

Global Snow Helmet Sales Market Report 2018

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Abstracts

This report studies the global Snow Helmet market status and forecast, categorizes the global Snow Helmet market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Snow Helmet refers to the equipment used to protect the head in the ski sport. Snow Helmets are different from bike or skateboard helmets. They have specific features such as ear coverage, moisture-wicking liners and temperature-sensitive materials.

Due to the cheap labor cost and other factors, some Chinese enterprises provide OEM services for the foreign famous enterprises, which accounted for 40% of the global market share. In order to enhance its competitiveness and visibility, we suggest these enterprises through the acquisition of enterprises, cooperating with the European and American brands, or take advantage of price going into the market gradually enhance their market share.

China has contributed about 1.46% of the ski enthusiasts, far less than Japan's 3.06%, this imbalance shows that China is the world's most potential market under the situation of that Japan and South Korea ski market has been basically stable.

With the Chinese national policy support and the Winter Olympics promotion, the high growth rate can maintain 3-5 year, we conservatively estimate the snow helmet consumption market in China will reach the scale of 6 million USD.

The global Snow Helmet market is valued at 230 million US\$ in 2017 and will reach 300 million US\$ by the end of 2025, growing at a CAGR of 3.5% during 2018-2025.

The major players covered in this report

Head

Carrera

Rossignol

Uvex

Atomic

Giro (BRG Sports)

K2 Sports

Smith Optics

Scott

Salomon

POC

Burton Snowboard

Sweet Protection

Sandbox

Bollé

Pret

Hammer Srl

Yamamoto Kogaku Co.,Ltd

Limar Srl

Shunde Moon Helmet Co., Ltd.

Briko Spa

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Men Type

Women Type

Children Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Personal Use

Public Rental

The study objectives of this report are:

To analyze and study the global Snow Helmet sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Snow Helmet players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage,

opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Snow Helmet are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Snow Helmet Manufacturers

Snow Helmet Distributors/Traders/Wholesalers

Snow Helmet Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Snow Helmet market, by end-use.

Detailed analysis and profiles of additional market players.

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