

# Global Short Video Applications Market Insights, Forecast to 2029

https://marketpublishers.com/r/GDF63C705489EN.html

Date: November 2023 Pages: 125 Price: US\$ 4,900.00 (Single User License) ID: GDF63C705489EN

# Abstracts

This report presents an overview of global market for Short Video Applications market size. Analyses of the global market trends, with historic market revenue data for 2018 - 2022, estimates for 2023, and projections of CAGR through 2029.

This report researches the key producers of Short Video Applications, also provides the revenue of main regions and countries. Highlights of the upcoming market potential for Short Video Applications, and key regions/countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Short Video Applications revenue, market share and industry ranking of main companies, data from 2018 to 2023. Identification of the major stakeholders in the global Short Video Applications market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, revenue, and growth rate, from 2018 to 2029. Evaluation and forecast the market size for Short Video Applications revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Facebook (Instagram), Instagram, LinkedIn, Snap (Snapchat), Byte Dance (Tik Tok), Twitter,



Vimeo, Pinterest and Flipgrid (Vidku), etc.

### By Company

Facebook (Instagram)

Instagram

LinkedIn

Snap (Snapchat)

Byte Dance (Tik Tok)

Twitter

Vimeo

Pinterest

Flipgrid (Vidku)

Tencent

SNOW(B612)

Beijing Wei Ran Internet Technology

Meipai

Yixia

Kuaishou (Kwai Go)

Doupai

Joyy (YY)

Google (YouTuBe GO)



DO Global (DU Recorder)

House Party

Meitu

Mobile Motion

Shanghai Kuanyu Digital Technology (BiliBili)

### Segment by Type

Funny

Singing and Dancing

Skills & Tools Sharing

Vlog

Gaming

Education

Others

Segment by Application

Under 16 Years Old

16-24 Years Old

Age 24-30

Age 31-35



Age 36-40

Age Above 40

### By Region

North America

United States

Canada

### Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

#### Asia-Pacific

China

Japan

South Korea

Southeast Asia



India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East, Africa, and Latin America

Turkey

Saudi Arabia

UAE

Rest of MEA

**Chapter Outline** 

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Revenue of Short Video Applications in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. This section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the



industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Short Video Applications companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: North America by type, by application and by country, revenue for each segment.

Chapter 7: Europe by type, by application and by country, revenue for each segment.

Chapter 8: China by type and by application revenue for each segment.

Chapter 9: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 10: Middle East, Africa, and Latin America by type, by application and by country, revenue for each segment.

Chapter 11: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Short Video Applications revenue, gross margin, and recent development, etc.

Chapter 12: Analyst's Viewpoints/Conclusions



# Contents

### **1 REPORT OVERVIEW**

- 1.1 Study Scope
- 1.2 Market Analysis by Type

1.2.1 Global Short Video Applications Market Size Growth Rate by Type, 2018 VS 2022 VS 2029

- 1.2.2 Funny
- 1.2.3 Singing and Dancing
- 1.2.4 Skills & Tools Sharing
- 1.2.5 Vlog
- 1.2.6 Gaming
- 1.2.7 Education
- 1.2.8 Others
- 1.3 Market by Application

1.3.1 Global Short Video Applications Market Size Growth Rate by Application, 2018

- VS 2022 VS 2029
  - 1.3.2 Under 16 Years Old
  - 1.3.3 16-24 Years Old
  - 1.3.4 Age 24-30
  - 1.3.5 Age 31-35
  - 1.3.6 Age 36-40
  - 1.3.7 Age Above
- 1.4 Assumptions and Limitations
- 1.5 Study Objectives
- 1.6 Years Considered

### **2 GLOBAL GROWTH TRENDS**

- 2.1 Global Short Video Applications Market Perspective (2018-2029)
- 2.2 Global Short Video Applications Growth Trends by Region
- 2.2.1 Short Video Applications Market Size by Region: 2018 VS 2022 VS 2029
- 2.2.2 Short Video Applications Historic Market Size by Region (2018-2023)
- 2.2.3 Short Video Applications Forecasted Market Size by Region (2024-2029)
- 2.3 Short Video Applications Market Dynamics
- 2.3.1 Short Video Applications Industry Trends
- 2.3.2 Short Video Applications Market Drivers
- 2.3.3 Short Video Applications Market Challenges



2.3.4 Short Video Applications Market Restraints

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

- 3.1 Global Revenue Short Video Applications by Players
  - 3.1.1 Global Short Video Applications Revenue by Players (2018-2023)
- 3.1.2 Global Short Video Applications Revenue Market Share by Players (2018-2023)

3.2 Global Short Video Applications Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Global Key Players of Short Video Applications, Ranking by Revenue, 2021 VS 2022 VS 2023

3.4 Global Short Video Applications Market Concentration Ratio

3.4.1 Global Short Video Applications Market Concentration Ratio (CR5 and HHI)

3.4.2 Global Top 10 and Top 5 Companies by Short Video Applications Revenue in 2022

3.5 Global Key Players of Short Video Applications Head office and Area Served

3.6 Global Key Players of Short Video Applications, Product and Application

3.7 Global Key Players of Short Video Applications, Date of Enter into This Industry

3.8 Mergers & Acquisitions, Expansion Plans

### 4 SHORT VIDEO APPLICATIONS BREAKDOWN DATA BY TYPE

4.1 Global Short Video Applications Historic Market Size by Type (2018-2023)

4.2 Global Short Video Applications Forecasted Market Size by Type (2024-2029)

### **5 SHORT VIDEO APPLICATIONS BREAKDOWN DATA BY APPLICATION**

5.1 Global Short Video Applications Historic Market Size by Application (2018-2023)5.2 Global Short Video Applications Forecasted Market Size by Application (2024-2029)

### 6 NORTH AMERICA

6.1 North America Short Video Applications Market Size (2018-2029)

6.2 North America Short Video Applications Market Size by Type

6.2.1 North America Short Video Applications Market Size by Type (2018-2023)

- 6.2.2 North America Short Video Applications Market Size by Type (2024-2029)
- 6.2.3 North America Short Video Applications Market Share by Type (2018-2029)

6.3 North America Short Video Applications Market Size by Application

6.3.1 North America Short Video Applications Market Size by Application (2018-2023)



6.3.2 North America Short Video Applications Market Size by Application (2024-2029)6.3.3 North America Short Video Applications Market Share by Application(2018-2029)

6.4 North America Short Video Applications Market Size by Country

6.4.1 North America Short Video Applications Market Size by Country: 2018 VS 2022 VS 2029

6.4.2 North America Short Video Applications Market Size by Country (2018-2023)

6.4.3 North America Short Video Applications Market Size by Country (2024-2029)

6.4.4 U.S.

6.4.5 Canada

### 7 EUROPE

7.1 Europe Short Video Applications Market Size (2018-2029)

7.2 Europe Short Video Applications Market Size by Type

7.2.1 Europe Short Video Applications Market Size by Type (2018-2023)

7.2.2 Europe Short Video Applications Market Size by Type (2024-2029)

7.2.3 Europe Short Video Applications Market Share by Type (2018-2029)

7.3 Europe Short Video Applications Market Size by Application

7.3.1 Europe Short Video Applications Market Size by Application (2018-2023)

7.3.2 Europe Short Video Applications Market Size by Application (2024-2029)

7.3.3 Europe Short Video Applications Market Share by Application (2018-2029)

7.4 Europe Short Video Applications Market Size by Country

7.4.1 Europe Short Video Applications Market Size by Country: 2018 VS 2022 VS 2029

7.4.2 Europe Short Video Applications Market Size by Country (2018-2023)

7.4.3 Europe Short Video Applications Market Size by Country (2024-2029)

7.4.3 Germany

7.4.4 France

- 7.4.5 U.K.
- 7.4.6 Italy
- 7.4.7 Russia
- 7.4.8 Nordic Countries

### 8 CHINA

8.1 China Short Video Applications Market Size (2018-2029)

8.2 China Short Video Applications Market Size by Type

8.2.1 China Short Video Applications Market Size by Type (2018-2023)



8.2.2 China Short Video Applications Market Size by Type (2024-2029)

8.2.3 China Short Video Applications Market Share by Type (2018-2029)

- 8.3 China Short Video Applications Market Size by Application
- 8.3.1 China Short Video Applications Market Size by Application (2018-2023)
- 8.3.2 China Short Video Applications Market Size by Application (2024-2029)
- 8.3.3 China Short Video Applications Market Share by Application (2018-2029)

### 9 ASIA (EXCLUDING CHINA)

9.1 Asia Short Video Applications Market Size (2018-2029)9.2 Asia Short Video Applications Market Size by Type

9.2.1 Asia Short Video Applications Market Size by Type (2018-2023)

- 9.2.2 Asia Short Video Applications Market Size by Type (2024-2029)
- 9.2.3 Asia Short Video Applications Market Share by Type (2018-2029)
- 9.3 Asia Short Video Applications Market Size by Application
- 9.3.1 Asia Short Video Applications Market Size by Application (2018-2023)
- 9.3.2 Asia Short Video Applications Market Size by Application (2024-2029)
- 9.3.3 Asia Short Video Applications Market Share by Application (2018-2029)
- 9.4 Asia Short Video Applications Market Size by Region
  - 9.4.1 Asia Short Video Applications Market Size by Region: 2018 VS 2022 VS 2029
  - 9.4.2 Asia Short Video Applications Market Size by Region (2018-2023)
  - 9.4.3 Asia Short Video Applications Market Size by Region (2024-2029)
  - 9.4.4 Japan
  - 9.4.5 South Korea
  - 9.4.6 China Taiwan
  - 9.4.7 Southeast Asia
  - 9.4.8 India
  - 9.4.9 Australia

### 10 MIDDLE EAST, AFRICA, AND LATIN AMERICA

10.1 Middle East, Africa, and Latin America Short Video Applications Market Size (2018-2029)

10.2 Middle East, Africa, and Latin America Short Video Applications Market Size by Type

10.2.1 Middle East, Africa, and Latin America Short Video Applications Market Size by Type (2018-2023)

10.2.2 Middle East, Africa, and Latin America Short Video Applications Market Size by Type (2024-2029)



10.2.3 Middle East, Africa, and Latin America Short Video Applications Market Share by Type (2018-2029)

10.3 Middle East, Africa, and Latin America Short Video Applications Market Size by Application

10.3.1 Middle East, Africa, and Latin America Short Video Applications Market Size by Application (2018-2023)

10.3.2 Middle East, Africa, and Latin America Short Video Applications Market Size by Application (2024-2029)

10.3.3 Middle East, Africa, and Latin America Short Video Applications Market Share by Application (2018-2029)

10.4 Middle East, Africa, and Latin America Short Video Applications Market Size by Country

10.4.1 Middle East, Africa, and Latin America Short Video Applications Market Size by Country: 2018 VS 2022 VS 2029

10.4.2 Middle East, Africa, and Latin America Short Video Applications Market Size by Country (2018-2023)

10.4.3 Middle East, Africa, and Latin America Short Video Applications Market Size by Country (2024-2029)

- 10.4.4 Brazil
- 10.4.5 Mexico
- 10.4.6 Turkey
- 10.4.7 Saudi Arabia
- 10.4.8 Israel
- 10.4.9 GCC Countries

### **11 KEY PLAYERS PROFILES**

- 11.1 Facebook (Instagram)
- 11.1.1 Facebook (Instagram) Company Details
- 11.1.2 Facebook (Instagram) Business Overview
- 11.1.3 Facebook (Instagram) Short Video Applications Introduction

11.1.4 Facebook (Instagram) Revenue in Short Video Applications Business (2018-2023)

- 11.1.5 Facebook (Instagram) Recent Developments
- 11.2 Instagram
  - 11.2.1 Instagram Company Details
  - 11.2.2 Instagram Business Overview
  - 11.2.3 Instagram Short Video Applications Introduction
  - 11.2.4 Instagram Revenue in Short Video Applications Business (2018-2023)



- 11.2.5 Instagram Recent Developments
- 11.3 LinkedIn
- 11.3.1 LinkedIn Company Details
- 11.3.2 LinkedIn Business Overview
- 11.3.3 LinkedIn Short Video Applications Introduction
- 11.3.4 LinkedIn Revenue in Short Video Applications Business (2018-2023)
- 11.3.5 LinkedIn Recent Developments

### 11.4 Snap (Snapchat)

- 11.4.1 Snap (Snapchat) Company Details
- 11.4.2 Snap (Snapchat) Business Overview
- 11.4.3 Snap (Snapchat) Short Video Applications Introduction
- 11.4.4 Snap (Snapchat) Revenue in Short Video Applications Business (2018-2023)
- 11.4.5 Snap (Snapchat) Recent Developments
- 11.5 Byte Dance (Tik Tok)
- 11.5.1 Byte Dance (Tik Tok) Company Details
- 11.5.2 Byte Dance (Tik Tok) Business Overview
- 11.5.3 Byte Dance (Tik Tok) Short Video Applications Introduction
- 11.5.4 Byte Dance (Tik Tok) Revenue in Short Video Applications Business
- (2018-2023)
- 11.5.5 Byte Dance (Tik Tok) Recent Developments
- 11.6 Twitter
- 11.6.1 Twitter Company Details
- 11.6.2 Twitter Business Overview
- 11.6.3 Twitter Short Video Applications Introduction
- 11.6.4 Twitter Revenue in Short Video Applications Business (2018-2023)
- 11.6.5 Twitter Recent Developments
- 11.7 Vimeo
- 11.7.1 Vimeo Company Details
- 11.7.2 Vimeo Business Overview
- 11.7.3 Vimeo Short Video Applications Introduction
- 11.7.4 Vimeo Revenue in Short Video Applications Business (2018-2023)
- 11.7.5 Vimeo Recent Developments
- 11.8 Pinterest
  - 11.8.1 Pinterest Company Details
  - 11.8.2 Pinterest Business Overview
  - 11.8.3 Pinterest Short Video Applications Introduction
  - 11.8.4 Pinterest Revenue in Short Video Applications Business (2018-2023)
  - 11.8.5 Pinterest Recent Developments
- 11.9 Flipgrid (Vidku)



- 11.9.1 Flipgrid (Vidku) Company Details
- 11.9.2 Flipgrid (Vidku) Business Overview
- 11.9.3 Flipgrid (Vidku) Short Video Applications Introduction
- 11.9.4 Flipgrid (Vidku) Revenue in Short Video Applications Business (2018-2023)
- 11.9.5 Flipgrid (Vidku) Recent Developments

### 11.10 Tencent

- 11.10.1 Tencent Company Details
- 11.10.2 Tencent Business Overview
- 11.10.3 Tencent Short Video Applications Introduction
- 11.10.4 Tencent Revenue in Short Video Applications Business (2018-2023)
- 11.10.5 Tencent Recent Developments
- 11.11 SNOW(B612)
- 11.11.1 SNOW(B612) Company Details
- 11.11.2 SNOW(B612) Business Overview
- 11.11.3 SNOW(B612) Short Video Applications Introduction
- 11.11.4 SNOW(B612) Revenue in Short Video Applications Business (2018-2023)
- 11.11.5 SNOW(B612) Recent Developments
- 11.12 Beijing Wei Ran Internet Technology
- 11.12.1 Beijing Wei Ran Internet Technology Company Details
- 11.12.2 Beijing Wei Ran Internet Technology Business Overview
- 11.12.3 Beijing Wei Ran Internet Technology Short Video Applications Introduction
- 11.12.4 Beijing Wei Ran Internet Technology Revenue in Short Video Applications Business (2018-2023)
- 11.12.5 Beijing Wei Ran Internet Technology Recent Developments

11.13 Meipai

- 11.13.1 Meipai Company Details
- 11.13.2 Meipai Business Overview
- 11.13.3 Meipai Short Video Applications Introduction
- 11.13.4 Meipai Revenue in Short Video Applications Business (2018-2023)
- 11.13.5 Meipai Recent Developments

11.14 Yixia

- 11.14.1 Yixia Company Details
- 11.14.2 Yixia Business Overview
- 11.14.3 Yixia Short Video Applications Introduction
- 11.14.4 Yixia Revenue in Short Video Applications Business (2018-2023)
- 11.14.5 Yixia Recent Developments
- 11.15 Kuaishou (Kwai Go)
  - 11.15.1 Kuaishou (Kwai Go) Company Details
  - 11.15.2 Kuaishou (Kwai Go) Business Overview



11.15.3 Kuaishou (Kwai Go) Short Video Applications Introduction

11.15.4 Kuaishou (Kwai Go) Revenue in Short Video Applications Business (2018-2023)

- 11.15.5 Kuaishou (Kwai Go) Recent Developments
- 11.16 Doupai
  - 11.16.1 Doupai Company Details
  - 11.16.2 Doupai Business Overview
  - 11.16.3 Doupai Short Video Applications Introduction
  - 11.16.4 Doupai Revenue in Short Video Applications Business (2018-2023)
- 11.16.5 Doupai Recent Developments
- 11.17 Joyy (YY)
- 11.17.1 Joyy (YY) Company Details
- 11.17.2 Joyy (YY) Business Overview
- 11.17.3 Joyy (YY) Short Video Applications Introduction
- 11.17.4 Joyy (YY) Revenue in Short Video Applications Business (2018-2023)
- 11.17.5 Joyy (YY) Recent Developments
- 11.18 Google (YouTuBe GO)
- 11.18.1 Google (YouTuBe GO) Company Details
- 11.18.2 Google (YouTuBe GO) Business Overview
- 11.18.3 Google (YouTuBe GO) Short Video Applications Introduction
- 11.18.4 Google (YouTuBe GO) Revenue in Short Video Applications Business (2018-2023)
- 11.18.5 Google (YouTuBe GO) Recent Developments
- 11.19 DO Global (DU Recorder)
- 11.19.1 DO Global (DU Recorder) Company Details
- 11.19.2 DO Global (DU Recorder) Business Overview
- 11.19.3 DO Global (DU Recorder) Short Video Applications Introduction
- 11.19.4 DO Global (DU Recorder) Revenue in Short Video Applications Business (2018-2023)
- 11.19.5 DO Global (DU Recorder) Recent Developments
- 11.20 House Party
- 11.20.1 House Party Company Details
- 11.20.2 House Party Business Overview
- 11.20.3 House Party Short Video Applications Introduction
- 11.20.4 House Party Revenue in Short Video Applications Business (2018-2023)
- 11.20.5 House Party Recent Developments
- 11.21 Meitu
- 11.21.1 Meitu Company Details
- 11.21.2 Meitu Business Overview



- 11.21.3 Meitu Short Video Applications Introduction
- 11.21.4 Meitu Revenue in Short Video Applications Business (2018-2023)
- 11.21.5 Meitu Recent Developments
- 11.22 Mobile Motion
  - 11.22.1 Mobile Motion Company Details
  - 11.22.2 Mobile Motion Business Overview
- 11.22.3 Mobile Motion Short Video Applications Introduction
- 11.22.4 Mobile Motion Revenue in Short Video Applications Business (2018-2023)
- 11.22.5 Mobile Motion Recent Developments
- 11.23 Shanghai Kuanyu Digital Technology (BiliBili)
- 11.23.1 Shanghai Kuanyu Digital Technology (BiliBili) Company Details
- 11.23.2 Shanghai Kuanyu Digital Technology (BiliBili) Business Overview

11.23.3 Shanghai Kuanyu Digital Technology (BiliBili) Short Video Applications Introduction

11.23.4 Shanghai Kuanyu Digital Technology (BiliBili) Revenue in Short Video Applications Business (2018-2023)

11.23.5 Shanghai Kuanyu Digital Technology (BiliBili) Recent Developments

### 12 ANALYST'S VIEWPOINTS/CONCLUSIONS

#### **13 APPENDIX**

- 13.1 Research Methodology
  - 13.1.1 Methodology/Research Approach
- 13.1.2 Data Source
- 13.2 Disclaimer
- 13.3 Author Details



# **List Of Tables**

### LIST OF TABLES

- Table 1. Global Short Video Applications Market Size Growth Rate by Type (US\$
- Million), 2018 VS 2022 VS 2029
- Table 2. Key Players of Funny
- Table 3. Key Players of Singing and Dancing
- Table 4. Key Players of Skills & Tools Sharing
- Table 5. Key Players of Vlog
- Table 6. Key Players of Gaming
- Table 7. Key Players of Education
- Table 8. Key Players of Others

Table 9. Global Short Video Applications Market Size Growth Rate by Application (US\$ Million), 2018 VS 2022 VS 2029

Table 10. Global Short Video Applications Market Size Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029

- Table 11. Global Short Video Applications Market Size by Region (2018-2023) & (US\$ Million)
- Table 12. Global Short Video Applications Market Share by Region (2018-2023)

Table 13. Global Short Video Applications Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 14. Global Short Video Applications Market Share by Region (2024-2029)

- Table 15. Short Video Applications Market Trends
- Table 16. Short Video Applications Market Drivers
- Table 17. Short Video Applications Market Challenges
- Table 18. Short Video Applications Market Restraints
- Table 19. Global Short Video Applications Revenue by Players (2018-2023) & (US\$ Million)
- Table 20. Global Short Video Applications Revenue Share by Players (2018-2023)
- Table 21. Global Top Short Video Applications by Company Type (Tier 1, Tier 2, and
- Tier 3) & (based on the Revenue in Short Video Applications as of 2022)
- Table 22. Global Short Video Applications Industry Ranking 2021 VS 2022 VS 2023

Table 23. Global 5 Largest Players Market Share by Short Video Applications Revenue (CR5 and HHI) & (2018-2023)

Table 24. Global Key Players of Short Video Applications, Headquarters and Area Served

Table 25. Global Key Players of Short Video Applications, Product and ApplicationTable 26. Global Key Players of Short Video Applications, Product and Application



 Table 27. Mergers & Acquisitions, Expansion Plans

Table 28. Global Short Video Applications Market Size by Type (2018-2023) & (US\$ Million)

Table 29. Global Short Video Applications Revenue Market Share by Type (2018-2023) Table 30. Global Short Video Applications Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 31. Global Short Video Applications Revenue Market Share by Type (2024-2029) Table 32. Global Short Video Applications Market Size by Application (2018-2023) & (US\$ Million)

Table 33. Global Short Video Applications Revenue Share by Application (2018-2023) Table 34. Global Short Video Applications Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 35. Global Short Video Applications Revenue Share by Application (2024-2029) Table 36. North America Short Video Applications Market Size by Type (2018-2023) & (US\$ Million)

Table 37. North America Short Video Applications Market Size by Type (2024-2029) & (US\$ Million)

Table 38. North America Short Video Applications Market Size by Application(2018-2023) & (US\$ Million)

Table 39. North America Short Video Applications Market Size by Application (2024-2029) & (US\$ Million)

Table 40. North America Short Video Applications Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 41. North America Short Video Applications Market Size by Country (2018-2023) & (US\$ Million)

Table 42. North America Short Video Applications Market Size by Country (2024-2029) & (US\$ Million)

Table 43. Europe Short Video Applications Market Size by Type (2018-2023) & (US\$ Million)

Table 44. Europe Short Video Applications Market Size by Type (2024-2029) & (US\$ Million)

Table 45. Europe Short Video Applications Market Size by Application (2018-2023) & (US\$ Million)

Table 46. Europe Short Video Applications Market Size by Application (2024-2029) & (US\$ Million)

Table 47. Europe Short Video Applications Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 48. Europe Short Video Applications Market Size by Country (2018-2023) & (US\$ Million)



Table 49. Europe Short Video Applications Market Size by Country (2024-2029) & (US\$ Million)

Table 50. China Short Video Applications Market Size by Type (2018-2023) & (US\$ Million)

Table 51. China Short Video Applications Market Size by Type (2024-2029) & (US\$ Million)

Table 52. China Short Video Applications Market Size by Application (2018-2023) & (US\$ Million)

Table 53. China Short Video Applications Market Size by Application (2024-2029) & (US\$ Million)

Table 54. Asia Short Video Applications Market Size by Type (2018-2023) & (US\$ Million)

Table 55. Asia Short Video Applications Market Size by Type (2024-2029) & (US\$ Million)

Table 56. Asia Short Video Applications Market Size by Application (2018-2023) & (US\$ Million)

Table 57. Asia Short Video Applications Market Size by Application (2024-2029) & (US\$ Million)

Table 58. Asia Short Video Applications Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 59. Asia Short Video Applications Market Size by Region (2018-2023) & (US\$ Million)

Table 60. Asia Short Video Applications Market Size by Region (2024-2029) & (US\$ Million)

Table 61. Middle East, Africa, and Latin America Short Video Applications Market Size by Type (2018-2023) & (US\$ Million)

Table 62. Middle East, Africa, and Latin America Short Video Applications Market Size by Type (2024-2029) & (US\$ Million)

Table 63. Middle East, Africa, and Latin America Short Video Applications Market Size by Application (2018-2023) & (US\$ Million)

Table 64. Middle East, Africa, and Latin America Short Video Applications Market Size by Application (2024-2029) & (US\$ Million)

Table 65. Middle East, Africa, and Latin America Short Video Applications Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 66. Middle East, Africa, and Latin America Short Video Applications Market Size by Country (2018-2023) & (US\$ Million)

Table 67. Middle East, Africa, and Latin America Short Video Applications Market Size by Country (2024-2029) & (US\$ Million)

Table 68. Facebook (Instagram) Company Details



Table 69. Facebook (Instagram) Business Overview

Table 70. Facebook (Instagram) Short Video Applications Product

Table 71. Facebook (Instagram) Revenue in Short Video Applications Business

(2018-2023) & (US\$ Million)

- Table 72. Facebook (Instagram) Recent Developments
- Table 73. Instagram Company Details
- Table 74. Instagram Business Overview
- Table 75. Instagram Short Video Applications Product
- Table 76. Instagram Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 77. Instagram Recent Developments
- Table 78. LinkedIn Company Details
- Table 79. LinkedIn Business Overview
- Table 80. LinkedIn Short Video Applications Product
- Table 81. LinkedIn Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 82. LinkedIn Recent Developments
- Table 83. Snap (Snapchat) Company Details
- Table 84. Snap (Snapchat) Business Overview
- Table 85. Snap (Snapchat) Short Video Applications Product
- Table 86. Snap (Snapchat) Revenue in Short Video Applications Business (2018-2023)
- & (US\$ Million)
- Table 87. Snap (Snapchat) Recent Developments
- Table 88. Byte Dance (Tik Tok) Company Details
- Table 89. Byte Dance (Tik Tok) Business Overview
- Table 90. Byte Dance (Tik Tok) Short Video Applications Product
- Table 91. Byte Dance (Tik Tok) Revenue in Short Video Applications Business
- (2018-2023) & (US\$ Million)
- Table 92. Byte Dance (Tik Tok) Recent Developments
- Table 93. Twitter Company Details
- Table 94. Twitter Business Overview
- Table 95. Twitter Short Video Applications Product
- Table 96. Twitter Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 97. Twitter Recent Developments
- Table 98. Vimeo Company Details
- Table 99. Vimeo Business Overview
- Table 100. Vimeo Short Video Applications Product
- Table 101. Vimeo Revenue in Short Video Applications Business (2018-2023) & (US\$



#### Million)

- Table 102. Vimeo Recent Developments
- Table 103. Pinterest Company Details
- Table 104. Pinterest Business Overview
- Table 105. Pinterest Short Video Applications Product
- Table 106. Pinterest Revenue in Short Video Applications Business (2018-2023) &
- (US\$ Million)
- Table 107. Pinterest Recent Developments
- Table 108. Flipgrid (Vidku) Company Details
- Table 109. Flipgrid (Vidku) Business Overview
- Table 110. Flipgrid (Vidku) Short Video Applications Product
- Table 111. Flipgrid (Vidku) Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 112. Flipgrid (Vidku) Recent Developments
- Table 113. Tencent Company Details
- Table 114. Tencent Business Overview
- Table 115. Tencent Short Video Applications Product
- Table 116. Tencent Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 117. Tencent Recent Developments
- Table 118. SNOW(B612) Company Details
- Table 119. SNOW(B612) Business Overview
- Table 120. SNOW(B612) Short Video Applications Product
- Table 121. SNOW(B612) Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 122. SNOW(B612) Recent Developments
- Table 123. Beijing Wei Ran Internet Technology Company Details
- Table 124. Beijing Wei Ran Internet Technology Business Overview
- Table 125. Beijing Wei Ran Internet Technology Short Video Applications Product
- Table 126. Beijing Wei Ran Internet Technology Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 127. Beijing Wei Ran Internet Technology Recent Developments
- Table 128. Meipai Company Details
- Table 129. Meipai Business Overview
- Table 130. Meipai Short Video Applications Product
- Table 131. Meipai Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)
- Table 132. Meipai Recent Developments
- Table 133. Yixia Company Details



Table 134. Yixia Business Overview

Table 135. Yixia Short Video Applications Product

Table 136. Yixia Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)

Table 137. Yixia Recent Developments

Table 138. Kuaishou (Kwai Go) Company Details

Table 139. Kuaishou (Kwai Go) Business Overview

Table 140. Kuaishou (Kwai Go) Short Video Applications Product

Table 141. Kuaishou (Kwai Go) Revenue in Short Video Applications Business

(2018-2023) & (US\$ Million)

Table 142. Kuaishou (Kwai Go) Recent Developments

Table 143. Doupai Company Details

- Table 144. Doupai Business Overview
- Table 145. Doupai Short Video Applications Product
- Table 146. Doupai Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)

Table 147. Doupai Recent Developments

Table 148. Joyy (YY) Company Details

Table 149. Joyy (YY) Business Overview

Table 150. Joyy (YY) Short Video Applications Product

Table 151. Joyy (YY) Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)

Table 152. Joyy (YY) Recent Developments

Table 153. Google (YouTuBe GO) Company Details

Table 154. Google (YouTuBe GO) Business Overview

Table 155. Google (YouTuBe GO) Short Video Applications Product

Table 156. Google (YouTuBe GO) Revenue in Short Video Applications Business

(2018-2023) & (US\$ Million)

Table 157. Google (YouTuBe GO) Recent Developments

Table 158. DO Global (DU Recorder) Company Details

Table 159. DO Global (DU Recorder) Business Overview

Table 160. DO Global (DU Recorder) Short Video Applications Product

Table 161. DO Global (DU Recorder) Revenue in Short Video Applications Business

(2018-2023) & (US\$ Million)

Table 162. DO Global (DU Recorder) Recent Developments

Table 163. House Party Company Details

Table 164. House Party Business Overview

Table 165. House Party Short Video Applications Product

Table 166. House Party Revenue in Short Video Applications Business (2018-2023) &



(US\$ Million)

Table 167. House Party Recent Developments

Table 168. Meitu Company Details

Table 169. Meitu Business Overview

Table 170. Meitu Short Video Applications Product

Table 171. Meitu Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)

Table 172. Meitu Recent Developments

Table 173. Mobile Motion Company Details

Table 174. Mobile Motion Business Overview

Table 175. Mobile Motion Short Video Applications Product

Table 176. Mobile Motion Revenue in Short Video Applications Business (2018-2023) & (US\$ Million)

Table 177. Mobile Motion Recent Developments

Table 178. Shanghai Kuanyu Digital Technology (BiliBili) Company Details

Table 179. Shanghai Kuanyu Digital Technology (BiliBili) Business Overview

Table 180. Shanghai Kuanyu Digital Technology (BiliBili) Short Video Applications Product

Table 181. Shanghai Kuanyu Digital Technology (BiliBili) Revenue in Short Video

Applications Business (2018-2023) & (US\$ Million)

Table 182. Shanghai Kuanyu Digital Technology (BiliBili) Recent Developments

Table 183. Research Programs/Design for This Report

Table 184. Key Data Information from Secondary Sources

Table 185. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Global Short Video Applications Market Size Growth Rate by Type, 2018 VS
- 2022 VS 2029 (US\$ Million)
- Figure 2. Global Short Video Applications Market Share by Type: 2022 VS 2029
- Figure 3. Funny Features
- Figure 4. Singing and Dancing Features
- Figure 5. Skills & Tools Sharing Features
- Figure 6. Vlog Features
- Figure 7. Gaming Features
- Figure 8. Education Features
- Figure 9. Others Features
- Figure 10. Global Short Video Applications Market Size Growth Rate by Application,
- 2018 VS 2022 VS 2029 (US\$ Million)
- Figure 11. Global Short Video Applications Market Share by Application: 2022 VS 2029
- Figure 12. Under 16 Years Old Case Studies
- Figure 13. 16-24 Years Old Case Studies
- Figure 14. Age 24-30 Case Studies
- Figure 15. Age 31-35 Case Studies
- Figure 16. Age 36-40 Case Studies
- Figure 17. Age Above 40 Case Studies
- Figure 18. Short Video Applications Report Years Considered
- Figure 19. Global Short Video Applications Market Size (US\$ Million), Year-over-Year: 2018-2029
- Figure 20. Global Short Video Applications Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 21. Global Short Video Applications Market Share by Region: 2022 VS 2029
- Figure 22. Global Short Video Applications Market Share by Players in 2022
- Figure 23. Global Top Short Video Applications Players by Company Type (Tier 1, Tier
- 2, and Tier 3) & (based on the Revenue in Short Video Applications as of 2022)
- Figure 24. The Top 10 and 5 Players Market Share by Short Video Applications Revenue in 2022
- Figure 25. North America Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 26. North America Short Video Applications Market Share by Type (2018-2029) Figure 27. North America Short Video Applications Market Share by Application (2018-2029)



Figure 28. North America Short Video Applications Market Share by Country (2018-2029)

Figure 29. United States Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. Canada Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. Europe Short Video Applications Market Size YoY (2018-2029) & (US\$ Million)

Figure 32. Europe Short Video Applications Market Share by Type (2018-2029)

Figure 33. Europe Short Video Applications Market Share by Application (2018-2029)

Figure 34. Europe Short Video Applications Market Share by Country (2018-2029)

Figure 35. Germany Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. France Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. U.K. Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. Italy Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. Russia Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. Nordic Countries Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. China Short Video Applications Market Size YoY (2018-2029) & (US\$ Million)

Figure 42. China Short Video Applications Market Share by Type (2018-2029)

Figure 43. China Short Video Applications Market Share by Application (2018-2029)

Figure 44. Asia Short Video Applications Market Size YoY (2018-2029) & (US\$ Million)

Figure 45. Asia Short Video Applications Market Share by Type (2018-2029)

Figure 46. Asia Short Video Applications Market Share by Application (2018-2029)

Figure 47. Asia Short Video Applications Market Share by Region (2018-2029)

Figure 48. Japan Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. South Korea Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. China Taiwan Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. Southeast Asia Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. India Short Video Applications Market Size YoY Growth (2018-2029) & (US\$



Million)

Figure 53. Australia Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 54. Middle East, Africa, and Latin America Short Video Applications Market Size YoY (2018-2029) & (US\$ Million)

Figure 55. Middle East, Africa, and Latin America Short Video Applications Market Share by Type (2018-2029)

Figure 56. Middle East, Africa, and Latin America Short Video Applications Market Share by Application (2018-2029)

Figure 57. Middle East, Africa, and Latin America Short Video Applications Market Share by Country (2018-2029)

Figure 58. Brazil Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 59. Mexico Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 60. Turkey Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 61. Saudi Arabia Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 62. Israel Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 63. GCC Countries Short Video Applications Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 64. Facebook (Instagram) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 65. Instagram Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 66. LinkedIn Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 67. Snap (Snapchat) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 68. Byte Dance (Tik Tok) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 69. Twitter Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 70. Vimeo Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 71. Pinterest Revenue Growth Rate in Short Video Applications Business (2018-2023)



Figure 72. Flipgrid (Vidku) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 73. Tencent Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 74. SNOW(B612) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 75. Beijing Wei Ran Internet Technology Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 76. Meipai Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 77. Yixia Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 78. Kuaishou (Kwai Go) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 79. Doupai Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 80. Joyy (YY) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 81. Google (YouTuBe GO) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 82. DO Global (DU Recorder) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 83. House Party Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 84. Meitu Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 85. Mobile Motion Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 86. Shanghai Kuanyu Digital Technology (BiliBili) Revenue Growth Rate in Short Video Applications Business (2018-2023)

Figure 87. Bottom-up and Top-down Approaches for This Report

Figure 88. Data Triangulation

Figure 89. Key Executives Interviewed



### I would like to order

Product name: Global Short Video Applications Market Insights, Forecast to 2029 Product link: <u>https://marketpublishers.com/r/GDF63C705489EN.html</u>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GDF63C705489EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970