

# Global Sheet Mask Sales Market Report 2016

<https://marketpublishers.com/r/GC55A13D8E9EN.html>

Date: November 2016

Pages: 117

Price: US\$ 4,000.00 (Single User License)

ID: GC55A13D8E9EN

## Abstracts

### Notes:

Sales, means the sales volume of Sheet Mask

Revenue, means the sales value of Sheet Mask

This report studies sales (consumption) of Sheet Mask in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

L'Oreal

Estee Lauder

Shiseido

P&G

Unilever

Avon

Johnson & Johnson

AmorePacific

LVMH

Kose

Mentholatum

Mary Kay

Leaders Clinic

MAGIC

Inoherb

Herborist

A.S.Watson

Jinko

Sisder

Sewame

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Sheet Mask in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Sheet Mask in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Sheet Mask Sales Market Report 2016

## 1 SHEET MASK OVERVIEW

- 1.1 Product Overview and Scope of Sheet Mask
- 1.2 Classification of Sheet Mask
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Sheet Mask
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Sheet Mask Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Sheet Mask (2011-2021)
  - 1.5.1 Global Sheet Mask Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Sheet Mask Revenue and Growth Rate (2011-2021)

## 2 GLOBAL SHEET MASK COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Sheet Mask Market Competition by Manufacturers
  - 2.1.1 Global Sheet Mask Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Sheet Mask Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Sheet Mask (Volume and Value) by Type
  - 2.2.1 Global Sheet Mask Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Sheet Mask Revenue and Market Share by Type (2011-2016)
- 2.3 Global Sheet Mask (Volume and Value) by Regions
  - 2.3.1 Global Sheet Mask Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Sheet Mask Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Sheet Mask (Volume) by Application

## 3 UNITED STATES SHEET MASK (VOLUME, VALUE AND SALES PRICE)

### 3.1 United States Sheet Mask Sales and Value (2011-2016)

3.1.1 United States Sheet Mask Sales and Growth Rate (2011-2016)

3.1.2 United States Sheet Mask Revenue and Growth Rate (2011-2016)

3.1.3 United States Sheet Mask Sales Price Trend (2011-2016)

### 3.2 United States Sheet Mask Sales and Market Share by Manufacturers

### 3.3 United States Sheet Mask Sales and Market Share by Type

### 3.4 United States Sheet Mask Sales and Market Share by Application

## **4 CHINA SHEET MASK (VOLUME, VALUE AND SALES PRICE)**

### 4.1 China Sheet Mask Sales and Value (2011-2016)

4.1.1 China Sheet Mask Sales and Growth Rate (2011-2016)

4.1.2 China Sheet Mask Revenue and Growth Rate (2011-2016)

4.1.3 China Sheet Mask Sales Price Trend (2011-2016)

### 4.2 China Sheet Mask Sales and Market Share by Manufacturers

### 4.3 China Sheet Mask Sales and Market Share by Type

### 4.4 China Sheet Mask Sales and Market Share by Application

## **5 EUROPE SHEET MASK (VOLUME, VALUE AND SALES PRICE)**

### 5.1 Europe Sheet Mask Sales and Value (2011-2016)

5.1.1 Europe Sheet Mask Sales and Growth Rate (2011-2016)

5.1.2 Europe Sheet Mask Revenue and Growth Rate (2011-2016)

5.1.3 Europe Sheet Mask Sales Price Trend (2011-2016)

### 5.2 Europe Sheet Mask Sales and Market Share by Manufacturers

### 5.3 Europe Sheet Mask Sales and Market Share by Type

### 5.4 Europe Sheet Mask Sales and Market Share by Application

## **6 JAPAN SHEET MASK (VOLUME, VALUE AND SALES PRICE)**

### 6.1 Japan Sheet Mask Sales and Value (2011-2016)

6.1.1 Japan Sheet Mask Sales and Growth Rate (2011-2016)

6.1.2 Japan Sheet Mask Revenue and Growth Rate (2011-2016)

6.1.3 Japan Sheet Mask Sales Price Trend (2011-2016)

### 6.2 Japan Sheet Mask Sales and Market Share by Manufacturers

### 6.3 Japan Sheet Mask Sales and Market Share by Type

### 6.4 Japan Sheet Mask Sales and Market Share by Application

## **7 GLOBAL SHEET MASK MANUFACTURERS ANALYSIS**

### **7.1 L'Oreal**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Sheet Mask Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 L'Oreal Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 Estee Lauder**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 117 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Estee Lauder Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 Shiseido**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 136 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Shiseido Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 P&G**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Oct Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 P&G Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 Unilever**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Unilever Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

### **7.6 Avon**

7.6.1 Company Basic Information, Manufacturing Base and Competitors

- 7.6.2 Million USD Product Type, Application and Specification
  - 7.6.2.1 Type I
  - 7.6.2.2 Type II
- 7.6.3 Avon Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.6.4 Main Business/Business Overview
- 7.7 Johnson & Johnson
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Cosmetics Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Johnson & Johnson Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 AmorePacific
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 AmorePacific Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 LVMH
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 LVMH Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Kose
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Kose Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Mentholatum
- 7.12 Mary Kay
- 7.13 Leaders Clinic
- 7.14 MAGIC
- 7.15 Inoherb

- 7.16 Herborist
- 7.17 A.S.Watson
- 7.18 Jinko
- 7.19 Sisder
- 7.20 Sewame

## **8 SHEET MASK MAUFACTURING COST ANALYSIS**

- 8.1 Sheet Mask Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Sheet Mask

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Sheet Mask Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Sheet Mask Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**



## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 GLOBAL SHEET MASK MARKET FORECAST (2016-2021)**

### 12.1 Global Sheet Mask Sales, Revenue Forecast (2016-2021)

### 12.2 Global Sheet Mask Sales Forecast by Regions (2016-2021)

### 12.3 Global Sheet Mask Sales Forecast by Type (2016-2021)

### 12.4 Global Sheet Mask Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Sheet Mask  
Table Classification of Sheet Mask  
Figure Global Sales Market Share of Sheet Mask by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Sheet Mask  
Figure Global Sales Market Share of Sheet Mask by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure United States Sheet Mask Revenue and Growth Rate (2011-2021)  
Figure China Sheet Mask Revenue and Growth Rate (2011-2021)  
Figure Europe Sheet Mask Revenue and Growth Rate (2011-2021)  
Figure Japan Sheet Mask Revenue and Growth Rate (2011-2021)  
Figure Global Sheet Mask Sales and Growth Rate (2011-2021)  
Figure Global Sheet Mask Revenue and Growth Rate (2011-2021)  
Table Global Sheet Mask Sales of Key Manufacturers (2011-2016)  
Table Global Sheet Mask Sales Share by Manufacturers (2011-2016)  
Figure 2015 Sheet Mask Sales Share by Manufacturers  
Figure 2016 Sheet Mask Sales Share by Manufacturers  
Table Global Sheet Mask Revenue by Manufacturers (2011-2016)  
Table Global Sheet Mask Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Sheet Mask Revenue Share by Manufacturers  
Table 2016 Global Sheet Mask Revenue Share by Manufacturers  
Table Global Sheet Mask Sales and Market Share by Type (2011-2016)  
Table Global Sheet Mask Sales Share by Type (2011-2016)  
Figure Sales Market Share of Sheet Mask by Type (2011-2016)  
Figure Global Sheet Mask Sales Growth Rate by Type (2011-2016)  
Table Global Sheet Mask Revenue and Market Share by Type (2011-2016)  
Table Global Sheet Mask Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Sheet Mask by Type (2011-2016)  
Figure Global Sheet Mask Revenue Growth Rate by Type (2011-2016)  
Table Global Sheet Mask Sales and Market Share by Regions (2011-2016)  
Table Global Sheet Mask Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Sheet Mask by Regions (2011-2016)  
Figure Global Sheet Mask Sales Growth Rate by Regions (2011-2016)

Table Global Sheet Mask Revenue and Market Share by Regions (2011-2016)  
Table Global Sheet Mask Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Sheet Mask by Regions (2011-2016)  
Figure Global Sheet Mask Revenue Growth Rate by Regions (2011-2016)  
Table Global Sheet Mask Sales and Market Share by Application (2011-2016)  
Table Global Sheet Mask Sales Share by Application (2011-2016)  
Figure Sales Market Share of Sheet Mask by Application (2011-2016)  
Figure Global Sheet Mask Sales Growth Rate by Application (2011-2016)  
Figure United States Sheet Mask Sales and Growth Rate (2011-2016)  
Figure United States Sheet Mask Revenue and Growth Rate (2011-2016)  
Figure United States Sheet Mask Sales Price Trend (2011-2016)  
Table United States Sheet Mask Sales by Manufacturers (2011-2016)  
Table United States Sheet Mask Market Share by Manufacturers (2011-2016)  
Table United States Sheet Mask Sales by Type (2011-2016)  
Table United States Sheet Mask Market Share by Type (2011-2016)  
Table United States Sheet Mask Sales by Application (2011-2016)  
Table United States Sheet Mask Market Share by Application (2011-2016)  
Figure China Sheet Mask Sales and Growth Rate (2011-2016)  
Figure China Sheet Mask Revenue and Growth Rate (2011-2016)  
Figure China Sheet Mask Sales Price Trend (2011-2016)  
Table China Sheet Mask Sales by Manufacturers (2011-2016)  
Table China Sheet Mask Market Share by Manufacturers (2011-2016)  
Table China Sheet Mask Sales by Type (2011-2016)  
Table China Sheet Mask Market Share by Type (2011-2016)  
Table China Sheet Mask Sales by Application (2011-2016)  
Table China Sheet Mask Market Share by Application (2011-2016)  
Figure Europe Sheet Mask Sales and Growth Rate (2011-2016)  
Figure Europe Sheet Mask Revenue and Growth Rate (2011-2016)  
Figure Europe Sheet Mask Sales Price Trend (2011-2016)  
Table Europe Sheet Mask Sales by Manufacturers (2011-2016)  
Table Europe Sheet Mask Market Share by Manufacturers (2011-2016)  
Table Europe Sheet Mask Sales by Type (2011-2016)  
Table Europe Sheet Mask Market Share by Type (2011-2016)  
Table Europe Sheet Mask Sales by Application (2011-2016)  
Table Europe Sheet Mask Market Share by Application (2011-2016)  
Figure Japan Sheet Mask Sales and Growth Rate (2011-2016)  
Figure Japan Sheet Mask Revenue and Growth Rate (2011-2016)  
Figure Japan Sheet Mask Sales Price Trend (2011-2016)  
Table Japan Sheet Mask Sales by Manufacturers (2011-2016)

Table Japan Sheet Mask Market Share by Manufacturers (2011-2016)  
Table Japan Sheet Mask Sales by Type (2011-2016)  
Table Japan Sheet Mask Market Share by Type (2011-2016)  
Table Japan Sheet Mask Sales by Application (2011-2016)  
Table Japan Sheet Mask Market Share by Application (2011-2016)  
Table L'Oreal Basic Information List  
Table L'Oreal Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure L'Oreal Sheet Mask Global Market Share (2011-2016)  
Table Estee Lauder Basic Information List  
Table Estee Lauder Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Estee Lauder Sheet Mask Global Market Share (2011-2016)  
Table Shiseido Basic Information List  
Table Shiseido Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Shiseido Sheet Mask Global Market Share (2011-2016)  
Table P&G Basic Information List  
Table P&G Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure P&G Sheet Mask Global Market Share (2011-2016)  
Table Unilever Basic Information List  
Table Unilever Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Unilever Sheet Mask Global Market Share (2011-2016)  
Table Avon Basic Information List  
Table Avon Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Avon Sheet Mask Global Market Share (2011-2016)  
Table Johnson & Johnson Basic Information List  
Table Johnson & Johnson Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Johnson & Johnson Sheet Mask Global Market Share (2011-2016)  
Table AmorePacific Basic Information List  
Table AmorePacific Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure AmorePacific Sheet Mask Global Market Share (2011-2016)  
Table LVMH Basic Information List  
Table LVMH Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LVMH Sheet Mask Global Market Share (2011-2016)  
Table Kose Basic Information List  
Table Kose Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Kose Sheet Mask Global Market Share (2011-2016)  
Table Mentholatum Basic Information List  
Table Mentholatum Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Mentholatum Sheet Mask Global Market Share (2011-2016)

Table Mary Kay Basic Information List

Table Mary Kay Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mary Kay Sheet Mask Global Market Share (2011-2016)

Table Leaders Clinic Basic Information List

Table Leaders Clinic Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Leaders Clinic Sheet Mask Global Market Share (2011-2016)

Table MAGIC Basic Information List

Table MAGIC Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure MAGIC Sheet Mask Global Market Share (2011-2016)

Table Inoherb Basic Information List

Table Inoherb Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Inoherb Sheet Mask Global Market Share (2011-2016)

Table Herborist Basic Information List

Table Herborist Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Herborist Sheet Mask Global Market Share (2011-2016)

Table A.S.Watson Basic Information List

Table A.S.Watson Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure A.S.Watson Sheet Mask Global Market Share (2011-2016)

Table Jinko Basic Information List

Table Jinko Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Jinko Sheet Mask Global Market Share (2011-2016)

Table Sisder Basic Information List

Table Sisder Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sisder Sheet Mask Global Market Share (2011-2016)

Table Sewame Basic Information List

Table Sewame Sheet Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sewame Sheet Mask Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sheet Mask

Figure Manufacturing Process Analysis of Sheet Mask

Figure Sheet Mask Industrial Chain Analysis

Table Raw Materials Sources of Sheet Mask Major Manufacturers in 2015

Table Major Buyers of Sheet Mask

Table Distributors/Traders List

Figure Global Sheet Mask Sales and Growth Rate Forecast (2016-2021)

Figure Global Sheet Mask Revenue and Growth Rate Forecast (2016-2021)

Table Global Sheet Mask Sales Forecast by Regions (2016-2021)

Table Global Sheet Mask Sales Forecast by Type (2016-2021)

Table Global Sheet Mask Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Sheet Mask Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GC55A13D8E9EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC55A13D8E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970