

# Global Smartwatch Market Professional Survey Report 2016

<https://marketpublishers.com/r/G6AB147B155EN.html>

Date: June 2016

Pages: 107

Price: US\$ 3,500.00 (Single User License)

ID: G6AB147B155EN

## Abstracts

This report mainly covers the following

Segment regions including (the separated region report can also be offered)

North America

Europe

Japan

China

Southeast Asia

India

The players list (Partly, Players you are interested in can also be added)

Apple

Samsung

Google

Sony

Motorola

LG

Nike

Talos

Pebble

Fitbit

Casio

TAG Heuer

TomTom

Qualcomm

Garmin

Weloop

Withings

Polar

Asus

Pulsense

I'm

Wimm Labs

SmartQ

With 23 top producers.

Data including (both global and regions): Market Size (both volume - Unit and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!

## Contents

### **1 INDUSTRY OVERVIEW OF SMARTWATCH**

- 1.1 Definition and Specifications of Smartwatch
  - 1.1.1 Definition of Smartwatch
  - 1.1.2 Specifications of Smartwatch
- 1.2 Classification of Smartwatch
- 1.3 Applications of Smartwatch
- 1.4 Industry Chain Structure of Smartwatch
- 1.5 Industry Overview and Major Regions Status of Smartwatch
  - 1.5.1 Industry Overview of Smartwatch
  - 1.5.2 Global Major Regions Status of Smartwatch
- 1.6 Industry Policy Analysis of Smartwatch
- 1.7 Industry News Analysis of Smartwatch

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMARTWATCH**

- 2.1 Raw Material Suppliers and Price Analysis of Smartwatch
- 2.2 Equipment Suppliers and Price Analysis of Smartwatch
- 2.3 Labor Cost Analysis of Smartwatch
- 2.4 Other Costs Analysis of Smartwatch
- 2.5 Manufacturing Cost Structure Analysis of Smartwatch
- 2.6 Manufacturing Process Analysis of Smartwatch

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SMARTWATCH**

- 3.1 Capacity and Commercial Production Date of Global Smartwatch Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Smartwatch Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Smartwatch Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Smartwatch Major Manufacturers in 2015

### **4 GLOBAL SMARTWATCH OVERALL MARKET OVERVIEW**

- 4.1 2011-2016E Overall Market Analysis

- 4.2.1 2011-2015 Global Smartwatch Capacity and Growth Rate Analysis
- 4.2.2 2015 Smartwatch Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2011-2015 Global Smartwatch Sales and Growth Rate Analysis
  - 4.3.2 2015 Smartwatch Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2011-2015 Global Smartwatch Sales Price
  - 4.4.2 2015 Smartwatch Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
  - 4.5.1 2011-2015 Global Smartwatch Gross Margin
  - 4.5.2 2015 Smartwatch Gross Margin Analysis (Company Segment)

## **5 SMARTWATCH REGIONAL MARKET ANALYSIS**

- 5.1 North America Smartwatch Market Analysis
  - 5.1.1 North America Smartwatch Market Overview
  - 5.1.2 North America 2011-2016E Smartwatch Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2011-2016E Smartwatch Sales Price Analysis
  - 5.1.4 North America 2015 Smartwatch Market Share Analysis
- 5.2 Europe Smartwatch Market Analysis
  - 5.2.1 Europe Smartwatch Market Overview
  - 5.2.2 Europe 2011-2016E Smartwatch Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 Europe 2011-2016E Smartwatch Sales Price Analysis
  - 5.2.4 Europe 2015 Smartwatch Market Share Analysis
- 5.3 Japan Smartwatch Market Analysis
  - 5.3.1 Japan Smartwatch Market Overview
  - 5.3.2 Japan 2011-2016E Smartwatch Local Supply, Import, Export, Local Consumption Analysis
  - 5.3.3 Japan 2011-2016E Smartwatch Sales Price Analysis
  - 5.3.4 Japan 2015 Smartwatch Market Share Analysis
- 5.4 China Smartwatch Market Analysis
  - 5.4.1 China Smartwatch Market Overview
  - 5.4.2 China 2011-2016E Smartwatch Local Supply, Import, Export, Local Consumption Analysis
  - 5.4.3 China 2011-2016E Smartwatch Sales Price Analysis
  - 5.4.4 China 2015 Smartwatch Market Share Analysis
- 5.5 Southeast Asia Smartwatch Market Analysis

- 5.5.1 Southeast Asia Smartwatch Market Overview
- 5.5.2 Southeast Asia 2011-2016E Smartwatch Local Supply, Import, Export, Local Consumption Analysis
- 5.5.3 Southeast Asia 2011-2016E Smartwatch Sales Price Analysis
- 5.5.4 Southeast Asia 2015 Smartwatch Market Share Analysis
- 5.6 India Smartwatch Market Analysis
  - 5.6.1 India Smartwatch Market Overview
  - 5.6.2 India 2011-2016E Smartwatch Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2011-2016E Smartwatch Sales Price Analysis
  - 5.6.4 India 2015 Smartwatch Market Share Analysis

## **6 GLOBAL 2011-2016E SMARTWATCH SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2011-2016E Smartwatch Sales by Type
- 6.2 Different Types Smartwatch Product Interview Price Analysis
- 6.3 Different Types Smartwatch Product Driving Factors Analysis

## **7 GLOBAL 2011-2016E SMARTWATCH SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis
- 7.3 Different Application Product Driving Factors Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF SMARTWATCH**

- 8.1 Apple
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
  - 8.1.3 Apple 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.1.4 Apple 2015 Smartwatch Business Region Distribution Analysis
- 8.2 Samsung
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
  - 8.2.3 Samsung 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Samsung 2015 Smartwatch Business Region Distribution Analysis

## 8.3 Google

### 8.3.1 Company Profile

### 8.3.2 Product Picture and Specifications

### 8.3.3 Google 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.3.4 Google 2015 Smartwatch Business Region Distribution Analysis

## 8.4 Sony

### 8.4.1 Company Profile

### 8.4.2 Product Picture and Specifications

### 8.4.3 Sony 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.4.4 Sony 2015 Smartwatch Business Region Distribution Analysis

## 8.5 Motorola

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

### 8.5.3 Motorola 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.5.4 Motorola 2015 Smartwatch Business Region Distribution Analysis

## 8.6 LG

### 8.6.1 Company Profile

### 8.6.2 Product Picture and Specifications

### 8.6.3 LG 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.6.4 LG 2015 Smartwatch Business Region Distribution Analysis

## 8.7 Nike

### 8.7.1 Company Profile

### 8.7.2 Product Picture and Specifications

### 8.7.3 Nike 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.7.4 Nike 2015 Smartwatch Business Region Distribution Analysis

## 8.8 Talos

### 8.8.1 Company Profile

### 8.8.2 Product Picture and Specifications

### 8.8.3 Talos 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.8.4 Talos 2015 Smartwatch Business Region Distribution Analysis

## 8.9 Pebble

### 8.9.1 Company Profile

### 8.9.2 Product Picture and Specifications

### 8.9.3 Pebble 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.9.4 Pebble 2015 Smartwatch Business Region Distribution Analysis

## 8.10 Fitbit

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.3 Fitbit 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.10.4 Fitbit 2015 Smartwatch Business Region Distribution Analysis

## 8.11 Casio

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.3 Casio 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.11.4 Casio 2015 Smartwatch Business Region Distribution Analysis

## 8.12 TAG Heuer

8.12.1 Company Profile

8.12.2 Product Picture and Specifications

8.12.3 TAG Heuer 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.12.4 TAG Heuer 2015 Smartwatch Business Region Distribution Analysis

## 8.13 TomTom

8.13.1 Company Profile

8.13.2 Product Picture and Specifications

8.13.3 TomTom 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.13.4 TomTom 2015 Smartwatch Business Region Distribution Analysis

## 8.14 Qualcomm

8.14.1 Company Profile

8.14.2 Product Picture and Specifications

8.14.3 Qualcomm 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.14.4 Qualcomm 2015 Smartwatch Business Region Distribution Analysis

## 8.15 Garmin

8.15.1 Company Profile

8.15.2 Product Picture and Specifications

8.15.3 Garmin 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.15.4 Garmin 2015 Smartwatch Business Region Distribution Analysis

## 8.16 Weloop

8.16.1 Company Profile

8.16.2 Product Picture and Specifications



8.16.3 Weloop 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.16.4 Weloop 2015 Smartwatch Business Region Distribution Analysis

8.17 Withings

8.17.1 Company Profile

8.17.2 Product Picture and Specifications

8.17.3 Withings 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.17.4 Withings 2015 Smartwatch Business Region Distribution Analysis

8.18 Polar

8.18.1 Company Profile

8.18.2 Product Picture and Specifications

8.18.3 Polar 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.18.4 Polar 2015 Smartwatch Business Region Distribution Analysis

8.19 Asus

8.19.1 Company Profile

8.19.2 Product Picture and Specifications

8.19.3 Asus 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.19.4 Asus 2015 Smartwatch Business Region Distribution Analysis

8.20 Pulsense

8.20.1 Company Profile

8.20.2 Product Picture and Specifications

8.20.3 Pulsense 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.20.4 Pulsense 2015 Smartwatch Business Region Distribution Analysis

8.21 I'm

8.21.1 Company Profile

8.21.2 Product Picture and Specifications

8.21.3 I'm 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.21.4 I'm 2015 Smartwatch Business Region Distribution Analysis

8.22 Wimm Labs

8.22.1 Company Profile

8.22.2 Product Picture and Specifications

8.22.3 Wimm Labs 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.22.4 Wimm Labs 2015 Smartwatch Business Region Distribution Analysis

8.23 SmartQ

- 8.23.1 Company Profile
- 8.23.2 Product Picture and Specifications
- 8.23.3 SmartQ 2015 Smartwatch Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.23.4 SmartQ 2015 Smartwatch Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF MARKET**

- 9.1 Global Market Trend Analysis
  - 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2016-2021 Sales Price Forecast
  - 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
  - 9.2.1 North America 2016-2021 Smartwatch Consumption Forecast
  - 9.2.2 Europe 2016-2021 Smartwatch Consumption Forecast
  - 9.2.3 Japan 2016-2021 Smartwatch Consumption Forecast
  - 9.2.4 China 2016-2021 Smartwatch Consumption Forecast
  - 9.2.5 Southeast Asia 2016-2021 Smartwatch Consumption Forecast
  - 9.2.6 India 2016-2021 Smartwatch Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

## **10 SMARTWATCH MARKETING MODEL ANALYSIS**

- 10.1 Smartwatch Regional Marketing Model Analysis
- 10.2 Smartwatch International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Smartwatch by Regions
- 10.4 Smartwatch Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF SMARTWATCH**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMARTWATCH**

- 12.1 New Project SWOT Analysis of Smartwatch

12.2 New Project Investment Feasibility Analysis of Smartwatch

## **13 CONCLUSION OF THE GLOBAL SMARTWATCH MARKET PROFESSIONAL SURVEY REPORT 2016**

## I would like to order

Product name: Global Smartwatch Market Professional Survey Report 2016

Product link: <https://marketpublishers.com/r/G6AB147B155EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6AB147B155EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970