

Global Set-Top-Box Market Research Report 2016

<https://marketpublishers.com/r/G511342F7C5EN.html>

Date: December 2016

Pages: 129

Price: US\$ 2,900.00 (Single User License)

ID: G511342F7C5EN

Abstracts

Notes:

Production, means the output of Set-Top-Box

Revenue, means the sales value of Set-Top-Box

This report studies Set-Top-Box in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Pace

Technicolor

Arris(Motorola)

Echostar

Cisco

Humax

Netgem

Apple

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

Kingvon

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Set-Top-Box in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Set-Top-Box in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Set-Top-Box Market Research Report 2016

1 SET-TOP-BOX MARKET OVERVIEW

- 1.1 Product Overview and Scope of Set-Top-Box
- 1.2 Set-Top-Box Segment by Type
 - 1.2.1 Global Production Market Share of Set-Top-Box by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Set-Top-Box Segment by Application
 - 1.3.1 Set-Top-Box Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Set-Top-Box Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Set-Top-Box (2011-2021)

2 GLOBAL SET-TOP-BOX MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Set-Top-Box Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Set-Top-Box Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Set-Top-Box Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Set-Top-Box Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Set-Top-Box Market Competitive Situation and Trends
 - 2.5.1 Set-Top-Box Market Concentration Rate
 - 2.5.2 Set-Top-Box Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL SET-TOP-BOX PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global Set-Top-Box Production by Region (2011-2016)
- 3.2 Global Set-Top-Box Production Market Share by Region (2011-2016)
- 3.3 Global Set-Top-Box Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL SET-TOP-BOX SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Set-Top-Box Consumption by Regions (2011-2016)
- 4.2 North America Set-Top-Box Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Set-Top-Box Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Set-Top-Box Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Set-Top-Box Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Set-Top-Box Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Set-Top-Box Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL SET-TOP-BOX PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Set-Top-Box Production and Market Share by Type (2011-2016)
- 5.2 Global Set-Top-Box Revenue and Market Share by Type (2011-2016)
- 5.3 Global Set-Top-Box Price by Type (2011-2016)
- 5.4 Global Set-Top-Box Production Growth by Type (2011-2016)

6 GLOBAL SET-TOP-BOX MARKET ANALYSIS BY APPLICATION

6.1 Global Set-Top-Box Consumption and Market Share by Application (2011-2016)

6.2 Global Set-Top-Box Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL SET-TOP-BOX MANUFACTURERS PROFILES/ANALYSIS

7.1 Pace

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Set-Top-Box Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Pace Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Technicolor

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Set-Top-Box Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Technicolor Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Arris(Motorola)

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Set-Top-Box Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Arris(Motorola) Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Echostar

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Set-Top-Box Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Echostar Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Cisco

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Set-Top-Box Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Cisco Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Humax

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Set-Top-Box Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Humax Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Netgem

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Set-Top-Box Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Netgem Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Apple

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Set-Top-Box Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Apple Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Sagemcom

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Set-Top-Box Product Type, Application and Specification

7.9.2.1 Type I

- 7.9.2.2 Type II
- 7.9.3 Sagemcom Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Samsung
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Set-Top-Box Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Samsung Set-Top-Box Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Roku
- 7.12 Skyworth Digital
- 7.13 Huawei
- 7.14 Jiuzhou
- 7.15 Coship
- 7.16 Changhong
- 7.17 Unionman
- 7.18 Yinhe
- 7.19 ZTE
- 7.20 Hisense
- 7.21 Kingvon

8 SET-TOP-BOX MANUFACTURING COST ANALYSIS

- 8.1 Set-Top-Box Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Set-Top-Box

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Set-Top-Box Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Set-Top-Box Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL SET-TOP-BOX MARKET FORECAST (2016-2021)

- 12.1 Global Set-Top-Box Production, Revenue Forecast (2016-2021)
- 12.2 Global Set-Top-Box Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Set-Top-Box Production Forecast by Type (2016-2021)
- 12.4 Global Set-Top-Box Consumption Forecast by Application (2016-2021)
- 12.5 Set-Top-Box Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Disclosure Section
- Research Methodology

Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Set-Top-Box
Figure Global Production Market Share of Set-Top-Box by Type in 2015
Figure Product Picture of Type I
Table Major Manufacturers of Type I
Figure Product Picture of Type II
Table Major Manufacturers of Type II
Figure Product Picture of Type III
Table Major Manufacturers of Type III
Table Set-Top-Box Consumption Market Share by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure Application 3 Examples
Figure North America Set-Top-Box Revenue (Million USD) and Growth Rate (2011-2021)
Figure Europe Set-Top-Box Revenue (Million USD) and Growth Rate (2011-2021)
Figure China Set-Top-Box Revenue (Million USD) and Growth Rate (2011-2021)
Figure Japan Set-Top-Box Revenue (Million USD) and Growth Rate (2011-2021)
Figure Korea Set-Top-Box Revenue (Million USD) and Growth Rate (2011-2021)
Figure Taiwan Set-Top-Box Revenue (Million USD) and Growth Rate (2011-2021)
Figure Global Set-Top-Box Revenue (Million USD) and Growth Rate (2011-2021)
Table Global Set-Top-Box Capacity of Key Manufacturers (2015 and 2016)
Table Global Set-Top-Box Capacity Market Share by Manufacturers (2015 and 2016)
Figure Global Set-Top-Box Capacity of Key Manufacturers in 2015
Figure Global Set-Top-Box Capacity of Key Manufacturers in 2016
Table Global Set-Top-Box Production of Key Manufacturers (2015 and 2016)
Table Global Set-Top-Box Production Share by Manufacturers (2015 and 2016)
Figure 2015 Set-Top-Box Production Share by Manufacturers
Figure 2016 Set-Top-Box Production Share by Manufacturers
Table Global Set-Top-Box Revenue (Million USD) by Manufacturers (2015 and 2016)
Table Global Set-Top-Box Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global Set-Top-Box Revenue Share by Manufacturers
Table 2016 Global Set-Top-Box Revenue Share by Manufacturers
Table Global Market Set-Top-Box Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Set-Top-Box Average Price of Key Manufacturers in 2015
Table Manufacturers Set-Top-Box Manufacturing Base Distribution and Sales Area

Table Manufacturers Set-Top-Box Product Type
Figure Set-Top-Box Market Share of Top 3 Manufacturers
Figure Set-Top-Box Market Share of Top 5 Manufacturers
Table Global Set-Top-Box Capacity by Regions (2011-2016)
Figure Global Set-Top-Box Capacity Market Share by Regions (2011-2016)
Figure Global Set-Top-Box Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Set-Top-Box Capacity Market Share by Regions
Table Global Set-Top-Box Production by Regions (2011-2016)
Figure Global Set-Top-Box Production and Market Share by Regions (2011-2016)
Figure Global Set-Top-Box Production Market Share by Regions (2011-2016)
Figure 2015 Global Set-Top-Box Production Market Share by Regions
Table Global Set-Top-Box Revenue by Regions (2011-2016)
Table Global Set-Top-Box Revenue Market Share by Regions (2011-2016)
Table 2015 Global Set-Top-Box Revenue Market Share by Regions
Table Global Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
Table China Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
Table Korea Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
Table Taiwan Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Set-Top-Box Consumption Market by Regions (2011-2016)
Table Global Set-Top-Box Consumption Market Share by Regions (2011-2016)
Figure Global Set-Top-Box Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Set-Top-Box Consumption Market Share by Regions
Table North America Set-Top-Box Production, Consumption, Import & Export (2011-2016)
Table Europe Set-Top-Box Production, Consumption, Import & Export (2011-2016)
Table China Set-Top-Box Production, Consumption, Import & Export (2011-2016)
Table Japan Set-Top-Box Production, Consumption, Import & Export (2011-2016)
Table Korea Set-Top-Box Production, Consumption, Import & Export (2011-2016)
Table Taiwan Set-Top-Box Production, Consumption, Import & Export (2011-2016)
Table Global Set-Top-Box Production by Type (2011-2016)
Table Global Set-Top-Box Production Share by Type (2011-2016)
Figure Production Market Share of Set-Top-Box by Type (2011-2016)
Figure 2015 Production Market Share of Set-Top-Box by Type
Table Global Set-Top-Box Revenue by Type (2011-2016)
Table Global Set-Top-Box Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Set-Top-Box by Type (2011-2016)

Figure 2015 Revenue Market Share of Set-Top-Box by Type

Table Global Set-Top-Box Price by Type (2011-2016)

Figure Global Set-Top-Box Production Growth by Type (2011-2016)

Table Global Set-Top-Box Consumption by Application (2011-2016)

Table Global Set-Top-Box Consumption Market Share by Application (2011-2016)

Figure Global Set-Top-Box Consumption Market Share by Application in 2015

Table Global Set-Top-Box Consumption Growth Rate by Application (2011-2016)

Figure Global Set-Top-Box Consumption Growth Rate by Application (2011-2016)

Table Pace Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pace Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pace Set-Top-Box Market Share (2011-2016)

Table Technicolor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Technicolor Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Technicolor Set-Top-Box Market Share (2011-2016)

Table Arris(Motorola) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arris(Motorola) Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arris(Motorola) Set-Top-Box Market Share (2011-2016)

Table Echostar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Echostar Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Echostar Set-Top-Box Market Share (2011-2016)

Table Cisco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cisco Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cisco Set-Top-Box Market Share (2011-2016)

Table Humax Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Humax Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Humax Set-Top-Box Market Share (2011-2016)

Table Netgem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Netgem Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Netgem Set-Top-Box Market Share (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Set-Top-Box Market Share (2011-2016)

Table Sagemcom Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Sagemcom Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sagemcom Set-Top-Box Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Set-Top-Box Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Set-Top-Box Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Set-Top-Box

Figure Manufacturing Process Analysis of Set-Top-Box

Figure Set-Top-Box Industrial Chain Analysis

Table Raw Materials Sources of Set-Top-Box Major Manufacturers in 2015

Table Major Buyers of Set-Top-Box

Table Distributors/Traders List

Figure Global Set-Top-Box Production and Growth Rate Forecast (2016-2021)

Figure Global Set-Top-Box Revenue and Growth Rate Forecast (2016-2021)

Table Global Set-Top-Box Production Forecast by Regions (2016-2021)

Table Global Set-Top-Box Consumption Forecast by Regions (2016-2021)

Table Global Set-Top-Box Production Forecast by Type (2016-2021)

Table Global Set-Top-Box Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Set-Top-Box Market Research Report 2016

Product link: <https://marketpublishers.com/r/G511342F7C5EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G511342F7C5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970