

# Global Ski Gear & Equipment Sales Market Report 2018

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## Abstracts

This report studies the global Ski Gear & Equipment market status and forecast, categorizes the global Ski Gear & Equipment market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Ski Gear & Equipment refers to the equipment used by a skier, which include Skis & Snowboard, Ski Boots, Ski Apparel, Ski Protection and others.

Ski gear & equipment include skis, snowboard, boots, bindings, pole and apparel, helmet and goggle and other collections. Skis and boots are the most expensive equipment.

Europe is the largest consumption market of the world with 56.29% in 2015, which take half of the market; North America behind the Europe with 20.18%, become the second largest market. China and Japan and Europe has more than 95% market of Asia. Burton, Atomic, Rossignol, Salomon and Fischer are the top 5 manufactories of the world, the 5 companies take the lead than the others, has more than 21% of the market.

The global Ski Gear & Equipment market is valued at 1180 million US\$ in 2017 and will reach 1470 million US\$ by the end of 2025, growing at a CAGR of 2.8% during 2018-2025.

The major players covered in this report

Burton

Atomic

Rossignol

Salomon

Fischer

Head

Swix

Mammut

Volkl

Scott

Lange

K2 Sports

Black Diamond

Dynastar

Volcom

Forum

Uvex

DC

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Skis & Snowboard

Ski Boots

Ski Apparel

Ski Protection

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Alpine

Nordic

Telemark

Others

The study objectives of this report are:

To analyze and study the global Ski Gear & Equipment sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Ski Gear & Equipment players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage,

opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Ski Gear & Equipment are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Ski Gear & Equipment Manufacturers

Ski Gear & Equipment Distributors/Traders/Wholesalers

Ski Gear & Equipment Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Ski Gear & Equipment market, by end-use.  
Detailed analysis and profiles of additional market players.

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