

Global Smartphone Industry 2015 Market Research Report

<https://marketpublishers.com/r/G31A46B3130EN.html>

Date: November 2015

Pages: 150

Price: US\$ 2,800.00 (Single User License)

ID: G31A46B3130EN

Abstracts

The Global Smartphone Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Smartphone industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Smartphone market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Smartphone industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 176 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Smartphone
 - 1.1.1 Definition of Smartphone
 - 1.1.2 Specifications of Smartphone
- 1.2 Classification of Smartphone
- 1.3 Applications of Smartphone
- 1.4 Industry Chain Structure of Smartphone
- 1.5 Industry Overview and Major Regions Status of Smartphone
 - 1.5.1 Industry Overview of Smartphone
 - 1.5.2 Global Major Regions Status of Smartphone
- 1.6 Industry Policy Analysis of Smartphone
- 1.7 Industry News Analysis of Smartphone

2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMARTPHONE

- 2.1 Raw Material Suppliers and Price Analysis of Smartphone
- 2.2 Equipment Suppliers and Price Analysis of Smartphone
- 2.3 Labor Cost Analysis of Smartphone
- 2.4 Other Costs Analysis of Smartphone
- 2.5 Manufacturing Cost Structure Analysis of Smartphone
- 2.6 Manufacturing Process Analysis of Smartphone
- 2.7 Global Price, Cost and Gross of Smartphone 2010-2015

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SMARTPHONE

- 3.1 Capacity and Commercial Production Date of Global Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Global Key Smartphone Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Global Smartphone Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Global Smartphone Key Manufacturers in 2014

4 PRODUCTION ANALYSIS OF SMARTPHONE BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 Global Production of Smartphone by Regions 2010-2015

- 4.2 Global Production of Smartphone by Type 2010-2015
- 4.3 Global Production of Smartphone by Applications 2010-2015
- 4.4 Price Analysis of Global Smartphone Key Manufacturers in 2015
- 4.5 US Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartphone 2010-2015
- 4.6 EU Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartphone 2010-2015
- 4.7 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartphone 2010-2015
- 4.8 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Smartphone 2010-2015

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF SMARTPHONE BY REGIONS

- 5.1 Global Consumption Volume of Smartphone by Regions 2010-2015
- 5.2 Global Consumption Value of Smartphone by Regions 2010-2015
- 5.3 Global Consumption Price Analysis of Smartphone by Regions 2010-2015

6 ANALYSIS OF SMARTPHONE PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity and Production of Smartphone 2010-2015
- 6.2 Production Market Share Analysis of Smartphone 2010-2015
- 6.3 Sales Overview of Smartphone 2010-2015
- 6.4 Supply, Sales and Gap of Smartphone 2010-2015
- 6.5 Import, Export and Consumption of Smartphone 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Smartphone 2010-2015

7 ANALYSIS OF SMARTPHONE INDUSTRY KEY MANUFACTURERS

- 7.1 Samsung
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Contact Information
- 7.2 Apple
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification

7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.2.4 Contact Information

7.3 Huawei

7.3.1 Company Profile

7.3.2 Product Picture and Specification

7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.3.4 Contact Information

7.4 Xiaomi

7.4.1 Company Profile

7.4.2 Product Picture and Specification

7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.4.4 Contact Information

7.5 MEIZU

7.5.1 Company Profile

7.5.2 Product Picture and Specification

7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.5.4 Contact Information

7.6 OPPO

7.6.1 Company Profile

7.6.2 Product Picture and Specification

7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.6.4 Contact Information

7.7 Vivo

7.7.1 Company Profile

7.7.2 Product Picture and Specification

7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.7.4 Contact Information

7.8 ZTE

7.8.1 Company Profile

7.8.2 Product Picture and Specification

7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.8.4 Contact Information

7.9 Lenovo

7.9.1 Company Profile

7.9.2 Product Picture and Specification

7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.9.4 Contact Information

7.10 HTC

7.10.1 Company Profile

- 7.10.2 Product Picture and Specification
- 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.10.4 Contact Information

8 PRICE AND GROSS MARGIN ANALYSIS OF SMARTPHONE

- 8.1 Analysis of Price, Supply and Consumption
 - 8.1.1 Price Analysis
 - 8.1.2 Supply Analysis
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Smartphone Product Types
- 8.5 Market Share Analysis of Different Smartphone Price Levels
- 8.6 Gross Margin Analysis of Different Smartphone Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SMARTPHONE

- 9.1 Marketing Channels Status of Smartphone
- 9.2 Traders or Distributors of Smartphone with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Smartphone
- 9.4 Regional Import, Export and Trade Analysis of Smartphone

10 DEVELOPMENT TREND OF SMARTPHONE INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Smartphone 2016-2021
- 10.2 Production Market Share Analysis of Smartphone 2016-2021
- 10.3 Sales Overview of Smartphone 2016-2021
- 10.4 Supply, Sales, and Gap of Smartphone 2016-2021
- 10.5 Import, Export and Consumption of Smartphone 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Smartphone 2016-2021

11 INDUSTRY CHAIN SUPPLIERS WITH CONTACT INFORMATION OF SMARTPHONE

- 11.1 Major Raw Materials Suppliers with Contact Information of Smartphone Industry
- 11.2 Manufacturing Equipment Suppliers of Smartphone with Contact Information
- 11.3 Major Suppliers of Smartphone with Contact Information
- 11.4 Key Consumers of Smartphone with Contact Information
- 11.5 Supply Chain Relationship Analysis of Smartphone

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMARTPHONE

12.1 New Project SWOT Analysis of Smartphone

12.2 New Project Investment Feasibility Analysis of Smartphone

13 CONCLUSION OF THE GLOBAL SMARTPHONE INDUSTRY 2015 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smartphone

Table Specifications of Smartphone

Table Classification of Smartphone

Figure Global Production Market Share of Smartphone by Type in 2015

Table Application Fields of Smartphone Products

Figure 2015 Global Smartphone Major Applications Sales Share

Figure Industry Chain Structure of Smartphone

Table Global Major Regions Smartphone Development Status

Table Industry Policy of Smartphone

Table Industry News List of Smartphone

Table Smartphone Major Raw Materials List

Table Manufacturing Cost Structure Analysis of Smartphone in 2014

Figure Manufacturing Process Analysis of Smartphone

Figure Global Price Analysis of Smartphone 2010-2015 (USD/Unit)

Figure Global Cost Analysis of Smartphone 2010-2015 (USD/Unit)

Figure Global Gross Analysis of Smartphone 2010-2015

Table Capacity (Unit) and Commercial Production Date of Global Smartphone Key Manufacturers in 2014

Table Manufacturing Plants Distribution of Global Key Smartphone Manufacturers in 2014

Table R&D Status and Technology Source of Global Smartphone Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Global and China Smartphone Key Manufacturers in 2014

Table Global Production of Smartphone by Regions 2010-2015 (Unit)

Figure Global Production Market Share of Smartphone by Regions in 2014

Table Global Production of Smartphone by Type 2010-2015 (Unit)

Figure Global Production Market Share of Smartphone by Type in 2014

Table Global Production of Smartphone by Applications 2010-2015 (Unit)

Figure Global Production Market Share of Smartphone by Applications in 2014

Figure Price Comparison of Global Smartphone Key Manufacturers in 2015 (USD/Unit)

Table US Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartphone 2010-2015

Table US Supply, Import, Export and Consumption of Smartphone 2010-2015 (Unit)

Table EU Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Revenue (M USD) and Gross Margin of Smartphone 2010-2015

Table EU Supply, Import, Export and Consumption of Smartphone 2010-2015 (Unit)

Table Japan Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartphone 2010-2015

Table Japan Supply, Import, Export and Consumption of Smartphone 2010-2015 (Unit)

Table China Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartphone 2010-2015

Table China Supply, Import, Export and Consumption of Smartphone 2010-2015 (Unit)

Table Global Consumption Volume of Smartphone by Regions 2010-2015 (Unit)

Figure Global Consumption Volume of Smartphone by Regions in 2010 (Unit)

Figure Global Consumption Volume of Smartphone by Regions in 2011 (Unit)

Figure Global Consumption Volume of Smartphone by Regions in 2012 (Unit)

Figure Global Consumption Volume of Smartphone by Regions in 2013 (Unit)

Figure Global Consumption Volume of Smartphone by Regions in 2014 (Unit)

Figure Global Consumption Volume of Smartphone by Regions in 2015 (Unit)

Table Global Consumption Value of Smartphone by Regions 2010-2015 (M USD)

Figure Global Consumption Value of Smartphone by Regions in 2010 (M USD)

Figure Global Consumption Value of Smartphone by Regions in 2011 (M USD)

Figure Global Consumption Value of Smartphone by Regions in 2012 (M USD)

Figure Global Consumption Value of Smartphone by Regions in 2013 (M USD)

Figure Global Consumption Value of Smartphone by Regions in 2014 (M USD)

Figure Global Consumption Value of Smartphone by Regions in 2015 (M USD)

Table Consumption Price of Smartphone by Regions 2010-2015 (USD/Unit)

Table Global and Major Manufacturers Capacity of Smartphone 2010-2015 (Unit)

Table Global Capacity Market Share of Major Smartphone Manufacturers 2010-2015

Table Global and Major Manufacturers Production of Smartphone 2010-2015 (Unit)

Table Global Production Market Share of Major Smartphone Manufacturers 2010-2015

Figure Global Capacity (Unit), Production (Unit) and Growth Rate of Smartphone 2010-2015

Figure Global Capacity Utilization Rate of Smartphone 2010-2015

Table Global and Major Manufacturers Revenue of Smartphone 2010-2015 (M USD)

Table Global Revenue Market Share of Major Smartphone Manufacturers 2010-2015

Figure Global Revenue (M USD) and Growth Rate of Smartphone 2010-2015

Table China and Major Manufacturers Capacity of Smartphone 2010-2015 (Unit)

Table Capacity Market Share of China Major Smartphone Manufacturers 2010-2015

Table China and Major Manufacturers Production of Smartphone 2010-2015 (Unit)

Table Production Market Share of China Major Smartphone Manufacturers 2010-2015

Figure China Capacity (Unit), Production (Unit) and Growth Rate of Smartphone 2010-2015

Figure China Capacity Utilization Rate of Smartphone 2010-2015

Table China and Major Manufacturers Revenue of Smartphone 2010-2015 (M USD)

Table Revenue Market Share of China Major Manufacturers 2010-2015

Figure China Revenue (M USD) and Growth Rate of Smartphone 2010-2015

Figure Global Production Market Share of Major Smartphone Manufacturers in 2010

Figure Global Production Market Share of Major Smartphone Manufacturers in 2011

Figure Global Production Market Share of Major Smartphone Manufacturers in 2012

Figure Global Production Market Share of Major Smartphone Manufacturers in 2013

Figure Global Production Market Share of Major Smartphone Manufacturers in 2014

Figure Global Production Market Share of Major Smartphone Manufacturers in 2015

Figure China Production Market Share of Major Smartphone Manufacturers in 2010

Figure China Production Market Share of Major Smartphone Manufacturers in 2011

Figure China Production Market Share of Major Smartphone Manufacturers in 2012

Figure China Production Market Share of Major Smartphone Manufacturers in 2013

Figure China Production Market Share of Major Smartphone Manufacturers in 2014

Figure China Production Market Share of Major Smartphone Manufacturers in 2015

Figure Global Sales (Unit) and Growth Rate of Smartphone 2010-2015

Figure China Sales (Unit) and Growth Rate of Smartphone 2010-2015

Table Global Supply, Sales and Gap of Smartphone 2010-2015 (Unit)

Table China Supply, Sales and Gap of Smartphone 2010-2015 (Unit)

Table China Import, Export and Consumption of Smartphone 2010-2015 (Unit)

Table Price of Global Smartphone Major Manufacturers 2010-2015 (USD/Unit)

Figure Price Comparison by Global Major Smartphone Manufacturers in 2014 (USD/Unit)

Table Gross Margin of Global Smartphone Major Manufacturers 2010-2015

Figure Gross Margin of Global Smartphone Major Manufacturers in 2014

Table Global and Major Manufacturers Revenue of Smartphone 2010-2015 (M USD)

Table Global Revenue Market Share of Major Smartphone Manufacturers 2010-2015

Figure Global Revenue Market Share of Major Smartphone Manufacturers in 2011

Figure Global Revenue Market Share of Major Smartphone Manufacturers in 2012

Figure Global Revenue Market Share of Major Smartphone Manufacturers in 2013

Figure Global Revenue Market Share of Major Smartphone Manufacturers in 2014

Figure Global Revenue Market Share of Major Smartphone Manufacturers in 2015

Table China and Major Manufacturers Revenue of Smartphone 2010-2015 (M USD)

Table Revenue Market Share of China Smartphone Major Manufacturers 2010-2015

Table Global Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartphone 2010-2015

Table China Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartphone 2010-2015

Figure Smartphone Picture and Specifications of Samsung

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Samsung 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of Samsung 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of Samsung 2010-2015

Figure Smartphone Picture and Specifications of Apple

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Apple 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of Apple 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of Apple 2010-2015

Figure Smartphone Picture and Specifications of Huawei

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Huawei 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of Huawei 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of Huawei 2010-2015

Figure Smartphone Picture and Specifications of Xiaomi

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Xiaomi 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of Xiaomi 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of Xiaomi 2010-2015

Figure Smartphone Picture and Specifications of MEIZU

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of MEIZU 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of MEIZU 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of MEIZU 2010-2015

Figure Smartphone Picture and Specifications of OPPO

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of OPPO 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of OPPO 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of OPPO 2010-2015

Figure Smartphone Picture and Specifications of Vivo

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Vivo 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of Vivo 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of Vivo 2010-2015

Figure Smartphone Picture and Specifications of ZTE

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of ZTE 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of ZTE 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of ZTE 2010-2015

Figure Smartphone Picture and Specifications of Lenovo

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lenovo 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of Lenovo 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of Lenovo 2010-2015

Figure Smartphone Picture and Specifications of HTC

Table Smartphone Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of HTC 2010-2015

Figure Smartphone Capacity (Unit), Production (Unit) and Growth Rate of HTC 2010-2015

Figure Smartphone Production (Unit) and Global Market Share of HTC 2010-2015

Table Gross Margin of Smartphone by Regions 2010-2015

Table Price Comparison of Smartphone by Regions 2010-2015 (USD/Unit)

Table Price of Different Smartphone Product Types (USD/Unit)

Table Market Share of Different Smartphone Price Level

Table Gross Margin of Different Smartphone Applications

Table Traders or Distributors of Smartphone with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Smartphone (USD/Unit)

Table Regional Import, Export, and Trade of Smartphone (Unit)

Figure Global Capacity (Unit), Production (Unit) and Growth Rate of Smartphone 2016-2021

Figure Global Capacity Utilization Rate of Smartphone 2016-2021

Figure China Capacity (Unit), Production (Unit) and Growth Rate of Smartphone 2016-2021

Figure China Capacity Utilization Rate of Smartphone 2016-2021

Figure Global Production Market Share of Major Smartphone Manufacturers in 2016

Figure Global Production Market Share of Major Smartphone Manufacturers in 2021

Figure Production Market Share of China Major Smartphone Manufacturers in 2016

Figure Production Market Share of China Major Smartphone Manufacturers in 2021

Figure Global and China Sales (Unit) and Growth Rate of Smartphone 2016-2021

Table Global Supply, Sales and Gap of Smartphone 2016-2021 (Unit)

Table China Supply, Sales and Gap of Smartphone 2016-2021 (Unit)

Table China Production, Import, Export and Consumption of Smartphone 2016-2021 (Unit)

Table Global Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartphone 2016-2021

Table China Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Smartphone 2016-2021

Table Major Raw Materials Suppliers with Contact Information of Smartphone

Table Manufacturing Equipment Suppliers of Smartphone with Contact Information

Table Major Suppliers of Smartphone with Contact Information

Table Key Consumers of Smartphone with Contact Information

Figure Supply Chain Relationship Analysis of Smartphone

Table New Project SWOT Analysis of Smartphone

Table New Project Investment Feasibility Analysis of Smartphone

Table Part of Interviewees Record List

I would like to order

Product name: Global Smartphone Industry 2015 Market Research Report

Product link: <https://marketpublishers.com/r/G31A46B3130EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G31A46B3130EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970