

# Global Skateboard Sales Market Report 2016

<https://marketpublishers.com/r/GDAE06CED9DEN.html>

Date: October 2016

Pages: 124

Price: US\$ 4,000.00 (Single User License)

ID: GDAE06CED9DEN

## Abstracts

### Notes:

Sales, means the sales volume of Skateboard

Revenue, means the sales value of Skateboard

This report studies sales (consumption) of Skateboard in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Skate One

Control MFG

99 Factory

South Central Skateboard Mfg

Challenge Skateboards

Cirus Skateboards

Sans USA

Omni Skateboards Australia

Kick Flip Inc.

Heskins LLC

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Skateboard in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

India

Southeast Asia

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

For Anyone

For Kids

Type III

Split by applications, this report focuses on sales, market share and growth rate of Skateboard in each application, can be divided into

Application 1

Application 2

Application 3



## Contents

### Global Skateboard Sales Market Report 2016

## 1 SKATEBOARD OVERVIEW

- 1.1 Product Overview and Scope of Skateboard
- 1.2 Classification of Skateboard
  - 1.2.1 For Anyone
  - 1.2.2 For Kids
  - 1.2.3 Type III
- 1.3 Application of Skateboard
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Skateboard Market by Regions
  - 1.4.1 USA Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 India Status and Prospect (2011-2021)
  - 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Skateboard (2011-2021)
  - 1.5.1 Global Skateboard Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Skateboard Revenue and Growth Rate (2011-2021)

## 2 GLOBAL SKATEBOARD COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Skateboard Market Competition by Manufacturers
  - 2.1.1 Global Skateboard Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Skateboard Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Skateboard (Volume and Value) by Type
  - 2.2.1 Global Skateboard Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Skateboard Revenue and Market Share by Type (2011-2016)
- 2.3 Global Skateboard (Volume and Value) by Regions
  - 2.3.1 Global Skateboard Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Skateboard Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Skateboard (Volume) by Application

### **3 USA SKATEBOARD (VOLUME, VALUE AND SALES PRICE)**

- 3.1 USA Skateboard Sales and Value (2011-2016)
  - 3.1.1 USA Skateboard Sales and Growth Rate (2011-2016)
  - 3.1.2 USA Skateboard Revenue and Growth Rate (2011-2016)
  - 3.1.3 USA Skateboard Sales Price Trend (2011-2016)
- 3.2 USA Skateboard Sales and Market Share by Manufacturers
- 3.3 USA Skateboard Sales and Market Share by Type
- 3.4 USA Skateboard Sales and Market Share by Application

### **4 CHINA SKATEBOARD (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Skateboard Sales and Value (2011-2016)
  - 4.1.1 China Skateboard Sales and Growth Rate (2011-2016)
  - 4.1.2 China Skateboard Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Skateboard Sales Price Trend (2011-2016)
- 4.2 China Skateboard Sales and Market Share by Manufacturers
- 4.3 China Skateboard Sales and Market Share by Type
- 4.4 China Skateboard Sales and Market Share by Application

### **5 EUROPE SKATEBOARD (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Skateboard Sales and Value (2011-2016)
  - 5.1.1 Europe Skateboard Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Skateboard Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Skateboard Sales Price Trend (2011-2016)
- 5.2 Europe Skateboard Sales and Market Share by Manufacturers
- 5.3 Europe Skateboard Sales and Market Share by Type
- 5.4 Europe Skateboard Sales and Market Share by Application

### **6 JAPAN SKATEBOARD (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Skateboard Sales and Value (2011-2016)
  - 6.1.1 Japan Skateboard Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Skateboard Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Skateboard Sales Price Trend (2011-2016)
- 6.2 Japan Skateboard Sales and Market Share by Manufacturers
- 6.3 Japan Skateboard Sales and Market Share by Type

## 6.4 Japan Skateboard Sales and Market Share by Application

## **7 INDIA SKATEBOARD (VOLUME, VALUE AND SALES PRICE)**

### 7.1 India Skateboard Sales and Value (2011-2016)

#### 7.1.1 India Skateboard Sales and Growth Rate (2011-2016)

#### 7.1.2 India Skateboard Revenue and Growth Rate (2011-2016)

#### 7.1.3 India Skateboard Sales Price Trend (2011-2016)

### 7.2 India Skateboard Sales and Market Share by Manufacturers

### 7.3 India Skateboard Sales and Market Share by Type

### 7.4 India Skateboard Sales and Market Share by Application

## **8 SOUTHEAST ASIA SKATEBOARD (VOLUME, VALUE AND SALES PRICE)**

### 8.1 Southeast Asia Skateboard Sales and Value (2011-2016)

#### 8.1.1 Southeast Asia Skateboard Sales and Growth Rate (2011-2016)

#### 8.1.2 Southeast Asia Skateboard Revenue and Growth Rate (2011-2016)

#### 8.1.3 Southeast Asia Skateboard Sales Price Trend (2011-2016)

### 8.2 Southeast Asia Skateboard Sales and Market Share by Manufacturers

### 8.3 Southeast Asia Skateboard Sales and Market Share by Type

### 8.4 Southeast Asia Skateboard Sales and Market Share by Application

## **9 GLOBAL SKATEBOARD MANUFACTURERS ANALYSIS**

### 9.1 Skate One

#### 9.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.1.2 Skateboard Product Type, Application and Specification

##### 9.1.2.1 Type I

##### 9.1.2.2 Type II

#### 9.1.3 Skate One Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.1.4 Main Business/Business Overview

### 9.2 Control MFG

#### 9.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.2.2 124 Product Type, Application and Specification

##### 9.2.2.1 Type I

##### 9.2.2.2 Type II

#### 9.2.3 Control MFG Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.2.4 Main Business/Business Overview

### 9.3 99 Factory

- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 147 Product Type, Application and Specification
  - 9.3.2.1 Type I
  - 9.3.2.2 Type II
- 9.3.3 99 Factory Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 South Central Skateboard Mfg
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Sept Product Type, Application and Specification
    - 9.4.2.1 Type I
    - 9.4.2.2 Type II
  - 9.4.3 South Central Skateboard Mfg Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.4.4 Main Business/Business Overview
- 9.5 Challenge Skateboards
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Product Type, Application and Specification
    - 9.5.2.1 Type I
    - 9.5.2.2 Type II
  - 9.5.3 Challenge Skateboards Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.5.4 Main Business/Business Overview
- 9.6 Cirus Skateboards
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Million USD Product Type, Application and Specification
    - 9.6.2.1 Type I
    - 9.6.2.2 Type II
  - 9.6.3 Cirus Skateboards Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.6.4 Main Business/Business Overview
- 9.7 Sans USA
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Consumer Goods Product Type, Application and Specification
    - 9.7.2.1 Type I
    - 9.7.2.2 Type II
  - 9.7.3 Sans USA Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.7.4 Main Business/Business Overview
- 9.8 Omni Skateboards Australia
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors

- 9.8.2 Product Type, Application and Specification
  - 9.8.2.1 Type I
  - 9.8.2.2 Type II
- 9.8.3 Omni Skateboards Australia Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.8.4 Main Business/Business Overview
- 9.9 Kick Flip Inc.
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Product Type, Application and Specification
    - 9.9.2.1 Type I
    - 9.9.2.2 Type II
  - 9.9.3 Kick Flip Inc. Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.9.4 Main Business/Business Overview
- 9.10 Heskins LLC
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Product Type, Application and Specification
    - 9.10.2.1 Type I
    - 9.10.2.2 Type II
  - 9.10.3 Heskins LLC Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.10.4 Main Business/Business Overview

## **10 SKATEBOARD MAUFACTURING COST ANALYSIS**

- 10.1 Skateboard Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Skateboard

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 11.1 Skateboard Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Skateboard Major Manufacturers in 2015
- 11.4 Downstream Buyers



## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 12.1 Marketing Channel

12.1.1 Direct Marketing

12.1.2 Indirect Marketing

12.1.3 Marketing Channel Development Trend

### 12.2 Market Positioning

12.2.1 Pricing Strategy

12.2.2 Brand Strategy

12.2.3 Target Client

### 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

### 13.1 Technology Progress/Risk

13.1.1 Substitutes Threat

13.1.2 Technology Progress in Related Industry

### 13.2 Consumer Needs/Customer Preference Change

### 13.3 Economic/Political Environmental Change

## **14 GLOBAL SKATEBOARD MARKET FORECAST (2016-2021)**

### 14.1 Global Skateboard Sales, Revenue Forecast (2016-2021)

### 14.2 Global Skateboard Sales Forecast by Regions (2016-2021)

### 14.3 Global Skateboard Sales Forecast by Type (2016-2021)

### 14.4 Global Skateboard Sales Forecast by Application (2016-2021)

## **15 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Skateboard  
Table Classification of Skateboard  
Figure Global Sales Market Share of Skateboard by Type in 2015  
Figure For Anyone Picture  
Figure For Kids Picture  
Table Applications of Skateboard  
Figure Global Sales Market Share of Skateboard by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure USA Skateboard Revenue and Growth Rate (2011-2021)  
Figure China Skateboard Revenue and Growth Rate (2011-2021)  
Figure Europe Skateboard Revenue and Growth Rate (2011-2021)  
Figure Japan Skateboard Revenue and Growth Rate (2011-2021)  
Figure India Skateboard Revenue and Growth Rate (2011-2021)  
Figure Southeast Asia Skateboard Revenue and Growth Rate (2011-2021)  
Figure Global Skateboard Sales and Growth Rate (2011-2021)  
Figure Global Skateboard Revenue and Growth Rate (2011-2021)  
Table Global Skateboard Sales of Key Manufacturers (2011-2016)  
Table Global Skateboard Sales Share by Manufacturers (2011-2016)  
Figure 2015 Skateboard Sales Share by Manufacturers  
Figure 2016 Skateboard Sales Share by Manufacturers  
Table Global Skateboard Revenue by Manufacturers (2011-2016)  
Table Global Skateboard Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Skateboard Revenue Share by Manufacturers  
Table 2016 Global Skateboard Revenue Share by Manufacturers  
Table Global Skateboard Sales and Market Share by Type (2011-2016)  
Table Global Skateboard Sales Share by Type (2011-2016)  
Figure Sales Market Share of Skateboard by Type (2011-2016)  
Figure Global Skateboard Sales Growth Rate by Type (2011-2016)  
Table Global Skateboard Revenue and Market Share by Type (2011-2016)  
Table Global Skateboard Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Skateboard by Type (2011-2016)  
Figure Global Skateboard Revenue Growth Rate by Type (2011-2016)  
Table Global Skateboard Sales and Market Share by Regions (2011-2016)  
Table Global Skateboard Sales Share by Regions (2011-2016)

Figure Sales Market Share of Skateboard by Regions (2011-2016)  
Figure Global Skateboard Sales Growth Rate by Regions (2011-2016)  
Table Global Skateboard Revenue and Market Share by Regions (2011-2016)  
Table Global Skateboard Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Skateboard by Regions (2011-2016)  
Figure Global Skateboard Revenue Growth Rate by Regions (2011-2016)  
Table Global Skateboard Sales and Market Share by Application (2011-2016)  
Table Global Skateboard Sales Share by Application (2011-2016)  
Figure Sales Market Share of Skateboard by Application (2011-2016)  
Figure Global Skateboard Sales Growth Rate by Application (2011-2016)  
Figure USA Skateboard Sales and Growth Rate (2011-2016)  
Figure USA Skateboard Revenue and Growth Rate (2011-2016)  
Figure USA Skateboard Sales Price Trend (2011-2016)  
Table USA Skateboard Sales by Manufacturers (2011-2016)  
Table USA Skateboard Market Share by Manufacturers (2011-2016)  
Table USA Skateboard Sales by Type (2011-2016)  
Table USA Skateboard Market Share by Type (2011-2016)  
Table USA Skateboard Sales by Application (2011-2016)  
Table USA Skateboard Market Share by Application (2011-2016)  
Figure China Skateboard Sales and Growth Rate (2011-2016)  
Figure China Skateboard Revenue and Growth Rate (2011-2016)  
Figure China Skateboard Sales Price Trend (2011-2016)  
Table China Skateboard Sales by Manufacturers (2011-2016)  
Table China Skateboard Market Share by Manufacturers (2011-2016)  
Table China Skateboard Sales by Type (2011-2016)  
Table China Skateboard Market Share by Type (2011-2016)  
Table China Skateboard Sales by Application (2011-2016)  
Table China Skateboard Market Share by Application (2011-2016)  
Figure Europe Skateboard Sales and Growth Rate (2011-2016)  
Figure Europe Skateboard Revenue and Growth Rate (2011-2016)  
Figure Europe Skateboard Sales Price Trend (2011-2016)  
Table Europe Skateboard Sales by Manufacturers (2011-2016)  
Table Europe Skateboard Market Share by Manufacturers (2011-2016)  
Table Europe Skateboard Sales by Type (2011-2016)  
Table Europe Skateboard Market Share by Type (2011-2016)  
Table Europe Skateboard Sales by Application (2011-2016)  
Table Europe Skateboard Market Share by Application (2011-2016)  
Figure Japan Skateboard Sales and Growth Rate (2011-2016)  
Figure Japan Skateboard Revenue and Growth Rate (2011-2016)

Figure Japan Skateboard Sales Price Trend (2011-2016)  
Table Japan Skateboard Sales by Manufacturers (2011-2016)  
Table Japan Skateboard Market Share by Manufacturers (2011-2016)  
Table Japan Skateboard Sales by Type (2011-2016)  
Table Japan Skateboard Market Share by Type (2011-2016)  
Table Japan Skateboard Sales by Application (2011-2016)  
Table Japan Skateboard Market Share by Application (2011-2016)  
Figure India Skateboard Sales and Growth Rate (2011-2016)  
Figure India Skateboard Revenue and Growth Rate (2011-2016)  
Figure India Skateboard Sales Price Trend (2011-2016)  
Table India Skateboard Sales by Manufacturers (2011-2016)  
Table India Skateboard Market Share by Manufacturers (2011-2016)  
Table India Skateboard Sales by Type (2011-2016)  
Table India Skateboard Market Share by Type (2011-2016)  
Table India Skateboard Sales by Application (2011-2016)  
Table India Skateboard Market Share by Application (2011-2016)  
Figure Southeast Asia Skateboard Sales and Growth Rate (2011-2016)  
Figure Southeast Asia Skateboard Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia Skateboard Sales Price Trend (2011-2016)  
Table Southeast Asia Skateboard Sales by Manufacturers (2011-2016)  
Table Southeast Asia Skateboard Market Share by Manufacturers (2011-2016)  
Table Southeast Asia Skateboard Sales by Type (2011-2016)  
Table Southeast Asia Skateboard Market Share by Type (2011-2016)  
Table Southeast Asia Skateboard Sales by Application (2011-2016)  
Table Southeast Asia Skateboard Market Share by Application (2011-2016)  
Table Skate One Basic Information List  
Table Skate One Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Skate One Skateboard Global Market Share (2011-2016)  
Table Control MFG Basic Information List  
Table Control MFG Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Control MFG Skateboard Global Market Share (2011-2016)  
Table 99 Factory Basic Information List  
Table 99 Factory Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure 99 Factory Skateboard Global Market Share (2011-2016)  
Table South Central Skateboard Mfg Basic Information List  
Table South Central Skateboard Mfg Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure South Central Skateboard Mfg Skateboard Global Market Share (2011-2016)  
Table Challenge Skateboards Basic Information List

Table Challenge Skateboards Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Challenge Skateboards Skateboard Global Market Share (2011-2016)

Table Cirus Skateboards Basic Information List

Table Cirus Skateboards Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Cirus Skateboards Skateboard Global Market Share (2011-2016)

Table Sans USA Basic Information List

Table Sans USA Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sans USA Skateboard Global Market Share (2011-2016)

Table Omni Skateboards Australia Basic Information List

Table Omni Skateboards Australia Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Omni Skateboards Australia Skateboard Global Market Share (2011-2016)

Table Kick Flip Inc. Basic Information List

Table Kick Flip Inc. Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Kick Flip Inc. Skateboard Global Market Share (2011-2016)

Table Heskins LLC Basic Information List

Table Heskins LLC Skateboard Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Heskins LLC Skateboard Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Skateboard

Figure Manufacturing Process Analysis of Skateboard

Figure Skateboard Industrial Chain Analysis

Table Raw Materials Sources of Skateboard Major Manufacturers in 2015

Table Major Buyers of Skateboard

Table Distributors/Traders List

Figure Global Skateboard Sales and Growth Rate Forecast (2016-2021)

Figure Global Skateboard Revenue and Growth Rate Forecast (2016-2021)

Table Global Skateboard Sales Forecast by Regions (2016-2021)

Table Global Skateboard Sales Forecast by Type (2016-2021)

Table Global Skateboard Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Skateboard Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GDAE06CED9DEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDAE06CED9DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970