

# Global Smart Speakers Market Professional Survey Report 2017

<https://marketpublishers.com/r/GAB86910C85EN.html>

Date: December 2017

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: GAB86910C85EN

## Abstracts

This report studies Smart Speakers in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Amazon

Google Corporation

Terratec

Edifier

Samsung Electronics

Philips

JBL

Sony Corporation

Apple

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Single Room

Double-Room

Multi-Room

By Application, the market can be split into

Household Use

Commercial Use

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Smart Speakers Market Professional Survey Report 2017

## **1 INDUSTRY OVERVIEW OF SMART SPEAKERS**

### 1.1 Definition and Specifications of Smart Speakers

#### 1.1.1 Definition of Smart Speakers

#### 1.1.2 Specifications of Smart Speakers

### 1.2 Classification of Smart Speakers

#### 1.2.1 Single Room

#### 1.2.2 Double-Room

#### 1.2.3 Multi-Room

### 1.3 Applications of Smart Speakers

#### 1.3.1 Household Use

#### 1.3.2 Commercial Use

#### 1.3.3 Application

### 1.4 Market Segment by Regions

#### 1.4.1 North America

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Southeast Asia

#### 1.4.5 Japan

#### 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMART SPEAKERS**

### 2.1 Raw Material and Suppliers

### 2.2 Manufacturing Cost Structure Analysis of Smart Speakers

### 2.3 Manufacturing Process Analysis of Smart Speakers

### 2.4 Industry Chain Structure of Smart Speakers

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SMART SPEAKERS**

### 3.1 Capacity and Commercial Production Date of Global Smart Speakers Major Manufacturers in 2016

### 3.2 Manufacturing Plants Distribution of Global Smart Speakers Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Smart Speakers Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Smart Speakers Major Manufacturers in 2016

## **4 GLOBAL SMART SPEAKERS OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Smart Speakers Capacity and Growth Rate Analysis

4.2.2 2016 Smart Speakers Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Smart Speakers Sales and Growth Rate Analysis

4.3.2 2016 Smart Speakers Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Smart Speakers Sales Price

4.4.2 2016 Smart Speakers Sales Price Analysis (Company Segment)

## **5 SMART SPEAKERS REGIONAL MARKET ANALYSIS**

5.1 North America Smart Speakers Market Analysis

5.1.1 North America Smart Speakers Market Overview

5.1.2 North America 2012-2017E Smart Speakers Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Smart Speakers Sales Price Analysis

5.1.4 North America 2016 Smart Speakers Market Share Analysis

5.2 China Smart Speakers Market Analysis

5.2.1 China Smart Speakers Market Overview

5.2.2 China 2012-2017E Smart Speakers Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Smart Speakers Sales Price Analysis

5.2.4 China 2016 Smart Speakers Market Share Analysis

5.3 Europe Smart Speakers Market Analysis

5.3.1 Europe Smart Speakers Market Overview

5.3.2 Europe 2012-2017E Smart Speakers Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Smart Speakers Sales Price Analysis

5.3.4 Europe 2016 Smart Speakers Market Share Analysis

5.4 Southeast Asia Smart Speakers Market Analysis

- 5.4.1 Southeast Asia Smart Speakers Market Overview
- 5.4.2 Southeast Asia 2012-2017E Smart Speakers Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Southeast Asia 2012-2017E Smart Speakers Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Smart Speakers Market Share Analysis
- 5.5 Japan Smart Speakers Market Analysis
  - 5.5.1 Japan Smart Speakers Market Overview
  - 5.5.2 Japan 2012-2017E Smart Speakers Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Smart Speakers Sales Price Analysis
  - 5.5.4 Japan 2016 Smart Speakers Market Share Analysis
- 5.6 India Smart Speakers Market Analysis
  - 5.6.1 India Smart Speakers Market Overview
  - 5.6.2 India 2012-2017E Smart Speakers Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Smart Speakers Sales Price Analysis
  - 5.6.4 India 2016 Smart Speakers Market Share Analysis

## **6 GLOBAL 2012-2017E SMART SPEAKERS SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2012-2017E Smart Speakers Sales by Type
- 6.2 Different Types of Smart Speakers Product Interview Price Analysis
- 6.3 Different Types of Smart Speakers Product Driving Factors Analysis
  - 6.3.1 Single Room of Smart Speakers Growth Driving Factor Analysis
  - 6.3.2 Double-Room of Smart Speakers Growth Driving Factor Analysis
  - 6.3.3 Multi-Room of Smart Speakers Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E SMART SPEAKERS SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2012-2017E Smart Speakers Consumption by Application
- 7.2 Different Application of Smart Speakers Product Interview Price Analysis
- 7.3 Different Application of Smart Speakers Product Driving Factors Analysis
  - 7.3.1 Household Use of Smart Speakers Growth Driving Factor Analysis
  - 7.3.2 Commercial Use of Smart Speakers Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF SMART SPEAKERS**

## 8.1 Amazon

### 8.1.1 Company Profile

### 8.1.2 Product Picture and Specifications

#### 8.1.2.1 Product A

#### 8.1.2.2 Product B

### 8.1.3 Amazon 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.1.4 Amazon 2016 Smart Speakers Business Region Distribution Analysis

## 8.2 Google Corporation

### 8.2.1 Company Profile

### 8.2.2 Product Picture and Specifications

#### 8.2.2.1 Product A

#### 8.2.2.2 Product B

### 8.2.3 Google Corporation 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.2.4 Google Corporation 2016 Smart Speakers Business Region Distribution Analysis

## 8.3 Terratec

### 8.3.1 Company Profile

### 8.3.2 Product Picture and Specifications

#### 8.3.2.1 Product A

#### 8.3.2.2 Product B

### 8.3.3 Terratec 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.3.4 Terratec 2016 Smart Speakers Business Region Distribution Analysis

## 8.4 Edifier

### 8.4.1 Company Profile

### 8.4.2 Product Picture and Specifications

#### 8.4.2.1 Product A

#### 8.4.2.2 Product B

### 8.4.3 Edifier 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.4.4 Edifier 2016 Smart Speakers Business Region Distribution Analysis

## 8.5 Samsung Electronics

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

### 8.5.3 Samsung Electronics 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.5.4 Samsung Electronics 2016 Smart Speakers Business Region Distribution Analysis

### 8.6 Philips

#### 8.6.1 Company Profile

#### 8.6.2 Product Picture and Specifications

##### 8.6.2.1 Product A

##### 8.6.2.2 Product B

#### 8.6.3 Philips 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.6.4 Philips 2016 Smart Speakers Business Region Distribution Analysis

### 8.7 JBL

#### 8.7.1 Company Profile

#### 8.7.2 Product Picture and Specifications

##### 8.7.2.1 Product A

##### 8.7.2.2 Product B

#### 8.7.3 JBL 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.7.4 JBL 2016 Smart Speakers Business Region Distribution Analysis

### 8.8 Sony Corporation

#### 8.8.1 Company Profile

#### 8.8.2 Product Picture and Specifications

##### 8.8.2.1 Product A

##### 8.8.2.2 Product B

#### 8.8.3 Sony Corporation 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.8.4 Sony Corporation 2016 Smart Speakers Business Region Distribution Analysis

### 8.9 Apple

#### 8.9.1 Company Profile

#### 8.9.2 Product Picture and Specifications

##### 8.9.2.1 Product A

##### 8.9.2.2 Product B

#### 8.9.3 Apple 2016 Smart Speakers Sales, Ex-factory Price, Revenue, Gross Margin Analysis

#### 8.9.4 Apple 2016 Smart Speakers Business Region Distribution Analysis

## 9 DEVELOPMENT TREND OF ANALYSIS OF SMART SPEAKERS MARKET

### 9.1 Global Smart Speakers Market Trend Analysis

#### 9.1.1 Global 2017-2022 Smart Speakers Market Size (Volume and Value) Forecast

- 9.1.2 Global 2017-2022 Smart Speakers Sales Price Forecast
- 9.2 Smart Speakers Regional Market Trend
  - 9.2.1 North America 2017-2022 Smart Speakers Consumption Forecast
  - 9.2.2 China 2017-2022 Smart Speakers Consumption Forecast
  - 9.2.3 Europe 2017-2022 Smart Speakers Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Smart Speakers Consumption Forecast
  - 9.2.5 Japan 2017-2022 Smart Speakers Consumption Forecast
  - 9.2.6 India 2017-2022 Smart Speakers Consumption Forecast
- 9.3 Smart Speakers Market Trend (Product Type)
- 9.4 Smart Speakers Market Trend (Application)

## **10 SMART SPEAKERS MARKETING TYPE ANALYSIS**

- 10.1 Smart Speakers Regional Marketing Type Analysis
- 10.2 Smart Speakers International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Smart Speakers by Region
- 10.4 Smart Speakers Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF SMART SPEAKERS**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL SMART SPEAKERS MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology  
Analyst Introduction  
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smart Speakers

Table Product Specifications of Smart Speakers

Table Classification of Smart Speakers

Figure Global Production Market Share of Smart Speakers by Type in 2016

Figure Single Room Picture

Table Major Manufacturers of Single Room

Figure Double-Room Picture

Table Major Manufacturers of Double-Room

Figure Multi-Room Picture

Table Major Manufacturers of Multi-Room

Table Applications of Smart Speakers

Figure Global Consumption Volume Market Share of Smart Speakers by Application in 2016

Figure Household Use Examples

Table Major Consumers in Household Use

Figure Commercial Use Examples

Table Major Consumers in Commercial Use

Figure Market Share of Smart Speakers by Regions

Figure North America Smart Speakers Market Size (Million USD) (2012-2022)

Figure China Smart Speakers Market Size (Million USD) (2012-2022)

Figure Europe Smart Speakers Market Size (Million USD) (2012-2022)

Figure Southeast Asia Smart Speakers Market Size (Million USD) (2012-2022)

Figure Japan Smart Speakers Market Size (Million USD) (2012-2022)

Figure India Smart Speakers Market Size (Million USD) (2012-2022)

Table Smart Speakers Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Smart Speakers in 2016

Figure Manufacturing Process Analysis of Smart Speakers

Figure Industry Chain Structure of Smart Speakers

Table Capacity and Commercial Production Date of Global Smart Speakers Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Smart Speakers Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Smart Speakers Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Smart Speakers Major Manufacturers

in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Smart Speakers 2012-2017

Figure Global 2012-2017E Smart Speakers Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Smart Speakers Market Size (Value) and Growth Rate

Table 2012-2017E Global Smart Speakers Capacity and Growth Rate

Table 2016 Global Smart Speakers Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Smart Speakers Sales (K Units) and Growth Rate

Table 2016 Global Smart Speakers Sales (K Units) List (Company Segment)

Table 2012-2017E Global Smart Speakers Sales Price (USD/Unit)

Table 2016 Global Smart Speakers Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Smart Speakers 2012-2017E

Figure North America 2012-2017E Smart Speakers Sales Price (USD/Unit)

Figure North America 2016 Smart Speakers Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Smart Speakers 2012-2017E

Figure China 2012-2017E Smart Speakers Sales Price (USD/Unit)

Figure China 2016 Smart Speakers Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Smart Speakers 2012-2017E

Figure Europe 2012-2017E Smart Speakers Sales Price (USD/Unit)

Figure Europe 2016 Smart Speakers Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Smart Speakers 2012-2017E

Figure Southeast Asia 2012-2017E Smart Speakers Sales Price (USD/Unit)

Figure Southeast Asia 2016 Smart Speakers Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Smart Speakers 2012-2017E

Figure Japan 2012-2017E Smart Speakers Sales Price (USD/Unit)

Figure Japan 2016 Smart Speakers Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Smart Speakers 2012-2017E

Figure India 2012-2017E Smart Speakers Sales Price (USD/Unit)

Figure India 2016 Smart Speakers Sales Market Share

Table Global 2012-2017E Smart Speakers Sales (K Units) by Type

Table Different Types Smart Speakers Product Interview Price

Table Global 2012-2017E Smart Speakers Sales (K Units) by Application

Table Different Application Smart Speakers Product Interview Price

Table Amazon Information List

Table Product A Overview

Table Product B Overview

Table 2016 Amazon Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Amazon Smart Speakers Business Region Distribution

Table Google Corporation Information List

Table Product A Overview

Table Product B Overview

Table 2016 Google Corporation Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Google Corporation Smart Speakers Business Region Distribution

Table Terratec Information List

Table Product A Overview

Table Product B Overview

Table 2015 Terratec Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Terratec Smart Speakers Business Region Distribution

Table Edifier Information List

Table Product A Overview

Table Product B Overview

Table 2016 Edifier Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Edifier Smart Speakers Business Region Distribution

Table Samsung Electronics Information List

Table Product A Overview

Table Product B Overview

Table 2016 Samsung Electronics Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Samsung Electronics Smart Speakers Business Region Distribution

Table Philips Information List

Table Product A Overview

Table Product B Overview

Table 2016 Philips Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Philips Smart Speakers Business Region Distribution

Table JBL Information List

Table Product A Overview

Table Product B Overview

Table 2016 JBL Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 JBL Smart Speakers Business Region Distribution

Table Sony Corporation Information List

Table Product A Overview

Table Product B Overview

Table 2016 Sony Corporation Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Sony Corporation Smart Speakers Business Region Distribution

Table Apple Information List

Table Product A Overview

Table Product B Overview

Table 2016 Apple Smart Speakers Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Apple Smart Speakers Business Region Distribution

Figure Global 2017-2022 Smart Speakers Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Smart Speakers Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Smart Speakers Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Smart Speakers Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Smart Speakers Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Smart Speakers Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Smart Speakers Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Smart Speakers Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Smart Speakers Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Smart Speakers by Type 2017-2022

Table Global Consumption Volume (K Units) of Smart Speakers by Application  
2017-2022

Table Traders or Distributors with Contact Information of Smart Speakers by Region

## I would like to order

Product name: Global Smart Speakers Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/GAB86910C85EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAB86910C85EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970