

Global Social Commerce Market Size, Status and Forecast 2022

<https://marketpublishers.com/r/G9C57874A67PEN.html>

Date: October 2017

Pages: 108

Price: US\$ 3,300.00 (Single User License)

ID: G9C57874A67PEN

Abstracts

This report studies the global Social Commerce market, analyzes and researches the Social Commerce development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Facebook

Pinterest

Tencent

Weibo

Alibaba

Etsy

Fab

LinkedIn

PayPal

Qwiqq

Reddit

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, Social Commerce can be split into

Laptops and PCs

Mobiles

Tablets

E-readers

Internet-enabled TVs

Market segment by Application, Social Commerce can be split into

B2B

B2C

C2C

Contents

Global Social Commerce Market Size, Status and Forecast 2022

1 INDUSTRY OVERVIEW OF SOCIAL COMMERCE

1.1 Social Commerce Market Overview

- 1.1.1 Social Commerce Product Scope
- 1.1.2 Market Status and Outlook

1.2 Global Social Commerce Market Size and Analysis by Regions

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

1.3 Social Commerce Market by Type

- 1.3.1 Laptops and PCs
- 1.3.2 Mobiles
- 1.3.3 Tablets
- 1.3.4 E-readers
- 1.3.5 Internet-enabled TVs

1.4 Social Commerce Market by End Users/Application

- 1.4.1 B2B
- 1.4.2 B2C
- 1.4.3 C2C

2 GLOBAL SOCIAL COMMERCE COMPETITION ANALYSIS BY PLAYERS

2.1 Social Commerce Market Size (Value) by Players (2016 and 2017)

2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 Facebook

- 3.1.1 Company Profile
- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Social Commerce Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 Pinterest
 - 3.2.1 Company Profile
 - 3.2.2 Main Business/Business Overview
 - 3.2.3 Products, Services and Solutions
 - 3.2.4 Social Commerce Revenue (Value) (2012-2017)
 - 3.2.5 Recent Developments
- 3.3 Tencent
 - 3.3.1 Company Profile
 - 3.3.2 Main Business/Business Overview
 - 3.3.3 Products, Services and Solutions
 - 3.3.4 Social Commerce Revenue (Value) (2012-2017)
 - 3.3.5 Recent Developments
- 3.4 Weibo
 - 3.4.1 Company Profile
 - 3.4.2 Main Business/Business Overview
 - 3.4.3 Products, Services and Solutions
 - 3.4.4 Social Commerce Revenue (Value) (2012-2017)
 - 3.4.5 Recent Developments
- 3.5 Alibaba
 - 3.5.1 Company Profile
 - 3.5.2 Main Business/Business Overview
 - 3.5.3 Products, Services and Solutions
 - 3.5.4 Social Commerce Revenue (Value) (2012-2017)
 - 3.5.5 Recent Developments
- 3.6 Etsy
 - 3.6.1 Company Profile
 - 3.6.2 Main Business/Business Overview
 - 3.6.3 Products, Services and Solutions
 - 3.6.4 Social Commerce Revenue (Value) (2012-2017)
 - 3.6.5 Recent Developments
- 3.7 Fab
 - 3.7.1 Company Profile
 - 3.7.2 Main Business/Business Overview
 - 3.7.3 Products, Services and Solutions

3.7.4 Social Commerce Revenue (Value) (2012-2017)

3.7.5 Recent Developments

3.8 LinkedIn

3.8.1 Company Profile

3.8.2 Main Business/Business Overview

3.8.3 Products, Services and Solutions

3.8.4 Social Commerce Revenue (Value) (2012-2017)

3.8.5 Recent Developments

3.9 PayPal

3.9.1 Company Profile

3.9.2 Main Business/Business Overview

3.9.3 Products, Services and Solutions

3.9.4 Social Commerce Revenue (Value) (2012-2017)

3.9.5 Recent Developments

3.10 Qwiqq

3.10.1 Company Profile

3.10.2 Main Business/Business Overview

3.10.3 Products, Services and Solutions

3.10.4 Social Commerce Revenue (Value) (2012-2017)

3.10.5 Recent Developments

3.11 Reddit

4 GLOBAL SOCIAL COMMERCE MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

4.1 Global Social Commerce Market Size by Type (2012-2017)

4.2 Global Social Commerce Market Size by Application (2012-2017)

4.3 Potential Application of Social Commerce in Future

4.4 Top Consumer/End Users of Social Commerce

5 UNITED STATES SOCIAL COMMERCE DEVELOPMENT STATUS AND OUTLOOK

5.1 United States Social Commerce Market Size (2012-2017)

5.2 United States Social Commerce Market Size and Market Share by Players (2016 and 2017)

6 EU SOCIAL COMMERCE DEVELOPMENT STATUS AND OUTLOOK

6.1 EU Social Commerce Market Size (2012-2017)

6.2 EU Social Commerce Market Size and Market Share by Players (2016 and 2017)

7 JAPAN SOCIAL COMMERCE DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Social Commerce Market Size (2012-2017)

7.2 Japan Social Commerce Market Size and Market Share by Players (2016 and 2017)

8 CHINA SOCIAL COMMERCE DEVELOPMENT STATUS AND OUTLOOK

8.1 China Social Commerce Market Size (2012-2017)

8.2 China Social Commerce Market Size and Market Share by Players (2016 and 2017)

9 INDIA SOCIAL COMMERCE DEVELOPMENT STATUS AND OUTLOOK

9.1 India Social Commerce Market Size (2012-2017)

9.2 India Social Commerce Market Size and Market Share by Players (2016 and 2017)

10 SOUTHEAST ASIA SOCIAL COMMERCE DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Social Commerce Market Size (2012-2017)

10.2 Southeast Asia Social Commerce Market Size and Market Share by Players (2016 and 2017)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

11.1 Global Social Commerce Market Size (Value) by Regions (2017-2022)

11.1.1 United States Social Commerce Revenue and Growth Rate (2017-2022)

11.1.2 EU Social Commerce Revenue and Growth Rate (2017-2022)

11.1.3 Japan Social Commerce Revenue and Growth Rate (2017-2022)

11.1.4 China Social Commerce Revenue and Growth Rate (2017-2022)

11.1.5 India Social Commerce Revenue and Growth Rate (2017-2022)

11.1.6 Southeast Asia Social Commerce Revenue and Growth Rate (2017-2022)

11.2 Global Social Commerce Market Size (Value) by Type (2017-2022)

11.3 Global Social Commerce Market Size by Application (2017-2022)

12 SOCIAL COMMERCE MARKET DYNAMICS

12.1 Social Commerce Market Opportunities

- 12.2 Social Commerce Challenge and Risk
 - 12.2.1 Competition from Opponents
 - 12.2.2 Downside Risks of Economy
- 12.3 Social Commerce Market Constraints and Threat
 - 12.3.1 Threat from Substitute
 - 12.3.2 Government Policy
 - 12.3.3 Technology Risks
- 12.4 Social Commerce Market Driving Force
 - 12.4.1 Growing Demand from Emerging Markets
 - 12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes
 - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
 - 13.3.1 Economic Fluctuations
 - 13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Social Commerce Product Scope

Figure Global Social Commerce Market Size (Million USD) (2012-2017)

Table Global Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Social Commerce Market Share by Regions in 2016

Figure United States Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Social Commerce Market Share by Type in 2016

Figure Laptops and PCs Market Size (Million USD) and Growth Rate (2012-2017)

Figure Mobiles Market Size (Million USD) and Growth Rate (2012-2017)

Figure Tablets Market Size (Million USD) and Growth Rate (2012-2017)

Figure E-readers Market Size (Million USD) and Growth Rate (2012-2017)

Figure Internet-enabled TVs Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Social Commerce Market Share by Application in 2016

Figure Social Commerce Market Size (Million USD) and Growth Rate in B2B (2012-2017)

Figure Social Commerce Market Size (Million USD) and Growth Rate in B2C (2012-2017)

Figure Social Commerce Market Size (Million USD) and Growth Rate in C2C (2012-2017)

Table Social Commerce Market Size (Million USD) by Players (2016 and 2017)

Figure Social Commerce Market Size Share by Players in 2016

Figure Social Commerce Market Size Share by Players in 2017

Table Facebook Basic Information List

Table Social Commerce Business Revenue (Million USD) of Facebook (2012-2017)

Figure Facebook Social Commerce Business Revenue Market Share in 2016
Table Pinterest Basic Information List
Table Social Commerce Business Revenue (Million USD) of Pinterest (2012-2017)
Figure Pinterest Social Commerce Business Revenue Market Share in 2016
Table Tencent Basic Information List
Table Social Commerce Business Revenue (Million USD) of Tencent (2012-2017)
Figure Tencent Social Commerce Business Revenue Market Share in 2016
Table Weibo Basic Information List
Table Social Commerce Business Revenue (Million USD) of Weibo (2012-2017)
Figure Weibo Social Commerce Business Revenue Market Share in 2016
Table Alibaba Basic Information List
Table Social Commerce Business Revenue (Million USD) of Alibaba (2012-2017)
Figure Alibaba Social Commerce Business Revenue Market Share in 2016
Table Etsy Basic Information List
Table Social Commerce Business Revenue (Million USD) of Etsy (2012-2017)
Figure Etsy Social Commerce Business Revenue Market Share in 2016
Table Fab Basic Information List
Table Social Commerce Business Revenue (Million USD) of Fab (2012-2017)
Figure Fab Social Commerce Business Revenue Market Share in 2016
Table LinkedIn Basic Information List
Table Social Commerce Business Revenue (Million USD) of LinkedIn (2012-2017)
Figure LinkedIn Social Commerce Business Revenue Market Share in 2016
Table PayPal Basic Information List
Table Social Commerce Business Revenue (Million USD) of PayPal (2012-2017)
Figure PayPal Social Commerce Business Revenue Market Share in 2016
Table Qwiqq Basic Information List
Table Social Commerce Business Revenue (Million USD) of Qwiqq (2012-2017)
Figure Qwiqq Social Commerce Business Revenue Market Share in 2016
Table Reddit Basic Information List
Table Social Commerce Business Revenue (Million USD) of Reddit (2012-2017)
Figure Reddit Social Commerce Business Revenue Market Share in 2016
Table Global Social Commerce Market Size (Million USD) by Type (2012-2017)
Figure Global Social Commerce Market Size Share by Type in 2012
Figure Global Social Commerce Market Size Share by Type in 2013
Figure Global Social Commerce Market Size Share by Type in 2014
Figure Global Social Commerce Market Size Share by Type in 2015
Figure Global Social Commerce Market Size Share by Type in 2016
Figure Global Social Commerce Market Size Share by Type in 2017
Table Global Social Commerce Market Size (Million USD) by Application (2012-2017)

Figure Global Social Commerce Market Size (Million USD) by Application in 2012

Figure Global Social Commerce Market Size (Million USD) by Application in 2013

Figure Global Social Commerce Market Size (Million USD) by Application in 2014

Figure Global Social Commerce Market Size (Million USD) by Application in 2015

Figure Global Social Commerce Market Size (Million USD) by Application in 2016

Figure Global Social Commerce Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Social Commerce

Figure United States Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Social Commerce Market Size (Million USD) by Players (2012-2017)

Figure United States Social Commerce Market Size Share by Players in 2016

Figure United States Social Commerce Market Size Share by Players in 2017

Figure EU Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Social Commerce Market Size (Million USD) by Players (2012-2017)

Figure EU Social Commerce Market Size Share by Players in 2016

Figure EU Social Commerce Market Size Share by Players in 2017

Figure Japan Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Social Commerce Market Size (Million USD) by Players (2012-2017)

Figure Japan Social Commerce Market Size Share by Players in 2016

Figure Japan Social Commerce Market Size Share by Players in 2017

Figure China Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Social Commerce Market Size (Million USD) by Players (2012-2017)

Figure China Social Commerce Market Size Share by Players in 2016

Figure China Social Commerce Market Size Share by Players in 2017

Figure India Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Social Commerce Market Size (Million USD) by Players (2012-2017)

Figure India Social Commerce Market Size Share by Players in 2016

Figure India Social Commerce Market Size Share by Players in 2017

Figure Southeast Asia Social Commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Social Commerce Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Social Commerce Market Size Share by Players in 2016

Figure Southeast Asia Social Commerce Market Size Share by Players in 2017

Figure Global Social Commerce Market Size (Million USD) by Regions (2017-2022)

Table Global Social Commerce Market Size (Million USD) by Regions (2017-2022)

Figure Global Social Commerce Market Size Share by Regions in 2017

Figure Global Social Commerce Market Size Share by Regions in 2022

Figure United States Social Commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Social Commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Social Commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Social Commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Social Commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Social Commerce Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Social Commerce Market Size (Million USD) by Type (2017-2022)

Figure Global Social Commerce Market Size Share by Type in 2017

Figure Global Social Commerce Market Size Share by Type in 2022

Table Global Social Commerce Market Size (Million USD) by Application (2017-2022)

Figure Global Social Commerce Market Size (Million USD) by Application in 2017

Figure Global Social Commerce Market Size (Million USD) by Application in 2022

I would like to order

Product name: Global Social Commerce Market Size, Status and Forecast 2022

Product link: <https://marketpublishers.com/r/G9C57874A67PEN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9C57874A67PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970