

# Global Smartwatch Sales Market Report 2017

<https://marketpublishers.com/r/G0F18CCEEABEN.html>

Date: August 2017

Pages: 120

Price: US\$ 4,000.00 (Single User License)

ID: G0F18CCEEABEN

## Abstracts

In this report, the global Smartwatch market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split global into several key Regions, with sales (K Units), revenue (Million USD), market share and growth rate of Smartwatch for these regions, from 2012 to 2022 (forecast), covering

United States

China

Europe

Japan

Korea

Taiwan

Global Smartwatch market competition by top manufacturers/players, with Smartwatch sales volume, Price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Apple (US)

Samsung (KR)

Sony (JP)

Motorola/Lenovo (US)

LG (KR)

Pebble (US)

Fitbit (US)

Garmin (US)

Withings (FR)

Polar (FI)

Asus (CN)

Huawei (CN)

ZTE (CN)

inWatch (US)

Casio (JP)

TAG Heuer (CH)

TomTom (NL)

Qualcomm (US)

Weloop (CN)

Pulsense (US)

Geak (CN)

SmartQ (CN)

Hopu (CN)

Truly (CN)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

By Main System

Apple Watch Kit

Android Wear

Tizen

Embedded OS

Others

By Screen Type

Mirasol Screen

Flexible E-paper

LCD Screen

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Smartwatch for each application, including

Personal Assistance

Medical / Health

Fitness

Personal Safety

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Smartwatch Sales Market Report 2017

## 1 SMARTWATCH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smartwatch
- 1.2 Classification of Smartwatch by Product Category
  - 1.2.1 Global Smartwatch Market Size (Sales) Comparison by Type (2012-2022)
  - 1.2.2 Global Smartwatch Market Size (Sales) Market Share by Type (Product Category) in 2016
  - 1.2.3 Apple Watch Kit
  - 1.2.4 Android Wear
  - 1.2.5 Tizen
  - 1.2.6 Embedded OS
  - 1.2.7 Others
- 1.3 Global Smartwatch Market by Application/End Users
  - 1.3.1 Global Smartwatch Sales (Volume) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Personal Assistance
  - 1.3.3 Medical / Health
  - 1.3.4 Fitness
  - 1.3.5 Personal Safety
- 1.4 Global Smartwatch Market by Region
  - 1.4.1 Global Smartwatch Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 United States Smartwatch Status and Prospect (2012-2022)
  - 1.4.3 China Smartwatch Status and Prospect (2012-2022)
  - 1.4.4 Europe Smartwatch Status and Prospect (2012-2022)
  - 1.4.5 Japan Smartwatch Status and Prospect (2012-2022)
  - 1.4.6 Korea Smartwatch Status and Prospect (2012-2022)
  - 1.4.7 Taiwan Smartwatch Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Smartwatch (2012-2022)
  - 1.5.1 Global Smartwatch Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Smartwatch Revenue and Growth Rate (2012-2022)

## 2 GLOBAL SMARTWATCH COMPETITION BY PLAYERS/SUPPLIERS, TYPE AND APPLICATION

### 2.1 Global Smartwatch Market Competition by Players/Suppliers

- 2.1.1 Global Smartwatch Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.1.2 Global Smartwatch Revenue and Share by Players/Suppliers (2012-2017)
- 2.2 Global Smartwatch (Volume and Value) by Type
  - 2.2.1 Global Smartwatch Sales and Market Share by Type (2012-2017)
  - 2.2.2 Global Smartwatch Revenue and Market Share by Type (2012-2017)
- 2.3 Global Smartwatch (Volume and Value) by Region
  - 2.3.1 Global Smartwatch Sales and Market Share by Region (2012-2017)
  - 2.3.2 Global Smartwatch Revenue and Market Share by Region (2012-2017)
- 2.4 Global Smartwatch (Volume) by Application

### **3 UNITED STATES SMARTWATCH (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Smartwatch Sales and Value (2012-2017)
  - 3.1.1 United States Smartwatch Sales and Growth Rate (2012-2017)
  - 3.1.2 United States Smartwatch Revenue and Growth Rate (2012-2017)
  - 3.1.3 United States Smartwatch Sales Price Trend (2012-2017)
- 3.2 United States Smartwatch Sales Volume and Market Share by Players
- 3.3 United States Smartwatch Sales Volume and Market Share by Type
- 3.4 United States Smartwatch Sales Volume and Market Share by Application

### **4 CHINA SMARTWATCH (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Smartwatch Sales and Value (2012-2017)
  - 4.1.1 China Smartwatch Sales and Growth Rate (2012-2017)
  - 4.1.2 China Smartwatch Revenue and Growth Rate (2012-2017)
  - 4.1.3 China Smartwatch Sales Price Trend (2012-2017)
- 4.2 China Smartwatch Sales Volume and Market Share by Players
- 4.3 China Smartwatch Sales Volume and Market Share by Type
- 4.4 China Smartwatch Sales Volume and Market Share by Application

### **5 EUROPE SMARTWATCH (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Smartwatch Sales and Value (2012-2017)
  - 5.1.1 Europe Smartwatch Sales and Growth Rate (2012-2017)
  - 5.1.2 Europe Smartwatch Revenue and Growth Rate (2012-2017)
  - 5.1.3 Europe Smartwatch Sales Price Trend (2012-2017)
- 5.2 Europe Smartwatch Sales Volume and Market Share by Players
- 5.3 Europe Smartwatch Sales Volume and Market Share by Type

#### 5.4 Europe Smartwatch Sales Volume and Market Share by Application

### **6 JAPAN SMARTWATCH (VOLUME, VALUE AND SALES PRICE)**

#### 6.1 Japan Smartwatch Sales and Value (2012-2017)

##### 6.1.1 Japan Smartwatch Sales and Growth Rate (2012-2017)

##### 6.1.2 Japan Smartwatch Revenue and Growth Rate (2012-2017)

##### 6.1.3 Japan Smartwatch Sales Price Trend (2012-2017)

#### 6.2 Japan Smartwatch Sales Volume and Market Share by Players

#### 6.3 Japan Smartwatch Sales Volume and Market Share by Type

#### 6.4 Japan Smartwatch Sales Volume and Market Share by Application

### **7 KOREA SMARTWATCH (VOLUME, VALUE AND SALES PRICE)**

#### 7.1 Korea Smartwatch Sales and Value (2012-2017)

##### 7.1.1 Korea Smartwatch Sales and Growth Rate (2012-2017)

##### 7.1.2 Korea Smartwatch Revenue and Growth Rate (2012-2017)

##### 7.1.3 Korea Smartwatch Sales Price Trend (2012-2017)

#### 7.2 Korea Smartwatch Sales Volume and Market Share by Players

#### 7.3 Korea Smartwatch Sales Volume and Market Share by Type

#### 7.4 Korea Smartwatch Sales Volume and Market Share by Application

### **8 TAIWAN SMARTWATCH (VOLUME, VALUE AND SALES PRICE)**

#### 8.1 Taiwan Smartwatch Sales and Value (2012-2017)

##### 8.1.1 Taiwan Smartwatch Sales and Growth Rate (2012-2017)

##### 8.1.2 Taiwan Smartwatch Revenue and Growth Rate (2012-2017)

##### 8.1.3 Taiwan Smartwatch Sales Price Trend (2012-2017)

#### 8.2 Taiwan Smartwatch Sales Volume and Market Share by Players

#### 8.3 Taiwan Smartwatch Sales Volume and Market Share by Type

#### 8.4 Taiwan Smartwatch Sales Volume and Market Share by Application

### **9 GLOBAL SMARTWATCH PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

#### 9.1 Apple (US)

##### 9.1.1 Company Basic Information, Manufacturing Base and Competitors

##### 9.1.2 Smartwatch Product Category, Application and Specification

###### 9.1.2.1 Product A

###### 9.1.2.2 Product B

- 9.1.3 Apple (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.1.4 Main Business/Business Overview
- 9.2 Samsung (KR)
  - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.2.2 Smartwatch Product Category, Application and Specification
    - 9.2.2.1 Product A
    - 9.2.2.2 Product B
  - 9.2.3 Samsung (KR) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.2.4 Main Business/Business Overview
- 9.3 Sony (JP)
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 Smartwatch Product Category, Application and Specification
    - 9.3.2.1 Product A
    - 9.3.2.2 Product B
  - 9.3.3 Sony (JP) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.3.4 Main Business/Business Overview
- 9.4 Motorola/Lenovo (US)
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Smartwatch Product Category, Application and Specification
    - 9.4.2.1 Product A
    - 9.4.2.2 Product B
  - 9.4.3 Motorola/Lenovo (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.4.4 Main Business/Business Overview
- 9.5 LG (KR)
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Smartwatch Product Category, Application and Specification
    - 9.5.2.1 Product A
    - 9.5.2.2 Product B
  - 9.5.3 LG (KR) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.5.4 Main Business/Business Overview
- 9.6 Pebble (US)
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Smartwatch Product Category, Application and Specification
    - 9.6.2.1 Product A
    - 9.6.2.2 Product B
  - 9.6.3 Pebble (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.6.4 Main Business/Business Overview



## 9.7 Fitbit (US)

9.7.1 Company Basic Information, Manufacturing Base and Competitors

9.7.2 Smartwatch Product Category, Application and Specification

9.7.2.1 Product A

9.7.2.2 Product B

9.7.3 Fitbit (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)

9.7.4 Main Business/Business Overview

## 9.8 Garmin (US)

9.8.1 Company Basic Information, Manufacturing Base and Competitors

9.8.2 Smartwatch Product Category, Application and Specification

9.8.2.1 Product A

9.8.2.2 Product B

9.8.3 Garmin (US) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)

9.8.4 Main Business/Business Overview

## 9.9 Withings (FR)

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 Smartwatch Product Category, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 Withings (FR) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)

9.9.4 Main Business/Business Overview

## 9.10 Polar (FI)

9.10.1 Company Basic Information, Manufacturing Base and Competitors

9.10.2 Smartwatch Product Category, Application and Specification

9.10.2.1 Product A

9.10.2.2 Product B

9.10.3 Polar (FI) Smartwatch Sales, Revenue, Price and Gross Margin (2012-2017)

9.10.4 Main Business/Business Overview

## 9.11 Asus (CN)

## 9.12 Huawei (CN)

## 9.13 ZTE (CN)

## 9.14 inWatch (US)

## 9.15 Casio (JP)

## 9.16 TAG Heuer (CH)

## 9.17 TomTom (NL)

## 9.18 Qualcomm (US)

## 9.19 Weloop (CN)

## 9.20 Pulsense (US)

## 9.21 Geak (CN)

9.22 SmartQ (CN)

9.23 Hopu (CN)

9.24 Truly (CN)

## **10 SMARTWATCH MAUFACTURING COST ANALYSIS**

10.1 Smartwatch Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Smartwatch

10.3 Manufacturing Process Analysis of Smartwatch

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

11.1 Smartwatch Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Smartwatch Major Manufacturers in 2016

11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

12.1 Marketing Channel

12.1.1 Direct Marketing

12.1.2 Indirect Marketing

12.1.3 Marketing Channel Development Trend

12.2 Market Positioning

12.2.1 Pricing Strategy

12.2.2 Brand Strategy

12.2.3 Target Client

12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

13.1 Technology Progress/Risk

- 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL SMARTWATCH MARKET FORECAST (2017-2022)**

- 14.1 Global Smartwatch Sales Volume, Revenue and Price Forecast (2017-2022)
  - 14.1.1 Global Smartwatch Sales Volume and Growth Rate Forecast (2017-2022)
  - 14.1.2 Global Smartwatch Revenue and Growth Rate Forecast (2017-2022)
  - 14.1.3 Global Smartwatch Price and Trend Forecast (2017-2022)
- 14.2 Global Smartwatch Sales Volume, Revenue and Growth Rate Forecast by Region (2017-2022)
  - 14.2.1 Global Smartwatch Sales Volume and Growth Rate Forecast by Regions (2017-2022)
  - 14.2.2 Global Smartwatch Revenue and Growth Rate Forecast by Regions (2017-2022)
  - 14.2.3 United States Smartwatch Sales Volume, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.4 China Smartwatch Sales Volume, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.5 Europe Smartwatch Sales Volume, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.6 Japan Smartwatch Sales Volume, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.7 Korea Smartwatch Sales Volume, Revenue and Growth Rate Forecast (2017-2022)
  - 14.2.8 Taiwan Smartwatch Sales Volume, Revenue and Growth Rate Forecast (2017-2022)
- 14.3 Global Smartwatch Sales Volume, Revenue and Price Forecast by Type (2017-2022)
  - 14.3.1 Global Smartwatch Sales Forecast by Type (2017-2022)
  - 14.3.2 Global Smartwatch Revenue Forecast by Type (2017-2022)
  - 14.3.3 Global Smartwatch Price Forecast by Type (2017-2022)
- 14.4 Global Smartwatch Sales Volume Forecast by Application (2017-2022)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

## 16.1 Methodology/Research Approach

### 16.1.1 Research Programs/Design

### 16.1.2 Market Size Estimation

### 16.1.3 Market Breakdown and Data Triangulation

## 16.2 Data Source

### 16.2.1 Secondary Sources

### 16.2.2 Primary Sources

## 16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Smartwatch

Figure Global Smartwatch Sales Volume Comparison (K Units) by Type (2012-2022)

Figure Global Smartwatch Sales Volume Market Share by Type (Product Category) in 2016

Figure Apple Watch Kit Product Picture

Figure Android Wear Product Picture

Figure Tizen Product Picture

Figure Embedded OS Product Picture

Figure Others Product Picture

Figure Global Smartwatch Sales Comparison (K Units) by Application (2012-2022)

Figure Global Sales Market Share of Smartwatch by Application in 2016

Figure Personal Assistance Examples

Table Key Downstream Customer in Personal Assistance

Figure Medical / Health Examples

Table Key Downstream Customer in Medical / Health

Figure Fitness Examples

Table Key Downstream Customer in Fitness

Figure Personal Safety Examples

Table Key Downstream Customer in Personal Safety

Figure Global Smartwatch Market Size (Million USD) by Regions (2012-2022)

Figure United States Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure Korea Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Smartwatch Sales Volume (K Units) and Growth Rate (2012-2022)

Figure Global Smartwatch Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Market Major Players Smartwatch Sales Volume (K Units) (2012-2017)

Table Global Smartwatch Sales (K Units) of Key Players/Suppliers (2012-2017)

Table Global Smartwatch Sales Share by Players/Suppliers (2012-2017)

Figure 2016 Smartwatch Sales Share by Players/Suppliers

Figure 2017 Smartwatch Sales Share by Players/Suppliers

Figure Global Smartwatch Revenue (Million USD) by Players/Suppliers (2012-2017)

Table Global Smartwatch Revenue (Million USD) by Players/Suppliers (2012-2017)

Table Global Smartwatch Revenue Share by Players/Suppliers (2012-2017)  
Table 2016 Global Smartwatch Revenue Share by Players  
Table 2017 Global Smartwatch Revenue Share by Players  
Table Global Smartwatch Sales (K Units) and Market Share by Type (2012-2017)  
Table Global Smartwatch Sales Share (K Units) by Type (2012-2017)  
Figure Sales Market Share of Smartwatch by Type (2012-2017)  
Figure Global Smartwatch Sales Growth Rate by Type (2012-2017)  
Table Global Smartwatch Revenue (Million USD) and Market Share by Type (2012-2017)  
Table Global Smartwatch Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Smartwatch by Type (2012-2017)  
Figure Global Smartwatch Revenue Growth Rate by Type (2012-2017)  
Table Global Smartwatch Sales Volume (K Units) and Market Share by Region (2012-2017)  
Table Global Smartwatch Sales Share by Region (2012-2017)  
Figure Sales Market Share of Smartwatch by Region (2012-2017)  
Figure Global Smartwatch Sales Growth Rate by Region in 2016  
Table Global Smartwatch Revenue (Million USD) and Market Share by Region (2012-2017)  
Table Global Smartwatch Revenue Share (%) by Region (2012-2017)  
Figure Revenue Market Share of Smartwatch by Region (2012-2017)  
Figure Global Smartwatch Revenue Growth Rate by Region in 2016  
Table Global Smartwatch Revenue (Million USD) and Market Share by Region (2012-2017)  
Table Global Smartwatch Revenue Share (%) by Region (2012-2017)  
Figure Revenue Market Share of Smartwatch by Region (2012-2017)  
Figure Global Smartwatch Revenue Market Share by Region in 2016  
Table Global Smartwatch Sales Volume (K Units) and Market Share by Application (2012-2017)  
Table Global Smartwatch Sales Share (%) by Application (2012-2017)  
Figure Sales Market Share of Smartwatch by Application (2012-2017)  
Figure Global Smartwatch Sales Market Share by Application (2012-2017)  
Figure United States Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure United States Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)  
Figure United States Smartwatch Sales Price (USD/Unit) Trend (2012-2017)  
Table United States Smartwatch Sales Volume (K Units) by Players (2012-2017)  
Table United States Smartwatch Sales Volume Market Share by Players (2012-2017)  
Figure United States Smartwatch Sales Volume Market Share by Players in 2016  
Table United States Smartwatch Sales Volume (K Units) by Type (2012-2017)



Table United States Smartwatch Sales Volume Market Share by Type (2012-2017)

Figure United States Smartwatch Sales Volume Market Share by Type in 2016

Table United States Smartwatch Sales Volume (K Units) by Application (2012-2017)

Table United States Smartwatch Sales Volume Market Share by Application  
(2012-2017)

Figure United States Smartwatch Sales Volume Market Share by Application in 2016

Figure China Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure China Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)

Figure China Smartwatch Sales Price (USD/Unit) Trend (2012-2017)

Table China Smartwatch Sales Volume (K Units) by Players (2012-2017)

Table China Smartwatch Sales Volume Market Share by Players (2012-2017)

Figure China Smartwatch Sales Volume Market Share by Players in 2016

Table China Smartwatch Sales Volume (K Units) by Type (2012-2017)

Table China Smartwatch Sales Volume Market Share by Type (2012-2017)

Figure China Smartwatch Sales Volume Market Share by Type in 2016

Table China Smartwatch Sales Volume (K Units) by Application (2012-2017)

Table China Smartwatch Sales Volume Market Share by Application (2012-2017)

Figure China Smartwatch Sales Volume Market Share by Application in 2016

Figure Europe Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Europe Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)

Figure Europe Smartwatch Sales Price (USD/Unit) Trend (2012-2017)

Table Europe Smartwatch Sales Volume (K Units) by Players (2012-2017)

Table Europe Smartwatch Sales Volume Market Share by Players (2012-2017)

Figure Europe Smartwatch Sales Volume Market Share by Players in 2016

Table Europe Smartwatch Sales Volume (K Units) by Type (2012-2017)

Table Europe Smartwatch Sales Volume Market Share by Type (2012-2017)

Figure Europe Smartwatch Sales Volume Market Share by Type in 2016

Table Europe Smartwatch Sales Volume (K Units) by Application (2012-2017)

Table Europe Smartwatch Sales Volume Market Share by Application (2012-2017)

Figure Europe Smartwatch Sales Volume Market Share by Application in 2016

Figure Japan Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Figure Japan Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)

Figure Japan Smartwatch Sales Price (USD/Unit) Trend (2012-2017)

Table Japan Smartwatch Sales Volume (K Units) by Players (2012-2017)

Table Japan Smartwatch Sales Volume Market Share by Players (2012-2017)

Figure Japan Smartwatch Sales Volume Market Share by Players in 2016

Table Japan Smartwatch Sales Volume (K Units) by Type (2012-2017)

Table Japan Smartwatch Sales Volume Market Share by Type (2012-2017)

Figure Japan Smartwatch Sales Volume Market Share by Type in 2016

Table Japan Smartwatch Sales Volume (K Units) by Application (2012-2017)  
Table Japan Smartwatch Sales Volume Market Share by Application (2012-2017)  
Figure Japan Smartwatch Sales Volume Market Share by Application in 2016  
Figure Korea Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure Korea Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Korea Smartwatch Sales Price (USD/Unit) Trend (2012-2017)  
Table Korea Smartwatch Sales Volume (K Units) by Players (2012-2017)  
Table Korea Smartwatch Sales Volume Market Share by Players (2012-2017)  
Figure Korea Smartwatch Sales Volume Market Share by Players in 2016  
Table Korea Smartwatch Sales Volume (K Units) by Type (2012-2017)  
Table Korea Smartwatch Sales Volume Market Share by Type (2012-2017)  
Figure Korea Smartwatch Sales Volume Market Share by Type in 2016  
Table Korea Smartwatch Sales Volume (K Units) by Application (2012-2017)  
Table Korea Smartwatch Sales Volume Market Share by Application (2012-2017)  
Figure Korea Smartwatch Sales Volume Market Share by Application in 2016  
Figure Taiwan Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure Taiwan Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)  
Figure Taiwan Smartwatch Sales Price (USD/Unit) Trend (2012-2017)  
Table Taiwan Smartwatch Sales Volume (K Units) by Players (2012-2017)  
Table Taiwan Smartwatch Sales Volume Market Share by Players (2012-2017)  
Figure Taiwan Smartwatch Sales Volume Market Share by Players in 2016  
Table Taiwan Smartwatch Sales Volume (K Units) by Type (2012-2017)  
Table Taiwan Smartwatch Sales Volume Market Share by Type (2012-2017)  
Figure Taiwan Smartwatch Sales Volume Market Share by Type in 2016  
Table Taiwan Smartwatch Sales Volume (K Units) by Application (2012-2017)  
Table Taiwan Smartwatch Sales Volume Market Share by Application (2012-2017)  
Figure Taiwan Smartwatch Sales Volume Market Share by Application in 2016  
Table Apple (US) Basic Information List  
Table Apple (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Apple (US) Smartwatch Sales Growth Rate (2012-2017)  
Figure Apple (US) Smartwatch Sales Global Market Share (2012-2017)  
Figure Apple (US) Smartwatch Revenue Global Market Share (2012-2017)  
Table Samsung (KR) Basic Information List  
Table Samsung (KR) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Samsung (KR) Smartwatch Sales Growth Rate (2012-2017)  
Figure Samsung (KR) Smartwatch Sales Global Market Share (2012-2017)  
Figure Samsung (KR) Smartwatch Revenue Global Market Share (2012-2017)



Table Sony (JP) Basic Information List

Table Sony (JP) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony (JP) Smartwatch Sales Growth Rate (2012-2017)

Figure Sony (JP) Smartwatch Sales Global Market Share (2012-2017)

Figure Sony (JP) Smartwatch Revenue Global Market Share (2012-2017)

Table Motorola/Lenovo (US) Basic Information List

Table Motorola/Lenovo (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Motorola/Lenovo (US) Smartwatch Sales Growth Rate (2012-2017)

Figure Motorola/Lenovo (US) Smartwatch Sales Global Market Share (2012-2017)

Figure Motorola/Lenovo (US) Smartwatch Revenue Global Market Share (2012-2017)

Table LG (KR) Basic Information List

Table LG (KR) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG (KR) Smartwatch Sales Growth Rate (2012-2017)

Figure LG (KR) Smartwatch Sales Global Market Share (2012-2017)

Figure LG (KR) Smartwatch Revenue Global Market Share (2012-2017)

Table Pebble (US) Basic Information List

Table Pebble (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pebble (US) Smartwatch Sales Growth Rate (2012-2017)

Figure Pebble (US) Smartwatch Sales Global Market Share (2012-2017)

Figure Pebble (US) Smartwatch Revenue Global Market Share (2012-2017)

Table Fitbit (US) Basic Information List

Table Fitbit (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fitbit (US) Smartwatch Sales Growth Rate (2012-2017)

Figure Fitbit (US) Smartwatch Sales Global Market Share (2012-2017)

Figure Fitbit (US) Smartwatch Revenue Global Market Share (2012-2017)

Table Garmin (US) Basic Information List

Table Garmin (US) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Garmin (US) Smartwatch Sales Growth Rate (2012-2017)

Figure Garmin (US) Smartwatch Sales Global Market Share (2012-2017)

Figure Garmin (US) Smartwatch Revenue Global Market Share (2012-2017)

Table Withings (FR) Basic Information List

Table Withings (FR) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Withings (FR) Smartwatch Sales Growth Rate (2012-2017)  
Figure Withings (FR) Smartwatch Sales Global Market Share (2012-2017)  
Figure Withings (FR) Smartwatch Revenue Global Market Share (2012-2017)  
Table Polar (FI) Basic Information List  
Table Polar (FI) Smartwatch Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Polar (FI) Smartwatch Sales Growth Rate (2012-2017)  
Figure Polar (FI) Smartwatch Sales Global Market Share (2012-2017)  
Figure Polar (FI) Smartwatch Revenue Global Market Share (2012-2017)  
Table Asus (CN) Basic Information List  
Table Huawei (CN) Basic Information List  
Table ZTE (CN) Basic Information List  
Table inWatch (US) Basic Information List  
Table Casio (JP) Basic Information List  
Table TAG Heuer (CH) Basic Information List  
Table TomTom (NL) Basic Information List  
Table Qualcomm (US) Basic Information List  
Table Weloop (CN) Basic Information List  
Table Pulsense (US) Basic Information List  
Table Geak (CN) Basic Information List  
Table SmartQ (CN) Basic Information List  
Table Hopu (CN) Basic Information List  
Table Truly (CN) Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Smartwatch  
Figure Manufacturing Process Analysis of Smartwatch  
Figure Smartwatch Industrial Chain Analysis  
Table Raw Materials Sources of Smartwatch Major Players in 2016  
Table Major Buyers of Smartwatch  
Table Distributors/Traders List  
Figure Global Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure Global Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Global Smartwatch Price (USD/Unit) and Trend Forecast (2017-2022)  
Table Global Smartwatch Sales Volume (K Units) Forecast by Regions (2017-2022)  
Figure Global Smartwatch Sales Volume Market Share Forecast by Regions

(2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Regions in 2022

Table Global Smartwatch Revenue (Million USD) Forecast by Regions (2017-2022)

Figure Global Smartwatch Revenue Market Share Forecast by Regions (2017-2022)

Figure Global Smartwatch Revenue Market Share Forecast by Regions in 2022

Figure United States Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure China Smartwatch Revenue and Growth Rate Forecast (2017-2022)

Figure Europe Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Europe Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Japan Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Korea Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Korea Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Taiwan Smartwatch Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Taiwan Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Global Smartwatch Sales (K Units) Forecast by Type (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Type (2017-2022)

Table Global Smartwatch Revenue (Million USD) Forecast by Type (2017-2022)

Figure Global Smartwatch Revenue Market Share Forecast by Type (2017-2022)

Table Global Smartwatch Price (USD/Unit) Forecast by Type (2017-2022)

Table Global Smartwatch Sales (K Units) Forecast by Application (2017-2022)

Figure Global Smartwatch Sales Market Share Forecast by Application (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

## Table Key Data Information from Primary Sources

## I would like to order

Product name: Global Smartwatch Sales Market Report 2017

Product link: <https://marketpublishers.com/r/G0F18CCEEABEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F18CCEEABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970