

# Global Smart Flat Screen TV Market Research Report 2020

https://marketpublishers.com/r/GED9B4949628EN.html

Date: August 2020

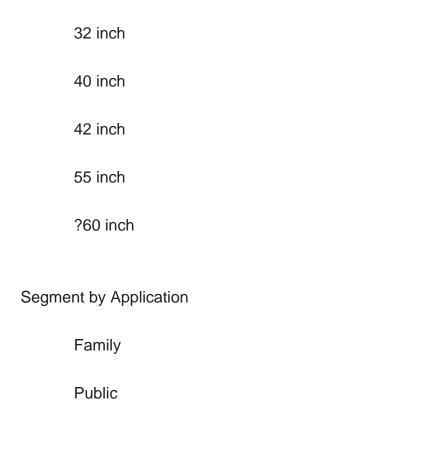
Pages: 118

Price: US\$ 2,900.00 (Single User License)

ID: GED9B4949628EN

### **Abstracts**

The research report includes specific segments by region (country), by company, by Type and by Application. This study provides information about the sales and revenue during the historic and forecasted period of 2015 to 2026. Understanding the segments helps in identifying the importance of different factors that aid the market growth. Segment by Type, the Smart Flat Screen TV market is segmented into



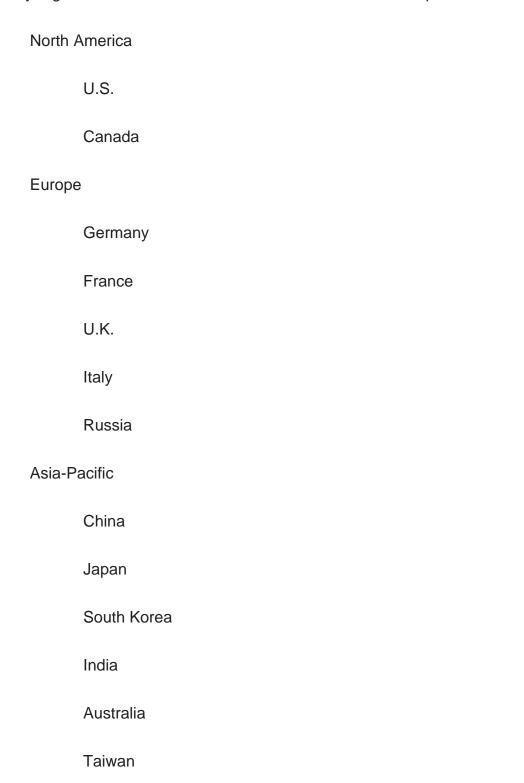
Global Smart Flat Screen TV Market: Regional Analysis
The Smart Flat Screen TV market is analysed and market size information is provided



by regions (countries).

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type and by Application segment in terms of sales and revenue for the period 2015-2026.

The key regions covered in the Smart Flat Screen TV market report are:





Indonesia		
Thailand		
Malaysia		
Philippines		
Vietnam		
Latin America		
Mexico		
Brazil		
Argentina		
Middle East & Africa		
Turkey		
Saudi Arabia		
U.A.E		

Global Smart Flat Screen TV Market: Competitive Analysis

This section of the report identifies various key manufacturers of the market. It helps the reader understand the strategies and collaborations that players are focusing on combat competition in the market. The comprehensive report provides a significant microscopic look at the market. The reader can identify the footprints of the manufacturers by knowing about the global revenue of manufacturers, the global price of manufacturers, and sales by manufacturers during the forecast period of 2015 to 2019.

The major players in global Smart Flat Screen TV market include:

Samsung Electronics

LG Electronics



TCL		
Hisense		
Sony		
Skyworth		
Foxconn(Sharp)		
Xiaomi		
Vizio		
Haier		
Panasonic		
Changhong		
Konka		
TOSHIBA		
AOC (PHILIPS)		
JVC		



### **Contents**

#### 1 SMART FLAT SCREEN TV MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Flat Screen TV
- 1.2 Smart Flat Screen TV Segment by Type
- 1.2.1 Global Smart Flat Screen TV Sales Growth Rate Comparison by Type (2021-2026)
  - 1.2.2 32 inch
  - 1.2.3 40 inch
  - 1.2.4 42 inch
  - 1.2.5 55 inch
  - 1.2.6 ?60 inch
- 1.3 Smart Flat Screen TV Segment by Application
  - 1.3.1 Smart Flat Screen TV Sales Comparison by Application: 2020 VS 2026
- 1.3.2 Family
- 1.3.3 Public
- 1.4 Global Smart Flat Screen TV Market Size Estimates and Forecasts
  - 1.4.1 Global Smart Flat Screen TV Revenue 2015-2026
  - 1.4.2 Global Smart Flat Screen TV Sales 2015-2026
  - 1.4.3 Smart Flat Screen TV Market Size by Region: 2020 Versus 2026
- 1.5 Smart Flat Screen TV Industry
- 1.6 Smart Flat Screen TV Market Trends

# 2 GLOBAL SMART FLAT SCREEN TV MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Smart Flat Screen TV Sales Market Share by Manufacturers (2015-2020)
- 2.2 Global Smart Flat Screen TV Revenue Share by Manufacturers (2015-2020)
- 2.3 Global Smart Flat Screen TV Average Price by Manufacturers (2015-2020)
- 2.4 Manufacturers Smart Flat Screen TV Manufacturing Sites, Area Served, Product Type
- 2.5 Smart Flat Screen TV Market Competitive Situation and Trends
  - 2.5.1 Smart Flat Screen TV Market Concentration Rate
  - 2.5.2 Global Top 5 and Top 10 Players Market Share by Revenue
  - 2.5.3 Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.6 Manufacturers Mergers & Acquisitions, Expansion Plans
- 2.7 Primary Interviews with Key Smart Flat Screen TV Players (Opinion Leaders)



#### 3 SMART FLAT SCREEN TV RETROSPECTIVE MARKET SCENARIO BY REGION

- 3.1 Global Smart Flat Screen TV Retrospective Market Scenario in Sales by Region: 2015-2020
- 3.2 Global Smart Flat Screen TV Retrospective Market Scenario in Revenue by Region: 2015-2020
- 3.3 North America Smart Flat Screen TV Market Facts & Figures by Country
  - 3.3.1 North America Smart Flat Screen TV Sales by Country
  - 3.3.2 North America Smart Flat Screen TV Sales by Country
  - 3.3.3 U.S.
  - 3.3.4 Canada
- 3.4 Europe Smart Flat Screen TV Market Facts & Figures by Country
  - 3.4.1 Europe Smart Flat Screen TV Sales by Country
  - 3.4.2 Europe Smart Flat Screen TV Sales by Country
  - 3.4.3 Germany
  - 3.4.4 France
  - 3.4.5 U.K.
  - 3.4.6 Italy
  - 3.4.7 Russia
- 3.5 Asia Pacific Smart Flat Screen TV Market Facts & Figures by Region
  - 3.5.1 Asia Pacific Smart Flat Screen TV Sales by Region
  - 3.5.2 Asia Pacific Smart Flat Screen TV Sales by Region
  - 3.5.3 China
  - 3.5.4 Japan
  - 3.5.5 South Korea
  - 3.5.6 India
  - 3.5.7 Australia
  - 3.5.8 Taiwan
  - 3.5.9 Indonesia
  - 3.5.10 Thailand
  - 3.5.11 Malaysia
  - 3.5.12 Philippines
  - 3.5.13 Vietnam
- 3.6 Latin America Smart Flat Screen TV Market Facts & Figures by Country
  - 3.6.1 Latin America Smart Flat Screen TV Sales by Country
  - 3.6.2 Latin America Smart Flat Screen TV Sales by Country
  - 3.6.3 Mexico
  - 3.6.3 Brazil
  - 3.6.3 Argentina



- 3.7 Middle East and Africa Smart Flat Screen TV Market Facts & Figures by Country
  - 3.7.1 Middle East and Africa Smart Flat Screen TV Sales by Country
  - 3.7.2 Middle East and Africa Smart Flat Screen TV Sales by Country
  - **3.7.3 Turkey**
  - 3.7.4 Saudi Arabia
  - 3.7.5 U.A.E

#### 4 GLOBAL SMART FLAT SCREEN TV HISTORIC MARKET ANALYSIS BY TYPE

- 4.1 Global Smart Flat Screen TV Sales Market Share by Type (2015-2020)
- 4.2 Global Smart Flat Screen TV Revenue Market Share by Type (2015-2020)
- 4.3 Global Smart Flat Screen TV Price Market Share by Type (2015-2020)
- 4.4 Global Smart Flat Screen TV Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

# 5 GLOBAL SMART FLAT SCREEN TV HISTORIC MARKET ANALYSIS BY APPLICATION

- 5.1 Global Smart Flat Screen TV Sales Market Share by Application (2015-2020)
- 5.2 Global Smart Flat Screen TV Revenue Market Share by Application (2015-2020)
- 5.3 Global Smart Flat Screen TV Price by Application (2015-2020)

# 6 COMPANY PROFILES AND KEY FIGURES IN SMART FLAT SCREEN TV BUSINESS

- 6.1 Samsung Electronics
  - 6.1.1 Corporation Information
  - 6.1.2 Samsung Electronics Description, Business Overview and Total Revenue
- 6.1.3 Samsung Electronics Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.1.4 Samsung Electronics Products Offered
- 6.1.5 Samsung Electronics Recent Development
- 6.2 LG Electronics
  - 6.2.1 LG Electronics Corporation Information
  - 6.2.2 LG Electronics Description, Business Overview and Total Revenue
- 6.2.3 LG Electronics Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.2.4 LG Electronics Products Offered
  - 6.2.5 LG Electronics Recent Development



#### 6.3 TCL

- 6.3.1 TCL Corporation Information
- 6.3.2 TCL Description, Business Overview and Total Revenue
- 6.3.3 TCL Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
- 6.3.4 TCL Products Offered
- 6.3.5 TCL Recent Development

#### 6.4 Hisense

- 6.4.1 Hisense Corporation Information
- 6.4.2 Hisense Description, Business Overview and Total Revenue
- 6.4.3 Hisense Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
- 6.4.4 Hisense Products Offered
- 6.4.5 Hisense Recent Development

#### 6.5 Sony

- 6.5.1 Sony Corporation Information
- 6.5.2 Sony Description, Business Overview and Total Revenue
- 6.5.3 Sony Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
- 6.5.4 Sony Products Offered
- 6.5.5 Sony Recent Development

#### 6.6 Skyworth

- 6.6.1 Skyworth Corporation Information
- 6.6.2 Skyworth Description, Business Overview and Total Revenue
- 6.6.3 Skyworth Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
- 6.6.4 Skyworth Products Offered
- 6.6.5 Skyworth Recent Development
- 6.7 Foxconn(Sharp)
  - 6.6.1 Foxconn(Sharp) Corporation Information
  - 6.6.2 Foxconn(Sharp) Description, Business Overview and Total Revenue
- 6.6.3 Foxconn(Sharp) Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
- 6.4.4 Foxconn(Sharp) Products Offered
- 6.7.5 Foxconn(Sharp) Recent Development
- 6.8 Xiaomi
  - 6.8.1 Xiaomi Corporation Information
  - 6.8.2 Xiaomi Description, Business Overview and Total Revenue
  - 6.8.3 Xiaomi Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.8.4 Xiaomi Products Offered
  - 6.8.5 Xiaomi Recent Development
- 6.9 Vizio
  - 6.9.1 Vizio Corporation Information



- 6.9.2 Vizio Description, Business Overview and Total Revenue
- 6.9.3 Vizio Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
- 6.9.4 Vizio Products Offered
- 6.9.5 Vizio Recent Development
- 6.10 Haier
  - 6.10.1 Haier Corporation Information
  - 6.10.2 Haier Description, Business Overview and Total Revenue
  - 6.10.3 Haier Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.10.4 Haier Products Offered
  - 6.10.5 Haier Recent Development
- 6.11 Panasonic
  - 6.11.1 Panasonic Corporation Information
- 6.11.2 Panasonic Smart Flat Screen TV Description, Business Overview and Total Revenue
- 6.11.3 Panasonic Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.11.4 Panasonic Products Offered
  - 6.11.5 Panasonic Recent Development
- 6.12 Changhong
  - 6.12.1 Changhong Corporation Information
- 6.12.2 Changhong Smart Flat Screen TV Description, Business Overview and Total Revenue
- 6.12.3 Changhong Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.12.4 Changhong Products Offered
  - 6.12.5 Changhong Recent Development
- 6.13 Konka
  - 6.13.1 Konka Corporation Information
- 6.13.2 Konka Smart Flat Screen TV Description, Business Overview and Total Revenue
  - 6.13.3 Konka Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.13.4 Konka Products Offered
  - 6.13.5 Konka Recent Development
- 6.14 TOSHIBA
  - 6.14.1 TOSHIBA Corporation Information
- 6.14.2 TOSHIBA Smart Flat Screen TV Description, Business Overview and Total Revenue
- 6.14.3 TOSHIBA Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)



- 6.14.4 TOSHIBA Products Offered
- 6.14.5 TOSHIBA Recent Development
- 6.15 AOC (PHILIPS)
  - 6.15.1 AOC (PHILIPS) Corporation Information
- 6.15.2 AOC (PHILIPS) Smart Flat Screen TV Description, Business Overview and

# Total Revenue

- 6.15.3 AOC (PHILIPS) Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.15.4 AOC (PHILIPS) Products Offered
- 6.15.5 AOC (PHILIPS) Recent Development
- 6.16 JVC
  - 6.16.1 JVC Corporation Information
  - 6.16.2 JVC Smart Flat Screen TV Description, Business Overview and Total Revenue
  - 6.16.3 JVC Smart Flat Screen TV Sales, Revenue and Gross Margin (2015-2020)
  - 6.16.4 JVC Products Offered
  - 6.16.5 JVC Recent Development

#### 7 SMART FLAT SCREEN TV MANUFACTURING COST ANALYSIS

- 7.1 Smart Flat Screen TV Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Key Raw Materials Price Trend
  - 7.1.3 Key Suppliers of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.3 Manufacturing Process Analysis of Smart Flat Screen TV
- 7.4 Smart Flat Screen TV Industrial Chain Analysis

#### **8 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS**

- 8.1 Marketing Channel
- 8.2 Smart Flat Screen TV Distributors List
- 8.3 Smart Flat Screen TV Customers

#### 9 MARKET DYNAMICS

- 9.1 Market Trends
- 9.2 Opportunities and Drivers
- 9.3 Challenges
- 9.4 Porter's Five Forces Analysis



#### 10 GLOBAL MARKET FORECAST

- 10.1 Global Smart Flat Screen TV Market Estimates and Projections by Type
  - 10.1.1 Global Forecasted Sales of Smart Flat Screen TV by Type (2021-2026)
  - 10.1.2 Global Forecasted Revenue of Smart Flat Screen TV by Type (2021-2026)
- 10.2 Smart Flat Screen TV Market Estimates and Projections by Application
  - 10.2.1 Global Forecasted Sales of Smart Flat Screen TV by Application (2021-2026)
- 10.2.2 Global Forecasted Revenue of Smart Flat Screen TV by Application (2021-2026)
- 10.3 Smart Flat Screen TV Market Estimates and Projections by Region
- 10.3.1 Global Forecasted Sales of Smart Flat Screen TV by Region (2021-2026)
- 10.3.2 Global Forecasted Revenue of Smart Flat Screen TV by Region (2021-2026)
- 10.4 North America Smart Flat Screen TV Estimates and Projections (2021-2026)
- 10.5 Europe Smart Flat Screen TV Estimates and Projections (2021-2026)
- 10.6 Asia Pacific Smart Flat Screen TV Estimates and Projections (2021-2026)
- 10.7 Latin America Smart Flat Screen TV Estimates and Projections (2021-2026)
- 10.8 Middle East and Africa Smart Flat Screen TV Estimates and Projections (2021-2026)

#### 11 RESEARCH FINDING AND CONCLUSION

#### 12 METHODOLOGY AND DATA SOURCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Author List
- 12.4 Disclaimer



### **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Smart Flat Screen TV Sales (K Units) Growth Rate Comparison by Type (2015-2026)
- Table 2. Global Smart Flat Screen TV Sales (K Units) Comparison by Application: 2020 VS 2026
- Table 3. Global Smart Flat Screen TV Market Size by Type (K Units) (US\$ Million) (2020 VS 2026)
- Table 4. Global Key Smart Flat Screen TV Manufacturers Covered in This Study
- Table 5. Global Smart Flat Screen TV Sales (K Units) by Manufacturers (2015-2020)
- Table 6. Global Smart Flat Screen TV Sales Share by Manufacturers (2015-2020)
- Table 7. Global Smart Flat Screen TV Revenue (Million USD) by Manufacturers (2015-2020)
- Table 8. Global Smart Flat Screen TV Revenue Share by Manufacturers (2015-2020)
- Table 9. Global Market Smart Flat Screen TV Average Price (US\$/Unit) of Key Manufacturers (2015-2020)
- Table 10. Manufacturers Smart Flat Screen TV Sales Sites and Area Served
- Table 11. Manufacturers Smart Flat Screen TV Product Types
- Table 12. Global Smart Flat Screen TV Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 13. Global Smart Flat Screen TV by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Smart Flat Screen TV as of 2019)
- Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 15. Main Points Interviewed from Key Smart Flat Screen TV Players
- Table 16. Global Smart Flat Screen TV Sales (K Units) by Region (2015-2020)
- Table 17. Global Smart Flat Screen TV Sales Market Share by Region (2015-2020)
- Table 18. Global Smart Flat Screen TV Revenue (Million US\$) by Region (2015-2020)
- Table 19. Global Smart Flat Screen TV Revenue Market Share by Region (2015-2020)
- Table 20. North America Smart Flat Screen TV Sales by Country (2015-2020) (K Units)
- Table 21. North America Smart Flat Screen TV Sales Market Share by Country (2015-2020)
- Table 22. North America Smart Flat Screen TV Revenue by Country (2015-2020) (US\$ Million)
- Table 23. North America Smart Flat Screen TV Revenue Market Share by Country (2015-2020)
- Table 24. Europe Smart Flat Screen TV Sales by Country (2015-2020) (K Units)
- Table 25. Europe Smart Flat Screen TV Sales Market Share by Country (2015-2020)



- Table 26. Europe Smart Flat Screen TV Revenue by Country (2015-2020) (US\$ Million)
- Table 27. Europe Smart Flat Screen TV Revenue Market Share by Country (2015-2020)
- Table 28. Asia Pacific Smart Flat Screen TV Sales by Region (2015-2020) (K Units)
- Table 29. Asia Pacific Smart Flat Screen TV Sales Market Share by Region (2015-2020)
- Table 30. Asia Pacific Smart Flat Screen TV Revenue by Region (2015-2020) (US\$ Million)
- Table 31. Asia Pacific Smart Flat Screen TV Revenue Market Share by Region (2015-2020)
- Table 32. Latin America Smart Flat Screen TV Sales by Country (2015-2020) (K Units)
- Table 33. Latin America Smart Flat Screen TV Sales Market Share by Country (2015-2020)
- Table 34. Latin America Smart Flat Screen TV Revenue by Country (2015-2020) (US\$ Million)
- Table 35. Latin America Smart Flat Screen TV Revenue Market Share by Country (2015-2020)
- Table 36. Middle East and Africa Smart Flat Screen TV Sales by Country (2015-2020) (K Units)
- Table 37. Middle East and Africa Smart Flat Screen TV Sales Market Share by Country (2015-2020)
- Table 38. Middle East and Africa Smart Flat Screen TV Revenue by Country (2015-2020) (US\$ Million)
- Table 39. Middle East and Africa Smart Flat Screen TV Revenue Market Share by Country (2015-2020)
- Table 40. Global Smart Flat Screen TV Sales (K Units) by Type (2015-2020)
- Table 41. Global Smart Flat Screen TV Sales Share by Type (2015-2020)
- Table 42. Global Smart Flat Screen TV Revenue (Million US\$) by Type (2015-2020)
- Table 43. Global Smart Flat Screen TV Revenue Share by Type (2015-2020)
- Table 44. Global Smart Flat Screen TV Price (US\$/Unit) by Type (2015-2020)
- Table 45. Global Smart Flat Screen TV Sales (K Units) by Application (2015-2020)
- Table 46. Global Smart Flat Screen TV Sales Market Share by Application (2015-2020)
- Table 47. Global Smart Flat Screen TV Sales Growth Rate by Application (2015-2020)
- Table 48. Samsung Electronics Smart Flat Screen TV Corporation Information
- Table 49. Samsung Electronics Description and Business Overview
- Table 50. Samsung Electronics Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price (US\$/Unit) and Cross Margin (2015, 2020)
- US\$), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 51. Samsung Electronics Main Product
- Table 52. Samsung Electronics Recent Development
- Table 53. LG Electronics Smart Flat Screen TV Corporation Information



Table 54. LG Electronics Corporation Information

Table 55. LG Electronics Smart Flat Screen TV Sales (K Units), Revenue (Million US\$),

Price (US\$/Unit) and Gross Margin (2015-2020)

Table 56. LG Electronics Main Product

Table 57. LG Electronics Recent Development

Table 58. TCL Smart Flat Screen TV Corporation Information

Table 59. TCL Corporation Information

Table 60. TCL Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 61. TCL Main Product

Table 62. TCL Recent Development

Table 63. Hisense Smart Flat Screen TV Corporation Information

Table 64. Hisense Corporation Information

Table 65. Hisense Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 66. Hisense Main Product

Table 67. Hisense Recent Development

Table 68. Sony Smart Flat Screen TV Corporation Information

Table 69. Sony Corporation Information

Table 70. Sony Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 71. Sony Main Product

Table 72. Sony Recent Development

Table 73. Skyworth Smart Flat Screen TV Corporation Information

Table 74. Skyworth Corporation Information

Table 75. Skyworth Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 76. Skyworth Main Product

Table 77. Skyworth Recent Development

Table 78. Foxconn(Sharp) Smart Flat Screen TV Corporation Information

Table 79. Foxconn(Sharp) Corporation Information

Table 80. Foxconn(Sharp) Smart Flat Screen TV Sales (K Units), Revenue (Million

US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 81. Foxconn(Sharp) Main Product

Table 82. Foxconn(Sharp) Recent Development

Table 83. Xiaomi Smart Flat Screen TV Corporation Information

Table 84. Xiaomi Corporation Information

Table 85. Xiaomi Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)



- Table 86. Xiaomi Main Product
- Table 87. Xiaomi Recent Development
- Table 88. Vizio Smart Flat Screen TV Corporation Information
- Table 89. Vizio Corporation Information
- Table 90. Vizio Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 91. Vizio Main Product
- Table 92. Vizio Recent Development
- Table 93. Haier Smart Flat Screen TV Corporation Information
- Table 94. Haier Corporation Information
- Table 95. Haier Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 96. Haier Main Product
- Table 97. Haier Recent Development
- Table 98. Panasonic Smart Flat Screen TV Corporation Information
- Table 99. Panasonic Corporation Information
- Table 100. Panasonic Smart Flat Screen TV Sales (K Units), Revenue (Million US\$),
- Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 101. Panasonic Main Product
- Table 102. Panasonic Recent Development
- Table 103. Changhong Smart Flat Screen TV Corporation Information
- Table 104. Changhong Corporation Information
- Table 105. Changhong Smart Flat Screen TV Sales (K Units), Revenue (Million US\$),
- Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 106. Changhong Main Product
- Table 107. Changhong Recent Development
- Table 108. Konka Smart Flat Screen TV Corporation Information
- Table 109. Konka Corporation Information
- Table 110. Konka Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 111. Konka Main Product
- Table 112. Konka Recent Development
- Table 113. TOSHIBA Smart Flat Screen TV Corporation Information
- Table 114. TOSHIBA Corporation Information
- Table 115. TOSHIBA Smart Flat Screen TV Sales (K Units), Revenue (Million US\$),
- Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 116. TOSHIBA Main Product
- Table 117. TOSHIBA Recent Development
- Table 118. AOC (PHILIPS) Smart Flat Screen TV Corporation Information



Table 119. AOC (PHILIPS) Corporation Information

Table 120. AOC (PHILIPS) Smart Flat Screen TV Sales (K Units), Revenue (Million

US\$), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 121. AOC (PHILIPS) Main Product

Table 122. AOC (PHILIPS) Recent Development

Table 123. JVC Smart Flat Screen TV Corporation Information

Table 124. JVC Corporation Information

Table 125. JVC Smart Flat Screen TV Sales (K Units), Revenue (Million US\$), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 126. JVC Main Product

Table 127. JVC Recent Development

Table 128. Sales Base and Market Concentration Rate of Raw Material

Table 129. Key Suppliers of Raw Materials

Table 130. Smart Flat Screen TV Distributors List

Table 131. Smart Flat Screen TV Customers List

Table 132. Market Key Trends

Table 133. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 134. Key Challenges

Table 135. Global Smart Flat Screen TV Sales (K Units) Forecast by Type (2021-2026)

Table 136. Global Smart Flat Screen TV Sales Market Share Forecast by Type (2021-2026)

Table 137. Global Smart Flat Screen TV Revenue (Million US\$) Forecast by Type (2021-2026)

Table 138. Global Smart Flat Screen TV Revenue (Million US\$) Market Share Forecast by Type (2021-2026)

Table 139. Global Smart Flat Screen TV Sales (K Units) Forecast by Application (2021-2026)

Table 140. Global Smart Flat Screen TV Revenue (Million US\$) Forecast by Application (2021-2026)

Table 141. Global Smart Flat Screen TV Sales (K Units) Forecast by Region (2021-2026)

Table 142. Global Smart Flat Screen TV Sales Market Share Forecast by Region (2021-2026)

Table 143. Global Smart Flat Screen TV Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 144. Global Smart Flat Screen TV Revenue Market Share Forecast by Region (2021-2026)

Table 145. Research Programs/Design for This Report

Table 146. Key Data Information from Secondary Sources



Table 147. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Smart Flat Screen TV
- Figure 2. Global Smart Flat Screen TV Sales Market Share by Type: 2020 VS 2026
- Figure 3. 32 inch Product Picture
- Figure 4. 40 inch Product Picture
- Figure 5. 42 inch Product Picture
- Figure 6. 55 inch Product Picture
- Figure 7. ?60 inch Product Picture
- Figure 8. Global Smart Flat Screen TV Consumption Market Share by Application: 2020 VS 2026
- Figure 9. Family
- Figure 10. Public
- Figure 11. Global Smart Flat Screen TV Market Size 2015-2026 (US\$ Million)
- Figure 12. Global Smart Flat Screen TV Sales Capacity (K Units) (2015-2026)
- Figure 13. Global Smart Flat Screen TV Market Size Market Share by Region: 2020 Versus 2026
- Figure 14. Smart Flat Screen TV Sales Share by Manufacturers in 2020
- Figure 15. Global Smart Flat Screen TV Revenue Share by Manufacturers in 2019
- Figure 16. The Global 5 and 10 Largest Players: Market Share by Smart Flat Screen TV Revenue in 2019
- Figure 17. Smart Flat Screen TV Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 18. Global Smart Flat Screen TV Sales Market Share by Region (2015-2020)
- Figure 19. Global Smart Flat Screen TV Sales Market Share by Region in 2019
- Figure 20. Global Smart Flat Screen TV Revenue Market Share by Region (2015-2020)
- Figure 21. Global Smart Flat Screen TV Revenue Market Share by Region in 2019
- Figure 22. North America Smart Flat Screen TV Sales Market Share by Country in 2019
- Figure 23. North America Smart Flat Screen TV Revenue Market Share by Country in 2019
- Figure 24. U.S. Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 25. U.S. Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 26. Canada Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 27. Canada Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 28. Europe Smart Flat Screen TV Sales Market Share by Country in 2019
- Figure 29. Europe Smart Flat Screen TV Revenue Market Share by Country in 2019



- Figure 30. Germany Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 31. Germany Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 32. France Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 33. France Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 34. U.K. Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 35. U.K. Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 36. Italy Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 37. Italy Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 38. Russia Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 39. Russia Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 40. Asia Pacific Smart Flat Screen TV Sales Market Share by Region in 2019
- Figure 41. Asia Pacific Smart Flat Screen TV Revenue Market Share by Region in 2019
- Figure 42. China Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 43. China Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 44. Japan Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 45. Japan Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 46. South Korea Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 47. South Korea Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 48. India Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 49. India Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. Australia Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 51. Australia Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. Taiwan Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 53. Taiwan Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 54. Indonesia Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 55. Indonesia Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 56. Thailand Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 57. Thailand Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 58. Malaysia Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)



- Figure 59. Malaysia Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 60. Philippines Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 61. Philippines Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 62. Vietnam Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 63. Vietnam Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 64. Latin America Smart Flat Screen TV Sales Market Share by Country in 2019
- Figure 65. Latin America Smart Flat Screen TV Revenue Market Share by Country in 2019
- Figure 66. Mexico Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 67. Mexico Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. Brazil Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 69. Brazil Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 70. Argentina Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 71. Argentina Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Middle East and Africa Smart Flat Screen TV Sales Market Share by Country in 2019
- Figure 73. Middle East and Africa Smart Flat Screen TV Revenue Market Share by Country in 2019
- Figure 74. Turkey Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 75. Turkey Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Saudi Arabia Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 77. Saudi Arabia Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. U.A.E Smart Flat Screen TV Sales Growth Rate (2015-2020) (K Units)
- Figure 79. U.A.E Smart Flat Screen TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Sales Market Share of Smart Flat Screen TV by Type (2015-2020)
- Figure 81. Sales Market Share of Smart Flat Screen TV by Type in 2019
- Figure 82. Revenue Share of Smart Flat Screen TV by Type (2015-2020)
- Figure 83. Revenue Market Share of Smart Flat Screen TV by Type in 2019
- Figure 84. Global Smart Flat Screen TV Sales Growth by Type (2015-2020) (K Units)
- Figure 85. Global Smart Flat Screen TV Sales Market Share by Application (2015-2020)



- Figure 86. Global Smart Flat Screen TV Sales Market Share by Application in 2019
- Figure 87. Global Revenue Share of Smart Flat Screen TV by Application (2015-2020)
- Figure 88. Global Revenue Share of Smart Flat Screen TV by Application in 2020
- Figure 89. Samsung Electronics Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 90. LG Electronics Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 91. TCL Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 92. Hisense Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 93. Sony Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 94. Skyworth Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 95. Foxconn(Sharp) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 96. Xiaomi Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 97. Vizio Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 98. Haier Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 99. Panasonic Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 100. Changhong Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 101. Konka Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 102. TOSHIBA Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 103. AOC (PHILIPS) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 104. JVC Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 105. Price Trend of Key Raw Materials
- Figure 106. Manufacturing Cost Structure of Smart Flat Screen TV
- Figure 107. Manufacturing Process Analysis of Smart Flat Screen TV
- Figure 108. Smart Flat Screen TV Industrial Chain Analysis
- Figure 109. Channels of Distribution
- Figure 110. Distributors Profiles
- Figure 111. Porter's Five Forces Analysis
- Figure 112. North America Smart Flat Screen TV Sales (K Units) and Growth Rate Forecast (2021-2026)
- Figure 113. North America Smart Flat Screen TV Revenue (Million US\$) and Growth Rate Forecast (2021-2026)
- Figure 114. Europe Smart Flat Screen TV Sales (K Units) and Growth Rate Forecast (2021-2026)
- Figure 115. Europe Smart Flat Screen TV Revenue (Million US\$) and Growth Rate Forecast (2021-2026)
- Figure 116. Latin America Smart Flat Screen TV Sales (K Units) and Growth Rate Forecast (2021-2026)
- Figure 117. Latin America Smart Flat Screen TV Revenue (Million US\$) and Growth Rate Forecast (2021-2026)



Figure 118. Middle East and Africa Smart Flat Screen TV Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 119. Middle East and Africa Smart Flat Screen TV Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 120. Asia Pacific Smart Flat Screen TV Sales (K Units) and Growth Rate Forecast (2021-2026)

Figure 121. Asia Pacific Smart Flat Screen TV Revenue (Million US\$) and Growth Rate Forecast (2021-2026)

Figure 122. Bottom-up and Top-down Approaches for This Report

Figure 123. Data Triangulation

Figure 124. Key Executives Interviewed



#### I would like to order

Product name: Global Smart Flat Screen TV Market Research Report 2020

Product link: https://marketpublishers.com/r/GED9B4949628EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GED9B4949628EN.html">https://marketpublishers.com/r/GED9B4949628EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

**All fields are required
Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970