

# Global Smartphone External Storage Market Research Report 2017

<https://marketpublishers.com/r/G0C64DDA0B9EN.html>

Date: January 2017

Pages: 126

Price: US\$ 2,900.00 (Single User License)

ID: G0C64DDA0B9EN

## Abstracts

### Notes:

Production, means the output of Smartphone External Storage

Revenue, means the sales value of Smartphone External Storage

This report studies Smartphone External Storage in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Sanho

SanDisk

WDC

Sony

Patriot

Seagate

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Smartphone

External Storage in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

4GB & Under

8GB

16GB

?32GB

64GB

128GB

512GB & Up

Split by application, this report focuses on consumption, market share and growth rate of Smartphone External Storage in each application, can be divided into

Apple ios

Android os

Others

## Contents

### Global Smartphone External Storage Market Research Report 2017

#### **1 SMARTPHONE EXTERNAL STORAGE MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of Smartphone External Storage

##### 1.2 Smartphone External Storage Segment by Type

###### 1.2.1 Global Production Market Share of Smartphone External Storage by Type in 2015

###### 1.2.2 4GB & Under

###### 1.2.3 8GB

###### 1.2.4 16GB

###### 1.2.5 ?32GB

###### 1.2.6 64GB

###### 1.2.7 128GB

###### 1.2.8 512GB & Up

##### 1.3 Smartphone External Storage Segment by Application

###### 1.3.1 Smartphone External Storage Consumption Market Share by Application in 2015

###### 1.3.2 Apple ios

###### 1.3.3 Android os

###### 1.3.4 Others

##### 1.4 Smartphone External Storage Market by Region

###### 1.4.1 North America Status and Prospect (2011-2021)

###### 1.4.2 Europe Status and Prospect (2011-2021)

###### 1.4.3 China Status and Prospect (2011-2021)

###### 1.4.4 Japan Status and Prospect (2011-2021)

###### 1.4.5 Southeast Asia Status and Prospect (2011-2021)

###### 1.4.6 India Status and Prospect (2011-2021)

##### 1.5 Global Market Size (Value) of Smartphone External Storage (2011-2021)

#### **2 GLOBAL SMARTPHONE EXTERNAL STORAGE MARKET COMPETITION BY MANUFACTURERS**

##### 2.1 Global Smartphone External Storage Production and Share by Manufacturers (2015 and 2016)

##### 2.2 Global Smartphone External Storage Revenue and Share by Manufacturers (2015 and 2016)

##### 2.3 Global Smartphone External Storage Average Price by Manufacturers (2015 and

2016)

2.4 Manufacturers Smartphone External Storage Manufacturing Base Distribution, Sales Area and Product Type

2.5 Smartphone External Storage Market Competitive Situation and Trends

2.5.1 Smartphone External Storage Market Concentration Rate

2.5.2 Smartphone External Storage Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL SMARTPHONE EXTERNAL STORAGE PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Smartphone External Storage Production by Region (2011-2016)

3.2 Global Smartphone External Storage Production Market Share by Region (2011-2016)

3.3 Global Smartphone External Storage Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL SMARTPHONE EXTERNAL STORAGE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Smartphone External Storage Consumption by Regions (2011-2016)

4.2 North America Smartphone External Storage Production, Consumption, Export, Import (2011-2016)

4.3 Europe Smartphone External Storage Production, Consumption, Export, Import (2011-2016)

4.4 China Smartphone External Storage Production, Consumption, Export, Import (2011-2016)

4.5 Japan Smartphone External Storage Production, Consumption, Export, Import (2011-2016)

4.6 Southeast Asia Smartphone External Storage Production, Consumption, Export, Import (2011-2016)

4.7 India Smartphone External Storage Production, Consumption, Export, Import (2011-2016)

## **5 GLOBAL SMARTPHONE EXTERNAL STORAGE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Smartphone External Storage Production and Market Share by Type (2011-2016)

5.2 Global Smartphone External Storage Revenue and Market Share by Type (2011-2016)

5.3 Global Smartphone External Storage Price by Type (2011-2016)

5.4 Global Smartphone External Storage Production Growth by Type (2011-2016)

## **6 GLOBAL SMARTPHONE EXTERNAL STORAGE MARKET ANALYSIS BY APPLICATION**

6.1 Global Smartphone External Storage Consumption and Market Share by Application (2011-2016)

6.2 Global Smartphone External Storage Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL SMARTPHONE EXTERNAL STORAGE MANUFACTURERS PROFILES/ANALYSIS**

7.1 Sanho

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Smartphone External Storage Product Type, Application and Specification

7.1.2.1 4GB & Under

7.1.2.2 8GB

7.1.3 Sanho Smartphone External Storage Production, Revenue, Price and Gross

## Margin (2015 and 2016)

### 7.1.4 Main Business/Business Overview

## 7.2 SanDisk

### 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.2.2 Smartphone External Storage Product Type, Application and Specification

#### 7.2.2.1 4GB & Under

#### 7.2.2.2 8GB

### 7.2.3 SanDisk Smartphone External Storage Production, Revenue, Price and Gross

## Margin (2015 and 2016)

### 7.2.4 Main Business/Business Overview

## 7.3 WDC

### 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.3.2 Smartphone External Storage Product Type, Application and Specification

#### 7.3.2.1 4GB & Under

#### 7.3.2.2 8GB

### 7.3.3 WDC Smartphone External Storage Production, Revenue, Price and Gross

## Margin (2015 and 2016)

### 7.3.4 Main Business/Business Overview

## 7.4 Sony

### 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.4.2 Smartphone External Storage Product Type, Application and Specification

#### 7.4.2.1 4GB & Under

#### 7.4.2.2 8GB

### 7.4.3 Sony Smartphone External Storage Production, Revenue, Price and Gross

## Margin (2015 and 2016)

### 7.4.4 Main Business/Business Overview

## 7.5 Patriot

### 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.5.2 Smartphone External Storage Product Type, Application and Specification

#### 7.5.2.1 4GB & Under

#### 7.5.2.2 8GB

### 7.5.3 Patriot Smartphone External Storage Production, Revenue, Price and Gross

## Margin (2015 and 2016)

### 7.5.4 Main Business/Business Overview

## 7.6 Seagate

### 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.6.2 Smartphone External Storage Product Type, Application and Specification

#### 7.6.2.1 4GB & Under

#### 7.6.2.2 8GB

7.6.3 Seagate Smartphone External Storage Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

## **8 SMARTPHONE EXTERNAL STORAGE MANUFACTURING COST ANALYSIS**

8.1 Smartphone External Storage Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Smartphone External Storage

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Smartphone External Storage Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Smartphone External Storage Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**



- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL SMARTPHONE EXTERNAL STORAGE MARKET FORECAST (2016-2021)**

- 12.1 Global Smartphone External Storage Production, Revenue and Price Forecast (2016-2021)
  - 12.1.1 Global Smartphone External Storage Production and Growth Rate Forecast (2016-2021)
  - 12.1.2 Global Smartphone External Storage Revenue and Growth Rate Forecast (2016-2021)
  - 12.1.3 Global Smartphone External Storage Price and Trend Forecast (2016-2021)
- 12.2 Global Smartphone External Storage Production, Consumption, Import and Export Forecast by Regions (2016-2021)
  - 12.2.1 North America Smartphone External Storage Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.2 Europe Smartphone External Storage Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.3 China Smartphone External Storage Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.4 Japan Smartphone External Storage Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.5 Southeast Asia Smartphone External Storage Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.6 India Smartphone External Storage Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.3 Global Smartphone External Storage Production, Revenue and Price Forecast by Type (2016-2021)
- 12.4 Global Smartphone External Storage Consumption Forecast by Application (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smartphone External Storage

Figure Global Production Market Share of Smartphone External Storage by Type in 2015

Figure Product Picture of 4GB & Under

Table Major Manufacturers of 4GB & Under

Figure Product Picture of 8GB

Table Major Manufacturers of 8GB

Figure Product Picture of 16GB

Table Major Manufacturers of 16GB

Figure Product Picture of 32GB

Table Major Manufacturers of 32GB

Figure Product Picture of 64GB

Table Major Manufacturers of 64GB

Figure Product Picture of 128GB

Table Major Manufacturers of 128GB

Figure Product Picture of 512GB & Up

Table Major Manufacturers of 512GB & Up

Table Smartphone External Storage Consumption Market Share by Application in 2015

Figure Apple ios Examples

Figure Android os Examples

Figure Others Examples

Figure North America Smartphone External Storage Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Smartphone External Storage Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Smartphone External Storage Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Smartphone External Storage Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Smartphone External Storage Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Smartphone External Storage Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Smartphone External Storage Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Smartphone External Storage Capacity of Key Manufacturers (2015 and 2016)

Table Global Smartphone External Storage Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Smartphone External Storage Capacity of Key Manufacturers in 2015

Figure Global Smartphone External Storage Capacity of Key Manufacturers in 2016

Table Global Smartphone External Storage Production of Key Manufacturers (2015 and 2016)

Table Global Smartphone External Storage Production Share by Manufacturers (2015 and 2016)

Figure 2015 Smartphone External Storage Production Share by Manufacturers

Figure 2016 Smartphone External Storage Production Share by Manufacturers

Table Global Smartphone External Storage Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Smartphone External Storage Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Smartphone External Storage Revenue Share by Manufacturers

Table 2016 Global Smartphone External Storage Revenue Share by Manufacturers

Table Global Market Smartphone External Storage Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Smartphone External Storage Average Price of Key Manufacturers in 2015

Table Manufacturers Smartphone External Storage Manufacturing Base Distribution and Sales Area

Table Manufacturers Smartphone External Storage Product Type

Figure Smartphone External Storage Market Share of Top 3 Manufacturers

Figure Smartphone External Storage Market Share of Top 5 Manufacturers

Table Global Smartphone External Storage Capacity by Regions (2011-2016)

Figure Global Smartphone External Storage Capacity Market Share by Regions (2011-2016)

Figure Global Smartphone External Storage Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Smartphone External Storage Capacity Market Share by Regions

Table Global Smartphone External Storage Production by Regions (2011-2016)

Figure Global Smartphone External Storage Production and Market Share by Regions (2011-2016)

Figure Global Smartphone External Storage Production Market Share by Regions (2011-2016)

Figure 2015 Global Smartphone External Storage Production Market Share by Regions

Table Global Smartphone External Storage Revenue by Regions (2011-2016)

Table Global Smartphone External Storage Revenue Market Share by Regions (2011-2016)

Table 2015 Global Smartphone External Storage Revenue Market Share by Regions

Table Global Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

Table China Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

Table India Smartphone External Storage Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Smartphone External Storage Consumption Market by Regions (2011-2016)

Table Global Smartphone External Storage Consumption Market Share by Regions (2011-2016)

Figure Global Smartphone External Storage Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Smartphone External Storage Consumption Market Share by Regions

Table North America Smartphone External Storage Production, Consumption, Import & Export (2011-2016)

Table Europe Smartphone External Storage Production, Consumption, Import & Export (2011-2016)

Table China Smartphone External Storage Production, Consumption, Import & Export (2011-2016)

Table Japan Smartphone External Storage Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Smartphone External Storage Production, Consumption, Import & Export (2011-2016)

Table India Smartphone External Storage Production, Consumption, Import & Export (2011-2016)

Table Global Smartphone External Storage Production by Type (2011-2016)

Table Global Smartphone External Storage Production Share by Type (2011-2016)

Figure Production Market Share of Smartphone External Storage by Type (2011-2016)

Figure 2015 Production Market Share of Smartphone External Storage by Type

Table Global Smartphone External Storage Revenue by Type (2011-2016)

Table Global Smartphone External Storage Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Smartphone External Storage by Type  
(2011-2016)

Figure 2015 Revenue Market Share of Smartphone External Storage by Type

Table Global Smartphone External Storage Price by Type (2011-2016)

Figure Global Smartphone External Storage Production Growth by Type (2011-2016)

Table Global Smartphone External Storage Consumption by Application (2011-2016)

Table Global Smartphone External Storage Consumption Market Share by Application  
(2011-2016)

Figure Global Smartphone External Storage Consumption Market Share by Application  
in 2015

Table Global Smartphone External Storage Consumption Growth Rate by Application  
(2011-2016)

Figure Global Smartphone External Storage Consumption Growth Rate by Application  
(2011-2016)

Table Sanho Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sanho Smartphone External Storage Production, Revenue, Price and Gross  
Margin (2015 and 2016)

Figure Sanho Smartphone External Storage Market Share (2015 and 2016)

Table SanDisk Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SanDisk Smartphone External Storage Production, Revenue, Price and Gross  
Margin (2015 and 2016)

Figure SanDisk Smartphone External Storage Market Share (2015 and 2016)

Table WDC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table WDC Smartphone External Storage Production, Revenue, Price and Gross  
Margin (2015 and 2016)

Figure WDC Smartphone External Storage Market Share (2015 and 2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Smartphone External Storage Production, Revenue, Price and Gross  
Margin (2015 and 2016)

Figure Sony Smartphone External Storage Market Share (2015 and 2016)

Table Patriot Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Patriot Smartphone External Storage Production, Revenue, Price and Gross  
Margin (2015 and 2016)

Figure Patriot Smartphone External Storage Market Share (2015 and 2016)



Table Seagate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seagate Smartphone External Storage Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Seagate Smartphone External Storage Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smartphone External Storage

Figure Manufacturing Process Analysis of Smartphone External Storage

Figure Smartphone External Storage Industrial Chain Analysis

Table Raw Materials Sources of Smartphone External Storage Major Manufacturers in 2015

Table Major Buyers of Smartphone External Storage

Table Distributors/Traders List

Figure Global Smartphone External Storage Production and Growth Rate Forecast (2016-2021)

Figure Global Smartphone External Storage Revenue and Growth Rate Forecast (2016-2021)

Figure Global Smartphone External Storage Price and Trend Forecast (2016-2021)

Table Global Smartphone External Storage Production Forecast by Regions (2016-2021)

Table Global Smartphone External Storage Consumption Forecast by Regions (2016-2021)

Figure North America Smartphone External Storage Production, Revenue and Growth Rate Forecast (2016-2021)

Table North America Smartphone External Storage Production, Consumption, Export and Import Forecast (2016-2021)

Figure Europe Smartphone External Storage Production, Revenue and Growth Rate Forecast (2016-2021)

Table Europe Smartphone External Storage Production, Consumption, Export and Import Forecast (2016-2021)

Figure China Smartphone External Storage Production, Revenue and Growth Rate Forecast (2016-2021)

Table China Smartphone External Storage Production, Consumption, Export and Import Forecast (2016-2021)

Figure Japan Smartphone External Storage Production, Revenue and Growth Rate Forecast (2016-2021)

Table Japan Smartphone External Storage Production, Consumption, Export and Import Forecast (2016-2021)

Figure Southeast Asia Smartphone External Storage Production, Revenue and Growth Rate Forecast (2016-2021)

Table Southeast Asia Smartphone External Storage Production, Consumption, Export and Import Forecast (2016-2021)

Figure India Smartphone External Storage Production, Revenue and Growth Rate Forecast (2016-2021)

Table India Smartphone External Storage Production, Consumption, Export and Import Forecast (2016-2021)

Table Global Smartphone External Storage Production Forecast by Type (2016-2021)

Table Global Smartphone External Storage Revenue Forecast by Type (2016-2021)

Table Global Smartphone External Storage Price Forecast by Type (2016-2021)

Table Global Smartphone External Storage Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: Global Smartphone External Storage Market Research Report 2017

Product link: <https://marketpublishers.com/r/G0C64DDA0B9EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0C64DDA0B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970