

# Global Smartwatches Industry 2016 Market Research Report

<https://marketpublishers.com/r/G8AB933B2BFEN.html>

Date: February 2016

Pages: 157

Price: US\$ 2,800.00 (Single User License)

ID: G8AB933B2BFEN

## Abstracts

The Global Smartwatches Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Smartwatches industry.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Smartwatches market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (United States, EU, China and Japan), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Smartwatches industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW OF SMARTWATCHES**

- 1.1 Definition and Specifications of Smartwatches
  - 1.1.1 Definition of Smartwatches
  - 1.1.2 Specifications of Smartwatches
- 1.2 Classification of Smartwatches
- 1.3 Applications of Smartwatches
- 1.4 Industry Chain Structure of Smartwatches
- 1.5 Industry Overview and Major Regions Status of Smartwatches
  - 1.5.1 Industry Overview of Smartwatches
  - 1.5.2 Global Major Regions Status of Smartwatches
- 1.6 Industry Policy Analysis of Smartwatches
- 1.7 Industry News Analysis of Smartwatches

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMARTWATCHES**

- 2.1 Raw Material Suppliers and Price Analysis of Smartwatches
- 2.2 Equipment Suppliers and Price Analysis of Smartwatches
- 2.3 Labor Cost Analysis of Smartwatches
- 2.4 Other Costs Analysis of Smartwatches
- 2.5 Manufacturing Cost Structure Analysis of Smartwatches
- 2.6 Manufacturing Process Analysis of Smartwatches

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SMARTWATCHES**

- 3.1 Capacity and Commercial Production Date of Global Smartwatches Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Smartwatches Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Smartwatches Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Smartwatches Major Manufacturers in 2015

### **4 CAPACITY, PRODUCTION AND REVENUE ANALYSIS OF SMARTWATCHES BY REGIONS, TYPES AND MANUFACTURERS**

- 4.1 Global Capacity, Production and Revenue of Smartwatches by Regions 2011-2016
- 4.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Smartwatches 2011-2016
- 4.3 Global Capacity, Production and Revenue of Smartwatches by Types 2011-2016
- 4.4 Global Capacity, Production and Revenue of Smartwatches by Manufacturers 2011-2016

## **5 PRICE, COST, GROSS AND GROSS MARGIN ANALYSIS OF SMARTWATCHES BY REGIONS, TYPES AND MANUFACTURERS**

- 5.1 Price, Cost, Gross and Gross Margin Analysis of Smartwatches by Regions 2011-2016
- 5.2 Price, Cost, Gross and Gross Margin Analysis of Smartwatches by Types 2011-2016
- 5.3 Price, Cost, Gross and Gross Margin Analysis of Smartwatches by Manufacturers 2011-2016

## **6 CONSUMPTION VOLUME, CONSUMPTION VALUE AND SALE PRICE ANALYSIS OF SMARTWATCHES BY REGIONS, TYPES AND APPLICATIONS**

- 6.1 Global Consumption Volume and Consumption Value of Smartwatches by Regions 2011-2016
- 6.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Smartwatches 2011-2016
- 6.3 Global Consumption Volume and Consumption Value of Smartwatches by Types 2011-2016
- 6.4 Global Consumption Volume and Consumption Value of Smartwatches by Applications 2011-2016
- 6.5 Sale Price of Smartwatches by Regions 2011-2016
- 6.6 Sale Price of Smartwatches by Types 2011-2016
- 6.7 Sale Price of Smartwatches by Applications 2011-2016
- 6.8 Market Share Analysis of Smartwatches by Different Sale Price Levels

## **7 SUPPLY, IMPORT, EXPORT AND CONSUMPTION ANALYSIS OF SMARTWATCHES**

- 7.1 Supply, Consumption and Gap of Smartwatches 2011-2016
- 7.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and

Consumption of Smartwatches 2011-2016

7.3 United States Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartwatches 2011-2016

7.4 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartwatches 2011-2016

7.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartwatches 2011-2016

7.6 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartwatches 2011-2016

## **8 MAJOR MANUFACTURERS ANALYSIS OF SMARTWATCHES**

8.1 Apple

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.3 Capacity, Production, Price, Cost, Gross and Revenue

8.1.4 Contact Information

8.2 Samsung

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.3 Capacity, Production, Price, Cost, Gross and Revenue

8.2.4 Contact Information

8.3 Google

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.3 Capacity, Production, Price, Cost, Gross and Revenue

8.3.4 Contact Information

8.4 Sony

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.3 Capacity, Production, Price, Cost, Gross and Revenue

8.4.4 Contact Information

8.5 Motorola

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.3 Capacity, Production, Price, Cost, Gross and Revenue

8.5.4 Contact Information

8.6 LG

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.3 Capacity, Production, Price, Cost, Gross and Revenue

8.6.4 Contact Information

8.7 Nike

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.3 Capacity, Production, Price, Cost, Gross and Revenue

8.7.4 Contact Information

8.8 Talos

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 Capacity, Production, Price, Cost, Gross and Revenue

8.8.4 Contact Information

8.9 Pebble

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.3 Capacity, Production, Price, Cost, Gross and Revenue

8.9.4 Contact Information

8.10 Fitbit

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.3 Capacity, Production, Price, Cost, Gross and Revenue

8.10.4 Contact Information

8.11 Casio

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.3 Capacity, Production, Price, Cost, Gross and Revenue

8.11.4 Contact Information

8.12 TAG Heuer

8.12.1 Company Profile

8.12.2 Product Picture and Specifications

8.12.3 Capacity, Production, Price, Cost, Gross and Revenue

8.12.4 Contact Information

8.13 TomTom

8.13.1 Company Profile

8.13.2 Product Picture and Specifications

8.13.3 Capacity, Production, Price, Cost, Gross and Revenue

8.13.4 Contact Information

8.14 Qualcomm

- 8.14.1 Company Profile
- 8.14.2 Product Picture and Specifications
- 8.14.3 Capacity, Production, Price, Cost, Gross and Revenue
- 8.14.4 Contact Information
- 8.15 Garmin
  - 8.15.1 Company Profile
  - 8.15.2 Product Picture and Specifications
  - 8.15.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.15.4 Contact Information
- 8.16 Weloop
  - 8.16.1 Company Profile
  - 8.16.2 Product Picture and Specifications
  - 8.16.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.16.4 Contact Information
- 8.17 Withings
  - 8.17.1 Company Profile
  - 8.17.2 Product Picture and Specifications
  - 8.17.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.17.4 Contact Information
- 8.18 Polar
  - 8.18.1 Company Profile
  - 8.18.2 Product Picture and Specifications
  - 8.18.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.18.4 Contact Information
- 8.19 Asus
  - 8.19.1 Company Profile
  - 8.19.2 Product Picture and Specifications
  - 8.19.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.19.4 Contact Information
- 8.20 Pulsense
  - 8.20.1 Company Profile
  - 8.20.2 Product Picture and Specifications
  - 8.20.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.20.4 Contact Information
- 8.21 I'm
  - 8.21.1 Company Profile
  - 8.21.2 Product Picture and Specifications
  - 8.21.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 8.21.4 Contact Information

## 8.22 Wimm Labs

8.22.1 Company Profile

8.22.2 Product Picture and Specifications

8.22.3 Capacity, Production, Price, Cost, Gross and Revenue

8.22.4 Contact Information

## 8.23 SmartQ

8.23.1 Company Profile

8.23.2 Product Picture and Specifications

8.23.3 Capacity, Production, Price, Cost, Gross and Revenue

8.23.4 Contact Information

## 8.24 Hopu

8.24.1 Company Profile

8.24.2 Product Picture and Specifications

8.24.3 Capacity, Production, Price, Cost, Gross and Revenue

8.24.4 Contact Information

## 8.25 Truly

8.25.1 Company Profile

8.25.2 Product Picture and Specifications

8.25.3 Capacity, Production, Price, Cost, Gross and Revenue

8.25.4 Contact Information

## 8.26 Lenovo

8.26.1 Company Profile

8.26.2 Product Picture and Specifications

8.26.3 Capacity, Production, Price, Cost, Gross and Revenue

8.26.4 Contact Information

## 8.27 ZTE

8.27.1 Company Profile

8.27.2 Product Picture and Specifications

8.27.3 Capacity, Production, Price, Cost, Gross and Revenue

8.27.4 Contact Information

## 8.28 Huawei

8.28.1 Company Profile

8.28.2 Product Picture and Specifications

8.28.3 Capacity, Production, Price, Cost, Gross and Revenue

8.28.4 Contact Information

## 8.29 Baidu

8.29.1 Company Profile

8.29.2 Product Picture and Specifications

8.29.3 Capacity, Production, Price, Cost, Gross and Revenue

8.29.4 Contact Information

8.30

8.30.1 Company Profile

8.30.2 Product Picture and Specifications

8.30.3 Capacity, Production, Price, Cost, Gross and Revenue

8.30.4 Contact Information

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SMARTWATCHES**

9.1 Marketing Channels Status of Smartwatches

9.2 Traders or Distributors with Contact Information of Smartwatches by Regions

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Smartwatches

9.4 Regional Import, Export and Trade Analysis of Smartwatches

## **10 INDUSTRY CHAIN ANALYSIS OF SMARTWATCHES**

10.1 Upstream Major Raw Materials Suppliers Analysis of Smartwatches

10.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Smartwatches

10.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of Smartwatches by Regions

10.2 Upstream Major Equipment Suppliers Analysis of Smartwatches

10.2.1 Major Equipment Suppliers with Contact Information Analysis of Smartwatches

10.2.2 Major Equipment Suppliers with Product Pictures Analysis of Smartwatches by Regions

10.3 Downstream Major Consumers Analysis of Smartwatches

10.3.1 Major Consumers with Contact Information Analysis of Smartwatches

10.3.2 Major Consumers with Consumption Volume Analysis of Smartwatches by Regions

10.4 Supply Chain Relationship Analysis of Smartwatches

## **11 DEVELOPMENT TREND OF ANALYSIS OF SMARTWATCHES**

11.1 Capacity, Production and Revenue Forecast of Smartwatches by Regions and Types

11.1.1 Global Capacity, Production and Revenue of Smartwatches by Regions 2016-2021

11.1.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Smartwatches 2016-2021



11.1.3 Global Capacity, Production and Revenue of Smartwatches by Types  
2016-2021

11.2 Consumption Volume and Consumption Value Forecast of Smartwatches by  
Regions, Types and Applications

11.2.1 Global Consumption Volume and Consumption Value of Smartwatches by  
Regions 2016-2021

11.2.2 Global and Major Regions Consumption Volume, Consumption Value and  
Growth Rate of Smartwatches 2016-2021

11.2.3 Global Consumption Volume and Consumption Value of Smartwatches by  
Types 2016-2021

11.2.4 Global Consumption Volume and Consumption Value of Smartwatches by  
Applications 2016-2021

11.3 Supply, Import, Export and Consumption Forecast of Smartwatches

11.3.1 Supply, Consumption and Gap of Smartwatches 2016-2021

11.3.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Smartwatches 2016-2021

11.3.3 United States Capacity, Production, Price, Cost, Revenue, Supply, Import,  
Export and Consumption of Smartwatches 2016-2021

11.3.4 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Smartwatches 2016-2021

11.3.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Smartwatches 2016-2021

11.3.6 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and  
Consumption of Smartwatches 2016-2021

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMARTWATCHES**

12.1 New Project SWOT Analysis of Smartwatches

12.2 New Project Investment Feasibility Analysis of Smartwatches

## **13 CONCLUSION OF THE GLOBAL SMARTWATCHES INDUSTRY 2016 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smartwatches

Table Product Specifications of Smartwatches

Table Classification of Smartwatches

Figure Global Production Market Share of Smartwatches by Types in 2015

Table Applications of Smartwatches

Figure Global Consumption Volume Market Share of Smartwatches by Applications in 2015

Figure Industry Chain Structure of Smartwatches

Table Global Smartwatches Major Manufacturers

Table Global Major Regions Smartwatches Development Status

Table Industry Policy of Smartwatches

Table Industry News List of Smartwatches

Table Raw Material Suppliers and Price Analysis

Table Equipment Suppliers and Price Analysis

Table Manufacturing Cost Structure Analysis of Smartwatches in 2015

Figure Manufacturing Process Analysis of Smartwatches

Table Capacity (K Units) and Commercial Production Date of Global Smartwatches Major Manufacturers in 2015

Table Manufacturing Plants Distribution of Global Smartwatches Major Manufacturers in 2015

Table R&D Status and Technology Source of Global Smartwatches Major Manufacturers in 2015

Table Raw Materials Sources Analysis of Global Smartwatches Major Manufacturers in 2015

Table Global Capacity (K Units) of Smartwatches by Regions 2011-2016

Figure Global Capacity Market Share of Smartwatches by Regions in 2011

Figure Global Capacity Market Share of Smartwatches by Regions in 2015

Table Global Production (K Units) of Smartwatches by Regions 2011-2016

Figure Global Production Market Share of Smartwatches by Regions in 2011

Figure Global Production Market Share of Smartwatches by Regions in 2015

Table Global Revenue (M USD) of Smartwatches by Regions 2011-2016

Figure Global Revenue Market Share of Smartwatches by Regions in 2011

Figure Global Revenue Market Share of Smartwatches by Regions in 2015

Figure Global Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2011-2016

Figure Global Capacity Utilization Rate of Smartwatches 2011-2016

Figure Global Revenue (M USD) and Growth Rate of Smartwatches 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2011-2016

Figure United States Capacity Utilization Rate of Smartwatches 2011-2016

Figure United States Revenue (M USD) and Growth Rate of Smartwatches 2011-2016

Figure EU Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2011-2016

Figure EU Capacity Utilization Rate of Smartwatches 2011-2016

Figure EU Revenue (M USD) and Growth Rate of Smartwatches 2011-2016

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2011-2016

Figure China Capacity Utilization Rate of Smartwatches 2011-2016

Figure China Revenue (M USD) and Growth Rate of Smartwatches 2011-2016

Figure Japan Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2011-2016

Figure Japan Capacity Utilization Rate of Smartwatches 2011-2016

Figure Japan Revenue (M USD) and Growth Rate of Smartwatches 2011-2016

Table Global Capacity (K Units) of Smartwatches by Types 2011-2016

Figure Global Capacity Market Share of Smartwatches by Types in 2011

Figure Global Capacity Market Share of Smartwatches by Types in 2015

Table Global Production (K Units) of Smartwatches by Types 2011-2016

Figure Global Production Market Share of Smartwatches by Types in 2011

Figure Global Production Market Share of Smartwatches by Types in 2015

Table Global Revenue (M USD) of Smartwatches by Types 2011-2016

Figure Global Revenue Market Share of Smartwatches by Types in 2011

Figure Global Revenue Market Share of Smartwatches by Types in 2015

Table Global and Major Manufacturers Capacity (K Units) of Smartwatches 2011-2016

Table Global Capacity Market Share of Smartwatches Major Manufacturers 2011-2016

Figure Global Capacity Market Share of Smartwatches Major Manufacturers in 2011

Figure Global Capacity Market Share of Smartwatches Major Manufacturers in 2015

Table Global and Major Manufacturers Production (K Units) of Smartwatches 2011-2016

Table Global Production Market Share of Smartwatches Major Manufacturers 2011-2016

Figure Global Production Market Share of Smartwatches Major Manufacturers in 2011

Figure Global Production Market Share of Smartwatches Major Manufacturers in 2015

Table Global and Major Manufacturers Revenue (M USD) of Smartwatches 2011-2016

Table Global Revenue Market Share of Smartwatches Major Manufacturers 2011-2016

Figure Global Revenue Market Share of Smartwatches Major Manufacturers in 2011  
Figure Global Revenue Market Share of Smartwatches Major Manufacturers in 2015  
Table Price (USD/Unit) of Smartwatches by Regions 2011-2016  
Figure Price (USD/Unit) of Smartwatches by Regions in 2015  
Table Cost (USD/Unit) of Smartwatches by Regions 2011-2016  
Figure Cost (USD/Unit) of Smartwatches by Regions in 2015  
Table Gross (USD/Unit) of Smartwatches by Regions 2011-2016  
Figure Gross (USD/Unit) of Smartwatches by Regions in 2015  
Table Gross Margin of Smartwatches by Regions 2011-2016  
Figure Gross Margin of Smartwatches by Regions in 2015  
Table Price (USD/Unit) of Smartwatches by Types 2011-2016  
Figure Price (USD/Unit) of Smartwatches by Types in 2015  
Table Cost (USD/Unit) of Smartwatches by Types 2011-2016  
Figure Cost (USD/Unit) of Smartwatches by Types in 2015  
Table Gross (USD/Unit) of Smartwatches by Types 2011-2016  
Figure Gross (USD/Unit) of Smartwatches by Types in 2015  
Table Gross Margin of Smartwatches by Types 2011-2016  
Figure Gross Margin of Smartwatches by Types in 2015  
Table Price (USD/Unit) of Smartwatches by Manufacturers 2011-2016  
Figure Price (USD/Unit) of Smartwatches by Manufacturers in 2015  
Table Cost (USD/Unit) of Smartwatches by Manufacturers 2011-2016  
Figure Cost (USD/Unit) of Smartwatches by Manufacturers in 2015  
Table Gross (USD/Unit) of Smartwatches by Manufacturers 2011-2016  
Figure Gross (USD/Unit) of Smartwatches by Manufacturers in 2015  
Table Gross Margin of Smartwatches by Manufacturers 2011-2016  
Figure Gross Margin of Smartwatches by Manufacturers in 2015  
Table Global Consumption Volume (K Units) of Smartwatches by Regions 2011-2016  
Figure Global Consumption Volume Market Share of Smartwatches by Regions in 2011  
Figure Global Consumption Volume Market Share of Smartwatches by Regions in 2015  
Table Global Consumption Value (M USD) of Smartwatches by Regions 2011-2016  
Figure Global Consumption Value Market Share of Smartwatches by Regions in 2011  
Figure Global Consumption Value Market Share of Smartwatches by Regions in 2015  
Figure Global Consumption Volume (K Units) and Growth Rate of Smartwatches  
2011-2016  
Figure Global Consumption Value (M USD) and Growth Rate of Smartwatches  
2011-2016  
Figure United States Consumption Volume (K Units) and Growth Rate of Smartwatches  
2011-2016  
Figure United States Consumption Value (M USD) and Growth Rate of Smartwatches

2011-2016

Figure EU Consumption Volume (K Units) and Growth Rate of Smartwatches

2011-2016

Figure EU Consumption Value (M USD) and Growth Rate of Smartwatches 2011-2016

Figure China Consumption Volume (K Units) and Growth Rate of Smartwatches

2011-2016

Figure China Consumption Value (M USD) and Growth Rate of Smartwatches

2011-2016

Figure Japan Consumption Volume (K Units) and Growth Rate of Smartwatches

2011-2016

Figure Japan Consumption Value (M USD) and Growth Rate of Smartwatches

2011-2016

Table Global Consumption Volume (K Units) of Smartwatches by Types 2011-2016

Figure Global Consumption Volume Market Share of Smartwatches by Types in 2011

Figure Global Consumption Volume Market Share of Smartwatches by Types in 2015

Table Global Consumption Value (M USD) of Smartwatches by Types 2011-2016

Figure Global Consumption Value Market Share of Smartwatches by Types in 2011

Figure Global Consumption Value Market Share of Smartwatches by Types in 2015

Table Global Consumption Volume (K Units) of Smartwatches by Applications

2011-2016

Figure Global Consumption Volume Market Share of Smartwatches by Applications in 2011

Figure Global Consumption Volume Market Share of Smartwatches by Applications in 2015

Table Global Consumption Value (M USD) of Smartwatches by Applications 2011-2016

Figure Global Consumption Value Market Share of Smartwatches by Applications in 2011

Figure Global Consumption Value Market Share of Smartwatches by Applications in 2015

Table Sale Price (USD/Unit) of Smartwatches by Regions 2011-2016

Figure Sale Price (USD/Unit) of Smartwatches by Regions in 2015

Table Sale Price (USD/Unit) of Smartwatches by Types 2011-2016

Figure Sale Price (USD/Unit) of Smartwatches by Types in 2015

Table Sale Price (USD/Unit) of Smartwatches by Applications 2011-2016

Figure Sale Price (USD/Unit) of Smartwatches by Applications in 2015

Table Market Share of Smartwatches by Different Sale Price Levels

Table Global Supply, Consumption and Gap of Smartwatches 2011-2016 (K Units)

Table United States Supply, Consumption and Gap of Smartwatches 2011-2016 (K Units)

Table EU Supply, Consumption and Gap of Smartwatches 2011-2016 (K Units)

Table China Supply, Consumption and Gap of Smartwatches 2011-2016 (K Units)

Table Japan Supply, Consumption and Gap of Smartwatches 2011-2016 (K Units)

Table Global Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2011-2016

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2011-2016

Table United States Supply, Import, Export and Consumption of Smartwatches 2011-2016 (K Units)

Table EU Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2011-2016

Table EU Supply, Import, Export and Consumption of Smartwatches 2011-2016 (K Units)

Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2011-2016

Table China Supply, Import, Export and Consumption of Smartwatches 2011-2016 (K Units)

Table Japan Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2011-2016

Table Japan Supply, Import, Export and Consumption of Smartwatches 2011-2016 (K Units)

Table Apple Information List

Figure Smartwatches Picture and Specifications of Apple

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Apple 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Apple 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Apple 2011-2016

Table Samsung Information List

Figure Smartwatches Picture and Specifications of Samsung

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Samsung 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Samsung 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Samsung 2011-2016

**Table Google Information List****Figure Smartwatches Picture and Specifications of Google****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Google 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Google 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of Google 2011-2016****Table Sony Information List****Figure Smartwatches Picture and Specifications of Sony****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sony 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Sony 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of Sony 2011-2016****Table Motorola Information List****Figure Smartwatches Picture and Specifications of Motorola****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Motorola 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Motorola 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of Motorola 2011-2016****Table LG Information List****Figure Smartwatches Picture and Specifications of LG****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LG 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of LG 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of LG 2011-2016****Table Nike Information List****Figure Smartwatches Picture and Specifications of Nike****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Nike 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Nike 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of Nike 2011-2016**

**Table Talos Information List**

Figure Smartwatches Picture and Specifications of Talos

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Talos

2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Talos

2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Talos 2011-2016

**Table Pebble Information List**

Figure Smartwatches Picture and Specifications of Pebble

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Pebble

2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of

Pebble 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Pebble

2011-2016

**Table Fitbit Information List**

Figure Smartwatches Picture and Specifications of Fitbit

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fitbit 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Fitbit 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Fitbit 2011-2016

**Table Casio Information List**

Figure Smartwatches Picture and Specifications of Casio

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Casio

2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of

Casio 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Casio

2011-2016

**Table TAG Heuer Information List**

Figure Smartwatches Picture and Specifications of TAG Heuer

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of TAG Heuer

2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of TAG



Heuer 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of TAG Heuer 2011-2016

Table TomTom Information List

Figure Smartwatches Picture and Specifications of TomTom

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of TomTom 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of TomTom 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of TomTom 2011-2016

Table Qualcomm Information List

Figure Smartwatches Picture and Specifications of Qualcomm

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Qualcomm 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Qualcomm 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Qualcomm 2011-2016

Table Garmin Information List

Figure Smartwatches Picture and Specifications of Garmin

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Garmin 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Garmin 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Garmin 2011-2016

Table Weloop Information List

Figure Smartwatches Picture and Specifications of Weloop

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Weloop 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Weloop 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Weloop 2011-2016

**Table Withings Information List**

Figure Smartwatches Picture and Specifications of Withings

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Withings 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Withings 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Withings 2011-2016

**Table Polar Information List**

Figure Smartwatches Picture and Specifications of Polar

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Polar 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Polar 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Polar 2011-2016

**Table Asus Information List**

Figure Smartwatches Picture and Specifications of Asus

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Asus 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Asus 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Asus 2011-2016

**Table Pulsense Information List**

Figure Smartwatches Picture and Specifications of Pulsense

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Pulsense 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Pulsense 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Pulsense 2011-2016

**Table I'm Information List**

Figure Smartwatches Picture and Specifications of I'm

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of I'm 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of I'm 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of I'm 2011-2016

**Table Wimm Labs Information List****Figure Smartwatches Picture and Specifications of Wimm Labs****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Wimm Labs 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Wimm Labs 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of Wimm Labs 2011-2016****Table SmartQ Information List****Figure Smartwatches Picture and Specifications of SmartQ****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of SmartQ 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of SmartQ 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of SmartQ 2011-2016****Table Hopu Information List****Figure Smartwatches Picture and Specifications of Hopu****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hopu 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Hopu 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of Hopu 2011-2016****Table Truly Information List****Figure Smartwatches Picture and Specifications of Truly****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Truly 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Truly 2011-2016****Figure Smartwatches Production (K Units) and Global Market Share of Truly 2011-2016****Table Lenovo Information List****Figure Smartwatches Picture and Specifications of Lenovo****Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lenovo 2011-2016****Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of Lenovo 2011-2016**

Figure Smartwatches Production (K Units) and Global Market Share of Lenovo  
2011-2016

Table ZTE Information List

Figure Smartwatches Picture and Specifications of ZTE

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of ZTE 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of ZTE  
2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of ZTE 2011-2016

Table Huawei Information List

Figure Smartwatches Picture and Specifications of Huawei

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Huawei

2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of  
Huawei 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Huawei  
2011-2016

Table Baidu Information List

Figure Smartwatches Picture and Specifications of Baidu

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Baidu

2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of  
Baidu 2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of Baidu  
2011-2016

Table 360 Information List

Figure Smartwatches Picture and Specifications of

Table Smartwatches Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of 360 2011-2016

Figure Smartwatches Capacity (K Units), Production (K Units) and Growth Rate of 360  
2011-2016

Figure Smartwatches Production (K Units) and Global Market Share of 360 2011-2016

Figure Marketing Channels of Smartwatches

Table Traders or Distributors with Contact Information of Smartwatches by Regions

Table Ex-work Price, Channel Price and End Buyer Price of Smartwatches (USD/Unit)

Table Regional Import, Export, and Trade of Smartwatches (K Units)

Table Flow of International Trade in 2015

Table Major Raw Materials Suppliers with Contact Information of Smartwatches  
Table Major Raw Materials Suppliers with Supply Volume of Smartwatches by Regions  
Table Major Equipment Suppliers with Contact Information of Smartwatches  
Table Major Equipment Suppliers with Product Pictures of Smartwatches by Regions  
Table Major Consumers with Contact Information of Smartwatches  
Table Major Consumers with Consumption Volume of Smartwatches by Regions  
Figure Supply Chain Relationship Analysis of Smartwatches  
Table Global Capacity (K Units) of Smartwatches by Regions 2016-2021  
Figure Global Capacity Market Share of Smartwatches by Regions in 2016  
Figure Global Capacity Market Share of Smartwatches by Regions in 2021  
Table Global Production (K Units) of Smartwatches by Regions 2016-2021  
Figure Global Production Market Share of Smartwatches by Regions in 2016  
Figure Global Production Market Share of Smartwatches by Regions in 2021  
Table Global Revenue (M USD) of Smartwatches by Regions 2016-2021  
Figure Global Revenue Market Share of Smartwatches by Regions in 2016  
Figure Global Revenue Market Share of Smartwatches by Regions in 2021  
Figure Global Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure Global Capacity Utilization Rate of Smartwatches 2016-2021  
Figure Global Revenue (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure United States Capacity Utilization Rate of Smartwatches 2016-2021  
Figure United States Revenue (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure EU Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure EU Capacity Utilization Rate of Smartwatches 2016-2021  
Figure EU Revenue (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure China Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure China Capacity Utilization Rate of Smartwatches 2016-2021  
Figure China Revenue (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure Japan Capacity (K Units), Production (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure Japan Capacity Utilization Rate of Smartwatches 2016-2021  
Figure Japan Revenue (M USD) and Growth Rate of Smartwatches 2016-2021  
Table Global Capacity (K Units) of Smartwatches by Types 2016-2021  
Figure Global Capacity Market Share of Smartwatches by Types in 2016  
Figure Global Capacity Market Share of Smartwatches by Types in 2021

Table Global Production (K Units) of Smartwatches by Types 2016-2021  
Figure Global Production Market Share of Smartwatches by Types in 2016  
Figure Global Production Market Share of Smartwatches by Types in 2021  
Table Global Revenue (M USD) of Smartwatches by Types 2016-2021  
Figure Global Revenue Market Share of Smartwatches by Types in 2016  
Figure Global Revenue Market Share of Smartwatches by Types in 2021  
Table Global Consumption Volume (K Units) of Smartwatches by Regions 2016-2021  
Figure Global Consumption Volume Market Share of Smartwatches by Regions in 2016  
Figure Global Consumption Volume Market Share of Smartwatches by Regions in 2021  
Table Global Consumption Value (M USD) of Smartwatches by Regions 2016-2021  
Figure Global Consumption Value Market Share of Smartwatches by Regions in 2016  
Figure Global Consumption Value Market Share of Smartwatches by Regions in 2021  
Figure Global Consumption Volume (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure Global Consumption Value (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure United States Consumption Volume (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure United States Consumption Value (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure EU Consumption Volume (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure EU Consumption Value (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure China Consumption Volume (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure China Consumption Value (M USD) and Growth Rate of Smartwatches 2016-2021  
Figure Japan Consumption Volume (K Units) and Growth Rate of Smartwatches 2016-2021  
Figure Japan Consumption Value (M USD) and Growth Rate of Smartwatches 2016-2021  
Table Global Consumption Volume (K Units) of Smartwatches by Types 2016-2021  
Figure Global Consumption Volume Market Share of Smartwatches by Types in 2016  
Figure Global Consumption Volume Market Share of Smartwatches by Types in 2021  
Table Global Consumption Value (M USD) of Smartwatches by Types 2016-2021  
Figure Global Consumption Value Market Share of Smartwatches by Types in 2016  
Figure Global Consumption Value Market Share of Smartwatches by Types in 2021  
Table Global Consumption Volume (K Units) of Smartwatches by Applications 2016-2021

Figure Global Consumption Volume Market Share of Smartwatches by Applications in 2016

Figure Global Consumption Volume Market Share of Smartwatches by Applications in 2021

Table Global Consumption Value (M USD) of Smartwatches by Applications 2016-2021

Figure Global Consumption Value Market Share of Smartwatches by Applications in 2016

Figure Global Consumption Value Market Share of Smartwatches by Applications in 2021

Table Global Supply, Consumption and Gap of Smartwatches 2016-2021 (K Units)

Table United States Supply, Consumption and Gap of Smartwatches 2016-2021 (K Units)

Table EU Supply, Consumption and Gap of Smartwatches 2016-2021 (K Units)

Table China Supply, Consumption and Gap of Smartwatches 2016-2021 (K Units)

Table Japan Supply, Consumption and Gap of Smartwatches 2016-2021 (K Units)

Table Global Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2016-2021

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2016-2021

Table United States Supply, Import, Export and Consumption of Smartwatches 2016-2021 (K Units)

Table EU Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2016-2021

Table EU Supply, Import, Export and Consumption of Smartwatches 2016-2021 (K Units)

Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2016-2021

Table China Supply, Import, Export and Consumption of Smartwatches 2016-2021 (K Units)

Table Japan Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartwatches 2016-2021

Table Japan Supply, Import, Export and Consumption of Smartwatches 2016-2021 (K Units)

Table New Project SWOT Analysis of Smartwatches

Table New Project Investment Feasibility Analysis of Smartwatches

Table Part of Interviewees Record List

## I would like to order

Product name: Global Smartwatches Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/G8AB933B2BFEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8AB933B2BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970