

Global Social Analytics Service Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/GA4DA9836F6AEN.html

Date: August 2020 Pages: 90 Price: US\$ 3,900.00 (Single User License) ID: GA4DA9836F6AEN

Abstracts

Social Analytics Service market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Social Analytics Service market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on revenue and forecast by Type and by Application in terms of revenue and forecast for the period 2015-2026.

The key players covered in this study

Hootsuite Cision Mention Socialbakers Sprinklr Khoros Clarabridge Synthesio Adobe



Salesforce

Microsoft

NetBase

Oracle

Brandwatch

Market segment by Type, the product can be split into

Software Services

Consulting Services

Market segment by Application, split into

Large Enterprises (1000+ Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499 Users)

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia



India

Central & South America



Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Social Analytics Service Revenue
- 1.4 Market by Type

1.4.1 Global Social Analytics Service Market Size Growth Rate by Type: 2020 VS 2026

- 1.4.2 Software Services
- 1.4.3 Consulting Services
- 1.5 Market by Application
- 1.5.1 Global Social Analytics Service Market Share by Application: 2020 VS 2026
- 1.5.2 Large Enterprises (1000+ Users)
- 1.5.3 Medium-Sized Enterprise (499-1000 Users)
- 1.5.4 Small Enterprises (1-499 Users)
- 1.6 Study Objectives
- 1.7 Years Considered

2 GLOBAL GROWTH TRENDS

- 2.1 Global Social Analytics Service Market Perspective (2015-2026)
- 2.2 Global Social Analytics Service Growth Trends by Regions
 - 2.2.1 Social Analytics Service Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Social Analytics Service Historic Market Share by Regions (2015-2020)
- 2.2.3 Social Analytics Service Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Social Analytics Service Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Social Analytics Service Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Social Analytics Service Players by Market Size
 - 3.1.1 Global Top Social Analytics Service Players by Revenue (2015-2020)



3.1.2 Global Social Analytics Service Revenue Market Share by Players (2015-2020)

3.1.3 Global Social Analytics Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Social Analytics Service Market Concentration Ratio

3.2.1 Global Social Analytics Service Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Social Analytics Service Revenue in 2019

3.3 Social Analytics Service Key Players Head office and Area Served

3.4 Key Players Social Analytics Service Product Solution and Service

3.5 Date of Enter into Social Analytics Service Market

3.6 Mergers & Acquisitions, Expansion Plans

4 MARKET SIZE BY TYPE (2015-2026)

4.1 Global Social Analytics Service Historic Market Size by Type (2015-2020)

4.2 Global Social Analytics Service Forecasted Market Size by Type (2021-2026)

5 MARKET SIZE BY APPLICATION (2015-2026)

- 5.1 Global Social Analytics Service Market Size by Application (2015-2020)
- 5.2 Global Social Analytics Service Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Social Analytics Service Market Size (2015-2020)
- 6.2 Social Analytics Service Key Players in North America (2019-2020)
- 6.3 North America Social Analytics Service Market Size by Type (2015-2020)
- 6.4 North America Social Analytics Service Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Social Analytics Service Market Size (2015-2020)
- 7.2 Social Analytics Service Key Players in Europe (2019-2020)
- 7.3 Europe Social Analytics Service Market Size by Type (2015-2020)
- 7.4 Europe Social Analytics Service Market Size by Application (2015-2020)

8 CHINA

8.1 China Social Analytics Service Market Size (2015-2020)



- 8.2 Social Analytics Service Key Players in China (2019-2020)
- 8.3 China Social Analytics Service Market Size by Type (2015-2020)
- 8.4 China Social Analytics Service Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Social Analytics Service Market Size (2015-2020)
- 9.2 Social Analytics Service Key Players in Japan (2019-2020)
- 9.3 Japan Social Analytics Service Market Size by Type (2015-2020)
- 9.4 Japan Social Analytics Service Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Social Analytics Service Market Size (2015-2020)
- 10.2 Social Analytics Service Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Social Analytics Service Market Size by Type (2015-2020)
- 10.4 Southeast Asia Social Analytics Service Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Social Analytics Service Market Size (2015-2020)
- 11.2 Social Analytics Service Key Players in India (2019-2020)
- 11.3 India Social Analytics Service Market Size by Type (2015-2020)
- 11.4 India Social Analytics Service Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Social Analytics Service Market Size (2015-2020)
12.2 Social Analytics Service Key Players in Central & South America (2019-2020)
12.3 Central & South America Social Analytics Service Market Size by Type
(2015-2020)
12.4 Central & South America Social Analytics Service Market Size by Application

(2015-2020)

13KEY PLAYERS PROFILES

13.1 Hootsuite

- 13.1.1 Hootsuite Company Details
- 13.1.2 Hootsuite Business Overview



- 13.1.3 Hootsuite Social Analytics Service Introduction
- 13.1.4 Hootsuite Revenue in Social Analytics Service Business (2015-2020))
- 13.1.5 Hootsuite Recent Development
- 13.2 Cision
- 13.2.1 Cision Company Details
- 13.2.2 Cision Business Overview
- 13.2.3 Cision Social Analytics Service Introduction
- 13.2.4 Cision Revenue in Social Analytics Service Business (2015-2020)
- 13.2.5 Cision Recent Development
- 13.3 Mention
- 13.3.1 Mention Company Details
- 13.3.2 Mention Business Overview
- 13.3.3 Mention Social Analytics Service Introduction
- 13.3.4 Mention Revenue in Social Analytics Service Business (2015-2020)
- 13.3.5 Mention Recent Development
- 13.4 Socialbakers
 - 13.4.1 Socialbakers Company Details
 - 13.4.2 Socialbakers Business Overview
 - 13.4.3 Socialbakers Social Analytics Service Introduction
 - 13.4.4 Socialbakers Revenue in Social Analytics Service Business (2015-2020)
- 13.4.5 Socialbakers Recent Development
- 13.5 Sprinklr
 - 13.5.1 Sprinklr Company Details
 - 13.5.2 Sprinklr Business Overview
 - 13.5.3 Sprinklr Social Analytics Service Introduction
 - 13.5.4 Sprinklr Revenue in Social Analytics Service Business (2015-2020)
- 13.5.5 Sprinklr Recent Development
- 13.6 Khoros
 - 13.6.1 Khoros Company Details
 - 13.6.2 Khoros Business Overview
 - 13.6.3 Khoros Social Analytics Service Introduction
 - 13.6.4 Khoros Revenue in Social Analytics Service Business (2015-2020)
 - 13.6.5 Khoros Recent Development
- 13.7 Clarabridge
 - 13.7.1 Clarabridge Company Details
 - 13.7.2 Clarabridge Business Overview
 - 13.7.3 Clarabridge Social Analytics Service Introduction
 - 13.7.4 Clarabridge Revenue in Social Analytics Service Business (2015-2020)
 - 13.7.5 Clarabridge Recent Development



13.8 Synthesio

- 13.8.1 Synthesio Company Details
- 13.8.2 Synthesio Business Overview
- 13.8.3 Synthesio Social Analytics Service Introduction
- 13.8.4 Synthesio Revenue in Social Analytics Service Business (2015-2020)
- 13.8.5 Synthesio Recent Development

13.9 Adobe

- 13.9.1 Adobe Company Details
- 13.9.2 Adobe Business Overview
- 13.9.3 Adobe Social Analytics Service Introduction
- 13.9.4 Adobe Revenue in Social Analytics Service Business (2015-2020)
- 13.9.5 Adobe Recent Development

13.10 Salesforce

- 13.10.1 Salesforce Company Details
- 13.10.2 Salesforce Business Overview
- 13.10.3 Salesforce Social Analytics Service Introduction
- 13.10.4 Salesforce Revenue in Social Analytics Service Business (2015-2020)
- 13.10.5 Salesforce Recent Development
- 13.11 Microsoft
 - 10.11.1 Microsoft Company Details
 - 10.11.2 Microsoft Business Overview
 - 10.11.3 Microsoft Social Analytics Service Introduction
 - 10.11.4 Microsoft Revenue in Social Analytics Service Business (2015-2020)
- 10.11.5 Microsoft Recent Development

13.12 NetBase

- 10.12.1 NetBase Company Details
- 10.12.2 NetBase Business Overview
- 10.12.3 NetBase Social Analytics Service Introduction
- 10.12.4 NetBase Revenue in Social Analytics Service Business (2015-2020)
- 10.12.5 NetBase Recent Development
- 13.13 Oracle
- 10.13.1 Oracle Company Details
- 10.13.2 Oracle Business Overview
- 10.13.3 Oracle Social Analytics Service Introduction
- 10.13.4 Oracle Revenue in Social Analytics Service Business (2015-2020)
- 10.13.5 Oracle Recent Development
- 13.14 Brandwatch
 - 10.14.1 Brandwatch Company Details
 - 10.14.2 Brandwatch Business Overview



- 10.14.3 Brandwatch Social Analytics Service Introduction
- 10.14.4 Brandwatch Revenue in Social Analytics Service Business (2015-2020)
- 10.14.5 Brandwatch Recent Development

14ANALYST'S VIEWPOINTS/CONCLUSIONS

15APPENDIX

- 15.1 Research Methodology
 - 15.1.1 Methodology/Research Approach
- 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details



List Of Tables

LIST OF TABLES

Table 1. Social Analytics Service Key Market Segments

Table 2. Key Players Covered: Ranking by Social Analytics Service Revenue

Table 3. Ranking of Global Top Social Analytics Service Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Social Analytics Service Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Software Services

Table 6. Key Players of Consulting Services

Table 7. Global Social Analytics Service Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 8. Global Social Analytics Service Market Size by Regions (US\$ Million): 2020 VS2026

Table 9. Global Social Analytics Service Market Size by Regions (2015-2020) (US\$ Million)

- Table 10. Global Social Analytics Service Market Share by Regions (2015-2020)
- Table 11. Global Social Analytics Service Forecasted Market Size by Regions

(2021-2026) (US\$ Million)

Table 12. Global Social Analytics Service Market Share by Regions (2021-2026)

Table 13. Market Top Trends

Table 14. Key Drivers: Impact Analysis

Table 15. Key Challenges

- Table 16. Social Analytics Service Market Growth Strategy
- Table 17. Main Points Interviewed from Key Social Analytics Service Players

Table 18. Global Social Analytics Service Revenue by Players (2015-2020) (Million US\$)

Table 19. Global Social Analytics Service Market Share by Players (2015-2020)

Table 20. Global Top Social Analytics Service Players by Company Type (Tier 1, Tier 2

and Tier 3) (based on the Revenue in Social Analytics Service as of 2019)

Table 21. Global Social Analytics Service by Players Market Concentration Ratio (CR5 and HHI)

Table 22. Key Players Headquarters and Area Served

Table 23. Key Players Social Analytics Service Product Solution and Service

- Table 24. Date of Enter into Social Analytics Service Market
- Table 25. Mergers & Acquisitions, Expansion Plans
- Table 26. Global Social Analytics Service Market Size by Type (2015-2020) (Million



US\$)

 Table 27. Global Social Analytics Service Market Size Share by Type (2015-2020)

Table 28. Global Social Analytics Service Revenue Market Share by Type (2021-2026)

 Table 29. Global Social Analytics Service Market Size Share by Application (2015-2020)

Table 30. Global Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

Table 31. Global Social Analytics Service Market Size Share by Application (2021-2026) Table 32. North America Key Players Social Analytics Service Revenue (2019-2020) (Million US\$)

Table 33. North America Key Players Social Analytics Service Market Share (2019-2020)

Table 34. North America Social Analytics Service Market Size by Type (2015-2020) (Million US\$)

Table 35. North America Social Analytics Service Market Share by Type (2015-2020) Table 36. North America Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

Table 37. North America Social Analytics Service Market Share by Application (2015-2020)

Table 38. Europe Key Players Social Analytics Service Revenue (2019-2020) (Million US\$)

Table 39. Europe Key Players Social Analytics Service Market Share (2019-2020)

Table 40. Europe Social Analytics Service Market Size by Type (2015-2020) (Million US\$)

 Table 41. Europe Social Analytics Service Market Share by Type (2015-2020)

Table 42. Europe Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

Table 43. Europe Social Analytics Service Market Share by Application (2015-2020) Table 44. China Key Players Social Analytics Service Revenue (2019-2020) (Million US\$)

Table 45. China Key Players Social Analytics Service Market Share (2019-2020) Table 46. China Social Analytics Service Market Size by Type (2015-2020) (Million US\$)

 Table 47. China Social Analytics Service Market Share by Type (2015-2020)

Table 48. China Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

Table 49. China Social Analytics Service Market Share by Application (2015-2020) Table 50. Japan Key Players Social Analytics Service Revenue (2019-2020) (Million US\$)

Table 51. Japan Key Players Social Analytics Service Market Share (2019-2020)



Table 52. Japan Social Analytics Service Market Size by Type (2015-2020) (Million US\$)

Table 53. Japan Social Analytics Service Market Share by Type (2015-2020)

Table 54. Japan Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

 Table 55. Japan Social Analytics Service Market Share by Application (2015-2020)

Table 56. Southeast Asia Key Players Social Analytics Service Revenue (2019-2020) (Million US\$)

Table 57. Southeast Asia Key Players Social Analytics Service Market Share (2019-2020)

Table 58. Southeast Asia Social Analytics Service Market Size by Type (2015-2020) (Million US\$)

Table 59. Southeast Asia Social Analytics Service Market Share by Type (2015-2020) Table 60. Southeast Asia Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

Table 61. Southeast Asia Social Analytics Service Market Share by Application (2015-2020)

Table 62. India Key Players Social Analytics Service Revenue (2019-2020) (Million US\$)

Table 63. India Key Players Social Analytics Service Market Share (2019-2020)

Table 64. India Social Analytics Service Market Size by Type (2015-2020) (Million US\$)

Table 65. India Social Analytics Service Market Share by Type (2015-2020)

Table 66. India Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

 Table 67. India Social Analytics Service Market Share by Application (2015-2020)

 Table 68. Control & South America Key Players Social Analytics Service Revenue

Table 68. Central & South America Key Players Social Analytics Service Revenue (2019-2020) (Million US\$)

Table 69. Central & South America Key Players Social Analytics Service Market Share (2019-2020)

Table 70. Central & South America Social Analytics Service Market Size by Type (2015-2020) (Million US\$)

Table 71. Central & South America Social Analytics Service Market Share by Type (2015-2020)

Table 72. Central & South America Social Analytics Service Market Size by Application (2015-2020) (Million US\$)

Table 73. Central & South America Social Analytics Service Market Share byApplication (2015-2020)

Table 74. Hootsuite Company Details

Table 75. Hootsuite Business Overview



Table 76. Hootsuite Product

Table 77. Hootsuite Revenue in Social Analytics Service Business (2015-2020) (Million US\$)

- Table 78. Hootsuite Recent Development
- Table 79. Cision Company Details
- Table 80. Cision Business Overview
- Table 81. Cision Product
- Table 82. Cision Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 83. Cision Recent Development
- Table 84. Mention Company Details
- Table 85. Mention Business Overview
- Table 86. Mention Product
- Table 87. Mention Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 88. Mention Recent Development
- Table 89. Socialbakers Company Details
- Table 90. Socialbakers Business Overview
- Table 91. Socialbakers Product
- Table 92. Socialbakers Revenue in Social Analytics Service Business (2015-2020)

(Million US\$)

- Table 93. Socialbakers Recent Development
- Table 94. Sprinklr Company Details
- Table 95. Sprinklr Business Overview
- Table 96. Sprinklr Product
- Table 97. Sprinklr Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 98. Sprinklr Recent Development
- Table 99. Khoros Company Details
- Table 100. Khoros Business Overview
- Table 101. Khoros Product
- Table 102. Khoros Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 103. Khoros Recent Development
- Table 104. Clarabridge Company Details
- Table 105. Clarabridge Business Overview
- Table 106. Clarabridge Product
- Table 107. Clarabridge Revenue in Social Analytics Service Business (2015-2020) (Million US\$)



- Table 108. Clarabridge Recent Development
- Table 109. Synthesio Business Overview
- Table 110. Synthesio Product
- Table 111. Synthesio Company Details
- Table 112. Synthesio Revenue in Social Analytics Service Business (2015-2020)

(Million US\$)

- Table 113. Synthesio Recent Development
- Table 114. Adobe Company Details
- Table 115. Adobe Business Overview
- Table 116. Adobe Product
- Table 117. Adobe Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 118. Adobe Recent Development
- Table 119. Salesforce Company Details
- Table 120. Salesforce Business Overview
- Table 121. Salesforce Product
- Table 122. Salesforce Revenue in Social Analytics Service Business (2015-2020)

(Million US\$)

- Table 123. Salesforce Recent Development
- Table 124. Microsoft Company Details
- Table 125. Microsoft Business Overview
- Table 126. Microsoft Product
- Table 127. Microsoft Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 128. Microsoft Recent Development
- Table 129. NetBase Company Details
- Table 130. NetBase Business Overview
- Table 131. NetBase Product
- Table 132. NetBase Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 133. NetBase Recent Development
- Table 134. Oracle Company Details
- Table 135. Oracle Business Overview
- Table 136. Oracle Product
- Table 137. Oracle Revenue in Social Analytics Service Business (2015-2020) (Million US\$)
- Table 138. Oracle Recent Development
- Table 139. Brandwatch Company Details
- Table 140. Brandwatch Business Overview



Table 141. Brandwatch Product

Table 142. Brandwatch Revenue in Social Analytics Service Business (2015-2020) (Million US\$)

Table 143. Brandwatch Recent Development

Table 144. Research Programs/Design for This Report

Table 145. Key Data Information from Secondary Sources

Table 146. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Global Social Analytics Service Market Share by Type: 2020 VS 2026
- Figure 2. Software Services Features
- Figure 3. Consulting Services Features
- Figure 4. Global Social Analytics Service Market Share by Application: 2020 VS 2026
- Figure 5. Large Enterprises (1000+ Users) Case Studies
- Figure 6. Medium-Sized Enterprise (499-1000 Users) Case Studies
- Figure 7. Small Enterprises (1-499 Users) Case Studies
- Figure 8. Social Analytics Service Report Years Considered
- Figure 9. Global Social Analytics Service Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 10. Global Social Analytics Service Market Share by Regions: 2020 VS 2026
- Figure 11. Global Social Analytics Service Market Share by Regions (2021-2026)
- Figure 12. Porter's Five Forces Analysis
- Figure 13. Global Social Analytics Service Market Share by Players in 2019
- Figure 14. Global Top Social Analytics Service Players by Company Type (Tier 1, Tier 2
- and Tier 3) (based on the Revenue in Social Analytics Service as of 2019
- Figure 15. The Top 10 and 5 Players Market Share by Social Analytics Service Revenue in 2019
- Figure 16. North America Social Analytics Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 17. Europe Social Analytics Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. China Social Analytics Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Japan Social Analytics Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Southeast Asia Social Analytics Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. India Social Analytics Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Central & South America Social Analytics Service Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Bottom-up and Top-down Approaches for This Report
- Figure 24. Data Triangulation
- Figure 25. Key Executives Interviewed



I would like to order

Product name: Global Social Analytics Service Market Size, Status and Forecast 2020-2026 Product link: <u>https://marketpublishers.com/r/GA4DA9836F6AEN.html</u>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GA4DA9836F6AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970