

Global Social Media Marketing Software Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Social Media Marketing Software status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Social Media Marketing Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Lithium Technologies

Qwaya

Sync2CRM

Social Board

AgoraPulse

Zoho Social

HootSuite

DrumUp

Buffer

Post Planner

Market segment by Type, the product can be split into

Cloud-based

On-premises

Market segment by Application, split into

Small Business

Midsize Enterprise

Large Enterprise

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Social Media Marketing Software status, future forecast, growth opportunity, key market and key players.

To present the Social Media Marketing Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Social Media Marketing Software are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Social Media Marketing Software Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Social Media Marketing Software Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud-based
 - 1.4.3 On-premises
- 1.5 Market by Application
 - 1.5.1 Global Social Media Marketing Software Market Share by Application: 2020 VS 2026
 - 1.5.2 Small Business
 - 1.5.3 Midsize Enterprise
 - 1.5.4 Large Enterprise
- 1.6 Study Objectives
- 1.7 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Social Media Marketing Software Market Perspective (2015-2026)
- 2.2 Social Media Marketing Software Growth Trends by Regions
 - 2.2.1 Social Media Marketing Software Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Social Media Marketing Software Historic Market Share by Regions (2015-2020)
 - 2.2.3 Social Media Marketing Software Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Social Media Marketing Software Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Social Media Marketing Software Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Social Media Marketing Software Players by Market Size

3.1.1 Global Top Social Media Marketing Software Players by Revenue (2015-2020)

3.1.2 Global Social Media Marketing Software Revenue Market Share by Players (2015-2020)

3.1.3 Global Social Media Marketing Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Social Media Marketing Software Market Concentration Ratio

3.2.1 Global Social Media Marketing Software Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Social Media Marketing Software Revenue in 2019

3.3 Social Media Marketing Software Key Players Head office and Area Served

3.4 Key Players Social Media Marketing Software Product Solution and Service

3.5 Date of Enter into Social Media Marketing Software Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Social Media Marketing Software Historic Market Size by Type (2015-2020)

4.2 Global Social Media Marketing Software Forecasted Market Size by Type (2021-2026)

5 SOCIAL MEDIA MARKETING SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Social Media Marketing Software Market Size by Application (2015-2020)

5.2 Global Social Media Marketing Software Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Social Media Marketing Software Market Size (2015-2020)

6.2 Social Media Marketing Software Key Players in North America (2019-2020)

6.3 North America Social Media Marketing Software Market Size by Type (2015-2020)

6.4 North America Social Media Marketing Software Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Social Media Marketing Software Market Size (2015-2020)
- 7.2 Social Media Marketing Software Key Players in Europe (2019-2020)
- 7.3 Europe Social Media Marketing Software Market Size by Type (2015-2020)
- 7.4 Europe Social Media Marketing Software Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Social Media Marketing Software Market Size (2015-2020)
- 8.2 Social Media Marketing Software Key Players in China (2019-2020)
- 8.3 China Social Media Marketing Software Market Size by Type (2015-2020)
- 8.4 China Social Media Marketing Software Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Social Media Marketing Software Market Size (2015-2020)
- 9.2 Social Media Marketing Software Key Players in Japan (2019-2020)
- 9.3 Japan Social Media Marketing Software Market Size by Type (2015-2020)
- 9.4 Japan Social Media Marketing Software Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Social Media Marketing Software Market Size (2015-2020)
- 10.2 Social Media Marketing Software Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Social Media Marketing Software Market Size by Type (2015-2020)
- 10.4 Southeast Asia Social Media Marketing Software Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Social Media Marketing Software Market Size (2015-2020)
- 11.2 Social Media Marketing Software Key Players in India (2019-2020)
- 11.3 India Social Media Marketing Software Market Size by Type (2015-2020)
- 11.4 India Social Media Marketing Software Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Social Media Marketing Software Market Size

(2015-2020)

12.2 Social Media Marketing Software Key Players in Central & South America

(2019-2020)

12.3 Central & South America Social Media Marketing Software Market Size by Type

(2015-2020)

12.4 Central & South America Social Media Marketing Software Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Lithium Technologies

13.1.1 Lithium Technologies Company Details

13.1.2 Lithium Technologies Business Overview and Its Total Revenue

13.1.3 Lithium Technologies Social Media Marketing Software Introduction

13.1.4 Lithium Technologies Revenue in Social Media Marketing Software Business (2015-2020))

13.1.5 Lithium Technologies Recent Development

13.2 Qwaya

13.2.1 Qwaya Company Details

13.2.2 Qwaya Business Overview and Its Total Revenue

13.2.3 Qwaya Social Media Marketing Software Introduction

13.2.4 Qwaya Revenue in Social Media Marketing Software Business (2015-2020)

13.2.5 Qwaya Recent Development

13.3 Sync2CRM

13.3.1 Sync2CRM Company Details

13.3.2 Sync2CRM Business Overview and Its Total Revenue

13.3.3 Sync2CRM Social Media Marketing Software Introduction

13.3.4 Sync2CRM Revenue in Social Media Marketing Software Business (2015-2020)

13.3.5 Sync2CRM Recent Development

13.4 Social Board

13.4.1 Social Board Company Details

13.4.2 Social Board Business Overview and Its Total Revenue

13.4.3 Social Board Social Media Marketing Software Introduction

13.4.4 Social Board Revenue in Social Media Marketing Software Business (2015-2020)

13.4.5 Social Board Recent Development

13.5 AgoraPulse

13.5.1 AgoraPulse Company Details

13.5.2 AgoraPulse Business Overview and Its Total Revenue

- 13.5.3 AgoraPulse Social Media Marketing Software Introduction
- 13.5.4 AgoraPulse Revenue in Social Media Marketing Software Business (2015-2020)
- 13.5.5 AgoraPulse Recent Development
- 13.6 Zoho Social
 - 13.6.1 Zoho Social Company Details
 - 13.6.2 Zoho Social Business Overview and Its Total Revenue
 - 13.6.3 Zoho Social Social Media Marketing Software Introduction
 - 13.6.4 Zoho Social Revenue in Social Media Marketing Software Business (2015-2020)
 - 13.6.5 Zoho Social Recent Development
- 13.7 HootSuite
 - 13.7.1 HootSuite Company Details
 - 13.7.2 HootSuite Business Overview and Its Total Revenue
 - 13.7.3 HootSuite Social Media Marketing Software Introduction
 - 13.7.4 HootSuite Revenue in Social Media Marketing Software Business (2015-2020)
 - 13.7.5 HootSuite Recent Development
- 13.8 DrumUp
 - 13.8.1 DrumUp Company Details
 - 13.8.2 DrumUp Business Overview and Its Total Revenue
 - 13.8.3 DrumUp Social Media Marketing Software Introduction
 - 13.8.4 DrumUp Revenue in Social Media Marketing Software Business (2015-2020)
 - 13.8.5 DrumUp Recent Development
- 13.9 Buffer
 - 13.9.1 Buffer Company Details
 - 13.9.2 Buffer Business Overview and Its Total Revenue
 - 13.9.3 Buffer Social Media Marketing Software Introduction
 - 13.9.4 Buffer Revenue in Social Media Marketing Software Business (2015-2020)
 - 13.9.5 Buffer Recent Development
- 13.10 Post Planner
 - 13.10.1 Post Planner Company Details
 - 13.10.2 Post Planner Business Overview and Its Total Revenue
 - 13.10.3 Post Planner Social Media Marketing Software Introduction
 - 13.10.4 Post Planner Revenue in Social Media Marketing Software Business (2015-2020)
 - 13.10.5 Post Planner Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Social Media Marketing Software Key Market Segments
- Table 2. Key Players Covered: Ranking by Social Media Marketing Software Revenue
- Table 3. Ranking of Global Top Social Media Marketing Software Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Social Media Marketing Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Cloud-based
- Table 6. Key Players of On-premises
- Table 7. Global Social Media Marketing Software Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 8. Global Social Media Marketing Software Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 9. Global Social Media Marketing Software Market Size by Regions (2015-2020) (US\$ Million)
- Table 10. Global Social Media Marketing Software Market Share by Regions (2015-2020)
- Table 11. Global Social Media Marketing Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 12. Global Social Media Marketing Software Market Share by Regions (2021-2026)
- Table 13. Market Top Trends
- Table 14. Key Drivers: Impact Analysis
- Table 15. Key Challenges
- Table 16. Social Media Marketing Software Market Growth Strategy
- Table 17. Main Points Interviewed from Key Social Media Marketing Software Players
- Table 18. Global Social Media Marketing Software Revenue by Players (2015-2020) (Million US\$)
- Table 19. Global Social Media Marketing Software Market Share by Players (2015-2020)
- Table 20. Global Top Social Media Marketing Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Social Media Marketing Software as of 2019)
- Table 21. Global Social Media Marketing Software by Players Market Concentration Ratio (CR5 and HHI)
- Table 22. Key Players Headquarters and Area Served

Table 23. Key Players Social Media Marketing Software Product Solution and Service

Table 24. Date of Enter into Social Media Marketing Software Market

Table 25. Mergers & Acquisitions, Expansion Plans

Table 26. Global Social Media Marketing Software Market Size by Type (2015-2020)
(Million US\$)

Table 27. Global Social Media Marketing Software Market Size Share by Type
(2015-2020)

Table 28. Global Social Media Marketing Software Revenue Market Share by Type
(2021-2026)

Table 29. Global Social Media Marketing Software Market Size Share by Application
(2015-2020)

Table 30. Global Social Media Marketing Software Market Size by Application
(2015-2020) (Million US\$)

Table 31. Global Social Media Marketing Software Market Size Share by Application
(2021-2026)

Table 32. North America Key Players Social Media Marketing Software Revenue
(2019-2020) (Million US\$)

Table 33. North America Key Players Social Media Marketing Software Market Share
(2019-2020)

Table 34. North America Social Media Marketing Software Market Size by Type
(2015-2020) (Million US\$)

Table 35. North America Social Media Marketing Software Market Share by Type
(2015-2020)

Table 36. North America Social Media Marketing Software Market Size by Application
(2015-2020) (Million US\$)

Table 37. North America Social Media Marketing Software Market Share by Application
(2015-2020)

Table 38. Europe Key Players Social Media Marketing Software Revenue (2019-2020)
(Million US\$)

Table 39. Europe Key Players Social Media Marketing Software Market Share
(2019-2020)

Table 40. Europe Social Media Marketing Software Market Size by Type (2015-2020)
(Million US\$)

Table 41. Europe Social Media Marketing Software Market Share by Type (2015-2020)

Table 42. Europe Social Media Marketing Software Market Size by Application
(2015-2020) (Million US\$)

Table 43. Europe Social Media Marketing Software Market Share by Application
(2015-2020)

Table 44. China Key Players Social Media Marketing Software Revenue (2019-2020)

(Million US\$)

Table 45. China Key Players Social Media Marketing Software Market Share (2019-2020)

Table 46. China Social Media Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 47. China Social Media Marketing Software Market Share by Type (2015-2020)

Table 48. China Social Media Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 49. China Social Media Marketing Software Market Share by Application (2015-2020)

Table 50. Japan Key Players Social Media Marketing Software Revenue (2019-2020) (Million US\$)

Table 51. Japan Key Players Social Media Marketing Software Market Share (2019-2020)

Table 52. Japan Social Media Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 53. Japan Social Media Marketing Software Market Share by Type (2015-2020)

Table 54. Japan Social Media Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 55. Japan Social Media Marketing Software Market Share by Application (2015-2020)

Table 56. Southeast Asia Key Players Social Media Marketing Software Revenue (2019-2020) (Million US\$)

Table 57. Southeast Asia Key Players Social Media Marketing Software Market Share (2019-2020)

Table 58. Southeast Asia Social Media Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 59. Southeast Asia Social Media Marketing Software Market Share by Type (2015-2020)

Table 60. Southeast Asia Social Media Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 61. Southeast Asia Social Media Marketing Software Market Share by Application (2015-2020)

Table 62. India Key Players Social Media Marketing Software Revenue (2019-2020) (Million US\$)

Table 63. India Key Players Social Media Marketing Software Market Share (2019-2020)

Table 64. India Social Media Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 65. India Social Media Marketing Software Market Share by Type (2015-2020)

Table 66. India Social Media Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 67. India Social Media Marketing Software Market Share by Application (2015-2020)

Table 68. Central & South America Key Players Social Media Marketing Software Revenue (2019-2020) (Million US\$)

Table 69. Central & South America Key Players Social Media Marketing Software Market Share (2019-2020)

Table 70. Central & South America Social Media Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 71. Central & South America Social Media Marketing Software Market Share by Type (2015-2020)

Table 72. Central & South America Social Media Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 73. Central & South America Social Media Marketing Software Market Share by Application (2015-2020)

Table 74. Lithium Technologies Company Details

Table 75. Lithium Technologies Business Overview

Table 76. Lithium Technologies Product

Table 77. Lithium Technologies Revenue in Social Media Marketing Software Business (2015-2020) (Million US\$)

Table 78. Lithium Technologies Recent Development

Table 79. Qwaya Company Details

Table 80. Qwaya Business Overview

Table 81. Qwaya Product

Table 82. Qwaya Revenue in Social Media Marketing Software Business (2015-2020) (Million US\$)

Table 83. Qwaya Recent Development

Table 84. Sync2CRM Company Details

Table 85. Sync2CRM Business Overview

Table 86. Sync2CRM Product

Table 87. Sync2CRM Revenue in Social Media Marketing Software Business (2015-2020) (Million US\$)

Table 88. Sync2CRM Recent Development

Table 89. Social Board Company Details

Table 90. Social Board Business Overview

Table 91. Social Board Product

Table 92. Social Board Revenue in Social Media Marketing Software Business

(2015-2020) (Million US\$)

Table 93. Social Board Recent Development

Table 94. AgoraPulse Company Details

Table 95. AgoraPulse Business Overview

Table 96. AgoraPulse Product

Table 97. AgoraPulse Revenue in Social Media Marketing Software Business

(2015-2020) (Million US\$)

Table 98. AgoraPulse Recent Development

Table 99. Zoho Social Company Details

Table 100. Zoho Social Business Overview

Table 101. Zoho Social Product

Table 102. Zoho Social Revenue in Social Media Marketing Software Business

(2015-2020) (Million US\$)

Table 103. Zoho Social Recent Development

Table 104. HootSuite Company Details

Table 105. HootSuite Business Overview

Table 106. HootSuite Product

Table 107. HootSuite Revenue in Social Media Marketing Software Business

(2015-2020) (Million US\$)

Table 108. HootSuite Recent Development

Table 109. DrumUp Business Overview

Table 110. DrumUp Product

Table 111. DrumUp Company Details

Table 112. DrumUp Revenue in Social Media Marketing Software Business

(2015-2020) (Million US\$)

Table 113. DrumUp Recent Development

Table 114. Buffer Company Details

Table 115. Buffer Business Overview

Table 116. Buffer Product

Table 117. Buffer Revenue in Social Media Marketing Software Business (2015-2020)

(Million US\$)

Table 118. Buffer Recent Development

Table 119. Post Planner Company Details

Table 120. Post Planner Business Overview

Table 121. Post Planner Product

Table 122. Post Planner Revenue in Social Media Marketing Software Business

(2015-2020) (Million US\$)

Table 123. Post Planner Recent Development

Table 124. Research Programs/Design for This Report

Table 125. Key Data Information from Secondary Sources

Table 126. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Social Media Marketing Software Market Share by Type: 2020 VS 2026

Figure 2. Cloud-based Features

Figure 3. On-premises Features

Figure 4. Global Social Media Marketing Software Market Share by Application: 2020 VS 2026

Figure 5. Small Business Case Studies

Figure 6. Midsize Enterprise Case Studies

Figure 7. Large Enterprise Case Studies

Figure 8. Social Media Marketing Software Report Years Considered

Figure 9. Global Social Media Marketing Software Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 10. Global Social Media Marketing Software Market Share by Regions: 2020 VS 2026

Figure 11. Global Social Media Marketing Software Market Share by Regions (2021-2026)

Figure 12. Porter's Five Forces Analysis

Figure 13. Global Social Media Marketing Software Market Share by Players in 2019

Figure 14. Global Top Social Media Marketing Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Social Media Marketing Software as of 2019)

Figure 15. The Top 10 and 5 Players Market Share by Social Media Marketing Software Revenue in 2019

Figure 16. North America Social Media Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. Europe Social Media Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. China Social Media Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Japan Social Media Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Southeast Asia Social Media Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. India Social Media Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)

- Figure 22. Central & South America Social Media Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Lithium Technologies Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 24. Lithium Technologies Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 25. Qwaya Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. Qwaya Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 27. Sync2CRM Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 28. Sync2CRM Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 29. Social Board Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 30. Social Board Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 31. AgoraPulse Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 32. AgoraPulse Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 33. Zoho Social Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 34. Zoho Social Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 35. HootSuite Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 36. HootSuite Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 37. DrumUp Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 38. DrumUp Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 39. Buffer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 40. Buffer Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 41. Post Planner Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 42. Post Planner Revenue Growth Rate in Social Media Marketing Software Business (2015-2020)
- Figure 43. Bottom-up and Top-down Approaches for This Report
- Figure 44. Data Triangulation
- Figure 45. Key Executives Interviewed

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