

Global Sleepwear Market Research Report 2016

<https://marketpublishers.com/r/GA5B674036AEN.html>

Date: December 2016

Pages: 125

Price: US\$ 2,900.00 (Single User License)

ID: GA5B674036AEN

Abstracts

Notes:

Production, means the output of Sleepwear

Revenue, means the sales value of Sleepwear

This report studies Sleepwear in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

H&M

Calvin Klein

Ralph Lauren

David Jones

Zalora

Aimer

Eberjey

Mimi Holiday

Oysho

Morgan Lane

Sleepy Johnes

Gelato Pique

Uniqlo

tutuanna

narue

MUJI

Le Perla

Bradelis

Journelle

Three Graces London

Dolce & Gabbana

Gucci

Massimo Dutti

Everlane

KESHINE

QUEEND

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Sleepwear in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Man

Women

Kid

Split by application, this report focuses on consumption, market share and growth rate of Sleepwear in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Sleepwear Market Research Report 2016

1 SLEEPWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sleepwear
- 1.2 Sleepwear Segment by Type
 - 1.2.1 Global Production Market Share of Sleepwear by Type in 2015
 - 1.2.2 Man
 - 1.2.3 Women
 - 1.2.4 Kid
- 1.3 Sleepwear Segment by Application
 - 1.3.1 Sleepwear Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Sleepwear Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Sleepwear (2011-2021)

2 GLOBAL SLEEPWEAR MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Sleepwear Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Sleepwear Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Sleepwear Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Sleepwear Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Sleepwear Market Competitive Situation and Trends
 - 2.5.1 Sleepwear Market Concentration Rate
 - 2.5.2 Sleepwear Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SLEEPWEAR PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global Sleepwear Production by Region (2011-2016)
- 3.2 Global Sleepwear Production Market Share by Region (2011-2016)
- 3.3 Global Sleepwear Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SLEEPWEAR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Sleepwear Consumption by Regions (2011-2016)
- 4.2 North America Sleepwear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Sleepwear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Sleepwear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Sleepwear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Sleepwear Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Sleepwear Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL SLEEPWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Sleepwear Production and Market Share by Type (2011-2016)
- 5.2 Global Sleepwear Revenue and Market Share by Type (2011-2016)
- 5.3 Global Sleepwear Price by Type (2011-2016)
- 5.4 Global Sleepwear Production Growth by Type (2011-2016)

6 GLOBAL SLEEPWEAR MARKET ANALYSIS BY APPLICATION

- 6.1 Global Sleepwear Consumption and Market Share by Application (2011-2016)
- 6.2 Global Sleepwear Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL SLEEPWEAR MANUFACTURERS PROFILES/ANALYSIS

7.1 H&M

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Sleepwear Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 H&M Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

7.2 Calvin Klein

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Sleepwear Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Calvin Klein Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

7.3 Ralph Lauren

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Sleepwear Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Ralph Lauren Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

7.4 David Jones

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Sleepwear Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 David Jones Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview

7.5 Zalora

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Sleepwear Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Zalora Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Aimer

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Sleepwear Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Aimer Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Eberjey

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Sleepwear Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Eberjey Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Mimi Holiday

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Sleepwear Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Mimi Holiday Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Oysho

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Sleepwear Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Oysho Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Morgan Lane

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Sleepwear Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Morgan Lane Sleepwear Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Sleepy Johnes

7.12 Gelato Pique

7.13 Uniqlo

7.14 tutuanna

7.15 narue

7.16 MUJI

7.17 Le Perla

7.18 Bradelis

7.19 Journelle

7.20 Three Graces London

7.21 Dolce & Gabbana

7.22 Gucci

7.23 Massimo Dutti

7.24 Everlane

7.25 KESHINE

7.26 QUEEND

8 SLEEPWEAR MANUFACTURING COST ANALYSIS

8.1 Sleepwear Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Sleepwear

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sleepwear Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Sleepwear Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SLEEPWEAR MARKET FORECAST (2016-2021)

- 12.1 Global Sleepwear Production, Revenue Forecast (2016-2021)
- 12.2 Global Sleepwear Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Sleepwear Production Forecast by Type (2016-2021)
- 12.4 Global Sleepwear Consumption Forecast by Application (2016-2021)
- 12.5 Sleepwear Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sleepwear

Figure Global Production Market Share of Sleepwear by Type in 2015

Figure Product Picture of Man

Table Major Manufacturers of Man

Figure Product Picture of Women

Table Major Manufacturers of Women

Figure Product Picture of Kid

Table Major Manufacturers of Kid

Table Sleepwear Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Sleepwear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Sleepwear Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Sleepwear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Sleepwear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Sleepwear Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Sleepwear Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Sleepwear Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Sleepwear Capacity of Key Manufacturers (2015 and 2016)

Table Global Sleepwear Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Sleepwear Capacity of Key Manufacturers in 2015

Figure Global Sleepwear Capacity of Key Manufacturers in 2016

Table Global Sleepwear Production of Key Manufacturers (2015 and 2016)

Table Global Sleepwear Production Share by Manufacturers (2015 and 2016)

Figure 2015 Sleepwear Production Share by Manufacturers

Figure 2016 Sleepwear Production Share by Manufacturers

Table Global Sleepwear Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Sleepwear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Sleepwear Revenue Share by Manufacturers

Table 2016 Global Sleepwear Revenue Share by Manufacturers

Table Global Market Sleepwear Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Sleepwear Average Price of Key Manufacturers in 2015

Table Manufacturers Sleepwear Manufacturing Base Distribution and Sales Area

Table Manufacturers Sleepwear Product Type

Figure Sleepwear Market Share of Top 3 Manufacturers
Figure Sleepwear Market Share of Top 5 Manufacturers
Table Global Sleepwear Capacity by Regions (2011-2016)
Figure Global Sleepwear Capacity Market Share by Regions (2011-2016)
Figure Global Sleepwear Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Sleepwear Capacity Market Share by Regions
Table Global Sleepwear Production by Regions (2011-2016)
Figure Global Sleepwear Production and Market Share by Regions (2011-2016)
Figure Global Sleepwear Production Market Share by Regions (2011-2016)
Figure 2015 Global Sleepwear Production Market Share by Regions
Table Global Sleepwear Revenue by Regions (2011-2016)
Table Global Sleepwear Revenue Market Share by Regions (2011-2016)
Table 2015 Global Sleepwear Revenue Market Share by Regions
Table Global Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
Table China Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
Table India Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Sleepwear Consumption Market by Regions (2011-2016)
Table Global Sleepwear Consumption Market Share by Regions (2011-2016)
Figure Global Sleepwear Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Sleepwear Consumption Market Share by Regions
Table North America Sleepwear Production, Consumption, Import & Export (2011-2016)
Table Europe Sleepwear Production, Consumption, Import & Export (2011-2016)
Table China Sleepwear Production, Consumption, Import & Export (2011-2016)
Table Japan Sleepwear Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia Sleepwear Production, Consumption, Import & Export (2011-2016)
Table India Sleepwear Production, Consumption, Import & Export (2011-2016)
Table Global Sleepwear Production by Type (2011-2016)
Table Global Sleepwear Production Share by Type (2011-2016)
Figure Production Market Share of Sleepwear by Type (2011-2016)
Figure 2015 Production Market Share of Sleepwear by Type
Table Global Sleepwear Revenue by Type (2011-2016)
Table Global Sleepwear Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Sleepwear by Type (2011-2016)

Figure 2015 Revenue Market Share of Sleepwear by Type

Table Global Sleepwear Price by Type (2011-2016)

Figure Global Sleepwear Production Growth by Type (2011-2016)

Table Global Sleepwear Consumption by Application (2011-2016)

Table Global Sleepwear Consumption Market Share by Application (2011-2016)

Figure Global Sleepwear Consumption Market Share by Application in 2015

Table Global Sleepwear Consumption Growth Rate by Application (2011-2016)

Figure Global Sleepwear Consumption Growth Rate by Application (2011-2016)

Table H&M Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table H&M Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure H&M Sleepwear Market Share (2011-2016)

Table Calvin Klein Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Calvin Klein Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Calvin Klein Sleepwear Market Share (2011-2016)

Table Ralph Lauren Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ralph Lauren Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ralph Lauren Sleepwear Market Share (2011-2016)

Table David Jones Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table David Jones Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure David Jones Sleepwear Market Share (2011-2016)

Table Zalora Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zalora Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zalora Sleepwear Market Share (2011-2016)

Table Aimer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aimer Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aimer Sleepwear Market Share (2011-2016)

Table Eberjey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eberjey Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eberjey Sleepwear Market Share (2011-2016)

Table Mimi Holiday Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mimi Holiday Sleepwear Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Mimi Holiday Sleepwear Market Share (2011-2016)

Table Oysho Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oysho Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oysho Sleepwear Market Share (2011-2016)

Table Morgan Lane Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Morgan Lane Sleepwear Production, Revenue, Price and Gross Margin (2011-2016)

Figure Morgan Lane Sleepwear Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sleepwear

Figure Manufacturing Process Analysis of Sleepwear

Figure Sleepwear Industrial Chain Analysis

Table Raw Materials Sources of Sleepwear Major Manufacturers in 2015

Table Major Buyers of Sleepwear

Table Distributors/Traders List

Figure Global Sleepwear Production and Growth Rate Forecast (2016-2021)

Figure Global Sleepwear Revenue and Growth Rate Forecast (2016-2021)

Table Global Sleepwear Production Forecast by Regions (2016-2021)

Table Global Sleepwear Consumption Forecast by Regions (2016-2021)

Table Global Sleepwear Production Forecast by Type (2016-2021)

Table Global Sleepwear Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Sleepwear Market Research Report 2016

Product link: <https://marketpublishers.com/r/GA5B674036AEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA5B674036AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970