

Global Smart Wrist Wearables Market Research Report 2016

<https://marketpublishers.com/r/G54EA917C01EN.html>

Date: October 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: G54EA917C01EN

Abstracts

Notes:

Production, means the output of Smart Wrist Wearables

Revenue, means the sales value of Smart Wrist Wearables

This report studies Smart Wrist Wearables in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Fitbit

Apple

Garmin

Jawbone

Lenovo

Samsung Electronics

Xiaomi

Atlas Wearables

LG

Sony

YU Televentures

Polar

Pivotal

Skechers

BBK

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Smart Wrist Wearables in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Smart Wrist Wearables in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Smart Wrist Wearables Market Research Report 2016

1 SMART WRIST WEARABLES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Wrist Wearables
- 1.2 Smart Wrist Wearables Segment by Type
 - 1.2.1 Global Production Market Share of Smart Wrist Wearables by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Smart Wrist Wearables Segment by Application
 - 1.3.1 Smart Wrist Wearables Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Smart Wrist Wearables Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Smart Wrist Wearables (2011-2021)

2 GLOBAL SMART WRIST WEARABLES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Smart Wrist Wearables Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Smart Wrist Wearables Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Smart Wrist Wearables Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Smart Wrist Wearables Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Smart Wrist Wearables Market Competitive Situation and Trends
 - 2.5.1 Smart Wrist Wearables Market Concentration Rate
 - 2.5.2 Smart Wrist Wearables Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SMART WRIST WEARABLES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Smart Wrist Wearables Production by Region (2011-2016)
- 3.2 Global Smart Wrist Wearables Production Market Share by Region (2011-2016)
- 3.3 Global Smart Wrist Wearables Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SMART WRIST WEARABLES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Smart Wrist Wearables Consumption by Regions (2011-2016)
- 4.2 North America Smart Wrist Wearables Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Smart Wrist Wearables Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Smart Wrist Wearables Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Smart Wrist Wearables Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Smart Wrist Wearables Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Smart Wrist Wearables Production, Consumption, Export, Import by

Regions (2011-2016)

5 GLOBAL SMART WRIST WEARABLES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Smart Wrist Wearables Production and Market Share by Type (2011-2016)

5.2 Global Smart Wrist Wearables Revenue and Market Share by Type (2011-2016)

5.3 Global Smart Wrist Wearables Price by Type (2011-2016)

5.4 Global Smart Wrist Wearables Production Growth by Type (2011-2016)

6 GLOBAL SMART WRIST WEARABLES MARKET ANALYSIS BY APPLICATION

6.1 Global Smart Wrist Wearables Consumption and Market Share by Application (2011-2016)

6.2 Global Smart Wrist Wearables Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL SMART WRIST WEARABLES MANUFACTURERS PROFILES/ANALYSIS

7.1 Fitbit

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Smart Wrist Wearables Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Fitbit Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Apple

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Smart Wrist Wearables Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Apple Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Garmin

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Smart Wrist Wearables Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Garmin Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Jawbone

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Smart Wrist Wearables Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Jawbone Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Lenovo

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Smart Wrist Wearables Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Lenovo Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Samsung Electronics

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Smart Wrist Wearables Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Samsung Electronics Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Xiaomi

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Smart Wrist Wearables Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Xiaomi Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.7.4 Main Business/Business Overview
- 7.8 Atlas Wearables
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Smart Wrist Wearables Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Atlas Wearables Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 LG
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Smart Wrist Wearables Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 LG Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Sony
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Smart Wrist Wearables Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Sony Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 YU Televentures
- 7.12 Polar
- 7.13 Pivotal
- 7.14 Skechers
- 7.15 BBK

8 SMART WRIST WEARABLES MANUFACTURING COST ANALYSIS

- 8.1 Smart Wrist Wearables Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Smart Wrist Wearables

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Smart Wrist Wearables Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Smart Wrist Wearables Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SMART WRIST WEARABLES MARKET FORECAST (2016-2021)

- 12.1 Global Smart Wrist Wearables Production, Revenue Forecast (2016-2021)
- 12.2 Global Smart Wrist Wearables Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Smart Wrist Wearables Production Forecast by Type (2016-2021)
- 12.4 Global Smart Wrist Wearables Consumption Forecast by Application (2016-2021)

12.5 Smart Wrist Wearables Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Wrist Wearables

Figure Global Production Market Share of Smart Wrist Wearables by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Smart Wrist Wearables Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Smart Wrist Wearables Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Smart Wrist Wearables Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Smart Wrist Wearables Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Smart Wrist Wearables Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Smart Wrist Wearables Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Smart Wrist Wearables Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Smart Wrist Wearables Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Smart Wrist Wearables Capacity of Key Manufacturers (2015 and 2016)

Table Global Smart Wrist Wearables Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Smart Wrist Wearables Capacity of Key Manufacturers in 2015

Figure Global Smart Wrist Wearables Capacity of Key Manufacturers in 2016

Table Global Smart Wrist Wearables Production of Key Manufacturers (2015 and 2016)

Table Global Smart Wrist Wearables Production Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Wrist Wearables Production Share by Manufacturers

Figure 2016 Smart Wrist Wearables Production Share by Manufacturers

Table Global Smart Wrist Wearables Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Smart Wrist Wearables Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Smart Wrist Wearables Revenue Share by Manufacturers

Table 2016 Global Smart Wrist Wearables Revenue Share by Manufacturers

Table Global Market Smart Wrist Wearables Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Smart Wrist Wearables Average Price of Key Manufacturers in 2015

Table Manufacturers Smart Wrist Wearables Manufacturing Base Distribution and Sales Area

Table Manufacturers Smart Wrist Wearables Product Type

Figure Smart Wrist Wearables Market Share of Top 3 Manufacturers

Figure Smart Wrist Wearables Market Share of Top 5 Manufacturers

Table Global Smart Wrist Wearables Capacity by Regions (2011-2016)

Figure Global Smart Wrist Wearables Capacity Market Share by Regions (2011-2016)

Figure Global Smart Wrist Wearables Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Smart Wrist Wearables Capacity Market Share by Regions

Table Global Smart Wrist Wearables Production by Regions (2011-2016)

Figure Global Smart Wrist Wearables Production and Market Share by Regions (2011-2016)

Figure Global Smart Wrist Wearables Production Market Share by Regions (2011-2016)

Figure 2015 Global Smart Wrist Wearables Production Market Share by Regions

Table Global Smart Wrist Wearables Revenue by Regions (2011-2016)

Table Global Smart Wrist Wearables Revenue Market Share by Regions (2011-2016)

Table 2015 Global Smart Wrist Wearables Revenue Market Share by Regions

Table Global Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Table China Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Table Taiwan Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Table Global Smart Wrist Wearables Consumption Market by Regions (2011-2016)

Table Global Smart Wrist Wearables Consumption Market Share by Regions

(2011-2016)

Figure Global Smart Wrist Wearables Consumption Market Share by Regions

(2011-2016)

Figure 2015 Global Smart Wrist Wearables Consumption Market Share by Regions

Table North America Smart Wrist Wearables Production, Consumption, Import & Export

(2011-2016)

Table Europe Smart Wrist Wearables Production, Consumption, Import & Export

(2011-2016)

Table China Smart Wrist Wearables Production, Consumption, Import & Export

(2011-2016)

Table Japan Smart Wrist Wearables Production, Consumption, Import & Export

(2011-2016)

Table Korea Smart Wrist Wearables Production, Consumption, Import & Export

(2011-2016)

Table Taiwan Smart Wrist Wearables Production, Consumption, Import & Export

(2011-2016)

Table Global Smart Wrist Wearables Production by Type (2011-2016)

Table Global Smart Wrist Wearables Production Share by Type (2011-2016)

Figure Production Market Share of Smart Wrist Wearables by Type (2011-2016)

Figure 2015 Production Market Share of Smart Wrist Wearables by Type

Table Global Smart Wrist Wearables Revenue by Type (2011-2016)

Table Global Smart Wrist Wearables Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Smart Wrist Wearables by Type (2011-2016)

Figure 2015 Revenue Market Share of Smart Wrist Wearables by Type

Table Global Smart Wrist Wearables Price by Type (2011-2016)

Figure Global Smart Wrist Wearables Production Growth by Type (2011-2016)

Table Global Smart Wrist Wearables Consumption by Application (2011-2016)

Table Global Smart Wrist Wearables Consumption Market Share by Application

(2011-2016)

Figure Global Smart Wrist Wearables Consumption Market Share by Application in 2015

Table Global Smart Wrist Wearables Consumption Growth Rate by Application

(2011-2016)

Figure Global Smart Wrist Wearables Consumption Growth Rate by Application

(2011-2016)

Table Fitbit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fitbit Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Fitbit Smart Wrist Wearables Market Share (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Apple Smart Wrist Wearables Market Share (2011-2016)

Table Garmin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Garmin Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Garmin Smart Wrist Wearables Market Share (2011-2016)

Table Jawbone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jawbone Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Jawbone Smart Wrist Wearables Market Share (2011-2016)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lenovo Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Lenovo Smart Wrist Wearables Market Share (2011-2016)

Table Samsung Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Electronics Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Electronics Smart Wrist Wearables Market Share (2011-2016)

Table Xiaomi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xiaomi Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Xiaomi Smart Wrist Wearables Market Share (2011-2016)

Table Atlas Wearables Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atlas Wearables Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Figure Atlas Wearables Smart Wrist Wearables Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Smart Wrist Wearables Production, Revenue, Price and Gross Margin

(2011-2016)

Figure LG Smart Wrist Wearables Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Smart Wrist Wearables Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Smart Wrist Wearables Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Wrist Wearables

Figure Manufacturing Process Analysis of Smart Wrist Wearables

Figure Smart Wrist Wearables Industrial Chain Analysis

Table Raw Materials Sources of Smart Wrist Wearables Major Manufacturers in 2015

Table Major Buyers of Smart Wrist Wearables

Table Distributors/Traders List

Figure Global Smart Wrist Wearables Production and Growth Rate Forecast (2016-2021)

Figure Global Smart Wrist Wearables Revenue and Growth Rate Forecast (2016-2021)

Table Global Smart Wrist Wearables Production Forecast by Regions (2016-2021)

Table Global Smart Wrist Wearables Consumption Forecast by Regions (2016-2021)

Table Global Smart Wrist Wearables Production Forecast by Type (2016-2021)

Table Global Smart Wrist Wearables Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Smart Wrist Wearables Market Research Report 2016

Product link: <https://marketpublishers.com/r/G54EA917C01EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G54EA917C01EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970