

Global Smart Glasses Market Research Report 2016

https://marketpublishers.com/r/G24AC09159CEN.html

Date: October 2016

Pages: 116

Price: US\$ 2,900.00 (Single User License)

ID: G24AC09159CEN

Abstracts

Notes:

Production, means the output of Smart Glasses

Revenue, means the sales value of Smart Glasses

This report studies Smart Glasses in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple
Google glass
SONY
Samsung
Newmine
Baidu glassess
Recon
Lenovo

ITheater







Type III

Split by application, this report focuses on consumption, market share and growth rate of Smart Glasses in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global Smart Glasses Market Research Report 2016

1 SMART GLASSES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Glasses
- 1.2 Smart Glasses Segment by Type
 - 1.2.1 Global Production Market Share of Smart Glasses by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Smart Glasses Segment by Application
- 1.3.1 Smart Glasses Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Smart Glasses Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Smart Glasses (2011-2021)

2 GLOBAL SMART GLASSES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Smart Glasses Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Smart Glasses Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Smart Glasses Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Smart Glasses Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Smart Glasses Market Competitive Situation and Trends
 - 2.5.1 Smart Glasses Market Concentration Rate
 - 2.5.2 Smart Glasses Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SMART GLASSES PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Smart Glasses Production by Region (2011-2016)
- 3.2 Global Smart Glasses Production Market Share by Region (2011-2016)
- 3.3 Global Smart Glasses Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SMART GLASSES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Smart Glasses Consumption by Regions (2011-2016)
- 4.2 North America Smart Glasses Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Smart Glasses Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Smart Glasses Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Smart Glasses Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Smart Glasses Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Smart Glasses Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL SMART GLASSES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Smart Glasses Production and Market Share by Type (2011-2016)
- 5.2 Global Smart Glasses Revenue and Market Share by Type (2011-2016)
- 5.3 Global Smart Glasses Price by Type (2011-2016)
- 5.4 Global Smart Glasses Production Growth by Type (2011-2016)



6 GLOBAL SMART GLASSES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Smart Glasses Consumption and Market Share by Application (2011-2016)
- 6.2 Global Smart Glasses Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL SMART GLASSES MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Apple
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Smart Glasses Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Apple Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Google glass
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Smart Glasses Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Google glass Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- **7.3 SONY**
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Smart Glasses Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 SONY Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Samsung
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Smart Glasses Product Type, Application and Specification
 - 7.4.2.1 Type I



- 7.4.2.2 Type II
- 7.4.3 Samsung Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Newmine
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Smart Glasses Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Newmine Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Baidu glassess
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Smart Glasses Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Baidu glassess Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Recon
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Smart Glasses Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Recon Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Lenovo
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Smart Glasses Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Lenovo Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 ITheater
- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Smart Glasses Product Type, Application and Specification



- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 ITheater Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Gonbes
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Smart Glasses Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Gonbes Smart Glasses Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- **7.11 USAMS**
- 7.12 TESO
- 7.13 Shenzhen good technology co., LTD
- 7.14 Osterhout Design Group
- 7.15 AOS Shanghai Electronics co.,ltd
- 7.16 Vuzix Corporation

8 SMART GLASSES MANUFACTURING COST ANALYSIS

- 8.1 Smart Glasses Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Smart Glasses

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Smart Glasses Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Smart Glasses Major Manufacturers in 2015
- 9.4 Downstream Buyers



10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SMART GLASSES MARKET FORECAST (2016-2021)

- 12.1 Global Smart Glasses Production, Revenue Forecast (2016-2021)
- 12.2 Global Smart Glasses Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Smart Glasses Production Forecast by Type (2016-2021)
- 12.4 Global Smart Glasses Consumption Forecast by Application (2016-2021)
- 12.5 Smart Glasses Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Glasses

Figure Global Production Market Share of Smart Glasses by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Smart Glasses Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Smart Glasses Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Smart Glasses Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Smart Glasses Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Smart Glasses Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Smart Glasses Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Smart Glasses Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Smart Glasses Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Smart Glasses Capacity of Key Manufacturers (2015 and 2016)

Table Global Smart Glasses Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Smart Glasses Capacity of Key Manufacturers in 2015

Figure Global Smart Glasses Capacity of Key Manufacturers in 2016

Table Global Smart Glasses Production of Key Manufacturers (2015 and 2016)

Table Global Smart Glasses Production Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Glasses Production Share by Manufacturers

Figure 2016 Smart Glasses Production Share by Manufacturers

Table Global Smart Glasses Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Smart Glasses Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Smart Glasses Revenue Share by Manufacturers

Table 2016 Global Smart Glasses Revenue Share by Manufacturers

Table Global Market Smart Glasses Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Smart Glasses Average Price of Key Manufacturers in 2015

Table Manufacturers Smart Glasses Manufacturing Base Distribution and Sales Area

Table Manufacturers Smart Glasses Product Type

Figure Smart Glasses Market Share of Top 3 Manufacturers

Figure Smart Glasses Market Share of Top 5 Manufacturers

Table Global Smart Glasses Capacity by Regions (2011-2016)

Figure Global Smart Glasses Capacity Market Share by Regions (2011-2016)

Figure Global Smart Glasses Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Smart Glasses Capacity Market Share by Regions

Table Global Smart Glasses Production by Regions (2011-2016)

Figure Global Smart Glasses Production and Market Share by Regions (2011-2016)

Figure Global Smart Glasses Production Market Share by Regions (2011-2016)

Figure 2015 Global Smart Glasses Production Market Share by Regions

Table Global Smart Glasses Revenue by Regions (2011-2016)

Table Global Smart Glasses Revenue Market Share by Regions (2011-2016)

Table 2015 Global Smart Glasses Revenue Market Share by Regions

Table Global Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Table China Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Table India Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Smart Glasses Consumption Market by Regions (2011-2016)

Table Global Smart Glasses Consumption Market Share by Regions (2011-2016)

Figure Global Smart Glasses Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Smart Glasses Consumption Market Share by Regions

Table North America Smart Glasses Production, Consumption, Import & Export (2011-2016)

Table Europe Smart Glasses Production, Consumption, Import & Export (2011-2016)

Table China Smart Glasses Production, Consumption, Import & Export (2011-2016)

Table Japan Smart Glasses Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Smart Glasses Production, Consumption, Import & Export (2011-2016)

Table India Smart Glasses Production, Consumption, Import & Export (2011-2016)
Table Global Smart Glasses Production by Type (2011-2016)



Table Global Smart Glasses Production Share by Type (2011-2016)

Figure Production Market Share of Smart Glasses by Type (2011-2016)

Figure 2015 Production Market Share of Smart Glasses by Type

Table Global Smart Glasses Revenue by Type (2011-2016)

Table Global Smart Glasses Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Smart Glasses by Type (2011-2016)

Figure 2015 Revenue Market Share of Smart Glasses by Type

Table Global Smart Glasses Price by Type (2011-2016)

Figure Global Smart Glasses Production Growth by Type (2011-2016)

Table Global Smart Glasses Consumption by Application (2011-2016)

Table Global Smart Glasses Consumption Market Share by Application (2011-2016)

Figure Global Smart Glasses Consumption Market Share by Application in 2015

Table Global Smart Glasses Consumption Growth Rate by Application (2011-2016)

Figure Global Smart Glasses Consumption Growth Rate by Application (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Smart Glasses Market Share (2011-2016)

Table Google glass Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Google glass Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure Google glass Smart Glasses Market Share (2011-2016)

Table SONY Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SONY Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016) Figure SONY Smart Glasses Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Smart Glasses Market Share (2011-2016)

Table Newmine Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Newmine Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure Newmine Smart Glasses Market Share (2011-2016)

Table Baidu glassess Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baidu glassess Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure Baidu glassess Smart Glasses Market Share (2011-2016)

Table Recon Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Recon Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016) Figure Recon Smart Glasses Market Share (2011-2016)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lenovo Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lenovo Smart Glasses Market Share (2011-2016)

Table ITheater Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ITheater Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure ITheater Smart Glasses Market Share (2011-2016)

Table Gonbes Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gonbes Smart Glasses Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gonbes Smart Glasses Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Glasses

Figure Manufacturing Process Analysis of Smart Glasses

Figure Smart Glasses Industrial Chain Analysis

Table Raw Materials Sources of Smart Glasses Major Manufacturers in 2015

Table Major Buyers of Smart Glasses

Table Distributors/Traders List

Figure Global Smart Glasses Production and Growth Rate Forecast (2016-2021)

Figure Global Smart Glasses Revenue and Growth Rate Forecast (2016-2021)

Table Global Smart Glasses Production Forecast by Regions (2016-2021)

Table Global Smart Glasses Consumption Forecast by Regions (2016-2021)

Table Global Smart Glasses Production Forecast by Type (2016-2021)

Table Global Smart Glasses Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Smart Glasses Market Research Report 2016
Product link: https://marketpublishers.com/r/G24AC09159CEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G24AC09159CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	
	-	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970