

# Global Smart Appliance Market Research Report 2016

<https://marketpublishers.com/r/G06A5A98511EN.html>

Date: November 2016

Pages: 114

Price: US\$ 2,900.00 (Single User License)

ID: G06A5A98511EN

## Abstracts

### Notes:

Production, means the output of Smart Appliance

Revenue, means the sales value of Smart Appliance

Revenue, means the sales Smart Appliance in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

General Electric

LG Electronics

Panasonic

Samsung

Whirlpool

Electrolux

Philips

Haier

Miele

Indesit

Midea

Gree Electric

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Smart Appliance in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Smart Appliance in each application, can be divided into

Household

Commercial

Application 3

## Contents

### Global Smart Appliance Market Research Report 2016

#### **1 SMART APPLIANCE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Smart Appliance
- 1.2 Smart Appliance Segment by Type
  - 1.2.1 Global Production Market Share of Smart Appliance by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Smart Appliance Segment by Application
  - 1.3.1 Smart Appliance Consumption Market Share by Application in 2015
  - 1.3.2 Household
  - 1.3.3 Commercial
  - 1.3.4 Application
- 1.4 Smart Appliance Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Smart Appliance (2011-2021)

#### **2 GLOBAL SMART APPLIANCE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Smart Appliance Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Smart Appliance Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Smart Appliance Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Smart Appliance Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Smart Appliance Market Competitive Situation and Trends
  - 2.5.1 Smart Appliance Market Concentration Rate
  - 2.5.2 Smart Appliance Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL SMART APPLIANCE PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Smart Appliance Production by Region (2011-2016)
- 3.2 Global Smart Appliance Production Market Share by Region (2011-2016)
- 3.3 Global Smart Appliance Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL SMART APPLIANCE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Smart Appliance Consumption by Regions (2011-2016)
- 4.2 North America Smart Appliance Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Smart Appliance Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Smart Appliance Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Smart Appliance Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Smart Appliance Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Smart Appliance Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL SMART APPLIANCE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Smart Appliance Production and Market Share by Type (2011-2016)
- 5.2 Global Smart Appliance Revenue and Market Share by Type (2011-2016)
- 5.3 Global Smart Appliance Price by Type (2011-2016)
- 5.4 Global Smart Appliance Production Growth by Type (2011-2016)

## **6 GLOBAL SMART APPLIANCE MARKET ANALYSIS BY APPLICATION**

6.1 Global Smart Appliance Consumption and Market Share by Application (2011-2016)

6.2 Global Smart Appliance Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL SMART APPLIANCE MANUFACTURERS PROFILES/ANALYSIS**

7.1 General Electric

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Smart Appliance Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 General Electric Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 LG Electronics

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Smart Appliance Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 LG Electronics Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Panasonic

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Smart Appliance Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Panasonic Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Samsung

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Smart Appliance Product Type, Application and Specification

7.4.2.1 Type I

#### 7.4.2.2 Type II

7.4.3 Samsung Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.4.4 Main Business/Business Overview

### 7.5 Whirlpool

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Smart Appliance Product Type, Application and Specification

#### 7.5.2.1 Type I

#### 7.5.2.2 Type II

7.5.3 Whirlpool Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.5.4 Main Business/Business Overview

### 7.6 Electrolux

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Smart Appliance Product Type, Application and Specification

#### 7.6.2.1 Type I

#### 7.6.2.2 Type II

7.6.3 Electrolux Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.6.4 Main Business/Business Overview

### 7.7 Philips

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Smart Appliance Product Type, Application and Specification

#### 7.7.2.1 Type I

#### 7.7.2.2 Type II

7.7.3 Philips Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.7.4 Main Business/Business Overview

### 7.8 Haier

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Smart Appliance Product Type, Application and Specification

#### 7.8.2.1 Type I

#### 7.8.2.2 Type II

7.8.3 Haier Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 7.8.4 Main Business/Business Overview

### 7.9 Miele

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Smart Appliance Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Miele Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Indesit

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Smart Appliance Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Indesit Smart Appliance Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Midea

7.12 Gree Electric

## **8 SMART APPLIANCE MANUFACTURING COST ANALYSIS**

8.1 Smart Appliance Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Smart Appliance

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Smart Appliance Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Smart Appliance Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL SMART APPLIANCE MARKET FORECAST (2016-2021)**

- 12.1 Global Smart Appliance Production, Revenue Forecast (2016-2021)
- 12.2 Global Smart Appliance Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Smart Appliance Production Forecast by Type (2016-2021)
- 12.4 Global Smart Appliance Consumption Forecast by Application (2016-2021)
- 12.5 Smart Appliance Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

### **14 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smart Appliance

Figure Global Production Market Share of Smart Appliance by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Smart Appliance Consumption Market Share by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure North America Smart Appliance Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Smart Appliance Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Smart Appliance Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Smart Appliance Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Smart Appliance Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Smart Appliance Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Smart Appliance Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Smart Appliance Capacity of Key Manufacturers (2015 and 2016)

Table Global Smart Appliance Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Smart Appliance Capacity of Key Manufacturers in 2015

Figure Global Smart Appliance Capacity of Key Manufacturers in 2016

Table Global Smart Appliance Production of Key Manufacturers (2015 and 2016)

Table Global Smart Appliance Production Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Appliance Production Share by Manufacturers

Figure 2016 Smart Appliance Production Share by Manufacturers

Table Global Smart Appliance Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Smart Appliance Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Smart Appliance Revenue Share by Manufacturers

Table 2016 Global Smart Appliance Revenue Share by Manufacturers

Table Global Market Smart Appliance Average Price of Key Manufacturers (2015 and

2016)

Figure Global Market Smart Appliance Average Price of Key Manufacturers in 2015

Table Manufacturers Smart Appliance Manufacturing Base Distribution and Sales Area

Table Manufacturers Smart Appliance Product Type

Figure Smart Appliance Market Share of Top 3 Manufacturers

Figure Smart Appliance Market Share of Top 5 Manufacturers

Table Global Smart Appliance Capacity by Regions (2011-2016)

Figure Global Smart Appliance Capacity Market Share by Regions (2011-2016)

Figure Global Smart Appliance Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Smart Appliance Capacity Market Share by Regions

Table Global Smart Appliance Production by Regions (2011-2016)

Figure Global Smart Appliance Production and Market Share by Regions (2011-2016)

Figure Global Smart Appliance Production Market Share by Regions (2011-2016)

Figure 2015 Global Smart Appliance Production Market Share by Regions

Table Global Smart Appliance Revenue by Regions (2011-2016)

Table Global Smart Appliance Revenue Market Share by Regions (2011-2016)

Table 2015 Global Smart Appliance Revenue Market Share by Regions

Table Global Smart Appliance Production, Revenue, Price and Gross Margin  
(2011-2016)

Table North America Smart Appliance Production, Revenue, Price and Gross Margin  
(2011-2016)

Table Europe Smart Appliance Production, Revenue, Price and Gross Margin  
(2011-2016)

Table China Smart Appliance Production, Revenue, Price and Gross Margin  
(2011-2016)

Table Japan Smart Appliance Production, Revenue, Price and Gross Margin  
(2011-2016)

Table Korea Smart Appliance Production, Revenue, Price and Gross Margin  
(2011-2016)

Table Taiwan Smart Appliance Production, Revenue, Price and Gross Margin  
(2011-2016)

Table Global Smart Appliance Consumption Market by Regions (2011-2016)

Table Global Smart Appliance Consumption Market Share by Regions (2011-2016)

Figure Global Smart Appliance Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Smart Appliance Consumption Market Share by Regions

Table North America Smart Appliance Production, Consumption, Import & Export  
(2011-2016)

Table Europe Smart Appliance Production, Consumption, Import & Export (2011-2016)

Table China Smart Appliance Production, Consumption, Import & Export (2011-2016)

Table Japan Smart Appliance Production, Consumption, Import & Export (2011-2016)  
Table Korea Smart Appliance Production, Consumption, Import & Export (2011-2016)  
Table Taiwan Smart Appliance Production, Consumption, Import & Export (2011-2016)  
Table Global Smart Appliance Production by Type (2011-2016)  
Table Global Smart Appliance Production Share by Type (2011-2016)  
Figure Production Market Share of Smart Appliance by Type (2011-2016)  
Figure 2015 Production Market Share of Smart Appliance by Type  
Table Global Smart Appliance Revenue by Type (2011-2016)  
Table Global Smart Appliance Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Smart Appliance by Type (2011-2016)  
Figure 2015 Revenue Market Share of Smart Appliance by Type  
Table Global Smart Appliance Price by Type (2011-2016)  
Figure Global Smart Appliance Production Growth by Type (2011-2016)  
Table Global Smart Appliance Consumption by Application (2011-2016)  
Table Global Smart Appliance Consumption Market Share by Application (2011-2016)  
Figure Global Smart Appliance Consumption Market Share by Application in 2015  
Table Global Smart Appliance Consumption Growth Rate by Application (2011-2016)  
Figure Global Smart Appliance Consumption Growth Rate by Application (2011-2016)  
Table General Electric Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table General Electric Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)  
Figure General Electric Smart Appliance Market Share (2011-2016)  
Table LG Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LG Electronics Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)  
Figure LG Electronics Smart Appliance Market Share (2011-2016)  
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Panasonic Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Panasonic Smart Appliance Market Share (2011-2016)  
Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Samsung Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Samsung Smart Appliance Market Share (2011-2016)  
Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Whirlpool Smart Appliance Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Whirlpool Smart Appliance Market Share (2011-2016)

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electrolux Smart Appliance Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Smart Appliance Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Smart Appliance Market Share (2011-2016)

Table Miele Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Miele Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)

Figure Miele Smart Appliance Market Share (2011-2016)

Table Indesit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Indesit Smart Appliance Production, Revenue, Price and Gross Margin (2011-2016)

Figure Indesit Smart Appliance Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Appliance

Figure Manufacturing Process Analysis of Smart Appliance

Figure Smart Appliance Industrial Chain Analysis

Table Raw Materials Sources of Smart Appliance Major Manufacturers in 2015

Table Major Buyers of Smart Appliance

Table Distributors/Traders List

Figure Global Smart Appliance Production and Growth Rate Forecast (2016-2021)

Figure Global Smart Appliance Revenue and Growth Rate Forecast (2016-2021)

Table Global Smart Appliance Production Forecast by Regions (2016-2021)

Table Global Smart Appliance Consumption Forecast by Regions (2016-2021)

Table Global Smart Appliance Production Forecast by Type (2016-2021)

Table Global Smart Appliance Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Smart Appliance Market Research Report 2016

Product link: <https://marketpublishers.com/r/G06A5A98511EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G06A5A98511EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970