

# Global Soap Market Research Report 2017

<https://marketpublishers.com/r/G2E96A0E6DDEN.html>

Date: January 2017

Pages: 127

Price: US\$ 2,900.00 (Single User License)

ID: G2E96A0E6DDEN

## Abstracts

### Notes:

Production, means the output of Soap

Revenue, means the sales value of Soap

This report studies Soap in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Dove

Hazeline

Lux

Safeguard

OLAY

Johnson & Johnson

Amway

Kappus

LUSH

Kao

Cow

Lion

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Soap in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

General Soap

Transparent Soap

Floating Soap

Oily Soap

Split by application, this report focuses on consumption, market share and growth rate of Soap in each application, can be divided into

Household

Commercial

## Contents

### Global Soap Market Research Report 2017

#### **1 SOAP MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Soap
- 1.2 Soap Segment by Type
  - 1.2.1 Global Production Market Share of Soap by Type in 2015
  - 1.2.2 General Soap
  - 1.2.3 Transparent Soap
  - 1.2.4 Floating Soap
  - 1.2.5 Oily Soap
- 1.3 Soap Segment by Application
  - 1.3.1 Soap Consumption Market Share by Application in 2015
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 Soap Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Soap (2012-2022)

#### **2 GLOBAL SOAP MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Soap Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Soap Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Soap Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Soap Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Soap Market Competitive Situation and Trends
  - 2.5.1 Soap Market Concentration Rate
  - 2.5.2 Soap Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL SOAP PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 Global Soap Production and Market Share by Region (2012-2017)
- 3.2 Global Soap Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Soap Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Soap Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Soap Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Soap Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Soap Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Soap Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Soap Production, Revenue, Price and Gross Margin (2012-2017)

#### **4 GLOBAL SOAP SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 4.1 Global Soap Consumption by Regions (2012-2017)
- 4.2 North America Soap Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Soap Production, Consumption, Export, Import (2012-2017)
- 4.4 China Soap Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Soap Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Soap Production, Consumption, Export, Import (2012-2017)
- 4.7 India Soap Production, Consumption, Export, Import (2012-2017)

#### **5 GLOBAL SOAP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Soap Production and Market Share by Type (2012-2017)
- 5.2 Global Soap Revenue and Market Share by Type (2012-2017)
- 5.3 Global Soap Price by Type (2012-2017)
- 5.4 Global Soap Production Growth by Type (2012-2017)

#### **6 GLOBAL SOAP MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Soap Consumption and Market Share by Application (2012-2017)
- 6.2 Global Soap Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### **7 GLOBAL SOAP MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Dove

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Soap Product Type, Application and Specification
  - 7.1.2.1 General Soap
  - 7.1.2.2 Transparent Soap
- 7.1.3 Dove Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Hazeline
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Soap Product Type, Application and Specification
    - 7.2.2.1 General Soap
    - 7.2.2.2 Transparent Soap
  - 7.2.3 Hazeline Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Lux
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Soap Product Type, Application and Specification
    - 7.3.2.1 General Soap
    - 7.3.2.2 Transparent Soap
  - 7.3.3 Lux Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Safeguard
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Soap Product Type, Application and Specification
    - 7.4.2.1 General Soap
    - 7.4.2.2 Transparent Soap
  - 7.4.3 Safeguard Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 OLAY
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Soap Product Type, Application and Specification
    - 7.5.2.1 General Soap
    - 7.5.2.2 Transparent Soap
  - 7.5.3 OLAY Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Johnson & Johnson
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Soap Product Type, Application and Specification
    - 7.6.2.1 General Soap
    - 7.6.2.2 Transparent Soap

7.6.3 Johnson & Johnson Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Amway

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Soap Product Type, Application and Specification

7.7.2.1 General Soap

7.7.2.2 Transparent Soap

7.7.3 Amway Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Kappus

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Soap Product Type, Application and Specification

7.8.2.1 General Soap

7.8.2.2 Transparent Soap

7.8.3 Kappus Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 LUSH

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Soap Product Type, Application and Specification

7.9.2.1 General Soap

7.9.2.2 Transparent Soap

7.9.3 LUSH Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Kao

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Soap Product Type, Application and Specification

7.10.2.1 General Soap

7.10.2.2 Transparent Soap

7.10.3 Kao Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Cow

7.12 Lion

## **8 SOAP MANUFACTURING COST ANALYSIS**

8.1 Soap Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Soap

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Soap Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Soap Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL SOAP MARKET FORECAST (2017-2022)**

- 12.1 Global Soap Production, Revenue and Price Forecast (2017-2022)
  - 12.1.1 Global Soap Production and Growth Rate Forecast (2017-2022)



- 12.1.2 Global Soap Revenue and Growth Rate Forecast (2017-2022)
- 12.1.3 Global Soap Price and Trend Forecast (2017-2022)
- 12.2 Global Soap Production, Consumption, Import and Export Forecast by Regions (2017-2022)
  - 12.2.1 North America Soap Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.2 Europe Soap Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.3 China Soap Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.4 Japan Soap Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.5 Southeast Asia Soap Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
  - 12.2.6 India Soap Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Soap Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Soap Consumption Forecast by Application (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Soap  
Figure Global Production Market Share of Soap by Type in 2015  
Figure Product Picture of General Soap  
Table Major Manufacturers of General Soap  
Figure Product Picture of Transparent Soap  
Table Major Manufacturers of Transparent Soap  
Figure Product Picture of Floating Soap  
Table Major Manufacturers of Floating Soap  
Figure Product Picture of Oily Soap  
Table Major Manufacturers of Oily Soap  
Table Soap Consumption Market Share by Application in 2015  
Figure Household Examples  
Figure Commercial Examples  
Figure North America Soap Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Europe Soap Revenue (Million USD) and Growth Rate (2012-2022)  
Figure China Soap Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Japan Soap Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Southeast Asia Soap Revenue (Million USD) and Growth Rate (2012-2022)  
Figure India Soap Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Global Soap Revenue (Million USD) and Growth Rate (2012-2022)  
Table Global Soap Production of Key Manufacturers (2015 and 2016)  
Table Global Soap Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Soap Production Share by Manufacturers  
Figure 2016 Soap Production Share by Manufacturers  
Table Global Soap Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Soap Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Soap Revenue Share by Manufacturers  
Table 2016 Global Soap Revenue Share by Manufacturers  
Table Global Market Soap Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Soap Average Price of Key Manufacturers in 2015  
Table Manufacturers Soap Manufacturing Base Distribution and Sales Area  
Table Manufacturers Soap Product Type  
Figure Soap Market Share of Top 3 Manufacturers  
Figure Soap Market Share of Top 5 Manufacturers  
Table Global Soap Production by Regions (2012-2017)

Figure Global Soap Production and Market Share by Regions (2012-2017)  
Figure Global Soap Production Market Share by Regions (2012-2017)  
Figure 2015 Global Soap Production Market Share by Regions  
Table Global Soap Revenue by Regions (2012-2017)  
Table Global Soap Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Soap Revenue Market Share by Regions  
Table Global Soap Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Soap Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Soap Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Soap Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Soap Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Soap Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Soap Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Soap Consumption Market by Regions (2012-2017)  
Table Global Soap Consumption Market Share by Regions (2012-2017)  
Figure Global Soap Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Soap Consumption Market Share by Regions  
Table North America Soap Production, Consumption, Import & Export (2012-2017)  
Table Europe Soap Production, Consumption, Import & Export (2012-2017)  
Table China Soap Production, Consumption, Import & Export (2012-2017)  
Table Japan Soap Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Soap Production, Consumption, Import & Export (2012-2017)  
Table India Soap Production, Consumption, Import & Export (2012-2017)  
Table Global Soap Production by Type (2012-2017)  
Table Global Soap Production Share by Type (2012-2017)  
Figure Production Market Share of Soap by Type (2012-2017)  
Figure 2015 Production Market Share of Soap by Type  
Table Global Soap Revenue by Type (2012-2017)  
Table Global Soap Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Soap by Type (2012-2017)  
Figure 2015 Revenue Market Share of Soap by Type  
Table Global Soap Price by Type (2012-2017)  
Figure Global Soap Production Growth by Type (2012-2017)  
Table Global Soap Consumption by Application (2012-2017)  
Table Global Soap Consumption Market Share by Application (2012-2017)  
Figure Global Soap Consumption Market Share by Application in 2015  
Table Global Soap Consumption Growth Rate by Application (2012-2017)  
Figure Global Soap Consumption Growth Rate by Application (2012-2017)  
Table Dove Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dove Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Dove Soap Market Share (2015 and 2016)

Table Hazeline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hazeline Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hazeline Soap Market Share (2015 and 2016)

Table Lux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lux Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Lux Soap Market Share (2015 and 2016)

Table Safeguard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Safeguard Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Safeguard Soap Market Share (2015 and 2016)

Table OLAY Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OLAY Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure OLAY Soap Market Share (2015 and 2016)

Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson & Johnson Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Johnson & Johnson Soap Market Share (2015 and 2016)

Table Amway Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amway Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Amway Soap Market Share (2015 and 2016)

Table Kappus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kappus Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Kappus Soap Market Share (2015 and 2016)

Table LUSH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LUSH Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure LUSH Soap Market Share (2015 and 2016)

Table Kao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kao Soap Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Kao Soap Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soap

Figure Manufacturing Process Analysis of Soap

Figure Soap Industrial Chain Analysis

Table Raw Materials Sources of Soap Major Manufacturers in 2015

Table Major Buyers of Soap

Table Distributors/Traders List

Figure Global Soap Production and Growth Rate Forecast (2017-2022)

Figure Global Soap Revenue and Growth Rate Forecast (2017-2022)

Figure Global Soap Price and Trend Forecast (2017-2022)

Table Global Soap Production Forecast by Regions (2017-2022)

Table Global Soap Consumption Forecast by Regions (2017-2022)

Figure North America Soap Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Soap Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Soap Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Soap Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Soap Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Soap Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Soap Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Soap Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Soap Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Soap Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Soap Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Soap Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Soap Production Forecast by Type (2017-2022)

Table Global Soap Revenue Forecast by Type (2017-2022)

Table Global Soap Price Forecast by Type (2017-2022)

Table Global Soap Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Soap Market Research Report 2017

Product link: <https://marketpublishers.com/r/G2E96A0E6DDEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2E96A0E6DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970