

Global Short-Form Video Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/GE6F2C5C7709EN.html

Date: September 2020

Pages: 91

Price: US\$ 3,900.00 (Single User License)

ID: GE6F2C5C7709EN

Abstracts

Short-Form Video market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Short-Form Video market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on revenue and forecast by Type and by Application in terms of revenue and forecast for the period 2015-2026.

Market segment by Type, the product can be split into

?15 second

15~30 second

30~60 second

1-5 minutes

5-15 minutes

?15 minutes

Market segment by Application, split into

13-20 Year Old

20-30 Year Old



30-40 Year Old

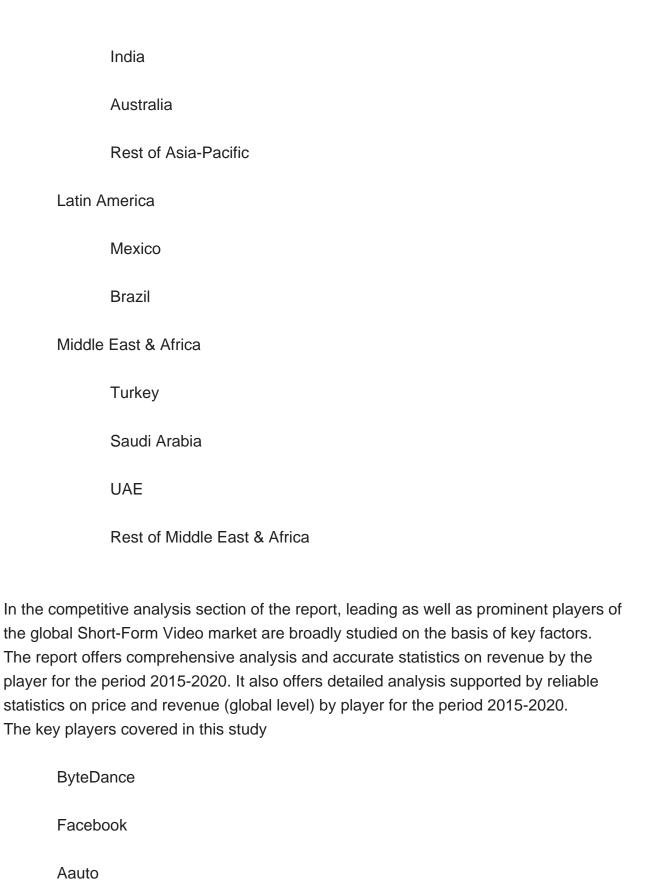
?40 Year Old

Based on regional and country-level analysis, the Short-Form Video market has been segmented as follows:

ented as follows:		
North America		
	United States	
	Canada	
Europe		
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic	
	Rest of Europe	
Asia-Pacific		
	China	
	Japan	
	South Korea	

Southeast Asia





YouTube





Netflix		
Twitter		
Sharechat		



Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Market Analysis by Type
 - 1.2.1 Global Short-Form Video Market Size Growth Rate by Type: 2020 VS 2026
 - 1.2.2 ?15 second
 - 1.2.3 15~30 second
 - 1.2.4 30~60 second
 - 1.2.5 1-5 minutes
 - 1.2.6 5-15 minutes
 - 1.2.7 ?15 minutes
- 1.3 Market by Application
 - 1.3.1 Global Short-Form Video Market Share by Application: 2020 VS 2026
 - 1.3.2 13-20 Year Old
 - 1.3.3 20-30 Year Old
 - 1.3.4 30-40 Year Old
 - 1.3.5 ?40 Year Old
- 1.4 Study Objectives
- 1.5 Years Considered

2 GLOBAL GROWTH TRENDS

- 2.1 Global Short-Form Video Market Perspective (2015-2026)
- 2.2 Global Short-Form Video Growth Trends by Regions
 - 2.2.1 Short-Form Video Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Short-Form Video Historic Market Share by Regions (2015-2020)
 - 2.2.3 Short-Form Video Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Market Restraints

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Short-Form Video Players by Market Size
 - 3.1.1 Global Top Short-Form Video Players by Revenue (2015-2020)



- 3.1.2 Global Short-Form Video Revenue Market Share by Players (2015-2020)
- 3.2 Global Short-Form Video Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Players Covered: Ranking by Short-Form Video Revenue
- 3.4 Global Short-Form Video Market Concentration Ratio
 - 3.4.1 Global Short-Form Video Market Concentration Ratio (CR5 and HHI)
 - 3.4.2 Global Top 10 and Top 5 Companies by Short-Form Video Revenue in 2019
- 3.5 Key Players Short-Form Video Area Served
- 3.6 Key Players Short-Form Video Product Solution and Service
- 3.7 Date of Enter into Short-Form Video Market
- 3.8 Mergers & Acquisitions, Expansion Plans

4 SHORT-FORM VIDEO BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Short-Form Video Historic Market Size by Type (2015-2020)
- 4.2 Global Short-Form Video Forecasted Market Size by Type (2021-2026)

5 SHORT-FORM VIDEO BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Short-Form Video Historic Market Size by Application (2015-2020)
- 5.2 Global Short-Form Video Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Short-Form Video Market Size (2015-2026)
- 6.2 North America Short-Form Video Market Size by Type (2015-2020)
- 6.3 North America Short-Form Video Market Size by Application (2015-2020)
- 6.4 North America Short-Form Video Market Size by Country (2015-2020)
 - 6.4.1 United States
 - 6.4.2 Canada

7 EUROPE

- 7.1 Europe Short-Form Video Market Size (2015-2026)
- 7.2 Europe Short-Form Video Market Size by Type (2015-2020)
- 7.3 Europe Short-Form Video Market Size by Application (2015-2020)
- 7.4 Europe Short-Form Video Market Size by Country (2015-2020)
 - 7.4.1 Germany
 - 7.4.2 France
 - 7.4.3 U.K.



- 7.4.4 Italy
- 7.4.5 Russia
- 7.4.6 Nordic
- 7.4.7 Rest of Europe

8 CHINA

- 8.1 China Short-Form Video Market Size (2015-2026)
- 8.2 China Short-Form Video Market Size by Type (2015-2020)
- 8.3 China Short-Form Video Market Size by Application (2015-2020)
- 8.4 China Short-Form Video Market Size by Region (2015-2020)
 - 8.4.1 China
 - 8.4.2 Japan
 - 8.4.3 South Korea
 - 8.4.4 Southeast Asia
 - 8.4.5 India
 - 8.4.6 Australia
 - 8.4.7 Rest of Asia-Pacific

9 JAPAN

- 9.1 Japan Short-Form Video Market Size (2015-2026)
- 9.2 Japan Short-Form Video Market Size by Type (2015-2020)
- 9.3 Japan Short-Form Video Market Size by Application (2015-2020)
- 9.4 Japan Short-Form Video Market Size by Country (2015-2020)
 - 9.4.1 Mexico
 - 9.4.2 Brazil

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Short-Form Video Market Size (2015-2026)
- 10.2 Southeast Asia Short-Form Video Market Size by Type (2015-2020)
- 10.3 Southeast Asia Short-Form Video Market Size by Application (2015-2020)
- 10.4 Southeast Asia Short-Form Video Market Size by Country (2015-2020)
 - 10.4.1 Turkey
 - 10.4.2 Saudi Arabia
 - 10.4.3 UAE
 - 10.4.4 Rest of Middle East & Africa



11KEY PLAYERS PROFILES

1	1	.1	В١	/te	Da	nce
---	---	----	----	-----	----	-----

- 11.1.1 ByteDance Company Details
- 11.1.2 ByteDance Business Overview
- 11.1.3 ByteDance Short-Form Video Introduction
- 11.1.4 ByteDance Revenue in Short-Form Video Business (2015-2020))
- 11.1.5 ByteDance Recent Development

11.2 Facebook

- 11.2.1 Facebook Company Details
- 11.2.2 Facebook Business Overview
- 11.2.3 Facebook Short-Form Video Introduction
- 11.2.4 Facebook Revenue in Short-Form Video Business (2015-2020)
- 11.2.5 Facebook Recent Development

11.3 Aauto

- 11.3.1 Aauto Company Details
- 11.3.2 Aauto Business Overview
- 11.3.3 Aauto Short-Form Video Introduction
- 11.3.4 Aauto Revenue in Short-Form Video Business (2015-2020)
- 11.3.5 Aauto Recent Development

11.4 YouTube

- 11.4.1 YouTube Company Details
- 11.4.2 YouTube Business Overview
- 11.4.3 YouTube Short-Form Video Introduction
- 11.4.4 YouTube Revenue in Short-Form Video Business (2015-2020)
- 11.4.5 YouTube Recent Development

11.5 Netflix

- 11.5.1 Netflix Company Details
- 11.5.2 Netflix Business Overview
- 11.5.3 Netflix Short-Form Video Introduction
- 11.5.4 Netflix Revenue in Short-Form Video Business (2015-2020)
- 11.5.5 Netflix Recent Development

11.6 Twitter

- 11.6.1 Twitter Company Details
- 11.6.2 Twitter Business Overview
- 11.6.3 Twitter Short-Form Video Introduction
- 11.6.4 Twitter Revenue in Short-Form Video Business (2015-2020)
- 11.6.5 Twitter Recent Development
- 11.7 Sharechat



- 11.7.1 Sharechat Company Details
- 11.7.2 Sharechat Business Overview
- 11.7.3 Sharechat Short-Form Video Introduction
- 11.7.4 Sharechat Revenue in Short-Form Video Business (2015-2020)
- 11.7.5 Sharechat Recent Development
- 11.8 YY
 - 11.8.1 YY Company Details
 - 11.8.2 YY Business Overview
 - 11.8.3 YY Short-Form Video Introduction
 - 11.8.4 YY Revenue in Short-Form Video Business (2015-2020)
 - 11.8.5 YY Recent Development

12ANALYST'S VIEWPOINTS/CONCLUSIONS

13APPENDIX

- 13.1 Research Methodology
 - 13.1.1 Methodology/Research Approach
 - 13.1.2 Data Source
- 13.2 Disclaimer
- 13.3 Author Details



List Of Tables

LIST OF TABLES

Table 1. Global Short-Form Video Market Size Growth Rate by Type (US\$ Million):

2020 VS 2026

Table 3. Key Players of ?15 second

Table 4. Key Players of 15~30 second

Table 5. Key Players of 30~60 second

Table 6. Key Players of 1-5 minutes

Table 7. Key Players of 5-15 minutes

Table 8. Key Players of ?15 minutes

Table 9. Global Short-Form Video Market Size Growth by Application (US\$ Million):

2020 VS 2026

Table 10. Global Short-Form Video Market Size by Regions (US\$ Million): 2020 VS 2026

Table 11. Global Short-Form Video Market Size by Regions (2015-2020) (US\$ Million)

Table 12. Global Short-Form Video Market Share by Regions (2015-2020)

Table 13. Global Short-Form Video Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 14. Global Short-Form Video Market Share by Regions (2021-2026)

Table 15. Short-Form Video Market Market Trends

Table 16. Short-Form Video Market Drivers

Table 17. Short-Form Video Market Challenges

Table 18. Short-Form Video Market Restraints

Table 19. Global Short-Form Video Revenue by Players (2015-2020) (US\$ Million)

Table 20. Global Short-Form Video Market Share by Players (2015-2020)

Table 21. Global Top Short-Form Video Players by Company Type (Tier 1, Tier 2 and

Tier 3) (based on the Revenue in Short-Form Video as of 2019)

Table 22. Global Short-Form Video by Players Market Concentration Ratio (CR5 and HHI)

Table 23. Key Players Headquarters and Area Served

Table 24. Key Players Short-Form Video Product Solution and Service

Table 25. Mergers & Acquisitions, Expansion Plans

Table 26. Global Short-Form Video Market Size by Type (2015-2020) (US\$ Million)

Table 27. Global Short-Form Video Market Size Share by Type (2015-2020)

Table 28. Global Short-Form Video Revenue Market Share by Type (2021-2026)

Table 29. Global Short-Form Video Market Size Share by Application (2015-2020)

Table 30. Global Short-Form Video Market Size by Application (2015-2020) (US\$



Million)

- Table 31. Global Short-Form Video Market Size Share by Application (2021-2026)
- Table 32. North America Short-Form Video Market Size by Type (2015-2020) (US\$ Million)
- Table 33. North America Short-Form Video Market Share by Type (2015-2020)
- Table 34. North America Short-Form Video Market Size by Application (2015-2020) (US\$ Million)
- Table 35. North America Short-Form Video Market Share by Application (2015-2020)
- Table 36. North America Short-Form Video Market Size by Country (US\$ Million) (2015-2020)
- Table 37. North America Short-Form Video Market Share by Country (2015-2020)
- Table 38. Europe Short-Form Video Market Size by Type (2015-2020) (US\$ Million)
- Table 39. Europe Short-Form Video Market Share by Type (2015-2020)
- Table 40. Europe Short-Form Video Market Size by Application (2015-2020) (US\$ Million)
- Table 41. Europe Short-Form Video Market Share by Application (2015-2020)
- Table 42. Europe Short-Form Video Market Size by Country (US\$ Million) (2015-2020)
- Table 43. Europe Short-Form Video Market Share by Country (2015-2020)
- Table 44. China Short-Form Video Market Size by Type (2015-2020) (US\$ Million)
- Table 45. China Short-Form Video Market Share by Type (2015-2020)
- Table 46. China Short-Form Video Market Size by Application (2015-2020) (US\$ Million)
- Table 47. China Short-Form Video Market Share by Application (2015-2020)
- Table 48. China Short-Form Video Market Size by Region (US\$ Million) (2015-2020)
- Table 49. China Short-Form Video Market Share by Region (2015-2020)
- Table 50. Japan Short-Form Video Market Size by Type (2015-2020) (US\$ Million)
- Table 51. Japan Short-Form Video Market Share by Type (2015-2020)
- Table 52. Japan Short-Form Video Market Size by Application (2015-2020) (US\$ Million)
- Table 53. Japan Short-Form Video Market Share by Application (2015-2020)
- Table 54. Japan Short-Form Video Market Size by Country (US\$ Million) (2015-2020)
- Table 55. Japan Short-Form Video Market Share by Country (2015-2020)
- Table 56. Southeast Asia Short-Form Video Market Size by Type (2015-2020) (US\$ Million)
- Table 57. Southeast Asia Short-Form Video Market Share by Type (2015-2020)
- Table 58. Southeast Asia Short-Form Video Market Size by Application (2015-2020) (US\$ Million)
- Table 59. Southeast Asia Short-Form Video Market Share by Application (2015-2020)
- Table 60. Southeast Asia Short-Form Video Market Size by Country (US\$ Million)



(2015-2020)

- Table 61. Southeast Asia Short-Form Video Market Share by Country (2015-2020)
- Table 62. ByteDance Company Details
- Table 63. ByteDance Business Overview
- Table 64. ByteDance Product
- Table 65. ByteDance Revenue in Short-Form Video Business (2015-2020) (US\$ Million)
- Table 66. ByteDance Recent Development
- Table 67. Facebook Company Details
- Table 68. Facebook Business Overview
- Table 69. Facebook Product
- Table 70. Facebook Revenue in Short-Form Video Business (2015-2020) (US\$ Million)
- Table 71. Facebook Recent Development
- Table 72. Aauto Company Details
- Table 73. Aauto Business Overview
- Table 74. Aauto Product
- Table 75. Aauto Revenue in Short-Form Video Business (2015-2020) (US\$ Million)
- Table 76. Aauto Recent Development
- Table 77. YouTube Company Details
- Table 78. YouTube Business Overview
- Table 79. YouTube Product
- Table 80. YouTube Revenue in Short-Form Video Business (2015-2020) (US\$ Million)
- Table 81. YouTube Recent Development
- Table 82. Netflix Company Details
- Table 83. Netflix Business Overview
- Table 84. Netflix Product
- Table 85. Netflix Revenue in Short-Form Video Business (2015-2020) (US\$ Million)
- Table 86. Netflix Recent Development
- Table 87. Twitter Company Details
- Table 88. Twitter Business Overview
- Table 89. Twitter Product
- Table 90. Twitter Revenue in Short-Form Video Business (2015-2020) (US\$ Million)
- Table 91. Twitter Recent Development
- Table 92. Sharechat Company Details
- Table 93. Sharechat Business Overview
- Table 94. Sharechat Product
- Table 95. Sharechat Revenue in Short-Form Video Business (2015-2020) (US\$ Million)
- Table 96. Sharechat Recent Development
- Table 97. YY Business Overview
- Table 98. YY Product



Table 99. YY Company Details

Table 100. YY Revenue in Short-Form Video Business (2015-2020) (US\$ Million)

Table 101. YY Recent Development

Table 102. Research Programs/Design for This Report

Table 103. Key Data Information from Secondary Sources

Table 104. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Global Short-Form Video Market Share by Type: 2020 VS 2026
- Figure 2. ?15 second Features
- Figure 3. 15~30 second Features
- Figure 4. 30~60 second Features
- Figure 5. 1-5 minutes Features
- Figure 6. 5-15 minutes Features
- Figure 7. ?15 minutes Features
- Figure 8. Global Short-Form Video Market Share by Application: 2020 VS 2026
- Figure 9. 13-20 Year Old Case Studies
- Figure 10. 20-30 Year Old Case Studies
- Figure 11. 30-40 Year Old Case Studies
- Figure 12. ?40 Year Old Case Studies
- Figure 13. Short-Form Video Report Years Considered
- Figure 14. Global Short-Form Video Market Size (US\$ Million), YoY Growth 2015-2026
- Figure 15. Global Short-Form Video Market Share by Regions: 2020 VS 2026
- Figure 16. Global Short-Form Video Market Share by Regions (2021-2026)
- Figure 17. Global Short-Form Video Market Share by Players in 2019
- Figure 18. Global Top Short-Form Video Players by Company Type (Tier 1, Tier 2 and
- Tier 3) (based on the Revenue in Short-Form Video as of 2019
- Figure 19. The Top 10 and 5 Players Market Share by Short-Form Video Revenue in 2019
- Figure 20. North America Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 21. United States Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 22. Canada Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 23. Europe Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 24. Germany Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 25. France Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 26. U.K. Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 27. Italy Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)



- Figure 28. Russia Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 29. Nordic Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 30. Rest of Europe Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 31. Asia-Pacific Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 32. China Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 33. Japan Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 34. South Korea Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 35. Southeast Asia Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 36. India Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 37. Australia Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 38. Rest of Asia-Pacific Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 39. Latin America Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 40. Mexico Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 41. Brazil Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 42. Middle East & Africa Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 43. Turkey Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 44. Saudi Arabia Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 45. UAE Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 46. Rest of Middle East & Africa Short-Form Video Market Size YoY Growth (2015-2026) & (US\$ Million)
- Figure 47. ByteDance Revenue Growth Rate in Short-Form Video Business (2015-2020)



- Figure 48. Facebook Revenue Growth Rate in Short-Form Video Business (2015-2020)
- Figure 49. Aauto Revenue Growth Rate in Short-Form Video Business (2015-2020)
- Figure 50. YouTube Revenue Growth Rate in Short-Form Video Business (2015-2020)
- Figure 51. Netflix Revenue Growth Rate in Short-Form Video Business (2015-2020)
- Figure 52. Twitter Revenue Growth Rate in Short-Form Video Business (2015-2020)
- Figure 53. Sharechat Revenue Growth Rate in Short-Form Video Business (2015-2020)
- Figure 54. YY Revenue Growth Rate in Short-Form Video Business (2015-2020)
- Figure 55. Bottom-up and Top-down Approaches for This Report
- Figure 56. Data Triangulation
- Figure 57. Key Executives Interviewed



I would like to order

Product name: Global Short-Form Video Market Size, Status and Forecast 2020-2026

Product link: https://marketpublishers.com/r/GE6F2C5C7709EN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE6F2C5C7709EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970