

# Global Smart Body Analyzer Market Research Report 2016

https://marketpublishers.com/r/G1231BE8F16EN.html

Date: August 2016 Pages: 125 Price: US\$ 2,900.00 (Single User License) ID: G1231BE8F16EN

### Abstracts

#### Notes:

Production, means the output of Smart Body Analyzer

Revenue, means the sales value of Smart Body Analyzer

This report studies Smart Body Analyzer in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Omron Withings Fitbit EatSmart Tanita Detecto Seca Salter Brecknell



Taylor

Health O Meter

Blue Anatomy

Weight Gurus

Vanityplanet

iHealth

DigiWeigh

InBody

Renesas

Surpahs

Bodivis

Lifesense

Xiaomi

Yolanda

RyFit

YUNMAI

Wahoo

Garmin

**Polar Balance** 



**UA Scale** 

More Technology China

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Smart Body Analyzer in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Smart Body Analyzer in each application, can be divided into

Application 1

Application 2



+44 20 8123 2220 info@marketpublishers.com

Application 3



# Contents

Global Smart Body Analyzer Market Research Report 2016

#### 1 SMART BODY ANALYZER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Body Analyzer
- 1.2 Smart Body Analyzer Segment by Type
- 1.2.1 Global Production Market Share of Smart Body Analyzer by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Smart Body Analyzer Segment by Application
- 1.3.1 Smart Body Analyzer Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Smart Body Analyzer Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Smart Body Analyzer (2011-2021)

#### 2 GLOBAL SMART BODY ANALYZER MARKET COMPETITION BY MANUFACTURERS

2.1 Global Smart Body Analyzer Production and Share by Manufacturers (2015 and 2016)

2.2 Global Smart Body Analyzer Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Smart Body Analyzer Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Smart Body Analyzer Manufacturing Base Distribution, Sales Area and Product Type

2.5 Smart Body Analyzer Market Competitive Situation and Trends

- 2.5.1 Smart Body Analyzer Market Concentration Rate
- 2.5.2 Smart Body Analyzer Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

#### 3 GLOBAL SMART BODY ANALYZER PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Smart Body Analyzer Production by Region (2011-2016)

3.2 Global Smart Body Analyzer Production Market Share by Region (2011-2016)

3.3 Global Smart Body Analyzer Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL SMART BODY ANALYZER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Smart Body Analyzer Consumption by Regions (2011-2016)

4.2 North America Smart Body Analyzer Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Smart Body Analyzer Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Smart Body Analyzer Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Smart Body Analyzer Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Smart Body Analyzer Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Smart Body Analyzer Production, Consumption, Export, Import by Regions



(2011-2016)

#### 5 GLOBAL SMART BODY ANALYZER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Smart Body Analyzer Production and Market Share by Type (2011-2016)
- 5.2 Global Smart Body Analyzer Revenue and Market Share by Type (2011-2016)
- 5.3 Global Smart Body Analyzer Price by Type (2011-2016)
- 5.4 Global Smart Body Analyzer Production Growth by Type (2011-2016)

#### 6 GLOBAL SMART BODY ANALYZER MARKET ANALYSIS BY APPLICATION

6.1 Global Smart Body Analyzer Consumption and Market Share by Application (2011-2016)

6.2 Global Smart Body Analyzer Consumption Growth Rate by Application (2011-2016)6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL SMART BODY ANALYZER MANUFACTURERS PROFILES/ANALYSIS

7.1 Omron

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Smart Body Analyzer Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II

7.1.3 Omron Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Withings

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Smart Body Analyzer Product Type, Application and Specification
- 7.2.2.1 Type I
- 7.2.2.2 Type II

7.2.3 Withings Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.2.4 Main Business/Business Overview
- 7.3 Fitbit
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors



7.3.2 Smart Body Analyzer Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Fitbit Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 EatSmart

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Smart Body Analyzer Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 EatSmart Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Tanita

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Smart Body Analyzer Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Tanita Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Detecto

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Smart Body Analyzer Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Detecto Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Seca

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Smart Body Analyzer Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Seca Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Salter Brecknell



7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Smart Body Analyzer Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Salter Brecknell Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Taylor

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Smart Body Analyzer Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Taylor Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Health O Meter

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Smart Body Analyzer Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Health O Meter Smart Body Analyzer Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Blue Anatomy

- 7.12 Weight Gurus
- 7.13 Vanityplanet
- 7.14 iHealth
- 7.15 DigiWeigh
- 7.16 InBody
- 7.17 Renesas
- 7.18 Surpahs
- 7.19 Bodivis
- 7.20 Lifesense
- 7.21 Xiaomi
- 7.22 Yolanda
- 7.23 RyFit
- 7.24 YUNMAI
- 7.25 Wahoo
- 7.26 Garmin



7.27 Polar Balance7.28 UA Scale7.29 More Technology China

#### 8 SMART BODY ANALYZER MANUFACTURING COST ANALYSIS

- 8.1 Smart Body Analyzer Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Smart Body Analyzer

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Smart Body Analyzer Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Smart Body Analyzer Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk



- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL SMART BODY ANALYZER MARKET FORECAST (2016-2021)

12.1 Global Smart Body Analyzer Production, Revenue Forecast (2016-2021)12.2 Global Smart Body Analyzer Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Smart Body Analyzer Production Forecast by Type (2016-2021)

12.4 Global Smart Body Analyzer Consumption Forecast by Application (2016-2021)

12.5 Smart Body Analyzer Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Smart Body Analyzer Figure Global Production Market Share of Smart Body Analyzer by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Smart Body Analyzer Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Smart Body Analyzer Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Smart Body Analyzer Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Smart Body Analyzer Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Smart Body Analyzer Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Southeast Asia Smart Body Analyzer Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Smart Body Analyzer Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Smart Body Analyzer Revenue (Million UDS) and Growth Rate (2011 - 2021)Table Global Smart Body Analyzer Capacity of Key Manufacturers (2015 and 2016) Table Global Smart Body Analyzer Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Smart Body Analyzer Capacity of Key Manufacturers in 2015 Figure Global Smart Body Analyzer Capacity of Key Manufacturers in 2016 Table Global Smart Body Analyzer Production of Key Manufacturers (2015 and 2016) Table Global Smart Body Analyzer Production Share by Manufacturers (2015 and 2016) Figure 2015 Smart Body Analyzer Production Share by Manufacturers Figure 2016 Smart Body Analyzer Production Share by Manufacturers Table Global Smart Body Analyzer Revenue (Million USD) by Manufacturers (2015 and



2016)

Table Global Smart Body Analyzer Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Smart Body Analyzer Revenue Share by Manufacturers Table 2016 Global Smart Body Analyzer Revenue Share by Manufacturers Table Global Market Smart Body Analyzer Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Smart Body Analyzer Average Price of Key Manufacturers in 2015 Table Manufacturers Smart Body Analyzer Manufacturing Base Distribution and Sales Area

Table Manufacturers Smart Body Analyzer Product Type

Figure Smart Body Analyzer Market Share of Top 3 Manufacturers

Figure Smart Body Analyzer Market Share of Top 5 Manufacturers

Table Global Smart Body Analyzer Capacity by Regions (2011-2016)

Figure Global Smart Body Analyzer Capacity Market Share by Regions (2011-2016)

Figure Global Smart Body Analyzer Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Smart Body Analyzer Capacity Market Share by Regions

Table Global Smart Body Analyzer Production by Regions (2011-2016)

Figure Global Smart Body Analyzer Production and Market Share by Regions (2011-2016)

Figure Global Smart Body Analyzer Production Market Share by Regions (2011-2016) Figure 2015 Global Smart Body Analyzer Production Market Share by Regions Table Global Smart Body Analyzer Revenue by Regions (2011-2016)

Table Global Smart Body Analyzer Revenue Market Share by Regions (2011-2016)

Table 2015 Global Smart Body Analyzer Revenue Market Share by Regions

Table Global Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Table China Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Table India Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Smart Body Analyzer Consumption Market by Regions (2011-2016)



Table Global Smart Body Analyzer Consumption Market Share by Regions (2011-2016) Figure Global Smart Body Analyzer Consumption Market Share by Regions (2011 - 2016)Figure 2015 Global Smart Body Analyzer Consumption Market Share by Regions Table North America Smart Body Analyzer Production, Consumption, Import & Export (2011-2016)Table Europe Smart Body Analyzer Production, Consumption, Import & Export (2011-2016)Table China Smart Body Analyzer Production, Consumption, Import & Export (2011-2016)Table Japan Smart Body Analyzer Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Smart Body Analyzer Production, Consumption, Import & Export (2011-2016)Table India Smart Body Analyzer Production, Consumption, Import & Export (2011-2016)Table Global Smart Body Analyzer Production by Type (2011-2016) Table Global Smart Body Analyzer Production Share by Type (2011-2016) Figure Production Market Share of Smart Body Analyzer by Type (2011-2016) Figure 2015 Production Market Share of Smart Body Analyzer by Type Table Global Smart Body Analyzer Revenue by Type (2011-2016) Table Global Smart Body Analyzer Revenue Share by Type (2011-2016) Figure Production Revenue Share of Smart Body Analyzer by Type (2011-2016) Figure 2015 Revenue Market Share of Smart Body Analyzer by Type Table Global Smart Body Analyzer Price by Type (2011-2016) Figure Global Smart Body Analyzer Production Growth by Type (2011-2016) Table Global Smart Body Analyzer Consumption by Application (2011-2016) Table Global Smart Body Analyzer Consumption Market Share by Application (2011 - 2016)Figure Global Smart Body Analyzer Consumption Market Share by Application in 2015 Table Global Smart Body Analyzer Consumption Growth Rate by Application (2011-2016) Figure Global Smart Body Analyzer Consumption Growth Rate by Application (2011-2016)Table Omron Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Omron Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Omron Smart Body Analyzer Market Share (2011-2016) Table Withings Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Withings Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Withings Smart Body Analyzer Market Share (2011-2016) Table Fitbit Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fitbit Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Fitbit Smart Body Analyzer Market Share (2011-2016) Table EatSmart Basic Information, Manufacturing Base, Sales Area and Its Competitors Table EatSmart Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011 - 2016)Figure EatSmart Smart Body Analyzer Market Share (2011-2016) Table Tanita Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tanita Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Tanita Smart Body Analyzer Market Share (2011-2016) Table Detecto Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Detecto Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)Figure Detecto Smart Body Analyzer Market Share (2011-2016) Table Seca Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seca Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Seca Smart Body Analyzer Market Share (2011-2016) Table Salter Brecknell Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Salter Brecknell Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016) Figure Salter Brecknell Smart Body Analyzer Market Share (2011-2016) Table Taylor Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Taylor Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Taylor Smart Body Analyzer Market Share (2011-2016) Table Health O Meter Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Health O Meter Smart Body Analyzer Production, Revenue, Price and Gross Margin (2011-2016)

Figure Health O Meter Smart Body Analyzer Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Body Analyzer

Figure Manufacturing Process Analysis of Smart Body Analyzer

Figure Smart Body Analyzer Industrial Chain Analysis

Table Raw Materials Sources of Smart Body Analyzer Major Manufacturers in 2015

Table Major Buyers of Smart Body Analyzer

Table Distributors/Traders List

Figure Global Smart Body Analyzer Production and Growth Rate Forecast (2016-2021)

Figure Global Smart Body Analyzer Revenue and Growth Rate Forecast (2016-2021)

 Table Global Smart Body Analyzer Production Forecast by Regions (2016-2021)

Table Global Smart Body Analyzer Consumption Forecast by Regions (2016-2021)

 Table Global Smart Body Analyzer Production Forecast by Type (2016-2021)

Table Global Smart Body Analyzer Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Smart Body Analyzer Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G1231BE8F16EN.html</u>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1231BE8F16EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970