

Global Smartphone NAND Flash Market Research Report 2016

https://marketpublishers.com/r/GA32211AEC9EN.html

Date: December 2016

Pages: 107

Price: US\$ 2,900.00 (Single User License)

ID: GA32211AEC9EN

Abstracts

Notes:	
NULCS.	

Production, means the output of Smartphone NAND Flash

Revenue, means the sales value of Smartphone NAND Flash

This report studies Smartphone NAND Flash in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Samsung

Toshiba

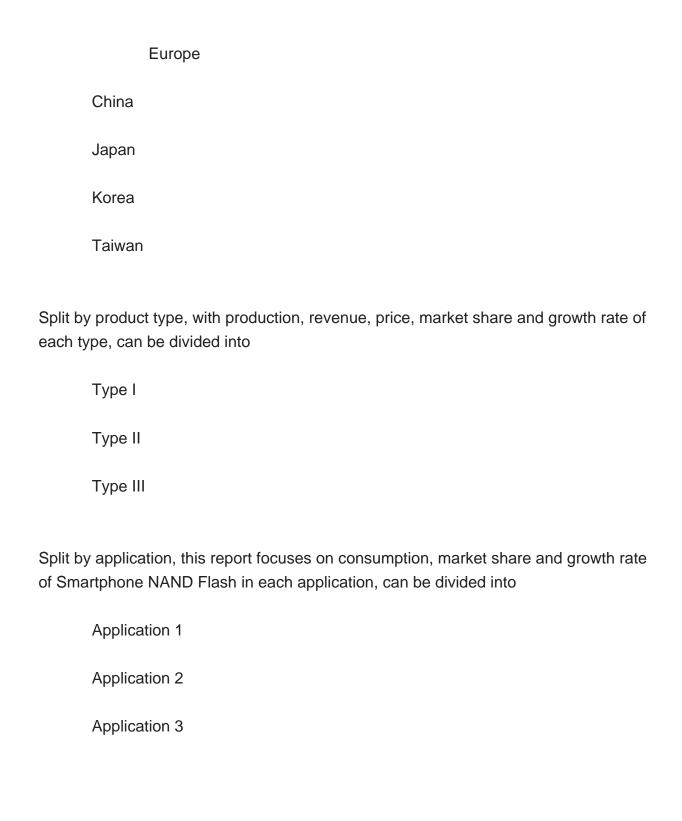
SanDisk

Micron

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Smartphone NAND Flash in these regions, from 2011 to 2021 (forecast), like

North America







Contents

Global Smartphone NAND Flash Market Research Report 2016

1 SMARTPHONE NAND FLASH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smartphone NAND Flash
- 1.2 Smartphone NAND Flash Segment by Type
 - 1.2.1 Global Production Market Share of Smartphone NAND Flash by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Smartphone NAND Flash Segment by Application
 - 1.3.1 Smartphone NAND Flash Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Smartphone NAND Flash Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Smartphone NAND Flash (2011-2021)

2 GLOBAL SMARTPHONE NAND FLASH MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Smartphone NAND Flash Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Smartphone NAND Flash Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Smartphone NAND Flash Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Smartphone NAND Flash Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Smartphone NAND Flash Market Competitive Situation and Trends
 - 2.5.1 Smartphone NAND Flash Market Concentration Rate
- 2.5.2 Smartphone NAND Flash Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SMARTPHONE NAND FLASH PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Smartphone NAND Flash Production by Region (2011-2016)
- 3.2 Global Smartphone NAND Flash Production Market Share by Region (2011-2016)
- 3.3 Global Smartphone NAND Flash Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SMARTPHONE NAND FLASH SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Smartphone NAND Flash Consumption by Regions (2011-2016)
- 4.2 North America Smartphone NAND Flash Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Smartphone NAND Flash Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Smartphone NAND Flash Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Smartphone NAND Flash Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Smartphone NAND Flash Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Smartphone NAND Flash Production, Consumption, Export, Import by



Regions (2011-2016)

5 GLOBAL SMARTPHONE NAND FLASH PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Smartphone NAND Flash Production and Market Share by Type (2011-2016)
- 5.2 Global Smartphone NAND Flash Revenue and Market Share by Type (2011-2016)
- 5.3 Global Smartphone NAND Flash Price by Type (2011-2016)
- 5.4 Global Smartphone NAND Flash Production Growth by Type (2011-2016)

6 GLOBAL SMARTPHONE NAND FLASH MARKET ANALYSIS BY APPLICATION

- 6.1 Global Smartphone NAND Flash Consumption and Market Share by Application (2011-2016)
- 6.2 Global Smartphone NAND Flash Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL SMARTPHONE NAND FLASH MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Samsung
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Smartphone NAND Flash Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Samsung Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Toshiba
- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Smartphone NAND Flash Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Toshiba Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview



7.3 SanDisk

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Smartphone NAND Flash Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 SanDisk Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Micron
- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Smartphone NAND Flash Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Micron Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview

8 SMARTPHONE NAND FLASH MANUFACTURING COST ANALYSIS

- 8.1 Smartphone NAND Flash Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Smartphone NAND Flash

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Smartphone NAND Flash Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Smartphone NAND Flash Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SMARTPHONE NAND FLASH MARKET FORECAST (2016-2021)

- 12.1 Global Smartphone NAND Flash Production, Revenue Forecast (2016-2021)
- 12.2 Global Smartphone NAND Flash Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Smartphone NAND Flash Production Forecast by Type (2016-2021)
- 12.4 Global Smartphone NAND Flash Consumption Forecast by Application (2016-2021)
- 12.5 Smartphone NAND Flash Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smartphone NAND Flash

Figure Global Production Market Share of Smartphone NAND Flash by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Smartphone NAND Flash Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Smartphone NAND Flash Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Smartphone NAND Flash Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Smartphone NAND Flash Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Smartphone NAND Flash Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Smartphone NAND Flash Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Smartphone NAND Flash Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Smartphone NAND Flash Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Smartphone NAND Flash Capacity of Key Manufacturers (2015 and 2016) Table Global Smartphone NAND Flash Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Smartphone NAND Flash Capacity of Key Manufacturers in 2015 Figure Global Smartphone NAND Flash Capacity of Key Manufacturers in 2016 Table Global Smartphone NAND Flash Production of Key Manufacturers (2015 and 2016)

Table Global Smartphone NAND Flash Production Share by Manufacturers (2015 and 2016)



Figure 2015 Smartphone NAND Flash Production Share by Manufacturers
Figure 2016 Smartphone NAND Flash Production Share by Manufacturers
Table Global Smartphone NAND Flash Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Smartphone NAND Flash Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Smartphone NAND Flash Revenue Share by Manufacturers Table 2016 Global Smartphone NAND Flash Revenue Share by Manufacturers Table Global Market Smartphone NAND Flash Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Smartphone NAND Flash Average Price of Key Manufacturers in 2015

Table Manufacturers Smartphone NAND Flash Manufacturing Base Distribution and Sales Area

Table Manufacturers Smartphone NAND Flash Product Type

Figure Smartphone NAND Flash Market Share of Top 3 Manufacturers

Figure Smartphone NAND Flash Market Share of Top 5 Manufacturers

Table Global Smartphone NAND Flash Capacity by Regions (2011-2016)

Figure Global Smartphone NAND Flash Capacity Market Share by Regions (2011-2016)

Figure Global Smartphone NAND Flash Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Smartphone NAND Flash Capacity Market Share by Regions Table Global Smartphone NAND Flash Production by Regions (2011-2016) Figure Global Smartphone NAND Flash Production and Market Share by Regions (2011-2016)

Figure Global Smartphone NAND Flash Production Market Share by Regions (2011-2016)

Figure 2015 Global Smartphone NAND Flash Production Market Share by Regions Table Global Smartphone NAND Flash Revenue by Regions (2011-2016)

Table Global Smartphone NAND Flash Revenue Market Share by Regions (2011-2016)

Table 2015 Global Smartphone NAND Flash Revenue Market Share by Regions

Table Global Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Table China Smartphone NAND Flash Production, Revenue, Price and Gross Margin



(2011-2016)

Table Japan Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Smartphone NAND Flash Consumption Market by Regions (2011-2016)

Table Global Smartphone NAND Flash Consumption Market Share by Regions (2011-2016)

Figure Global Smartphone NAND Flash Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Smartphone NAND Flash Consumption Market Share by Regions Table North America Smartphone NAND Flash Production, Consumption, Import & Export (2011-2016)

Table Europe Smartphone NAND Flash Production, Consumption, Import & Export (2011-2016)

Table China Smartphone NAND Flash Production, Consumption, Import & Export (2011-2016)

Table Japan Smartphone NAND Flash Production, Consumption, Import & Export (2011-2016)

Table Korea Smartphone NAND Flash Production, Consumption, Import & Export (2011-2016)

Table Taiwan Smartphone NAND Flash Production, Consumption, Import & Export (2011-2016)

Table Global Smartphone NAND Flash Production by Type (2011-2016)

Table Global Smartphone NAND Flash Production Share by Type (2011-2016)

Figure Production Market Share of Smartphone NAND Flash by Type (2011-2016)

Figure 2015 Production Market Share of Smartphone NAND Flash by Type

Table Global Smartphone NAND Flash Revenue by Type (2011-2016)

Table Global Smartphone NAND Flash Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Smartphone NAND Flash by Type (2011-2016)

Figure 2015 Revenue Market Share of Smartphone NAND Flash by Type

Table Global Smartphone NAND Flash Price by Type (2011-2016)

Figure Global Smartphone NAND Flash Production Growth by Type (2011-2016)

Table Global Smartphone NAND Flash Consumption by Application (2011-2016)

Table Global Smartphone NAND Flash Consumption Market Share by Application (2011-2016)

Figure Global Smartphone NAND Flash Consumption Market Share by Application in



2015

Table Global Smartphone NAND Flash Consumption Growth Rate by Application (2011-2016)

Figure Global Smartphone NAND Flash Consumption Growth Rate by Application (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Smartphone NAND Flash Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba Smartphone NAND Flash Market Share (2011-2016)

Table SanDisk Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SanDisk Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Figure SanDisk Smartphone NAND Flash Market Share (2011-2016)

Table Micron Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Micron Smartphone NAND Flash Production, Revenue, Price and Gross Margin (2011-2016)

Figure Micron Smartphone NAND Flash Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smartphone NAND Flash

Figure Manufacturing Process Analysis of Smartphone NAND Flash

Figure Smartphone NAND Flash Industrial Chain Analysis

Table Raw Materials Sources of Smartphone NAND Flash Major Manufacturers in 2015 Table Major Buyers of Smartphone NAND Flash

Table Distributors/Traders List

Figure Global Smartphone NAND Flash Production and Growth Rate Forecast (2016-2021)

Figure Global Smartphone NAND Flash Revenue and Growth Rate Forecast (2016-2021)

Table Global Smartphone NAND Flash Production Forecast by Regions (2016-2021)

Table Global Smartphone NAND Flash Consumption Forecast by Regions (2016-2021)

Table Global Smartphone NAND Flash Production Forecast by Type (2016-2021)

Table Global Smartphone NAND Flash Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Smartphone NAND Flash Market Research Report 2016

Product link: https://marketpublishers.com/r/GA32211AEC9EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GA32211AEC9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	Odotamor dignaturo

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970