

Global Smart Sport Accessories Sales Market Report 2018

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Abstracts

This report studies the global Smart Sport Accessories market status and forecast, categorizes the global Smart Sport Accessories market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Smart Sport Accessories is electric equipment which can assist people to take sport well. They can remark your sport status, such as number of step count, golf swing data and others.

With the development of smart wearable technology, there is no doubt that there is a compelling market for Smart Wearable devices, although the relative value and growth opportunities of different sectors vary widely. Almost half of that will probably come from companies that are not players in today's consumer electronics market. The key players in the Smart Sport Accessories market are Apple, Fitbit, Samsung, Sony, Motorola/Lenovo, LG, Pebble, Garmin and XIAO MI at currently. It can be classified as smartwatch, fitness trackers (smart wristband and Chest strap), Sports Watch, Sports Camera and other like eyewear, smart clothing, etc. By the unit sale volume, smartwatch and smart wristband are the largest share at currently.

Up to now, Apple and Fitbit are the market leader in the smartwatch and smart wristband respectively. For the next few years smart watches will dominate sales. The largest consumption region is North America and Europe at currently where the outdoor sport are popular. By the production, most of US players outsource the manufacturing of their products to several contract manufacturers form Asia, including Flextronics and Quanta. While China has overtaken the U.S. to become the largest manufacturer in the world and most of third part manufacturer can produce spare parts for wearable devices. It is a good opportunity for Chinese players, Like XIAO MI which take a large

market share in the smart wristband product just use one year. Meanwhile, with the rapid growth of the national economy as well as the rapid development of sport industry, Chinese Smart Sport Accessories market demand is exuberant. It can be forecast that Asia-Pacific especially China will ranks as the fastest growing market in the next few years.

The global Smart Sport Accessories market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025. The major players covered in this report

Fitbit

Apple

Samsung

Sony

Motorola/Lenovo

LG

Pebble

Garmin

Huawei

XIAO MI

Polar

wahoo fitness

Zepp

GoPro

Casio

Suunto

Swatch Group

Seiko

Citizen

TIMEX

Richemont

EZON

Fossil

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Smartwatch

Smart Wristband

Sports Watch

Sports Camera

Chest strap

Other (smart eyewear, Swing Analyzer, Smart clothing, etc)

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Everyday users

Active users

Performance users

The study objectives of this report are:

To analyze and study the global Smart Sport Accessories sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Smart Sport Accessories players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Smart Sport Accessories are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Smart Sport Accessories Manufacturers

Smart Sport Accessories Distributors/Traders/Wholesalers

Smart Sport Accessories Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Smart Sport Accessories market, by end-use.

Detailed analysis and profiles of additional market players.

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