

# Global Shortening Fats Market Professional Survey Report 2017

<https://marketpublishers.com/r/G75312688C0EN.html>

Date: October 2017

Pages: 118

Price: US\$ 3,500.00 (Single User License)

ID: G75312688C0EN

## Abstracts

This report studies Shortening Fats in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Unilever

Bunge

NMGK Group

ConAgra

Zydus Cadila

Wilmar-International

Fuji Oil

BRF

Yidiz Holding

## Grupo Lala

NamChow

Sunnyfoods

Cargill

COFCO

Uni-President

Mengniu

Yili

Brightdairy

Dairy Crest

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

### By Source

Soybean and Maize

Rapeseeds and Sunflower Seed

Palm and Palmkernel

Coconut and Linseed

Groundnut

Other

### Type II

By Application, the market can be split into

Confectionary

Ice Cream

Snacks

Bakery

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Shortening Fats Market Professional Survey Report 2017

## **1 INDUSTRY OVERVIEW OF SHORTENING FATS**

### 1.1 Definition and Specifications of Shortening Fats

- 1.1.1 Definition of Shortening Fats
- 1.1.2 Specifications of Shortening Fats

### 1.2 Classification of Shortening Fats

- 1.2.1 Soybean and Maize
- 1.2.2 Rapeseeds and Sunflower Seed
- 1.2.3 Palm and Palmkernel
- 1.2.4 Coconut and Linseed
- 1.2.5 Groundnut
- 1.2.6 Other

### 1.3 Applications of Shortening Fats

- 1.3.1 Confectionary
- 1.3.2 Ice Cream
- 1.3.3 Snacks
- 1.3.4 Bakery

### 1.4 Market Segment by Regions

- 1.4.1 North America
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Southeast Asia
- 1.4.5 Japan
- 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF SHORTENING FATS**

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Shortening Fats
- 2.3 Manufacturing Process Analysis of Shortening Fats
- 2.4 Industry Chain Structure of Shortening Fats

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF SHORTENING FATS**

3.1 Capacity and Commercial Production Date of Global Shortening Fats Major Manufacturers in 2016

3.2 Manufacturing Plants Distribution of Global Shortening Fats Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Shortening Fats Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Shortening Fats Major Manufacturers in 2016

## **4 GLOBAL SHORTENING FATS OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Shortening Fats Capacity and Growth Rate Analysis

4.2.2 2016 Shortening Fats Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Shortening Fats Sales and Growth Rate Analysis

4.3.2 2016 Shortening Fats Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Shortening Fats Sales Price

4.4.2 2016 Shortening Fats Sales Price Analysis (Company Segment)

## **5 SHORTENING FATS REGIONAL MARKET ANALYSIS**

5.1 North America Shortening Fats Market Analysis

5.1.1 North America Shortening Fats Market Overview

5.1.2 North America 2012-2017E Shortening Fats Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Shortening Fats Sales Price Analysis

5.1.4 North America 2016 Shortening Fats Market Share Analysis

5.2 China Shortening Fats Market Analysis

5.2.1 China Shortening Fats Market Overview

5.2.2 China 2012-2017E Shortening Fats Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Shortening Fats Sales Price Analysis

5.2.4 China 2016 Shortening Fats Market Share Analysis

5.3 Europe Shortening Fats Market Analysis

5.3.1 Europe Shortening Fats Market Overview

5.3.2 Europe 2012-2017E Shortening Fats Local Supply, Import, Export, Local

## Consumption Analysis

5.3.3 Europe 2012-2017E Shortening Fats Sales Price Analysis

5.3.4 Europe 2016 Shortening Fats Market Share Analysis

## 5.4 Southeast Asia Shortening Fats Market Analysis

5.4.1 Southeast Asia Shortening Fats Market Overview

5.4.2 Southeast Asia 2012-2017E Shortening Fats Local Supply, Import, Export, Local

## Consumption Analysis

5.4.3 Southeast Asia 2012-2017E Shortening Fats Sales Price Analysis

5.4.4 Southeast Asia 2016 Shortening Fats Market Share Analysis

## 5.5 Japan Shortening Fats Market Analysis

5.5.1 Japan Shortening Fats Market Overview

5.5.2 Japan 2012-2017E Shortening Fats Local Supply, Import, Export, Local

## Consumption Analysis

5.5.3 Japan 2012-2017E Shortening Fats Sales Price Analysis

5.5.4 Japan 2016 Shortening Fats Market Share Analysis

## 5.6 India Shortening Fats Market Analysis

5.6.1 India Shortening Fats Market Overview

5.6.2 India 2012-2017E Shortening Fats Local Supply, Import, Export, Local

## Consumption Analysis

5.6.3 India 2012-2017E Shortening Fats Sales Price Analysis

5.6.4 India 2016 Shortening Fats Market Share Analysis

## **6 GLOBAL 2012-2017E SHORTENING FATS SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2012-2017E Shortening Fats Sales by Type

6.2 Different Types of Shortening Fats Product Interview Price Analysis

6.3 Different Types of Shortening Fats Product Driving Factors Analysis

6.3.1 By Source of Shortening Fats Growth Driving Factor Analysis

6.3.2 Type II Shortening Fats Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E SHORTENING FATS SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2012-2017E Shortening Fats Consumption by Application

7.2 Different Application of Shortening Fats Product Interview Price Analysis

7.3 Different Application of Shortening Fats Product Driving Factors Analysis

7.3.1 Confectionary of Shortening Fats Growth Driving Factor Analysis

7.3.2 Ice Cream of Shortening Fats Growth Driving Factor Analysis

7.3.3 Snacks of Shortening Fats Growth Driving Factor Analysis

7.3.4 Bakery of Shortening Fats Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF SHORTENING FATS**

### **8.1 Unilever**

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.2.1 Product A

8.1.2.2 Product B

8.1.3 Unilever 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.1.4 Unilever 2016 Shortening Fats Business Region Distribution Analysis

### **8.2 Bunge**

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.2.1 Product A

8.2.2.2 Product B

8.2.3 Bunge 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.2.4 Bunge 2016 Shortening Fats Business Region Distribution Analysis

### **8.3 NMGK Group**

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.2.1 Product A

8.3.2.2 Product B

8.3.3 NMGK Group 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.3.4 NMGK Group 2016 Shortening Fats Business Region Distribution Analysis

### **8.4 ConAgra**

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.2.1 Product A

8.4.2.2 Product B

8.4.3 ConAgra 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.4.4 ConAgra 2016 Shortening Fats Business Region Distribution Analysis

### **8.5 Zydus Cadila**

8.5.1 Company Profile

- 8.5.2 Product Picture and Specifications
  - 8.5.2.1 Product A
  - 8.5.2.2 Product B
- 8.5.3 Zydus Cadila 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Zydus Cadila 2016 Shortening Fats Business Region Distribution Analysis
- 8.6 Wilmar-International
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Product A
    - 8.6.2.2 Product B
  - 8.6.3 Wilmar-International 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.6.4 Wilmar-International 2016 Shortening Fats Business Region Distribution Analysis
- 8.7 Fuji Oil
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
  - 8.7.3 Fuji Oil 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Fuji Oil 2016 Shortening Fats Business Region Distribution Analysis
- 8.8 BRF
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
  - 8.8.3 BRF 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 BRF 2016 Shortening Fats Business Region Distribution Analysis
- 8.9 Yidiz Holding
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
  - 8.9.3 Yidiz Holding 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Yidiz Holding 2016 Shortening Fats Business Region Distribution Analysis
- 8.10 Grupo Lala



- 8.10.1 Company Profile
- 8.10.2 Product Picture and Specifications
  - 8.10.2.1 Product A
  - 8.10.2.2 Product B
- 8.10.3 Grupo Lala 2016 Shortening Fats Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 Grupo Lala 2016 Shortening Fats Business Region Distribution Analysis
- 8.11 NamChow
- 8.12 Sunnyfoods
- 8.13 Cargill
- 8.14 COFCO
- 8.15 Uni-President
- 8.16 Mengniu
- 8.17 Yili
- 8.18 Brightdairy
- 8.19 Dairy Crest

## **9 DEVELOPMENT TREND OF ANALYSIS OF SHORTENING FATS MARKET**

- 9.1 Global Shortening Fats Market Trend Analysis
  - 9.1.1 Global 2017-2022 Shortening Fats Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2017-2022 Shortening Fats Sales Price Forecast
- 9.2 Shortening Fats Regional Market Trend
  - 9.2.1 North America 2017-2022 Shortening Fats Consumption Forecast
  - 9.2.2 China 2017-2022 Shortening Fats Consumption Forecast
  - 9.2.3 Europe 2017-2022 Shortening Fats Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Shortening Fats Consumption Forecast
  - 9.2.5 Japan 2017-2022 Shortening Fats Consumption Forecast
  - 9.2.6 India 2017-2022 Shortening Fats Consumption Forecast
- 9.3 Shortening Fats Market Trend (Product Type)
- 9.4 Shortening Fats Market Trend (Application)

## **10 SHORTENING FATS MARKETING TYPE ANALYSIS**

- 10.1 Shortening Fats Regional Marketing Type Analysis
- 10.2 Shortening Fats International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Shortening Fats by Region
- 10.4 Shortening Fats Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF SHORTENING FATS**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL SHORTENING FATS MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Shortening Fats

Table Product Specifications of Shortening Fats

Table Classification of Shortening Fats

Figure Global Production Market Share of Shortening Fats by Type in 2016

Figure Soybean and Maize Picture

Table Major Manufacturers of Soybean and Maize

Figure Rapeseeds and Sunflower Seed Picture

Table Major Manufacturers of Rapeseeds and Sunflower Seed

Figure Palm and Palmkernel Picture

Table Major Manufacturers of Palm and Palmkernel

Figure Coconut and Linseed Picture

Table Major Manufacturers of Coconut and Linseed

Figure Groundnut Picture

Table Major Manufacturers of Groundnut

Figure Other Picture

Table Major Manufacturers of Other

Table Applications of Shortening Fats

Figure Global Consumption Volume Market Share of Shortening Fats by Application in 2016

Figure Confectionary Examples

Table Major Consumers in Confectionary

Figure Ice Cream Examples

Table Major Consumers in Ice Cream

Figure Snacks Examples

Table Major Consumers in Snacks

Figure Bakery Examples

Table Major Consumers in Bakery

Figure Market Share of Shortening Fats by Regions

Figure North America Shortening Fats Market Size (Million USD) (2012-2022)

Figure China Shortening Fats Market Size (Million USD) (2012-2022)

Figure Europe Shortening Fats Market Size (Million USD) (2012-2022)

Figure Southeast Asia Shortening Fats Market Size (Million USD) (2012-2022)

Figure Japan Shortening Fats Market Size (Million USD) (2012-2022)

Figure India Shortening Fats Market Size (Million USD) (2012-2022)

Table Shortening Fats Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Shortening Fats in 2016

Figure Manufacturing Process Analysis of Shortening Fats

Figure Industry Chain Structure of Shortening Fats

Table Capacity and Commercial Production Date of Global Shortening Fats Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Shortening Fats Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Shortening Fats Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Shortening Fats Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Shortening Fats 2012-2017

Figure Global 2012-2017E Shortening Fats Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Shortening Fats Market Size (Value) and Growth Rate

Table 2012-2017E Global Shortening Fats Capacity and Growth Rate

Table 2016 Global Shortening Fats Capacity (K MT) List (Company Segment)

Table 2012-2017E Global Shortening Fats Sales (K MT) and Growth Rate

Table 2016 Global Shortening Fats Sales (K MT) List (Company Segment)

Table 2012-2017E Global Shortening Fats Sales Price (USD/MT)

Table 2016 Global Shortening Fats Sales Price (USD/MT) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K MT) of Shortening Fats 2012-2017E

Figure North America 2012-2017E Shortening Fats Sales Price (USD/MT)

Figure North America 2016 Shortening Fats Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K MT) of Shortening Fats 2012-2017E

Figure China 2012-2017E Shortening Fats Sales Price (USD/MT)

Figure China 2016 Shortening Fats Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K MT) of Shortening Fats 2012-2017E

Figure Europe 2012-2017E Shortening Fats Sales Price (USD/MT)

Figure Europe 2016 Shortening Fats Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K MT) of Shortening Fats 2012-2017E

Figure Southeast Asia 2012-2017E Shortening Fats Sales Price (USD/MT)  
Figure Southeast Asia 2016 Shortening Fats Sales Market Share  
Figure Japan Capacity Overview  
Table Japan Supply, Import, Export and Consumption (K MT) of Shortening Fats 2012-2017E  
Figure Japan 2012-2017E Shortening Fats Sales Price (USD/MT)  
Figure Japan 2016 Shortening Fats Sales Market Share  
Figure India Capacity Overview  
Table India Supply, Import, Export and Consumption (K MT) of Shortening Fats 2012-2017E  
Figure India 2012-2017E Shortening Fats Sales Price (USD/MT)  
Figure India 2016 Shortening Fats Sales Market Share  
Table Global 2012-2017E Shortening Fats Sales (K MT) by Type  
Table Different Types Shortening Fats Product Interview Price  
Table Global 2012-2017E Shortening Fats Sales (K MT) by Application  
Table Different Application Shortening Fats Product Interview Price  
Table Unilever Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Unilever Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 Unilever Shortening Fats Business Region Distribution  
Table Bunge Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Bunge Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 Bunge Shortening Fats Business Region Distribution  
Table NMGK Group Information List  
Table Product A Overview  
Table Product B Overview  
Table 2015 NMGK Group Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 NMGK Group Shortening Fats Business Region Distribution  
Table ConAgra Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 ConAgra Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 ConAgra Shortening Fats Business Region Distribution

Table Zydus Cadila Information List

Table Product A Overview

Table Product B Overview

Table 2016 Zydus Cadila Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Zydus Cadila Shortening Fats Business Region Distribution

Table Wilmar-International Information List

Table Product A Overview

Table Product B Overview

Table 2016 Wilmar-International Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Wilmar-International Shortening Fats Business Region Distribution

Table Fuji Oil Information List

Table Product A Overview

Table Product B Overview

Table 2016 Fuji Oil Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Fuji Oil Shortening Fats Business Region Distribution

Table BRF Information List

Table Product A Overview

Table Product B Overview

Table 2016 BRF Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 BRF Shortening Fats Business Region Distribution

Table Yidiz Holding Information List

Table Product A Overview

Table Product B Overview

Table 2016 Yidiz Holding Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Yidiz Holding Shortening Fats Business Region Distribution

Table Grupo Lala Information List

Table Product A Overview

Table Product B Overview

Table 2016 Grupo Lala Shortening Fats Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Grupo Lala Shortening Fats Business Region Distribution

Table NamChow Information List

Table Sunnyfoods Information List

Table Cargill Information List

Table COFCO Information List

Table Uni-President Information List

Table Mengniu Information List

Table Yili Information List

Table Brightdairy Information List

Table Dairy Crest Information List

Figure Global 2017-2022 Shortening Fats Market Size (K MT) and Growth Rate Forecast

Figure Global 2017-2022 Shortening Fats Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Shortening Fats Sales Price (USD/MT) Forecast

Figure North America 2017-2022 Shortening Fats Consumption Volume (K MT) and Growth Rate Forecast

Figure China 2017-2022 Shortening Fats Consumption Volume (K MT) and Growth Rate Forecast

Figure Europe 2017-2022 Shortening Fats Consumption Volume (K MT) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Shortening Fats Consumption Volume (K MT) and Growth Rate Forecast

Figure Japan 2017-2022 Shortening Fats Consumption Volume (K MT) and Growth Rate Forecast

Figure India 2017-2022 Shortening Fats Consumption Volume (K MT) and Growth Rate Forecast

Table Global Sales Volume (K MT) of Shortening Fats by Type 2017-2022

Table Global Consumption Volume (K MT) of Shortening Fats by Application 2017-2022

Table Traders or Distributors with Contact Information of Shortening Fats by Region

## I would like to order

Product name: Global Shortening Fats Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/G75312688C0EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G75312688C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970