premises Market Size (Million USD) and Growth Rate (2012-2017)

Figure Cloud-Based Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Social Media Monitoring Software Market Share by Application in 2016

Table Key Downstream Customer in Small and Medium Enterprises (SMEs)

Figure Social Media Monitoring Software Market Size (Million USD) and Growth Rate in Small and Medium Enterprises (SMEs) (2012-2017)

Table Key Downstream Customer in Large Enterprises

Figure Social Media Monitoring Software Market Size (Million USD) and Growth Rate in Large Enterprises (2012-2017)

Figure Social Media Monitoring Software Market Size (Million USD) and Growth Rate in Applications 3 (2012-2017)

Table Social Media Monitoring Software Market Size (Million USD) by Players (2016 and 2017)

Figure Social Media Monitoring Software Market Size Share by Players in 2016

Figure Social Media Monitoring Software Market Size Share by Players in 2017

Table HootSuite Media Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of HootSuite

Media (2012-2017)

Figure HootSuite Media Social Media Monitoring Software Business Revenue Market Share in 2016

Table Sprout Social Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Sprout Social (2012-2017)

Figure Sprout Social Social Media Monitoring Software Business Revenue Market Share in 2016

Table Nuvi Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Nuvi (2012-2017)

Figure Nuvi Social Media Monitoring Software Business Revenue Market Share in 2016

Table Vocus Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Vocus (2012-2017)

Figure Vocus Social Media Monitoring Software Business Revenue Market Share in 2016

Table Sendible Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Sendible (2012-2017)

Figure Sendible Social Media Monitoring Software Business Revenue Market Share in 2016

Table Social Board Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Social Board (2012-2017)

Figure Social Board Social Media Monitoring Software Business Revenue Market Share in 2016

Table Metigy Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Metigy (2012-2017)

Figure Metigy Social Media Monitoring Software Business Revenue Market Share in 2016

Table Sysomos Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Sysomos (2012-2017)

Figure Sysomos Social Media Monitoring Software Business Revenue Market Share in 2016

Table Awario Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Awario

(2012-2017)

Figure Awario Social Media Monitoring Software Business Revenue Market Share in 2016

Table Buffer Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Buffer (2012-2017)

Figure Buffer Social Media Monitoring Software Business Revenue Market Share in 2016

Table Critical Mention Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Critical Mention (2012-2017)

Figure Critical Mention Social Media Monitoring Software Business Revenue Market Share in 2016

Table Digimind Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Digimind (2012-2017)

Figure Digimind Social Media Monitoring Software Business Revenue Market Share in 2016

Table LexisNexis Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of LexisNexis (2012-2017)

Figure LexisNexis Social Media Monitoring Software Business Revenue Market Share in 2016

Table DBA Media Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of DBA Media (2012-2017)

Figure DBA Media Social Media Monitoring Software Business Revenue Market Share in 2016

Table MetaEyes Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of MetaEyes (2012-2017)

Figure MetaEyes Social Media Monitoring Software Business Revenue Market Share in 2016

Table SocialClout Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of SocialClout (2012-2017)

Figure SocialClout Social Media Monitoring Software Business Revenue Market Share in 2016

Table Trackur Basic Information List

Table Social Media Monitoring Software Business Revenue (Million USD) of Trackur (2012-2017)

Figure Trackur Social Media Monitoring Software Business Revenue Market Share in 2016

Table Global Social Media Monitoring Software Market Size (Million USD) by Type (2012-2017)

Figure Global Social Media Monitoring Software Market Size Share by Type in 2012

Figure Global Social Media Monitoring Software Market Size Share by Type in 2013

Figure Global Social Media Monitoring Software Market Size Share by Type in 2014

Figure Global Social Media Monitoring Software Market Size Share by Type in 2015

Figure Global Social Media Monitoring Software Market Size Share by Type in 2016

Figure Global Social Media Monitoring Software Market Size Share by Type in 2017

Table Global Social Media Monitoring Software Market Size (Million USD) by Application (2012-2017)

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2012

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2013

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2014

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2015

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2016

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Social Media Monitoring Software

Figure United States Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Social Media Monitoring Software Market Size (Million USD) by Players (2012-2017)

Figure United States Social Media Monitoring Software Market Size Share by Players in 2016

Figure United States Social Media Monitoring Software Market Size Share by Players in 2017

Figure EU Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Social Media Monitoring Software Market Size (Million USD) by Players (2012-2017)

Figure EU Social Media Monitoring Software Market Size Share by Players in 2016

Figure EU Social Media Monitoring Software Market Size Share by Players in 2017

Figure Japan Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Social Media Monitoring Software Market Size (Million USD) by Players (2012-2017)

Figure Japan Social Media Monitoring Software Market Size Share by Players in 2016

Figure Japan Social Media Monitoring Software Market Size Share by Players in 2017

Figure China Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Social Media Monitoring Software Market Size (Million USD) by Players (2012-2017)

Figure China Social Media Monitoring Software Market Size Share by Players in 2016

Figure China Social Media Monitoring Software Market Size Share by Players in 2017

Figure India Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Social Media Monitoring Software Market Size (Million USD) by Players (2012-2017)

Figure India Social Media Monitoring Software Market Size Share by Players in 2016

Figure India Social Media Monitoring Software Market Size Share by Players in 2017

Figure Southeast Asia Social Media Monitoring Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Social Media Monitoring Software Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Social Media Monitoring Software Market Size Share by Players in 2016

Figure Southeast Asia Social Media Monitoring Software Market Size Share by Players in 2017

Figure Global Social Media Monitoring Software Market Size (Million USD) by Regions (2017-2022)

Table Global Social Media Monitoring Software Market Size (Million USD) by Regions (2017-2022)

Figure Global Social Media Monitoring Software Market Size Share by Regions in 2017

Figure Global Social Media Monitoring Software Market Size Share by Regions in 2022

Figure United States Social Media Monitoring Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Social Media Monitoring Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Social Media Monitoring Software Revenue (Million USD) and Growth

Rate (2017-2022)

Figure China Social Media Monitoring Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Social Media Monitoring Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Social Media Monitoring Software Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Social Media Monitoring Software Market Size (Million USD) by Type (2017-2022)

Figure Global Social Media Monitoring Software Market Size Share by Type in 2017

Figure Global Social Media Monitoring Software Market Size Share by Type in 2022

Table Global Social Media Monitoring Software Market Size (Million USD) by Application (2017-2022)

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2017

Figure Global Social Media Monitoring Software Market Size (Million USD) by Application in 2022

I would like to order

Product name: Global Social Media Monitoring Software Market Size, Status and Forecast 2022

Product link: <https://marketpublishers.com/r/GFE30A68294EN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFE30A68294EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970