

# Global Smartphone Audio Codecs Market Research Report 2016

<https://marketpublishers.com/r/G8C62DA90CEEN.html>

Date: November 2016

Pages: 107

Price: US\$ 2,900.00 (Single User License)

ID: G8C62DA90CEEN

## Abstracts

### Notes:

Production, means the output of Smartphone Audio Codecs

Revenue, means the sales value of Smartphone Audio Codecs

This report studies Smartphone Audio Codecs in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Cirrus Logic

STMicroelectronics

TI

ADI

Conexant

Broadcom

AMS

IDT

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Smartphone Audio Codecs in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Smartphone Audio Codecs in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Smartphone Audio Codecs Market Research Report 2016

## **1 SMARTPHONE AUDIO CODECS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Smartphone Audio Codecs
- 1.2 Smartphone Audio Codecs Segment by Type
  - 1.2.1 Global Production Market Share of Smartphone Audio Codecs by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Smartphone Audio Codecs Segment by Application
  - 1.3.1 Smartphone Audio Codecs Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Smartphone Audio Codecs Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Smartphone Audio Codecs (2011-2021)

## **2 GLOBAL SMARTPHONE AUDIO CODECS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Smartphone Audio Codecs Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Smartphone Audio Codecs Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Smartphone Audio Codecs Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Smartphone Audio Codecs Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Smartphone Audio Codecs Market Competitive Situation and Trends
  - 2.5.1 Smartphone Audio Codecs Market Concentration Rate
  - 2.5.2 Smartphone Audio Codecs Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL SMARTPHONE AUDIO CODECS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Smartphone Audio Codecs Production by Region (2011-2016)

3.2 Global Smartphone Audio Codecs Production Market Share by Region (2011-2016)

3.3 Global Smartphone Audio Codecs Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Korea Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

3.10 Taiwan Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL SMARTPHONE AUDIO CODECS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Smartphone Audio Codecs Consumption by Regions (2011-2016)

4.2 North America Smartphone Audio Codecs Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Smartphone Audio Codecs Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Smartphone Audio Codecs Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Smartphone Audio Codecs Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Korea Smartphone Audio Codecs Production, Consumption, Export, Import by Regions (2011-2016)

4.7 Taiwan Smartphone Audio Codecs Production, Consumption, Export, Import by

Regions (2011-2016)

## **5 GLOBAL SMARTPHONE AUDIO CODECS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Smartphone Audio Codecs Production and Market Share by Type (2011-2016)

5.2 Global Smartphone Audio Codecs Revenue and Market Share by Type (2011-2016)

5.3 Global Smartphone Audio Codecs Price by Type (2011-2016)

5.4 Global Smartphone Audio Codecs Production Growth by Type (2011-2016)

## **6 GLOBAL SMARTPHONE AUDIO CODECS MARKET ANALYSIS BY APPLICATION**

6.1 Global Smartphone Audio Codecs Consumption and Market Share by Application (2011-2016)

6.2 Global Smartphone Audio Codecs Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL SMARTPHONE AUDIO CODECS MANUFACTURERS PROFILES/ANALYSIS**

7.1 Cirrus Logic

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Smartphone Audio Codecs Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Cirrus Logic Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 STMicroelectronics

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Smartphone Audio Codecs Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 STMicroelectronics Smartphone Audio Codecs Production, Revenue, Price and

## Gross Margin (2015 and 2016)

### 7.2.4 Main Business/Business Overview

## 7.3 TI

### 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.3.2 Smartphone Audio Codecs Product Type, Application and Specification

#### 7.3.2.1 Type I

#### 7.3.2.2 Type II

### 7.3.3 TI Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.3.4 Main Business/Business Overview

## 7.4 ADI

### 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.4.2 Smartphone Audio Codecs Product Type, Application and Specification

#### 7.4.2.1 Type I

#### 7.4.2.2 Type II

### 7.4.3 ADI Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.4.4 Main Business/Business Overview

## 7.5 Conexant

### 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.5.2 Smartphone Audio Codecs Product Type, Application and Specification

#### 7.5.2.1 Type I

#### 7.5.2.2 Type II

### 7.5.3 Conexant Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.5.4 Main Business/Business Overview

## 7.6 Broadcom

### 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.6.2 Smartphone Audio Codecs Product Type, Application and Specification

#### 7.6.2.1 Type I

#### 7.6.2.2 Type II

### 7.6.3 Broadcom Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2015 and 2016)

### 7.6.4 Main Business/Business Overview

## 7.7 AMS

### 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

### 7.7.2 Smartphone Audio Codecs Product Type, Application and Specification

#### 7.7.2.1 Type I

#### 7.7.2.2 Type II

7.7.3 AMS Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 IDT

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Smartphone Audio Codecs Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 IDT Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

## **8 SMARTPHONE AUDIO CODECS MANUFACTURING COST ANALYSIS**

8.1 Smartphone Audio Codecs Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Smartphone Audio Codecs

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Smartphone Audio Codecs Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Smartphone Audio Codecs Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL SMARTPHONE AUDIO CODECS MARKET FORECAST (2016-2021)**

- 12.1 Global Smartphone Audio Codecs Production, Revenue Forecast (2016-2021)
- 12.2 Global Smartphone Audio Codecs Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Smartphone Audio Codecs Production Forecast by Type (2016-2021)
- 12.4 Global Smartphone Audio Codecs Consumption Forecast by Application (2016-2021)
- 12.5 Smartphone Audio Codecs Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smartphone Audio Codecs

Figure Global Production Market Share of Smartphone Audio Codecs by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Smartphone Audio Codecs Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Smartphone Audio Codecs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Smartphone Audio Codecs Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Smartphone Audio Codecs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Smartphone Audio Codecs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Smartphone Audio Codecs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Smartphone Audio Codecs Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Smartphone Audio Codecs Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Smartphone Audio Codecs Capacity of Key Manufacturers (2015 and 2016)

Table Global Smartphone Audio Codecs Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Smartphone Audio Codecs Capacity of Key Manufacturers in 2015

Figure Global Smartphone Audio Codecs Capacity of Key Manufacturers in 2016

Table Global Smartphone Audio Codecs Production of Key Manufacturers (2015 and 2016)

Table Global Smartphone Audio Codecs Production Share by Manufacturers (2015 and 2016)

2016)

Figure 2015 Smartphone Audio Codecs Production Share by Manufacturers

Figure 2016 Smartphone Audio Codecs Production Share by Manufacturers

Table Global Smartphone Audio Codecs Revenue (Million USD) by Manufacturers  
(2015 and 2016)

Table Global Smartphone Audio Codecs Revenue Share by Manufacturers (2015 and  
2016)

Table 2015 Global Smartphone Audio Codecs Revenue Share by Manufacturers

Table 2016 Global Smartphone Audio Codecs Revenue Share by Manufacturers

Table Global Market Smartphone Audio Codecs Average Price of Key Manufacturers  
(2015 and 2016)

Figure Global Market Smartphone Audio Codecs Average Price of Key Manufacturers in  
2015

Table Manufacturers Smartphone Audio Codecs Manufacturing Base Distribution and  
Sales Area

Table Manufacturers Smartphone Audio Codecs Product Type

Figure Smartphone Audio Codecs Market Share of Top 3 Manufacturers

Figure Smartphone Audio Codecs Market Share of Top 5 Manufacturers

Table Global Smartphone Audio Codecs Capacity by Regions (2011-2016)

Figure Global Smartphone Audio Codecs Capacity Market Share by Regions  
(2011-2016)

Figure Global Smartphone Audio Codecs Capacity Market Share by Regions  
(2011-2016)

Figure 2015 Global Smartphone Audio Codecs Capacity Market Share by Regions

Table Global Smartphone Audio Codecs Production by Regions (2011-2016)

Figure Global Smartphone Audio Codecs Production and Market Share by Regions  
(2011-2016)

Figure Global Smartphone Audio Codecs Production Market Share by Regions  
(2011-2016)

Figure 2015 Global Smartphone Audio Codecs Production Market Share by Regions

Table Global Smartphone Audio Codecs Revenue by Regions (2011-2016)

Table Global Smartphone Audio Codecs Revenue Market Share by Regions  
(2011-2016)

Table 2015 Global Smartphone Audio Codecs Revenue Market Share by Regions

Table Global Smartphone Audio Codecs Production, Revenue, Price and Gross Margin  
(2011-2016)

Table North America Smartphone Audio Codecs Production, Revenue, Price and Gross  
Margin (2011-2016)

Table Europe Smartphone Audio Codecs Production, Revenue, Price and Gross Margin

(2011-2016)

Table China Smartphone Audio Codecs Production, Revenue, Price and Gross Margin

(2011-2016)

Table Japan Smartphone Audio Codecs Production, Revenue, Price and Gross Margin

(2011-2016)

Table Korea Smartphone Audio Codecs Production, Revenue, Price and Gross Margin

(2011-2016)

Table Taiwan Smartphone Audio Codecs Production, Revenue, Price and Gross Margin

(2011-2016)

Table Global Smartphone Audio Codecs Consumption Market by Regions (2011-2016)

Table Global Smartphone Audio Codecs Consumption Market Share by Regions

(2011-2016)

Figure Global Smartphone Audio Codecs Consumption Market Share by Regions

(2011-2016)

Figure 2015 Global Smartphone Audio Codecs Consumption Market Share by Regions

Table North America Smartphone Audio Codecs Production, Consumption, Import &

Export (2011-2016)

Table Europe Smartphone Audio Codecs Production, Consumption, Import & Export

(2011-2016)

Table China Smartphone Audio Codecs Production, Consumption, Import & Export

(2011-2016)

Table Japan Smartphone Audio Codecs Production, Consumption, Import & Export

(2011-2016)

Table Korea Smartphone Audio Codecs Production, Consumption, Import & Export

(2011-2016)

Table Taiwan Smartphone Audio Codecs Production, Consumption, Import & Export

(2011-2016)

Table Global Smartphone Audio Codecs Production by Type (2011-2016)

Table Global Smartphone Audio Codecs Production Share by Type (2011-2016)

Figure Production Market Share of Smartphone Audio Codecs by Type (2011-2016)

Figure 2015 Production Market Share of Smartphone Audio Codecs by Type

Table Global Smartphone Audio Codecs Revenue by Type (2011-2016)

Table Global Smartphone Audio Codecs Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Smartphone Audio Codecs by Type (2011-2016)

Figure 2015 Revenue Market Share of Smartphone Audio Codecs by Type

Table Global Smartphone Audio Codecs Price by Type (2011-2016)

Figure Global Smartphone Audio Codecs Production Growth by Type (2011-2016)

Table Global Smartphone Audio Codecs Consumption by Application (2011-2016)

Table Global Smartphone Audio Codecs Consumption Market Share by Application

(2011-2016)

Figure Global Smartphone Audio Codecs Consumption Market Share by Application in 2015

Table Global Smartphone Audio Codecs Consumption Growth Rate by Application (2011-2016)

Figure Global Smartphone Audio Codecs Consumption Growth Rate by Application (2011-2016)

Table Cirrus Logic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cirrus Logic Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cirrus Logic Smartphone Audio Codecs Market Share (2011-2016)

Table STMicroelectronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STMicroelectronics Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure STMicroelectronics Smartphone Audio Codecs Market Share (2011-2016)

Table TI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TI Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure TI Smartphone Audio Codecs Market Share (2011-2016)

Table ADI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ADI Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure ADI Smartphone Audio Codecs Market Share (2011-2016)

Table Conexant Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Conexant Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure Conexant Smartphone Audio Codecs Market Share (2011-2016)

Table Broadcom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Broadcom Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure Broadcom Smartphone Audio Codecs Market Share (2011-2016)

Table AMS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AMS Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure AMS Smartphone Audio Codecs Market Share (2011-2016)

Table IDT Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IDT Smartphone Audio Codecs Production, Revenue, Price and Gross Margin (2011-2016)

Figure IDT Smartphone Audio Codecs Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smartphone Audio Codecs

Figure Manufacturing Process Analysis of Smartphone Audio Codecs

Figure Smartphone Audio Codecs Industrial Chain Analysis

Table Raw Materials Sources of Smartphone Audio Codecs Major Manufacturers in 2015

Table Major Buyers of Smartphone Audio Codecs

Table Distributors/Traders List

Figure Global Smartphone Audio Codecs Production and Growth Rate Forecast (2016-2021)

Figure Global Smartphone Audio Codecs Revenue and Growth Rate Forecast (2016-2021)

Table Global Smartphone Audio Codecs Production Forecast by Regions (2016-2021)

Table Global Smartphone Audio Codecs Consumption Forecast by Regions (2016-2021)

Table Global Smartphone Audio Codecs Production Forecast by Type (2016-2021)

Table Global Smartphone Audio Codecs Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Smartphone Audio Codecs Market Research Report 2016

Product link: <https://marketpublishers.com/r/G8C62DA90CEEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8C62DA90CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970