

Global Smartwatches Sales Market Report 2018

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Abstracts

This report studies the global Smartwatches market status and forecast, categorizes the global Smartwatches market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Smartwatch is an information processing device with the basic time function. The watch may communicate with external devices such as smart phones, sensors, and a wireless headset. Smartwatch often consists of two parts: Peripheral devices and software.

Peripheral devices of Smartwatch may include camera, thermometer, accelerometer, altimeter, barometer, compass, GPS receiver, speaker and SDcard that is recognized as a mass storage device by a computer. Software may include Map display, scheduler, calculator, and various kinds of watch face.

At present, in developed countries, the Smartwatch industry is generally at a more advanced level. The world's famous enterprises are mainly concentrated in USA, Korea and Japan. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, and leading technical level. However, foreign companies' manufacturing cost is relatively higher, compared with Chinese companies. With the development of Chinese Smartwatch production technology, their share in the international market is increasing, and competitiveness in the international market gradually increases.

China's Smartwatch industry has developed into a national wide status with certain research and production capacity, industry product mix has gradually improved, currently. China has become a large international consumption country of Smartwatch, but the production technology is relatively laggard to produce some low-end product. The new production lines are increasing, and the high-end product is still relying on import.

With the rapid growth of the national economy as well as the rapid development of smartwatch, Chinese Smartwatch market demand is exuberant, it will provide a good

opportunity for the development of watch market and technology. The smartwatch manufacturer has squeezed the traditional Smartwatch market. But there are also opportunities to the watch brands which has established to deliver quality and to determine style trends for watches. Most traditional watch manufacturers also enter into the smartwatch market. The competition will more intense in next few years.

The global Smartwatches market is valued at 10900 million US\$ in 2017 and will reach 48400 million US\$ by the end of 2025, growing at a CAGR of 20.5% during 2018-2025. The major players covered in this report

Apple

Samsung

Sony

Motorola/Lenovo

LG

Pebble

Fitbit

Garmin

Withings

Polar

Asus

Huawei

ZTE

inWatch

Casio

TAG Heuer

TomTom

Qualcomm

Weloop

Epson

Geak

SmartQ

Hopu

Truly

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Apple Watch Kit

Android Wear

Tizen

Embedded OS

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Personal Assistance

Medical and Health

Fitness

Personal Safety

The study objectives of this report are:

To analyze and study the global Smartwatches sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Smartwatches players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Smartwatches are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Smartwatches Manufacturers

Smartwatches Distributors/Traders/Wholesalers

Smartwatches Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Smartwatches market, by end-use.

Detailed analysis and profiles of additional market players.

Contents

Global Smartwatches Sales Market Report 2018

1 SMARTWATCHES MARKET OVERVIEW

1.1 Product Overview and Scope of Smartwatches

1.2 Classification of Smartwatches by Product Category

1.2.1 Global Smartwatches Market Size (Sales) Comparison by Type (2013-2025)

1.2.2 Global Smartwatches Market Size (Sales) Market Share by Type (Product Category) in 2017

1.2.3 Apple Watch Kit

1.2.4 Android Wear

1.2.5 Tizen

1.2.6 Embedded OS

1.3 Global Smartwatches Market by Application/End Users

1.3.1 Global Smartwatches Sales (Volume) and Market Share Comparison by Application (2013-2025)

1.3.1 Personal Assistance

1.3.2 Medical and Health

1.3.3 Fitness

1.3.4 Personal Safety

1.4 Global Smartwatches Market by Region

1.4.1 Global Smartwatches Market Size (Value) Comparison by Region (2013-2025)

1.4.2 United States Smartwatches Status and Prospect (2013-2025)

1.4.3 Europe Smartwatches Status and Prospect (2013-2025)

1.4.4 China Smartwatches Status and Prospect (2013-2025)

1.4.5 Japan Smartwatches Status and Prospect (2013-2025)

1.4.6 Southeast Asia Smartwatches Status and Prospect (2013-2025)

1.4.7 India Smartwatches Status and Prospect (2013-2025)

1.5 Global Market Size (Value and Volume) of Smartwatches (2013-2025)

1.5.1 Global Smartwatches Sales and Growth Rate (2013-2025)

1.5.2 Global Smartwatches Revenue and Growth Rate (2013-2025)

2 GLOBAL SMARTWATCHES COMPETITION BY PLAYERS/SUPPLIERS, TYPE AND APPLICATION

2.1 Global Smartwatches Market Competition by Players/Suppliers

2.1.1 Global Smartwatches Sales and Market Share of Key Players/Suppliers

(2013-2018)

- 2.1.2 Global Smartwatches Revenue and Share by Players/Suppliers (2013-2018)
- 2.2 Global Smartwatches (Volume and Value) by Type
 - 2.2.1 Global Smartwatches Sales and Market Share by Type (2013-2018)
 - 2.2.2 Global Smartwatches Revenue and Market Share by Type (2013-2018)
- 2.3 Global Smartwatches (Volume and Value) by Region
 - 2.3.1 Global Smartwatches Sales and Market Share by Region (2013-2018)
 - 2.3.2 Global Smartwatches Revenue and Market Share by Region (2013-2018)
- 2.4 Global Smartwatches (Volume) by Application

3 UNITED STATES SMARTWATCHES (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Smartwatches Sales and Value (2013-2018)
 - 3.1.1 United States Smartwatches Sales and Growth Rate (2013-2018)
 - 3.1.2 United States Smartwatches Revenue and Growth Rate (2013-2018)
 - 3.1.3 United States Smartwatches Sales Price Trend (2013-2018)
- 3.2 United States Smartwatches Sales Volume and Market Share by Players (2013-2018)
- 3.3 United States Smartwatches Sales Volume and Market Share by Type (2013-2018)
- 3.4 United States Smartwatches Sales Volume and Market Share by Application (2013-2018)

4 EUROPE SMARTWATCHES (VOLUME, VALUE AND SALES PRICE)

- 4.1 Europe Smartwatches Sales and Value (2013-2018)
 - 4.1.1 Europe Smartwatches Sales and Growth Rate (2013-2018)
 - 4.1.2 Europe Smartwatches Revenue and Growth Rate (2013-2018)
 - 4.1.3 Europe Smartwatches Sales Price Trend (2013-2018)
- 4.2 Europe Smartwatches Sales Volume and Market Share by Players (2013-2018)
- 4.3 Europe Smartwatches Sales Volume and Market Share by Type (2013-2018)
- 4.4 Europe Smartwatches Sales Volume and Market Share by Application (2013-2018)

5 CHINA SMARTWATCHES (VOLUME, VALUE AND SALES PRICE)

- 5.1 China Smartwatches Sales and Value (2013-2018)
 - 5.1.1 China Smartwatches Sales and Growth Rate (2013-2018)
 - 5.1.2 China Smartwatches Revenue and Growth Rate (2013-2018)
 - 5.1.3 China Smartwatches Sales Price Trend (2013-2018)
- 5.2 China Smartwatches Sales Volume and Market Share by Players (2013-2018)

5.3 China Smartwatches Sales Volume and Market Share by Type (2013-2018)

5.4 China Smartwatches Sales Volume and Market Share by Application (2013-2018)

6 JAPAN SMARTWATCHES (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Smartwatches Sales and Value (2013-2018)

6.1.1 Japan Smartwatches Sales and Growth Rate (2013-2018)

6.1.2 Japan Smartwatches Revenue and Growth Rate (2013-2018)

6.1.3 Japan Smartwatches Sales Price Trend (2013-2018)

6.2 Japan Smartwatches Sales Volume and Market Share by Players (2013-2018)

6.3 Japan Smartwatches Sales Volume and Market Share by Type (2013-2018)

6.4 Japan Smartwatches Sales Volume and Market Share by Application (2013-2018)

7 SOUTHEAST ASIA SMARTWATCHES (VOLUME, VALUE AND SALES PRICE)

7.1 Southeast Asia Smartwatches Sales and Value (2013-2018)

7.1.1 Southeast Asia Smartwatches Sales and Growth Rate (2013-2018)

7.1.2 Southeast Asia Smartwatches Revenue and Growth Rate (2013-2018)

7.1.3 Southeast Asia Smartwatches Sales Price Trend (2013-2018)

7.2 Southeast Asia Smartwatches Sales Volume and Market Share by Players (2013-2018)

7.3 Southeast Asia Smartwatches Sales Volume and Market Share by Type (2013-2018)

7.4 Southeast Asia Smartwatches Sales Volume and Market Share by Application (2013-2018)

8 INDIA SMARTWATCHES (VOLUME, VALUE AND SALES PRICE)

8.1 India Smartwatches Sales and Value (2013-2018)

8.1.1 India Smartwatches Sales and Growth Rate (2013-2018)

8.1.2 India Smartwatches Revenue and Growth Rate (2013-2018)

8.1.3 India Smartwatches Sales Price Trend (2013-2018)

8.2 India Smartwatches Sales Volume and Market Share by Players (2013-2018)

8.3 India Smartwatches Sales Volume and Market Share by Type (2013-2018)

8.4 India Smartwatches Sales Volume and Market Share by Application (2013-2018)

9 GLOBAL SMARTWATCHES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

9.1 Apple

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Smartwatches Product Category, Application and Specification

9.1.2.1 Product A

9.1.2.2 Product B

9.1.3 Apple Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)

9.1.4 Main Business/Business Overview

9.2 Samsung

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 Smartwatches Product Category, Application and Specification

9.2.2.1 Product A

9.2.2.2 Product B

9.2.3 Samsung Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)

9.2.4 Main Business/Business Overview

9.3 Sony

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 Smartwatches Product Category, Application and Specification

9.3.2.1 Product A

9.3.2.2 Product B

9.3.3 Sony Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)

9.3.4 Main Business/Business Overview

9.4 Motorola/Lenovo

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 Smartwatches Product Category, Application and Specification

9.4.2.1 Product A

9.4.2.2 Product B

9.4.3 Motorola/Lenovo Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)

9.4.4 Main Business/Business Overview

9.5 LG

9.5.1 Company Basic Information, Manufacturing Base and Competitors

9.5.2 Smartwatches Product Category, Application and Specification

9.5.2.1 Product A

9.5.2.2 Product B

9.5.3 LG Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)

9.5.4 Main Business/Business Overview

9.6 Pebble

9.6.1 Company Basic Information, Manufacturing Base and Competitors

9.6.2 Smartwatches Product Category, Application and Specification

- 9.6.2.1 Product A
- 9.6.2.2 Product B
- 9.6.3 Pebble Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)
- 9.6.4 Main Business/Business Overview
- 9.7 Fitbit
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Smartwatches Product Category, Application and Specification
 - 9.7.2.1 Product A
 - 9.7.2.2 Product B
 - 9.7.3 Fitbit Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)
 - 9.7.4 Main Business/Business Overview
- 9.8 Garmin
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 Smartwatches Product Category, Application and Specification
 - 9.8.2.1 Product A
 - 9.8.2.2 Product B
 - 9.8.3 Garmin Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)
 - 9.8.4 Main Business/Business Overview
- 9.9 Withings
 - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.9.2 Smartwatches Product Category, Application and Specification
 - 9.9.2.1 Product A
 - 9.9.2.2 Product B
 - 9.9.3 Withings Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)
 - 9.9.4 Main Business/Business Overview
- 9.10 Polar
 - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.10.2 Smartwatches Product Category, Application and Specification
 - 9.10.2.1 Product A
 - 9.10.2.2 Product B
 - 9.10.3 Polar Smartwatches Sales, Revenue, Price and Gross Margin (2013-2018)
 - 9.10.4 Main Business/Business Overview
- 9.11 Asus
- 9.12 Huawei
- 9.13 ZTE
- 9.14 inWatch
- 9.15 Casio
- 9.16 TAG Heuer
- 9.17 TomTom

9.18 Qualcomm

9.19 Weloop

9.20 Epson

9.21 Geak

9.22 SmartQ

9.23 Hopu

9.24 Truly

10 SMARTWATCHES MAUFACTURING COST ANALYSIS

10.1 Smartwatches Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Smartwatches

10.3 Manufacturing Process Analysis of Smartwatches

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

11.1 Smartwatches Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Smartwatches Major Manufacturers in 2017

11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

12.1 Marketing Channel

12.1.1 Direct Marketing

12.1.2 Indirect Marketing

12.1.3 Marketing Channel Development Trend

12.2 Market Positioning

12.2.1 Pricing Strategy

12.2.2 Brand Strategy

12.2.3 Target Client

12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

13.1 Technology Progress/Risk

13.1.1 Substitutes Threat

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs/Customer Preference Change

13.3 Economic/Political Environmental Change

14 GLOBAL SMARTWATCHES MARKET FORECAST (2018-2025)

14.1 Global Smartwatches Sales Volume, Revenue and Price Forecast (2018-2025)

14.1.1 Global Smartwatches Sales Volume and Growth Rate Forecast (2018-2025)

14.1.2 Global Smartwatches Revenue and Growth Rate Forecast (2018-2025)

14.1.3 Global Smartwatches Price and Trend Forecast (2018-2025)

14.2 Global Smartwatches Sales Volume, Revenue and Growth Rate Forecast by Region (2018-2025)

14.2.1 Global Smartwatches Sales Volume and Growth Rate Forecast by Regions (2018-2025)

14.2.2 Global Smartwatches Revenue and Growth Rate Forecast by Regions (2018-2025)

14.2.3 United States Smartwatches Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.4 Europe Smartwatches Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.5 China Smartwatches Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.6 Japan Smartwatches Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.7 Southeast Asia Smartwatches Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.2.8 India Smartwatches Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.3 Global Smartwatches Sales Volume, Revenue and Price Forecast by Type (2018-2025)

14.3.1 Global Smartwatches Sales Forecast by Type (2018-2025)

14.3.2 Global Smartwatches Revenue Forecast by Type (2018-2025)

14.3.3 Global Smartwatches Price Forecast by Type (2018-2025)

14.4 Global Smartwatches Sales Volume Forecast by Application (2018-2025)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smartwatches

Figure Global Smartwatches Sales Volume Comparison (K Units) by Type (2013-2025)

Figure Global Smartwatches Sales Volume Market Share by Type (Product Category) in 2017

Figure Apple Watch Kit Product Picture

Figure Android Wear Product Picture

Figure Tizen Product Picture

Figure Embedded OS Product Picture

Figure Global Smartwatches Sales Comparison (K Units) by Application (2013-2025)

Figure Global Sales Market Share of Smartwatches by Application in 2017

Figure Personal Assistance Examples

Table Key Downstream Customer in Personal Assistance

Figure Medical and Health Examples

Table Key Downstream Customer in Medical and Health

Figure Fitness Examples

Table Key Downstream Customer in Fitness

Figure Personal Safety Examples

Table Key Downstream Customer in Personal Safety

Figure Global Smartwatches Market Size (Million USD) by Regions (2013-2025)

Figure United States Smartwatches Revenue (Million USD) and Growth Rate (2013-2025)

Figure Europe Smartwatches Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Smartwatches Revenue (Million USD) and Growth Rate (2013-2025)

Figure Japan Smartwatches Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southeast Asia Smartwatches Revenue (Million USD) and Growth Rate (2013-2025)

Figure India Smartwatches Revenue (Million USD) and Growth Rate (2013-2025)

Figure Global Smartwatches Sales Volume (K Units) and Growth Rate (2013-2025)

Figure Global Smartwatches Revenue (Million USD) and Growth Rate (2013-2025)

Figure Global Market Major Players Smartwatches Sales Volume (K Units) (2013-2018)

Table Global Smartwatches Sales (K Units) of Key Players/Suppliers (2013-2018)

Table Global Smartwatches Sales Share by Players/Suppliers (2013-2018)

Figure 2017 Smartwatches Sales Share by Players/Suppliers

Figure 2017 Smartwatches Sales Share by Players/Suppliers

Figure Global Smartwatches Revenue (Million USD) by Players/Suppliers (2013-2018)

Table Global Smartwatches Revenue (Million USD) by Players/Suppliers (2013-2018)

Table Global Smartwatches Revenue Share by Players/Suppliers (2013-2018)

Table 2017 Global Smartwatches Revenue Share by Players

Table 2017 Global Smartwatches Revenue Share by Players

Table Global Smartwatches Sales (K Units) and Market Share by Type (2013-2018)

Table Global Smartwatches Sales Share (K Units) by Type (2013-2018)

Figure Sales Market Share of Smartwatches by Type (2013-2018)

Figure Global Smartwatches Sales Growth Rate by Type (2013-2018)

Table Global Smartwatches Revenue (Million USD) and Market Share by Type (2013-2018)

Table Global Smartwatches Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Smartwatches by Type (2013-2018)

Figure Global Smartwatches Revenue Growth Rate by Type (2013-2018)

Table Global Smartwatches Sales Volume (K Units) and Market Share by Region (2013-2018)

Table Global Smartwatches Sales Share by Region (2013-2018)

Figure Sales Market Share of Smartwatches by Region (2013-2018)

Figure Global Smartwatches Sales Growth Rate by Region in 2017

Table Global Smartwatches Revenue (Million USD) and Market Share by Region (2013-2018)

Table Global Smartwatches Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Smartwatches by Region (2013-2018)

Figure Global Smartwatches Revenue Growth Rate by Region in 2017

Table Global Smartwatches Revenue (Million USD) and Market Share by Region (2013-2018)

Table Global Smartwatches Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Smartwatches by Region (2013-2018)

Figure Global Smartwatches Revenue Market Share by Region in 2017

Table Global Smartwatches Sales Volume (K Units) and Market Share by Application (2013-2018)

Table Global Smartwatches Sales Share (%) by Application (2013-2018)

Figure Sales Market Share of Smartwatches by Application (2013-2018)

Figure Global Smartwatches Sales Market Share by Application (2013-2018)

Figure United States Smartwatches Sales (K Units) and Growth Rate (2013-2018)

Figure United States Smartwatches Revenue (Million USD) and Growth Rate (2013-2018)

Figure United States Smartwatches Sales Price (USD/Unit) Trend (2013-2018)

Table United States Smartwatches Sales Volume (K Units) by Players (2013-2018)

Table United States Smartwatches Sales Volume Market Share by Players (2013-2018)

Figure United States Smartwatches Sales Volume Market Share by Players in 2017

Table United States Smartwatches Sales Volume (K Units) by Type (2013-2018)

Table United States Smartwatches Sales Volume Market Share by Type (2013-2018)

Figure United States Smartwatches Sales Volume Market Share by Type in 2017

Table United States Smartwatches Sales Volume (K Units) by Application (2013-2018)

Table United States Smartwatches Sales Volume Market Share by Application
(2013-2018)

Figure United States Smartwatches Sales Volume Market Share by Application in 2017

Figure Europe Smartwatches Sales (K Units) and Growth Rate (2013-2018)

Figure Europe Smartwatches Revenue (Million USD) and Growth Rate (2013-2018)

Figure Europe Smartwatches Sales Price (USD/Unit) Trend (2013-2018)

Table Europe Smartwatches Sales Volume (K Units) by Players (2013-2018)

Table Europe Smartwatches Sales Volume Market Share by Players (2013-2018)

Figure Europe Smartwatches Sales Volume Market Share by Players in 2017

Table Europe Smartwatches Sales Volume (K Units) by Type (2013-2018)

Table Europe Smartwatches Sales Volume Market Share by Type (2013-2018)

Figure Europe Smartwatches Sales Volume Market Share by Type in 2017

Table Europe Smartwatches Sales Volume (K Units) by Application (2013-2018)

Table Europe Smartwatches Sales Volume Market Share by Application (2013-2018)

Figure Europe Smartwatches Sales Volume Market Share by Application in 2017

Figure China Smartwatches Sales (K Units) and Growth Rate (2013-2018)

Figure China Smartwatches Revenue (Million USD) and Growth Rate (2013-2018)

Figure China Smartwatches Sales Price (USD/Unit) Trend (2013-2018)

Table China Smartwatches Sales Volume (K Units) by Players (2013-2018)

Table China Smartwatches Sales Volume Market Share by Players (2013-2018)

Figure China Smartwatches Sales Volume Market Share by Players in 2017

Table China Smartwatches Sales Volume (K Units) by Type (2013-2018)

Table China Smartwatches Sales Volume Market Share by Type (2013-2018)

Figure China Smartwatches Sales Volume Market Share by Type in 2017

Table China Smartwatches Sales Volume (K Units) by Application (2013-2018)

Table China Smartwatches Sales Volume Market Share by Application (2013-2018)

Figure China Smartwatches Sales Volume Market Share by Application in 2017

Figure Japan Smartwatches Sales (K Units) and Growth Rate (2013-2018)

Figure Japan Smartwatches Revenue (Million USD) and Growth Rate (2013-2018)

Figure Japan Smartwatches Sales Price (USD/Unit) Trend (2013-2018)

Table Japan Smartwatches Sales Volume (K Units) by Players (2013-2018)

Table Japan Smartwatches Sales Volume Market Share by Players (2013-2018)

Figure Japan Smartwatches Sales Volume Market Share by Players in 2017

Table Japan Smartwatches Sales Volume (K Units) by Type (2013-2018)

Table Japan Smartwatches Sales Volume Market Share by Type (2013-2018)
Figure Japan Smartwatches Sales Volume Market Share by Type in 2017
Table Japan Smartwatches Sales Volume (K Units) by Application (2013-2018)
Table Japan Smartwatches Sales Volume Market Share by Application (2013-2018)
Figure Japan Smartwatches Sales Volume Market Share by Application in 2017
Figure Southeast Asia Smartwatches Sales (K Units) and Growth Rate (2013-2018)
Figure Southeast Asia Smartwatches Revenue (Million USD) and Growth Rate (2013-2018)
Figure Southeast Asia Smartwatches Sales Price (USD/Unit) Trend (2013-2018)
Table Southeast Asia Smartwatches Sales Volume (K Units) by Players (2013-2018)
Table Southeast Asia Smartwatches Sales Volume Market Share by Players (2013-2018)
Figure Southeast Asia Smartwatches Sales Volume Market Share by Players in 2017
Table Southeast Asia Smartwatches Sales Volume (K Units) by Type (2013-2018)
Table Southeast Asia Smartwatches Sales Volume Market Share by Type (2013-2018)
Figure Southeast Asia Smartwatches Sales Volume Market Share by Type in 2017
Table Southeast Asia Smartwatches Sales Volume (K Units) by Application (2013-2018)
Table Southeast Asia Smartwatches Sales Volume Market Share by Application (2013-2018)
Figure Southeast Asia Smartwatches Sales Volume Market Share by Application in 2017
Figure India Smartwatches Sales (K Units) and Growth Rate (2013-2018)
Figure India Smartwatches Revenue (Million USD) and Growth Rate (2013-2018)
Figure India Smartwatches Sales Price (USD/Unit) Trend (2013-2018)
Table India Smartwatches Sales Volume (K Units) by Players (2013-2018)
Table India Smartwatches Sales Volume Market Share by Players (2013-2018)
Figure India Smartwatches Sales Volume Market Share by Players in 2017
Table India Smartwatches Sales Volume (K Units) by Type (2013-2018)
Table India Smartwatches Sales Volume Market Share by Type (2013-2018)
Figure India Smartwatches Sales Volume Market Share by Type in 2017
Table India Smartwatches Sales Volume (K Units) by Application (2013-2018)
Table India Smartwatches Sales Volume Market Share by Application (2013-2018)
Figure India Smartwatches Sales Volume Market Share by Application in 2017
Table Apple Basic Information List
Table Apple Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Apple Smartwatches Sales Growth Rate (2013-2018)
Figure Apple Smartwatches Sales Global Market Share (2013-2018)
Figure Apple Smartwatches Revenue Global Market Share (2013-2018)

Table Samsung Basic Information List

Table Samsung Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Smartwatches Sales Growth Rate (2013-2018)

Figure Samsung Smartwatches Sales Global Market Share (2013-2018)

Figure Samsung Smartwatches Revenue Global Market Share (2013-2018)

Table Sony Basic Information List

Table Sony Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony Smartwatches Sales Growth Rate (2013-2018)

Figure Sony Smartwatches Sales Global Market Share (2013-2018)

Figure Sony Smartwatches Revenue Global Market Share (2013-2018)

Table Motorola/Lenovo Basic Information List

Table Motorola/Lenovo Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Motorola/Lenovo Smartwatches Sales Growth Rate (2013-2018)

Figure Motorola/Lenovo Smartwatches Sales Global Market Share (2013-2018)

Figure Motorola/Lenovo Smartwatches Revenue Global Market Share (2013-2018)

Table LG Basic Information List

Table LG Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LG Smartwatches Sales Growth Rate (2013-2018)

Figure LG Smartwatches Sales Global Market Share (2013-2018)

Figure LG Smartwatches Revenue Global Market Share (2013-2018)

Table Pebble Basic Information List

Table Pebble Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Pebble Smartwatches Sales Growth Rate (2013-2018)

Figure Pebble Smartwatches Sales Global Market Share (2013-2018)

Figure Pebble Smartwatches Revenue Global Market Share (2013-2018)

Table Fitbit Basic Information List

Table Fitbit Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Fitbit Smartwatches Sales Growth Rate (2013-2018)

Figure Fitbit Smartwatches Sales Global Market Share (2013-2018)

Figure Fitbit Smartwatches Revenue Global Market Share (2013-2018)

Table Garmin Basic Information List

Table Garmin Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Garmin Smartwatches Sales Growth Rate (2013-2018)
Figure Garmin Smartwatches Sales Global Market Share (2013-2018)
Figure Garmin Smartwatches Revenue Global Market Share (2013-2018)
Table Withings Basic Information List
Table Withings Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Withings Smartwatches Sales Growth Rate (2013-2018)
Figure Withings Smartwatches Sales Global Market Share (2013-2018)
Figure Withings Smartwatches Revenue Global Market Share (2013-2018)
Table Polar Basic Information List
Table Polar Smartwatches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Polar Smartwatches Sales Growth Rate (2013-2018)
Figure Polar Smartwatches Sales Global Market Share (2013-2018)
Figure Polar Smartwatches Revenue Global Market Share (2013-2018)
Table Asus Basic Information List
Table Huawei Basic Information List
Table ZTE Basic Information List
Table inWatch Basic Information List
Table Casio Basic Information List
Table TAG Heuer Basic Information List
Table TomTom Basic Information List
Table Qualcomm Basic Information List
Table Weloop Basic Information List
Table Epson Basic Information List
Table Geak Basic Information List
Table SmartQ Basic Information List
Table Hopu Basic Information List
Table Truly Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Smartwatches
Figure Manufacturing Process Analysis of Smartwatches
Figure Smartwatches Industrial Chain Analysis
Table Raw Materials Sources of Smartwatches Major Players in 2017
Table Major Buyers of Smartwatches
Table Distributors/Traders List
Figure Global Smartwatches Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure Global Smartwatches Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure Global Smartwatches Price (USD/Unit) and Trend Forecast (2018-2025)

Table Global Smartwatches Sales Volume (K Units) Forecast by Regions (2018-2025)

Figure Global Smartwatches Sales Volume Market Share Forecast by Regions

(2018-2025)

Figure Global Smartwatches Sales Volume Market Share Forecast by Regions in 2025

Table Global Smartwatches Revenue (Million USD) Forecast by Regions (2018-2025)

Figure Global Smartwatches Revenue Market Share Forecast by Regions (2018-2025)

Figure Global Smartwatches Revenue Market Share Forecast by Regions in 2025

Figure United States Smartwatches Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure United States Smartwatches Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure Europe Smartwatches Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure Europe Smartwatches Revenue and Growth Rate Forecast (2018-2025)

Figure China Smartwatches Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure China Smartwatches Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure Japan Smartwatches Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure Japan Smartwatches Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure Southeast Asia Smartwatches Sales Volume (K Units) and Growth Rate

Forecast (2018-2025)

Figure Southeast Asia Smartwatches Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure India Smartwatches Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure India Smartwatches Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Table Global Smartwatches Sales (K Units) Forecast by Type (2018-2025)

Figure Global Smartwatches Sales Volume Market Share Forecast by Type

(2018-2025)

Table Global Smartwatches Revenue (Million USD) Forecast by Type (2018-2025)

Figure Global Smartwatches Revenue Market Share Forecast by Type (2018-2025)

Table Global Smartwatches Price (USD/Unit) Forecast by Type (2018-2025)
Table Global Smartwatches Sales (K Units) Forecast by Application (2018-2025)
Figure Global Smartwatches Sales Market Share Forecast by Application (2018-2025)
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

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