

# Global Social Advertising Software Market Size, Status and Forecast 2022

https://marketpublishers.com/r/GEC8AEDA244WEN.html

Date: November 2017

Pages: 102

Price: US\$ 3,300.00 (Single User License)

ID: GEC8AEDA244WEN

### **Abstracts**

This report studies the global Social Advertising Software market, analyzes and researches the Social Advertising Software development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Facebook		
4C		
WordStream		
FastTony.es		
Marin Software		
MediaMath		
Kenshoo		
Twitter		
Adobe		
AdRoll		
LinkedIn		



	needls
	Advertising Studio
	Sprinklr
Market	segment by Regions/Countries, this report covers
	United States
	EU
	Japan
	China
	India
	Southeast Asia
Market	segment by Type, the product can be split into
	Cloud-based
	On-premise
Market	segment by Application, Social Advertising Software can be split into
	Small Business
	Medium Business
	Large Enterprises



If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

Global Social Advertising Software Market Size, Status and Forecast 2022

#### 1 INDUSTRY OVERVIEW OF SOCIAL ADVERTISING SOFTWARE

- 1.1 Social Advertising Software Market Overview
  - 1.1.1 Social Advertising Software Product Scope
  - 1.1.2 Market Status and Outlook
- 1.2 Global Social Advertising Software Market Size and Analysis by Regions
  - 1.2.1 United States
  - 1.2.2 EU
  - 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia
- 1.3 Social Advertising Software Market by Type
  - 1.3.1 Cloud-based
  - 1.3.2 On-premise
- 1.4 Social Advertising Software Market by End Users/Application
  - 1.4.1 Small Business
  - 1.4.2 Medium Business
  - 1.4.3 Large Enterprises

## 2 GLOBAL SOCIAL ADVERTISING SOFTWARE COMPETITION ANALYSIS BY PLAYERS

- 2.1 Social Advertising Software Market Size (Value) by Players (2016 and 2017)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

### 3 COMPANY (TOP PLAYERS) PROFILES

- 3.1 Facebook
  - 3.1.1 Company Profile
  - 3.1.2 Main Business/Business Overview



- 3.1.3 Products, Services and Solutions
- 3.1.4 Social Advertising Software Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 4C
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Social Advertising Software Revenue (Value) (2012-2017)
  - 3.2.5 Recent Developments
- 3.3 WordStream
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Social Advertising Software Revenue (Value) (2012-2017)
  - 3.3.5 Recent Developments
- 3.4 FastTony.es
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Social Advertising Software Revenue (Value) (2012-2017)
  - 3.4.5 Recent Developments
- 3.5 Marin Software
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Social Advertising Software Revenue (Value) (2012-2017)
  - 3.5.5 Recent Developments
- 3.6 MediaMath
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Social Advertising Software Revenue (Value) (2012-2017)
  - 3.6.5 Recent Developments
- 3.7 Kenshoo
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Social Advertising Software Revenue (Value) (2012-2017)
  - 3.7.5 Recent Developments



- 3.8 Twitter
- 3.8.1 Company Profile
- 3.8.2 Main Business/Business Overview
- 3.8.3 Products, Services and Solutions
- 3.8.4 Social Advertising Software Revenue (Value) (2012-2017)
- 3.8.5 Recent Developments
- 3.9 Adobe
  - 3.9.1 Company Profile
- 3.9.2 Main Business/Business Overview
- 3.9.3 Products, Services and Solutions
- 3.9.4 Social Advertising Software Revenue (Value) (2012-2017)
- 3.9.5 Recent Developments
- 3.10 AdRoll
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Social Advertising Software Revenue (Value) (2012-2017)
  - 3.10.5 Recent Developments
- 3.11 LinkedIn
- 3.12 needls
- 3.13 Advertising Studio
- 3.14 Sprinklr

# 4 GLOBAL SOCIAL ADVERTISING SOFTWARE MARKET SIZE BY TYPE AND APPLICATION (2012-2017)

- 4.1 Global Social Advertising Software Market Size by Type (2012-2017)
- 4.2 Global Social Advertising Software Market Size by Application (2012-2017)
- 4.3 Potential Application of Social Advertising Software in Future
- 4.4 Top Consumer/End Users of Social Advertising Software

## 5 UNITED STATES SOCIAL ADVERTISING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

- 5.1 United States Social Advertising Software Market Size (2012-2017)
- 5.2 United States Social Advertising Software Market Size and Market Share by Players (2016 and 2017)

### **6 EU SOCIAL ADVERTISING SOFTWARE DEVELOPMENT STATUS AND**



#### OUTLOOK

- 6.1 EU Social Advertising Software Market Size (2012-2017)
- 6.2 EU Social Advertising Software Market Size and Market Share by Players (2016 and 2017)

# 7 JAPAN SOCIAL ADVERTISING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

- 7.1 Japan Social Advertising Software Market Size (2012-2017)
- 7.2 Japan Social Advertising Software Market Size and Market Share by Players (2016 and 2017)

# 8 CHINA SOCIAL ADVERTISING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

- 8.1 China Social Advertising Software Market Size (2012-2017)
- 8.2 China Social Advertising Software Market Size and Market Share by Players (2016 and 2017)

# 9 INDIA SOCIAL ADVERTISING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

- 9.1 India Social Advertising Software Market Size (2012-2017)
- 9.2 India Social Advertising Software Market Size and Market Share by Players (2016 and 2017)

# 10 SOUTHEAST ASIA SOCIAL ADVERTISING SOFTWARE DEVELOPMENT STATUS AND OUTLOOK

- 10.1 Southeast Asia Social Advertising Software Market Size (2012-2017)
- 10.2 Southeast Asia Social Advertising Software Market Size and Market Share by Players (2016 and 2017)

### 11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

11.1 Global Social Advertising Software Market Size (Value) by Regions (2017-2022) 11.1.1 United States Social Advertising Software Revenue and Growth Rate (2017-2022)



- 11.1.2 EU Social Advertising Software Revenue and Growth Rate (2017-2022)
- 11.1.3 Japan Social Advertising Software Revenue and Growth Rate (2017-2022)
- 11.1.4 China Social Advertising Software Revenue and Growth Rate (2017-2022)
- 11.1.5 India Social Advertising Software Revenue and Growth Rate (2017-2022)
- 11.1.6 Southeast Asia Social Advertising Software Revenue and Growth Rate (2017-2022)
- 11.2 Global Social Advertising Software Market Size (Value) by Type (2017-2022)
- 11.3 Global Social Advertising Software Market Size by Application (2017-2022)

#### 12 SOCIAL ADVERTISING SOFTWARE MARKET DYNAMICS

- 12.1 Social Advertising Software Market Opportunities
- 12.2 Social Advertising Software Challenge and Risk
  - 12.2.1 Competition from Opponents
  - 12.2.2 Downside Risks of Economy
- 12.3 Social Advertising Software Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Social Advertising Software Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

#### 14 RESEARCH FINDING/CONCLUSION

#### **15 APPENDIX**

Methodology

Analyst Introduction



### **Data Source**

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Social Advertising Software Product Scope

Figure Global Social Advertising Software Market Size (Million USD) (2012-2017)

Table Global Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Social Advertising Software Market Share by Regions in 2016

Figure United States Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global Social Advertising Software Market Share by Type in 2016

Figure Cloud-based Market Size (Million USD) and Growth Rate (2012-2017)

Figure On-premise Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global Social Advertising Software Market Share by Application in 2016

Table Key Downstream Customer in Small Business

Figure Social Advertising Software Market Size (Million USD) and Growth Rate in Small Business (2012-2017)

Table Key Downstream Customer in Medium Business

Figure Social Advertising Software Market Size (Million USD) and Growth Rate in Medium Business (2012-2017)

Table Key Downstream Customer in Large Enterprises

Figure Social Advertising Software Market Size (Million USD) and Growth Rate in Large Enterprises (2012-2017)

Table Social Advertising Software Market Size (Million USD) by Players (2016 and 2017)

Figure Social Advertising Software Market Size Share by Players in 2016

Figure Social Advertising Software Market Size Share by Players in 2017

Table Facebook Basic Information List



Table Social Advertising Software Business Revenue (Million USD) of Facebook (2012-2017)

Figure Facebook Social Advertising Software Business Revenue Market Share in 2016 Table 4C Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of 4C (2012-2017) Figure 4C Social Advertising Software Business Revenue Market Share in 2016 Table WordStream Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of WordStream (2012-2017)

Figure WordStream Social Advertising Software Business Revenue Market Share in 2016

Table FastTony.es Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of FastTony.es (2012-2017)

Figure FastTony.es Social Advertising Software Business Revenue Market Share in 2016

Table Marin Software Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of Marin Software (2012-2017)

Figure Marin Software Social Advertising Software Business Revenue Market Share in 2016

Table MediaMath Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of MediaMath (2012-2017)

Figure MediaMath Social Advertising Software Business Revenue Market Share in 2016 Table Kenshoo Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of Kenshoo (2012-2017)

Figure Kenshoo Social Advertising Software Business Revenue Market Share in 2016 Table Twitter Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of Twitter (2012-2017)

Figure Twitter Social Advertising Software Business Revenue Market Share in 2016 Table Adobe Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of Adobe (2012-2017)

Figure Adobe Social Advertising Software Business Revenue Market Share in 2016 Table AdRoll Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of AdRoll



(2012-2017)

Figure AdRoll Social Advertising Software Business Revenue Market Share in 2016 Table LinkedIn Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of LinkedIn (2012-2017)

Figure LinkedIn Social Advertising Software Business Revenue Market Share in 2016 Table needIs Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of needls (2012-2017)

Figure needls Social Advertising Software Business Revenue Market Share in 2016 Table Advertising Studio Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of Advertising Studio (2012-2017)

Figure Advertising Studio Social Advertising Software Business Revenue Market Share in 2016

Table Sprinklr Basic Information List

Table Social Advertising Software Business Revenue (Million USD) of Sprinklr (2012-2017)

Figure Sprinklr Social Advertising Software Business Revenue Market Share in 2016 Table Global Social Advertising Software Market Size (Million USD) by Type (2012-2017)

Figure Global Social Advertising Software Market Size Share by Type in 2012

Figure Global Social Advertising Software Market Size Share by Type in 2013

Figure Global Social Advertising Software Market Size Share by Type in 2014

Figure Global Social Advertising Software Market Size Share by Type in 2015

Figure Global Social Advertising Software Market Size Share by Type in 2016

Figure Global Social Advertising Software Market Size Share by Type in 2017

Table Global Social Advertising Software Market Size (Million USD) by Application (2012-2017)

Figure Global Social Advertising Software Market Size (Million USD) by Application in 2012

Figure Global Social Advertising Software Market Size (Million USD) by Application in 2013

Figure Global Social Advertising Software Market Size (Million USD) by Application in 2014

Figure Global Social Advertising Software Market Size (Million USD) by Application in 2015

Figure Global Social Advertising Software Market Size (Million USD) by Application in 2016



Figure Global Social Advertising Software Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of Social Advertising Software

Figure United States Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States Social Advertising Software Market Size (Million USD) by Players (2012-2017)

Figure United States Social Advertising Software Market Size Share by Players in 2016 Figure United States Social Advertising Software Market Size Share by Players in 2017 Figure EU Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU Social Advertising Software Market Size (Million USD) by Players (2012-2017)

Figure EU Social Advertising Software Market Size Share by Players in 2016 Figure EU Social Advertising Software Market Size Share by Players in 2017 Figure Japan Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan Social Advertising Software Market Size (Million USD) by Players (2012-2017)

Figure Japan Social Advertising Software Market Size Share by Players in 2016 Figure Japan Social Advertising Software Market Size Share by Players in 2017 Figure China Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China Social Advertising Software Market Size (Million USD) by Players (2012-2017)

Figure China Social Advertising Software Market Size Share by Players in 2016
Figure China Social Advertising Software Market Size Share by Players in 2017
Figure India Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India Social Advertising Software Market Size (Million USD) by Players (2012-2017)

Figure India Social Advertising Software Market Size Share by Players in 2016 Figure India Social Advertising Software Market Size Share by Players in 2017 Figure Southeast Asia Social Advertising Software Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia Social Advertising Software Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia Social Advertising Software Market Size Share by Players in 2016



Figure Southeast Asia Social Advertising Software Market Size Share by Players in 2017

Figure Global Social Advertising Software Market Size (Million USD) by Regions (2017-2022)

Table Global Social Advertising Software Market Size (Million USD) by Regions (2017-2022)

Figure Global Social Advertising Software Market Size Share by Regions in 2017 Figure Global Social Advertising Software Market Size Share by Regions in 2022 Figure United States Social Advertising Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU Social Advertising Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan Social Advertising Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure China Social Advertising Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure India Social Advertising Software Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia Social Advertising Software Revenue (Million USD) and Growth Rate (2017-2022)

Table Global Social Advertising Software Market Size (Million USD) by Type (2017-2022)

Figure Global Social Advertising Software Market Size Share by Type in 2017 Figure Global Social Advertising Software Market Size Share by Type in 2022 Table Global Social Advertising Software Market Size (Million USD) by Application (2017-2022)

Figure Global Social Advertising Software Market Size (Million USD) by Application in 2017

Figure Global Social Advertising Software Market Size (Million USD) by Application in 2022



### I would like to order

Product name: Global Social Advertising Software Market Size, Status and Forecast 2022

Product link: https://marketpublishers.com/r/GEC8AEDA244WEN.html

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GEC8AEDA244WEN.html">https://marketpublishers.com/r/GEC8AEDA244WEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970